

# Complément'R

PHR, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	4758	100.0%	9.4%	2312	100.0%	9.5%	2447	100.0%	9.2%	1158	100.0%	6.9%
<b>Sexe</b>												
<b>Homme</b>	2312	48.6%	9.5%	2312	100.0%	9.5%	0	-	100.0%	619	53.5%	7.0%
<b>Femme</b>	2447	51.4%	9.2%	0	-	100.0%	2447	100.0%	9.2%	538	46.5%	6.7%
<b>Age</b>												
<b>15 à 24 ans</b>	418	8.8%	5.7%	233	10.1%	6.3%	185	7.6%	5.1%	120	10.4%	4.0%
<b>25 à 34 ans</b>	671	14.1%	8.7%	328	14.2%	8.7%	343	14.0%	8.8%	216	18.6%	6.3%
<b>35 à 49 ans</b>	1225	25.7%	9.6%	609	26.4%	9.7%	616	25.2%	9.5%	480	41.5%	7.9%
<b>50 à 64 ans</b>	1375	28.9%	11.2%	652	28.2%	11.0%	723	29.6%	11.4%	333	28.8%	8.1%
<b>65 ans et plus</b>	1069	22.5%	9.9%	490	21.2%	10.6%	580	23.7%	9.4%	8	0.7%	3.6%
<b>Individu</b>												
<b>Ménagère</b>	2275	47.8%	9.8%	0	-	100.0%	2275	93.0%	9.8%	490	42.3%	7.3%
<b>Personne de Référence</b>	2629	55.3%	9.4%	2000	86.5%	9.9%	629	25.7%	8.0%	619	53.5%	7.3%
<b>Responsable des achats</b>	2402	50.5%	10.0%	695	30.1%	9.1%	1707	69.8%	10.4%	591	51.1%	7.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	96	2.0%	18.0%	61	2.6%	17.4%	35	1.4%	19.3%	3	0.3%	52.0%
<b>Petits patrons</b>	130	2.7%	8.4%	75	3.2%	6.8%	55	2.3%	12.6%	106	9.2%	7.5%
<b>Affaires et Cadres</b>	258	5.4%	5.5%	158	6.8%	5.4%	100	4.1%	5.8%	224	19.4%	5.2%
<b>Professions intermédiaires</b>	607	12.8%	9.1%	339	14.7%	9.7%	267	10.9%	8.4%	481	41.6%	8.6%
<b>Employés</b>	849	17.8%	10.1%	219	9.5%	11.2%	630	25.8%	9.8%	152	13.1%	8.6%
<b>Ouvriers</b>	718	15.1%	11.1%	555	24.0%	11.0%	164	6.7%	11.7%	39	3.4%	11.4%
<b>Retraités</b>	1361	28.6%	11.1%	657	28.4%	11.1%	704	28.8%	11.0%	19	1.7%	8.6%
<b>Autres inactifs</b>	739	15.5%	7.2%	248	10.7%	7.0%	491	20.1%	7.3%	132	11.4%	4.2%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	134	2.8%	17.1%	56	2.4%	14.8%	77	3.2%	19.3%	0	-	100.0%
<b>Petits patrons</b>	194	4.1%	7.8%	101	4.4%	7.5%	94	3.8%	8.1%	194	16.8%	7.8%
<b>Affaires et Cadres</b>	333	7.0%	4.9%	169	7.3%	4.9%	164	6.7%	5.0%	333	28.8%	4.9%
<b>Professions intermédiaires</b>	630	13.2%	8.3%	350	15.1%	8.8%	281	11.5%	7.8%	630	54.4%	8.3%
<b>Employés</b>	448	9.4%	8.4%	219	9.5%	10.2%	229	9.4%	7.1%	0	-	100.0%
<b>Ouvriers</b>	1138	23.9%	11.7%	545	23.6%	10.7%	593	24.2%	12.9%	0	-	100.0%
<b>Retraités</b>	1572	33.0%	10.9%	738	31.9%	11.3%	834	34.1%	10.6%	0	-	100.0%
<b>Autres inactifs</b>	309	6.5%	8.2%	134	5.8%	9.9%	175	7.2%	7.3%	0	-	100.0%

