

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	635	100.0%	1.2%	350	100.0%	1.4%	285	100.0%	1.1%	190	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	350	55.1%	1.4%	350	100.0%	1.4%	0	-	100.0%	107	56.1%	1.2%
<b>Femme</b>	285	44.9%	1.1%	0	-	100.0%	285	100.0%	1.1%	84	43.9%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	53	8.3%	0.7%	29	8.2%	0.8%	24	8.5%	0.7%	20	10.7%	0.7%
<b>25 à 34 ans</b>	63	9.9%	0.8%	46	13.0%	1.2%	17	6.1%	0.4%	29	15.4%	0.9%
<b>35 à 49 ans</b>	164	25.8%	1.3%	101	28.8%	1.6%	63	22.1%	1.0%	80	42.0%	1.3%
<b>50 à 64 ans</b>	182	28.6%	1.5%	111	31.6%	1.9%	71	24.9%	1.1%	60	31.3%	1.4%
<b>65 ans et plus</b>	174	27.3%	1.6%	64	18.3%	1.4%	109	38.4%	1.8%	1	0.5%	0.4%
<b>Individu</b>												
<b>Ménagère</b>	255	40.1%	1.1%	0	-	100.0%	255	89.3%	1.1%	73	38.4%	1.1%
<b>Personne de Référence</b>	389	61.2%	1.4%	301	86.1%	1.5%	88	30.7%	1.1%	113	59.6%	1.3%
<b>Responsable des achats</b>	280	44.1%	1.2%	88	25.0%	1.1%	192	67.4%	1.2%	90	47.1%	1.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	1.6%	1.9%	6	1.6%	1.6%	5	1.6%	2.5%	0	-	-
<b>Petits patrons</b>	31	4.8%	2.0%	27	7.8%	2.5%	3	1.1%	0.7%	29	15.1%	2.0%
<b>Affaires et Cadres</b>	48	7.6%	1.0%	30	8.7%	1.0%	18	6.2%	1.0%	45	23.8%	1.0%
<b>Professions intermédiaires</b>	77	12.1%	1.1%	47	13.5%	1.4%	29	10.3%	0.9%	65	34.2%	1.2%
<b>Employés</b>	75	11.7%	0.9%	28	7.9%	1.4%	47	16.4%	0.7%	21	10.8%	1.2%
<b>Ouvriers</b>	96	15.1%	1.5%	88	25.0%	1.7%	8	2.9%	0.6%	5	2.5%	1.4%
<b>Retraités</b>	186	29.3%	1.5%	85	24.3%	1.4%	101	35.5%	1.6%	1	0.3%	0.3%
<b>Autres inactifs</b>	113	17.8%	1.1%	39	11.1%	1.1%	74	26.0%	1.1%	25	13.2%	0.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	7	1.2%	1.0%	6	1.6%	1.5%	2	0.6%	0.4%	0	-	100.0%
<b>Petits patrons</b>	42	6.7%	1.7%	30	8.6%	2.2%	12	4.3%	1.0%	42	22.2%	1.7%
<b>Affaires et Cadres</b>	69	10.8%	1.0%	34	9.8%	1.0%	34	12.1%	1.1%	69	36.2%	1.0%
<b>Professions intermédiaires</b>	79	12.5%	1.0%	42	12.1%	1.1%	37	13.0%	1.0%	79	41.6%	1.0%
<b>Employés</b>	69	10.9%	1.3%	36	10.2%	1.7%	33	11.7%	1.0%	0	-	100.0%
<b>Ouvriers</b>	97	15.3%	1.0%	80	22.9%	1.6%	17	6.0%	0.4%	0	-	100.0%
<b>Retraités</b>	212	33.4%	1.5%	96	27.3%	1.5%	117	40.9%	1.5%	0	-	100.0%
<b>Autres inactifs</b>	59	9.3%	1.6%	26	7.5%	1.9%	33	11.5%	1.4%	0	-	100.0%

