

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1191	100.0%	2.3%	697	100.0%	2.9%	494	100.0%	1.9%	503	100.0%	3.0%
<b>Sexe</b>												
<b>Homme</b>	697	58.5%	2.9%	697	100.0%	2.9%	0	-	100.0%	326	64.7%	3.7%
<b>Femme</b>	494	41.5%	1.9%	0	-	100.0%	494	100.0%	1.9%	178	35.3%	2.2%
<b>Age</b>												
<b>15 à 24 ans</b>	159	13.4%	2.2%	97	14.0%	2.6%	62	12.5%	1.7%	83	16.4%	2.8%
<b>25 à 34 ans</b>	144	12.1%	1.9%	104	14.9%	2.7%	40	8.0%	1.0%	84	16.7%	2.5%
<b>35 à 49 ans</b>	245	20.6%	1.9%	145	20.8%	2.3%	101	20.4%	1.6%	169	33.6%	2.8%
<b>50 à 64 ans</b>	272	22.8%	2.2%	153	22.0%	2.6%	119	24.1%	1.9%	144	28.6%	3.5%
<b>65 ans et plus</b>	370	31.1%	3.4%	198	28.3%	4.3%	173	35.0%	2.8%	23	4.6%	9.9%
<b>Individu</b>												
<b>Ménagère</b>	423	35.5%	1.8%	0	-	100.0%	423	85.7%	1.8%	145	28.8%	2.2%
<b>Personne de Référence</b>	714	60.0%	2.5%	587	84.3%	2.9%	127	25.7%	1.6%	296	58.7%	3.5%
<b>Responsable des achats</b>	524	44.0%	2.2%	206	29.6%	2.7%	318	64.5%	1.9%	217	43.1%	2.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	9	0.8%	1.7%	8	1.2%	2.3%	1	0.2%	0.5%	0	-	-
<b>Petits patrons</b>	53	4.4%	3.4%	47	6.8%	4.3%	6	1.1%	1.2%	51	10.0%	3.6%
<b>Affaires et Cadres</b>	253	21.2%	5.4%	182	26.1%	6.2%	71	14.3%	4.1%	235	46.8%	5.4%
<b>Professions intermédiaires</b>	90	7.6%	1.3%	54	7.8%	1.6%	36	7.3%	1.1%	82	16.2%	1.5%
<b>Employés</b>	132	11.1%	1.6%	49	7.1%	2.5%	83	16.8%	1.3%	30	6.0%	1.7%
<b>Ouvriers</b>	53	4.5%	0.8%	45	6.4%	0.9%	9	1.8%	0.6%	6	1.3%	1.9%
<b>Retraités</b>	352	29.5%	2.9%	210	30.2%	3.6%	141	28.6%	2.2%	9	1.7%	3.8%
<b>Autres inactifs</b>	249	20.9%	2.4%	101	14.5%	2.9%	148	29.9%	2.2%	91	18.1%	2.9%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	12	1.0%	1.5%	9	1.3%	2.4%	3	0.6%	0.7%	0	-	100.0%
<b>Petits patrons</b>	77	6.4%	3.1%	55	7.9%	4.1%	21	4.4%	1.9%	77	15.2%	3.1%
<b>Affaires et Cadres</b>	312	26.2%	4.6%	199	28.6%	5.7%	113	22.9%	3.4%	312	62.0%	4.6%
<b>Professions intermédiaires</b>	115	9.6%	1.5%	71	10.2%	1.8%	43	8.8%	1.2%	115	22.8%	1.5%
<b>Employés</b>	76	6.4%	1.4%	46	6.6%	2.1%	31	6.2%	1.0%	0	-	100.0%
<b>Ouvriers</b>	85	7.2%	0.9%	51	7.4%	1.0%	34	6.9%	0.7%	0	-	100.0%
<b>Retraités</b>	436	36.6%	3.0%	222	31.9%	3.4%	214	43.3%	2.7%	0	-	100.0%
<b>Autres inactifs</b>	78	6.5%	2.1%	44	6.2%	3.2%	34	6.9%	1.4%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	209	17.6%	2.3%	115	16.5%	2.9%	94	19.0%	1.8%	54	10.7%	3.1%
2 personnes	512	43.0%	2.9%	306	43.8%	3.5%	206	41.8%	2.3%	147	29.2%	3.5%
3 personnes	163	13.7%	1.7%	92	13.3%	2.0%	70	14.2%	1.5%	100	19.9%	2.7%
4 personnes	207	17.3%	2.2%	129	18.6%	2.8%	77	15.6%	1.7%	134	26.6%	2.9%
5 personnes et +	100	8.4%	1.9%	54	7.8%	2.2%	46	9.3%	1.7%	69	13.7%	2.7%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	292	24.5%	1.9%	180	25.8%	2.5%	112	22.7%	1.3%	195	38.8%	2.6%
Non	899	75.5%	2.6%	517	74.2%	3.0%	382	77.3%	2.1%	308	61.2%	3.3%
<b>Habitat</b>												
Communes rurales	151	12.7%	1.2%	83	11.9%	1.3%	69	13.9%	1.0%	53	10.5%	1.5%
Agglo. - 20 000 hab	131	11.0%	1.5%	76	10.9%	1.9%	55	11.1%	1.2%	45	8.9%	1.8%
