

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	253	100.0%	0.5%	165	100.0%	0.7%	88	100.0%	0.3%	31	100.0%	0.2%
<b>Sexe</b>												
<b>Homme</b>	165	65.1%	0.7%	165	100.0%	0.7%	0	-	100.0%	22	71.2%	0.3%
<b>Femme</b>	88	34.9%	0.3%	0	-	100.0%	88	100.0%	0.3%	9	28.8%	0.1%
<b>Age</b>												
<b>15 à 24 ans</b>	14	5.4%	0.2%	7	4.5%	0.2%	6	7.2%	0.2%	2	6.3%	0.1%
<b>25 à 34 ans</b>	36	14.1%	0.5%	28	17.1%	0.7%	7	8.5%	0.2%	5	14.8%	0.1%
<b>35 à 49 ans</b>	89	35.1%	0.7%	65	39.3%	1.0%	24	27.4%	0.4%	13	42.4%	0.2%
<b>50 à 64 ans</b>	91	36.1%	0.7%	48	29.2%	0.8%	43	48.9%	0.7%	11	36.6%	0.3%
<b>65 ans et plus</b>	23	9.3%	0.2%	16	9.9%	0.4%	7	8.1%	0.1%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	86	33.8%	0.4%	0	-	100.0%	86	97.0%	0.4%	8	26.3%	0.1%
<b>Personne de Référence</b>	191	75.3%	0.7%	154	93.6%	0.8%	36	41.2%	0.5%	22	68.8%	0.3%
<b>Responsable des achats</b>	108	42.8%	0.4%	56	33.7%	0.7%	53	59.8%	0.3%	14	45.4%	0.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	0	-	-	0	-	-	0	-	-	0	-	-
<b>Petits patrons</b>	8	3.2%	0.5%	8	4.9%	0.7%	0	-	-	8	25.9%	0.6%
<b>Affaires et Cadres</b>	3	1.1%	0.1%	3	1.6%	0.1%	0	0.3%	0.0%	3	8.4%	0.1%
<b>Professions intermédiaires</b>	18	7.1%	0.3%	10	6.0%	0.3%	8	9.2%	0.3%	15	46.9%	0.3%
<b>Employés</b>	33	13.2%	0.4%	12	7.2%	0.6%	22	24.4%	0.3%	2	6.9%	0.1%
<b>Ouvriers</b>	106	41.9%	1.6%	90	54.4%	1.8%	16	18.5%	1.2%	1	4.8%	0.4%
<b>Retraités</b>	39	15.3%	0.3%	26	15.8%	0.4%	13	14.4%	0.2%	0	-	-
<b>Autres inactifs</b>	46	18.2%	0.4%	17	10.2%	0.5%	29	33.2%	0.4%	2	7.1%	0.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	0	-	-	0	-	-	0	-	-	0	-	100.0%
<b>Petits patrons</b>	11	4.4%	0.4%	10	5.8%	0.7%	2	1.7%	0.1%	11	35.6%	0.4%
<b>Affaires et Cadres</b>	5	1.8%	0.1%	3	1.9%	0.1%	1	1.7%	0.0%	5	14.9%	0.1%
<b>Professions intermédiaires</b>	16	6.1%	0.2%	10	5.8%	0.2%	6	6.8%	0.2%	16	49.6%	0.2%
<b>Employés</b>	24	9.4%	0.4%	11	6.7%	0.5%	13	14.3%	0.4%	0	-	100.0%
<b>Ouvriers</b>	115	45.3%	1.2%	85	51.4%	1.7%	30	34.0%	0.7%	0	-	100.0%
<b>Retraités</b>	46	18.3%	0.3%	31	18.9%	0.5%	15	17.3%	0.2%	0	-	100.0%
<b>Autres inactifs</b>	37	14.6%	1.0%	16	9.4%	1.1%	21	24.2%	0.9%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	67	26.3%	0.7%	45	27.4%	1.1%	21	24.3%	0.4%	4	12.9%	0.2%
2 personnes	81	31.9%	0.5%	48	29.2%	0.6%	33	37.0%	0.4%	9	28.2%	0.2%
3 personnes	32	12.7%	0.3%	20	12.3%	0.4%	12	13.4%	0.3%	5	16.7%	0.1%
4 personnes	35	14.0%	0.4%	22	13.6%	0.5%	13	14.6%	0.3%	8	26.8%	0.2%
5 personnes et +	38	15.0%	0.7%	29	17.4%	1.2%	9	10.6%	0.3%	5	15.4%	0.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	86	34.1%	0.5%	66	39.8%	0.9%	21	23.6%	0.2%	14	44.8%	0.2%
Non	167	65.9%	0.5%	99	60.2%	0.6%	67	76.4%	0.4%	17	55.2%	0.2%
<b>Habitat</b>												
Communes rurales	54	21.2%	0.4%	37	22.2%	0.6%	17	19.4%	0.3%	9	28.3%	0.2%
Agglo. - 20 000 hab	43	16.9%	0.5%	20	12.4%	0.5%	22	25.2%	0.5%	6	18.2%	0.2%