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<b>Taille du Foyer</b>												
<b>1 personne</b>	755	15.9%	8.2%	349	15.1%	8.8%	406	16.6%	7.7%	97	8.3%	5.6%
<b>2 personnes</b>	1814	38.1%	10.2%	897	38.8%	10.4%	918	37.5%	10.1%	299	25.8%	7.0%
<b>3 personnes</b>	824	17.3%	8.8%	386	16.7%	8.3%	438	17.9%	9.3%	219	18.9%	5.9%
<b>4 personnes</b>	874	18.4%	9.4%	444	19.2%	9.6%	430	17.6%	9.3%	348	30.0%	7.5%
<b>5 personnes et +</b>	491	10.3%	9.4%	236	10.2%	9.6%	255	10.4%	9.1%	196	16.9%	7.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1468	30.9%	9.3%	680	29.4%	9.3%	788	32.2%	9.3%	547	47.2%	7.4%
<b>Non</b>	3290	69.1%	9.4%	1631	70.6%	9.6%	1659	67.8%	9.2%	611	52.8%	6.5%
<b>Habitat</b>												
<b>Communes rurales</b>	1856	39.0%	14.4%	882	38.2%	14.2%	974	39.8%	14.6%	386	33.3%	10.7%
<b>Agglo. - 20 000 hab</b>	1056	22.2%	12.3%	506	21.9%	12.4%	551	22.5%	12.2%	257	22.2%	10.4%
<b>Agglo. 20 000 à 100 000 hab</b>	987	20.7%	14.8%	454	19.6%	14.2%	532	21.8%	15.4%	251	21.6%	12.7%
<b>Agglo. + 100 000 hab</b>	632	13.3%	4.4%	351	15.2%	5.1%	282	11.5%	3.7%	168	14.5%	3.4%
<b>Agglo. Paris</b>	227	4.8%	2.7%	119	5.1%	3.0%	108	4.4%	2.5%	96	8.3%	2.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	438	9.2%	4.7%	213	9.2%	4.7%	225	9.2%	4.6%	152	13.1%	3.5%
Nord-Pas-de-Calais	872	18.3%	27.2%	457	19.8%	30.0%	414	16.9%	24.6%	203	17.5%	22.8%
Lorraine	2	0.0%	0.1%	2	0.1%	0.2%	0	-	-	0	-	-
Alsace	3	0.1%	0.2%	0	-	-	3	0.1%	0.3%	1	0.1%	0.2%
Franche-Comté	118	2.5%	12.4%	54	2.3%	11.7%	63	2.6%	13.0%	23	2.0%	9.6%
Champagne-Ardenne	10	0.2%	0.9%	4	0.2%	0.8%	6	0.2%	1.0%	0	0.0%	0.2%
Picardie	356	7.5%	23.3%	174	7.5%	23.5%	182	7.4%	23.0%	87	7.5%	19.5%
Bourgogne	21	0.4%	1.6%	12	0.5%	1.9%	9	0.4%	1.2%	6	0.5%	1.7%
Haute-Normandie	600	12.6%	40.7%	257	11.1%	36.6%	343	14.0%	44.5%	133	11.5%	29.5%
Basse-Normandie	560	11.8%	46.6%	255	11.0%	44.3%	306	12.5%	48.8%	106	9.2%	33.7%
Centre	161	3.4%	7.7%	77	3.3%	7.7%	84	3.4%	7.8%	35	3.0%	5.5%
Pays de la Loire	225	4.7%	7.9%	107	4.6%	7.8%	118	4.8%	8.0%	44	3.8%	5.0%
Bretagne	219	4.6%	8.5%	107	4.6%	8.6%	112	4.6%	8.3%	66	5.7%	8.6%
Poitou-Charentes	127	2.7%	8.7%	59	2.5%	8.4%	68	2.8%	8.9%	14	1.3%	3.8%
Aquitaine	52	1.1%	2.0%	17	0.7%	1.4%	35	1.4%	2.5%	13	1.1%	1.6%
Midi-Pyrénées	199	4.2%	8.4%	90	3.9%	7.9%	109	4.4%	8.8%	34	2.9%	4.3%
Limousin	2	0.1%	0.4%	2	0.1%	0.7%	0	0.0%	0.1%	1	0.1%	0.4%
Auvergne	109	2.3%	9.7%	55	2.4%	10.3%	54	2.2%	9.2%	33	2.8%	10.4%
Rhône-Alpes	589	12.4%	11.8%	310	13.4%	12.9%	279	11.4%	10.8%	187	16.2%	11.0%
Languedoc-Roussillon	62	1.3%	2.9%	35	1.5%	3.5%	27	1.1%	2.4%	13	1.2%	2.1%
Provence-Alpes-Côte-d'Azur-Corse	33	0.7%	0.8%	23	1.0%	1.1%	10	0.4%	0.4%	8	0.7%	0.5%
<b>Habitudes de connexion Internet</b>												
Tous les jours	2221	46.7%	8.2%	1151	49.8%	8.4%	1070	43.7%	8.1%	858	74.1%	6.8%
Presque tous les jours	513	10.8%	8.5%	239	10.3%	8.6%	274	11.2%	8.3%	147	12.7%	6.0%
1 à 2 fois par semaine	363	7.6%	11.4%	165	7.1%	11.7%	198	8.1%	11.1%	85	7.3%	9.5%
1 à 3 fois par mois	103	2.2%	12.0%	42	1.8%	10.8%	61	2.5%	13.1%	19	1.6%	9.9%
Moins souvent	133	2.8%	9.3%	59	2.6%	9.5%	74	3.0%	9.1%	12	1.0%	8.0%
Jamais	26	0.5%	10.5%	11	0.5%	8.2%	15	0.6%	13.5%	6	0.5%	20.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	205	4.3%	8.4%	110	4.8%	11.5%	95	3.9%	6.4%	16	1.3%	8.1%
De 9 000 à moins de 12 000 euros par an	316	6.6%	9.7%	98	4.2%	9.1%	218	8.9%	10.0%	20	1.7%	7.1%
De 12 000 à moins de 18 000 euros par an	713	15.0%	10.5%	302	13.0%	10.1%	412	16.8%	10.8%	58	5.0%	7.2%
De 18 000 à moins de 24 000 euros par an	792	16.6%	10.9%	390	16.9%	11.5%	403	16.5%	10.3%	111	9.5%	7.0%
De 24 000 à moins de 36 000 euros par an	1168	24.6%	10.6%	590	25.5%	10.7%	578	23.6%	10.4%	286	24.7%	7.9%
De 36 000 à moins de 45 000 euros par an	520	10.9%	8.3%	271	11.7%	8.3%	249	10.2%	8.4%	204	17.6%	7.2%
De 45 000 à moins de 65 000 euros par an	448	9.4%	7.9%	274	11.8%	8.7%	175	7.1%	7.0%	237	20.5%	6.9%
65 000 euros et plus	158	3.3%	5.5%	96	4.2%	5.5%	62	2.5%	5.5%	112	9.7%	5.0%
Refus	293	6.2%	7.8%	111	4.8%	7.2%	182	7.4%	8.3%	74	6.4%	5.7%
Ne sait pas	143	3.0%	9.5%	70	3.0%	10.6%	73	3.0%	8.7%	41	3.6%	7.6%