Agglo. 20 000 à 100 000 hab	122	10.3%	1.8%	66	9.4%	2.1%	56	11.4%	1.6%	51	10.1%	2.6%
Agglo. + 100 000 hab	268	22.5%	1.9%	158	22.7%	2.3%	109	22.2%	1.5%	98	19.4%	2.0%
Agglo. Paris	519	43.5%	6.2%	314	45.0%	8.0%	205	41.4%	4.7%	257	51.1%	6.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	552	46.3%	5.9%	337	48.3%	7.5%	215	43.6%	4.4%	269	53.5%	6.2%
Nord-Pas-de-Calais	36	3.0%	1.1%	25	3.6%	1.6%	11	2.1%	0.6%	15	3.0%	1.7%
Lorraine	16	1.4%	0.8%	9	1.2%	0.9%	8	1.6%	0.8%	5	1.0%	1.0%
Alsace	27	2.3%	1.8%	15	2.2%	2.1%	12	2.4%	1.5%	11	2.2%	2.1%
Franche-Comté	4	0.4%	0.5%	3	0.4%	0.7%	1	0.2%	0.2%	1	0.2%	0.4%
Champagne-Ardenne	11	0.9%	1.0%	4	0.6%	0.8%	7	1.4%	1.2%	6	1.1%	2.1%
Picardie	32	2.7%	2.1%	17	2.5%	2.3%	14	2.9%	1.8%	15	3.0%	3.4%
Bourgogne	25	2.1%	1.8%	11	1.6%	1.8%	13	2.7%	1.8%	9	1.7%	2.5%
Haute-Normandie	27	2.2%	1.8%	10	1.4%	1.4%	17	3.5%	2.2%	10	2.0%	2.2%
Basse-Normandie	9	0.8%	0.8%	6	0.8%	1.0%	4	0.8%	0.6%	5	1.0%	1.6%
Centre	29	2.5%	1.4%	17	2.5%	1.7%	12	2.4%	1.1%	10	2.0%	1.6%
Pays de la Loire	33	2.7%	1.1%	20	2.9%	1.4%	13	2.6%	0.9%	12	2.4%	1.4%
Bretagne	36	3.1%	1.4%	16	2.3%	1.3%	20	4.1%	1.5%	6	1.1%	0.7%
Poitou-Charentes	26	2.2%	1.8%	16	2.3%	2.3%	10	2.0%	1.3%	8	1.5%	2.0%
Aquitaine	51	4.3%	1.9%	34	4.9%	2.7%	17	3.4%	1.2%	19	3.8%	2.3%
Midi-Pyrénées	40	3.4%	1.7%	21	3.0%	1.9%	19	3.9%	1.6%	11	2.2%	1.4%
Limousin	11	0.9%	1.8%	8	1.2%	2.7%	3	0.6%	0.9%	4	0.9%	2.8%
Auvergne	12	1.0%	1.1%	8	1.2%	1.5%	4	0.7%	0.6%	6	1.1%	1.8%
Rhône-Alpes	77	6.4%	1.5%	43	6.1%	1.8%	34	6.9%	1.3%	30	5.9%	1.8%
Languedoc-Roussillon	39	3.3%	1.8%	22	3.1%	2.1%	17	3.5%	1.5%	18	3.5%	2.8%
Provence-Alpes-Côte-d'Azur-Corse	99	8.3%	2.3%	55	7.9%	2.7%	44	8.8%	1.9%	34	6.8%	2.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	813	68.2%	3.0%	501	71.8%	3.6%	312	63.2%	2.4%	429	85.3%	3.4%
Presque tous les jours	109	9.2%	1.8%	54	7.8%	2.0%	55	11.1%	1.7%	41	8.1%	1.7%
1 à 2 fois par semaine	47	3.9%	1.5%	25	3.6%	1.8%	22	4.4%	1.2%	13	2.6%	1.5%
1 à 3 fois par mois	10	0.8%	1.2%	4	0.5%	0.9%	6	1.3%	1.4%	2	0.5%	1.3%
Moins souvent	31	2.6%	2.2%	13	1.9%	2.1%	18	3.7%	2.2%	2	0.5%	1.6%
Jamais	2	0.2%	0.8%	1	0.1%	0.6%	1	0.2%	1.1%	0	0.0%	0.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	29	2.4%	1.2%	19	2.7%	2.0%	10	1.9%	0.6%	1	0.2%	0.6%
De 9 000 à moins de 12 000 euros par an	27	2.3%	0.8%	11	1.6%	1.0%	16	3.2%	0.7%	7	1.3%	2.4%
De 12 000 à moins de 18 000 euros par an	80	6.7%	1.2%	45	6.5%	1.5%	35	7.0%	0.9%	12	2.4%	1.5%
De 18 000 à moins de 24 000 euros par an	100	8.4%	1.4%	44	6.4%	1.3%	55	11.2%	1.4%	20	4.0%	1.3%
De 24 000 à moins de 36 000 euros par an	182	15.3%	1.6%	125	17.9%	2.3%	57	11.5%	1.0%	54	10.8%	1.5%
De 36 000 à moins de 45 000 euros par an	168	14.1%	2.7%	84	12.1%	2.6%	84	16.9%	2.8%	72	14.3%	2.6%
De 45 000 à moins de 65 000 euros par an	197	16.6%	3.5%	126	18.0%	4.0%	72	14.5%	2.9%	105	20.8%	3.0%
65 000 euros et plus	265	22.3%	9.3%	182	26.1%	10.4%	84	16.9%	7.4%	176	34.9%	7.8%
Refus	112	9.4%	3.0%	49	7.0%	3.2%	63	12.7%	2.9%	41	8.1%	3.2%
Ne sait pas	31	2.6%	2.1%	11	1.6%	1.7%	20	4.1%	2.4%	16	3.1%	2.9%