Agglo. 20 000 à 100 000 hab	51	20.2%	0.8%	33	20.0%	1.0%	18	20.6%	0.5%	8	24.5%	0.4%
Agglo. + 100 000 hab	83	32.8%	0.6%	58	35.4%	0.8%	25	28.0%	0.3%	6	20.7%	0.1%
Agglo. Paris	23	8.9%	0.3%	17	10.1%	0.4%	6	6.8%	0.1%	3	8.4%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	33	13.1%	0.4%	24	14.3%	0.5%	10	10.9%	0.2%	4	13.5%	0.1%
Nord-Pas-de-Calais	34	13.5%	1.1%	23	14.1%	1.5%	11	12.2%	0.6%	2	5.3%	0.2%
Lorraine	7	2.6%	0.3%	3	1.5%	0.3%	4	4.7%	0.4%	0	1.6%	0.1%
Alsace	4	1.7%	0.3%	3	1.5%	0.3%	2	2.0%	0.2%	2	4.9%	0.3%
Franche-Comté	5	2.1%	0.6%	2	1.4%	0.5%	3	3.4%	0.6%	0	1.5%	0.2%
Champagne-Ardenne	8	3.1%	0.7%	5	3.3%	1.0%	2	2.8%	0.4%	0	0.5%	0.1%
Picardie	14	5.6%	0.9%	9	5.4%	1.2%	5	5.9%	0.7%	3	9.3%	0.7%
Bourgogne	13	5.2%	1.0%	7	4.0%	1.0%	7	7.5%	0.9%	1	4.0%	0.4%
Haute-Normandie	15	6.1%	1.0%	8	4.6%	1.1%	8	8.9%	1.0%	0	1.0%	0.1%
Basse-Normandie	7	2.7%	0.6%	4	2.7%	0.8%	2	2.6%	0.4%	1	4.0%	0.4%
Centre	9	3.5%	0.4%	7	4.4%	0.7%	2	1.8%	0.1%	1	2.6%	0.1%
Pays de la Loire	12	4.7%	0.4%	8	4.7%	0.6%	4	4.7%	0.3%	0	0.9%	0.0%
Bretagne	16	6.3%	0.6%	9	5.2%	0.7%	7	8.4%	0.5%	2	6.7%	0.3%
Poitou-Charentes	6	2.5%	0.4%	5	3.3%	0.8%	1	1.1%	0.1%	3	10.3%	0.8%
Aquitaine	13	5.0%	0.5%	9	5.3%	0.7%	4	4.5%	0.3%	1	3.8%	0.1%
Midi-Pyrénées	13	5.0%	0.5%	7	4.5%	0.6%	5	5.9%	0.4%	4	13.0%	0.5%
Limousin	3	1.0%	0.4%	2	1.0%	0.5%	1	1.1%	0.3%	1	2.0%	0.4%
Auvergne	5	2.0%	0.4%	3	2.0%	0.6%	2	2.1%	0.3%	0	-	-
Rhône-Alpes	11	4.3%	0.2%	9	5.3%	0.4%	2	2.5%	0.1%	2	7.3%	0.1%
Languedoc-Roussillon	9	3.5%	0.4%	5	3.2%	0.5%	4	4.1%	0.3%	0	1.4%	0.1%
Provence-Alpes-Côte-d'Azur-Corse	16	6.5%	0.4%	14	8.4%	0.7%	3	2.8%	0.1%	2	6.4%	0.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	87	34.4%	0.3%	60	36.5%	0.4%	27	30.5%	0.2%	22	71.7%	0.2%
Presque tous les jours	17	6.9%	0.3%	7	4.5%	0.3%	10	11.2%	0.3%	4	13.2%	0.2%
1 à 2 fois par semaine	17	6.6%	0.5%	7	4.3%	0.5%	10	10.8%	0.5%	2	4.9%	0.2%
1 à 3 fois par mois	4	1.4%	0.4%	3	1.8%	0.8%	1	0.6%	0.1%	0	1.3%	0.2%
Moins souvent	12	4.7%	0.8%	9	5.2%	1.4%	3	3.7%	0.4%	0	-	-
Jamais	6	2.3%	2.4%	5	3.0%	3.6%	1	1.0%	0.8%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	28	10.9%	1.1%	20	12.3%	2.1%	7	8.2%	0.5%	1	4.2%	0.7%
De 9 000 à moins de 12 000 euros par an	30	12.0%	0.9%	12	7.4%	1.1%	18	20.6%	0.8%	0	1.5%	0.2%
De 12 000 à moins de 18 000 euros par an	59	23.5%	0.9%	40	24.0%	1.3%	20	22.6%	0.5%	2	7.4%	0.3%
De 18 000 à moins de 24 000 euros par an	53	20.8%	0.7%	38	23.3%	1.1%	14	16.1%	0.4%	9	28.7%	0.6%
De 24 000 à moins de 36 000 euros par an	34	13.4%	0.3%	20	12.3%	0.4%	14	15.5%	0.2%	7	22.4%	0.2%
De 36 000 à moins de 45 000 euros par an	24	9.3%	0.4%	15	9.0%	0.4%	9	10.1%	0.3%	7	22.9%	0.3%
De 45 000 à moins de 65 000 euros par an	3	1.4%	0.1%	2	1.4%	0.1%	1	1.2%	0.0%	2	6.7%	0.1%
65 000 euros et plus	3	1.0%	0.1%	1	0.8%	0.1%	1	1.5%	0.1%	0	1.4%	0.0%
Refus	12	4.6%	0.3%	8	4.9%	0.5%	3	3.9%	0.2%	1	3.5%	0.1%
Ne sait pas	8	3.1%	0.5%	8	4.6%	1.1%	0	0.3%	0.0%	0	1.3%	0.1%