

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2317	100.0%	4.6%	1176	100.0%	4.8%	1141	100.0%	4.3%	617	100.0%	3.7%
<b>Sexe</b>												
<b>Homme</b>	1176	50.8%	4.8%	1176	100.0%	4.8%	0	-	100.0%	351	56.9%	4.0%
<b>Femme</b>	1141	49.2%	4.3%	0	-	100.0%	1141	100.0%	4.3%	266	43.1%	3.3%
<b>Age</b>												
<b>15 à 24 ans</b>	179	7.7%	2.4%	103	8.7%	2.8%	77	6.7%	2.1%	57	9.2%	1.9%
<b>25 à 34 ans</b>	223	9.6%	2.9%	130	11.1%	3.4%	93	8.1%	2.4%	93	15.2%	2.7%
<b>35 à 49 ans</b>	573	24.7%	4.5%	317	26.9%	5.0%	256	22.4%	4.0%	249	40.4%	4.1%
<b>50 à 64 ans</b>	643	27.8%	5.2%	339	28.8%	5.7%	304	26.6%	4.8%	206	33.4%	5.0%
<b>65 ans et plus</b>	700	30.2%	6.5%	288	24.4%	6.2%	412	36.1%	6.7%	12	1.9%	4.9%
<b>Individu</b>												
<b>Ménagère</b>	1043	45.0%	4.5%	0	-	100.0%	1043	91.4%	4.5%	234	38.0%	3.5%
<b>Personne de Référence</b>	1375	59.3%	4.9%	1025	87.2%	5.1%	350	30.7%	4.5%	363	58.9%	4.3%
<b>Responsable des achats</b>	1084	46.8%	4.5%	353	30.0%	4.6%	731	64.1%	4.4%	301	48.8%	3.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	24	1.0%	4.5%	11	1.0%	3.2%	13	1.1%	7.0%	0	-	-
<b>Petits patrons</b>	86	3.7%	5.5%	64	5.5%	5.8%	21	1.9%	4.8%	79	12.7%	5.5%
<b>Affaires et Cadres</b>	171	7.4%	3.7%	121	10.2%	4.1%	51	4.5%	2.9%	158	25.6%	3.7%
<b>Professions intermédiaires</b>	250	10.8%	3.7%	150	12.7%	4.3%	100	8.8%	3.1%	207	33.6%	3.7%
<b>Employés</b>	365	15.8%	4.3%	100	8.5%	5.1%	266	23.3%	4.1%	69	11.1%	3.9%
<b>Ouvriers</b>	291	12.6%	4.5%	245	20.9%	4.9%	46	4.0%	3.3%	17	2.8%	5.0%
<b>Retraités</b>	754	32.5%	6.1%	366	31.1%	6.2%	388	34.0%	6.1%	6	1.0%	2.9%
<b>Autres inactifs</b>	376	16.2%	3.7%	120	10.2%	3.4%	256	22.5%	3.8%	81	13.1%	2.6%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	27	1.2%	3.4%	12	1.0%	3.2%	15	1.3%	3.7%	0	-	100.0%
<b>Petits patrons</b>	115	5.0%	4.6%	69	5.8%	5.1%	46	4.0%	4.0%	115	18.6%	4.6%
<b>Affaires et Cadres</b>	227	9.8%	3.4%	135	11.4%	3.9%	93	8.1%	2.8%	227	36.9%	3.4%
<b>Professions intermédiaires</b>	275	11.8%	3.6%	148	12.6%	3.7%	127	11.1%	3.5%	275	44.5%	3.6%
<b>Employés</b>	260	11.2%	4.9%	114	9.7%	5.3%	147	12.8%	4.6%	0	-	100.0%
<b>Ouvriers</b>	359	15.5%	3.7%	221	18.8%	4.3%	138	12.1%	3.0%	0	-	100.0%
<b>Retraités</b>	911	39.3%	6.3%	410	34.8%	6.3%	501	43.9%	6.4%	0	-	100.0%
<b>Autres inactifs</b>	144	6.2%	3.8%	68	5.8%	5.1%	75	6.6%	3.1%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	443	19.1%	4.8%	197	16.8%	5.0%	246	21.5%	4.7%	60	9.7%	3.5%
<b>2 personnes</b>	964	41.6%	5.4%	471	40.0%	5.4%	493	43.2%	5.4%	191	31.0%	4.5%
<b>3 personnes</b>	394	17.0%	4.2%	233	19.8%	5.0%	162	14.2%	3.4%	138	22.4%	3.7%
<b>4 personnes</b>	343	14.8%	3.7%	178	15.1%	3.8%	165	14.5%	3.6%	153	24.8%	3.3%
<b>5 personnes et +</b>	173	7.5%	3.3%	98	8.3%	4.0%	75	6.6%	2.7%	74	12.1%	3.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	561	24.2%	3.6%	284	24.1%	3.9%	277	24.3%	3.3%	233	37.8%	3.1%
<b>Non</b>	1757	75.8%	5.0%	892	75.9%	5.2%	864	75.7%	4.8%	384	62.2%	4.1%
<b>Habitat</b>												
<b>Communes rurales</b>	455	19.6%	3.5%	222	18.9%	3.6%	233	20.4%	3.5%	119	19.3%	3.3%
<b>Agglo. - 20 000 hab</b>	347	15.0%	4.0%	181	15.4%	4.4%	166	14.5%	3.7%	87	14.1%	3.5%
<b>Agglo. 20 000 à 100 000 hab</b>	381	16.5%	5.7%	198	16.8%	6.2%	184	16.1%	5.3%	102	16.5%	5.2%
<b>Agglo. + 100 000 hab</b>	1111	47.9%	7.7%	560	47.6%	8.1%	551	48.3%	7.3%	300	48.7%	6.1%
<b>Agglo. Paris</b>	23	1.0%	0.3%	16	1.3%	0.4%	8	0.7%	0.2%	8	1.4%	0.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	23	1.0%	0.2%	16	1.3%	0.3%	8	0.7%	0.2%	8	1.4%	0.2%
Nord-Pas-de-Calais	1	0.0%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%
Lorraine	2	0.1%	0.1%	1	0.0%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%
Alsace	1	0.0%	0.0%	1	0.1%	0.1%	0	-	-	0	-	-
Franche-Comté	0	0.0%	0.0%	0	-	-	0	0.0%	0.1%	0	-	-
Champagne-Ardenne	442	19.1%	40.6%	209	17.7%	39.8%	233	20.5%	41.3%	93	15.0%	34.3%
Picardie	105	4.5%	6.9%	59	5.0%	7.9%	47	4.1%	5.9%	26	4.2%	5.8%
Bourgogne	2	0.1%	0.2%	2	0.2%	0.3%	0	0.0%	0.0%	0	0.0%	0.1%
Haute-Normandie	350	15.1%	23.7%	168	14.3%	23.9%	182	15.9%	23.6%	83	13.4%	18.4%
Basse-Normandie	3	0.1%	0.3%	3	0.3%	0.6%	0	-	-	2	0.4%	0.7%
Centre	2	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	-	-
Pays de la Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.1%	0.0%
Bretagne	1	0.0%	0.0%	0	-	-	1	0.1%	0.1%	1	0.2%	0.1%
Poitou-Charentes	0	0.0%	0.0%	0	-	-	0	0.0%	0.1%	0	-	-
Aquitaine	2	0.1%	0.1%	2	0.2%	0.2%	0	-	-	2	0.3%	0.2%
Midi-Pyrénées	4	0.2%	0.2%	4	0.3%	0.3%	0	-	-	0	0.0%	0.0%
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Rhône-Alpes	10	0.4%	0.2%	6	0.5%	0.2%	4	0.4%	0.2%	5	0.8%	0.3%
Languedoc-Roussillon	25	1.1%	1.2%	20	1.7%	2.0%	5	0.4%	0.4%	14	2.2%	2.2%
Provence-Alpes-Côte-d'Azur-Corse	1344	58.0%	31.2%	686	58.3%	33.8%	658	57.7%	28.8%	381	61.8%	27.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1128	48.7%	4.2%	619	52.6%	4.5%	509	44.6%	3.9%	465	75.5%	3.7%
Presque tous les jours	240	10.4%	4.0%	108	9.1%	3.9%	133	11.6%	4.0%	85	13.8%	3.5%
1 à 2 fois par semaine	131	5.7%	4.1%	61	5.2%	4.3%	69	6.1%	3.9%	37	6.1%	4.2%
1 à 3 fois par mois	42	1.8%	4.9%	24	2.0%	6.0%	18	1.6%	4.0%	13	2.0%	6.6%
Moins souvent	61	2.6%	4.3%	28	2.4%	4.5%	33	2.9%	4.1%	4	0.7%	2.9%
Jamais	18	0.8%	7.3%	12	1.0%	8.7%	6	0.5%	5.5%	2	0.3%	6.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	93	4.0%	3.8%	38	3.3%	4.0%	54	4.8%	3.7%	3	0.5%	1.7%
<b>De 9 000 à moins de 12 000 euros par an</b>	123	5.3%	3.8%	50	4.2%	4.6%	73	6.4%	3.4%	10	1.7%	3.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	328	14.1%	4.8%	151	12.9%	5.1%	177	15.5%	4.6%	40	6.4%	4.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	376	16.2%	5.2%	184	15.6%	5.4%	193	16.9%	4.9%	61	9.9%	3.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	538	23.2%	4.9%	268	22.8%	4.9%	270	23.7%	4.9%	126	20.4%	3.5%
<b>De 36 000 à moins de 45 000 euros par an</b>	271	11.7%	4.3%	166	14.1%	5.1%	104	9.2%	3.5%	114	18.4%	4.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	258	11.1%	4.6%	153	13.0%	4.8%	106	9.2%	4.2%	112	18.2%	3.3%
<b>65 000 euros et plus</b>	138	6.0%	4.8%	96	8.2%	5.5%	42	3.7%	3.7%	102	16.6%	4.6%
<b>Refus</b>	149	6.4%	4.0%	50	4.2%	3.2%	99	8.7%	4.5%	31	5.1%	2.4%
<b>Ne sait pas</b>	44	1.9%	2.9%	21	1.8%	3.1%	23	2.0%	2.8%	17	2.8%	3.1%