# La Provence

PQR, Audience LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	118	18.6%	1.3%	71	20.4%	1.8%	47	16.5%	0.9%	16	8.1%	0.9%
<b>2 personnes</b>	242	38.0%	1.4%	121	34.7%	1.4%	120	42.1%	1.3%	49	25.7%	1.2%
<b>3 personnes</b>	123	19.4%	1.3%	77	22.1%	1.7%	46	16.0%	1.0%	45	23.6%	1.2%
<b>4 personnes</b>	105	16.5%	1.1%	47	13.5%	1.0%	58	20.2%	1.2%	55	28.7%	1.2%
<b>5 personnes et +</b>	47	7.4%	0.9%	33	9.3%	1.3%	15	5.1%	0.5%	26	13.9%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	176	27.7%	1.1%	87	25.0%	1.2%	89	31.0%	1.1%	87	45.6%	1.2%
<b>Non</b>	459	72.3%	1.3%	263	75.0%	1.5%	197	69.0%	1.1%	104	54.4%	1.1%
<b>Habitat</b>												
<b>Communes rurales</b>	60	9.5%	0.5%	39	11.0%	0.6%	22	7.7%	0.3%	21	11.1%	0.6%
<b>Agglo. - 20 000 hab</b>	89	14.0%	1.0%	47	13.4%	1.1%	42	14.8%	0.9%	35	18.3%	1.4%
<b>Agglo. 20 000 à 100 000 hab</b>	88	13.8%	1.3%	52	14.8%	1.6%	36	12.7%	1.0%	22	11.8%	1.1%
<b>Agglo. + 100 000 hab</b>	397	62.4%	2.8%	212	60.6%	3.1%	185	64.7%	2.5%	111	58.5%	2.3%
<b>Agglo. Paris</b>	1	0.2%	0.0%	1	0.3%	0.0%	0	0.1%	0.0%	1	0.4%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	1	0.2%	0.0%	1	0.3%	0.0%	0	0.1%	0.0%	1	0.4%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	1	0.1%	0.0%	1	0.2%	0.1%	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	1	0.1%	0.1%	1	0.2%	0.1%	0	-	-	1	0.5%	0.2%
Bourgogne	2	0.3%	0.1%	2	0.5%	0.3%	0	-	-	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	1	0.1%	0.0%	1	0.2%	0.1%	0	-	-	0	-	-
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	0	-	-	0	-	-	0	-	-	0	-	-
Aquitaine	0	0.0%	0.0%	0	0.1%	0.0%	0	-	-	0	0.1%	0.0%
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	3	0.4%	0.1%	2	0.5%	0.1%	1	0.3%	0.0%	1	0.5%	0.1%
Languedoc-Roussillon	24	3.8%	1.1%	20	5.6%	1.9%	4	1.6%	0.4%	14	7.3%	2.2%
Provence-Alpes-Côte-d'Azur-Corse	603	94.9%	14.0%	323	92.4%	15.9%	280	98.1%	12.3%	174	91.3%	12.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	290	45.7%	1.1%	176	50.4%	1.3%	114	39.9%	0.9%	133	69.6%	1.0%
Presque tous les jours	75	11.8%	1.2%	34	9.7%	1.2%	41	14.3%	1.2%	35	18.5%	1.4%
1 à 2 fois par semaine	33	5.1%	1.0%	17	4.9%	1.2%	16	5.4%	0.9%	11	5.6%	1.2%
1 à 3 fois par mois	14	2.2%	1.6%	7	2.0%	1.8%	7	2.5%	1.5%	8	4.3%	4.3%
Moins souvent	23	3.6%	1.6%	11	3.1%	1.7%	12	4.3%	1.5%	2	1.2%	1.5%
Jamais	4	0.6%	1.5%	4	1.1%	2.7%	0	-	-	0	-	-

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	24	3.7%	1.0%	8	2.2%	0.8%	16	5.6%	1.1%	2	1.2%	1.2%
De 9 000 à moins de 12 000 euros par an	36	5.7%	1.1%	15	4.3%	1.4%	21	7.4%	1.0%	2	1.1%	0.8%
De 12 000 à moins de 18 000 euros par an	108	17.0%	1.6%	58	16.7%	2.0%	49	17.3%	1.3%	19	10.1%	2.4%
De 18 000 à moins de 24 000 euros par an	100	15.8%	1.4%	55	15.8%	1.6%	45	15.8%	1.2%	15	7.7%	0.9%
De 24 000 à moins de 36 000 euros par an	123	19.4%	1.1%	67	19.0%	1.2%	56	19.8%	1.0%	39	20.7%	1.1%
De 36 000 à moins de 45 000 euros par an	77	12.1%	1.2%	57	16.4%	1.7%	20	6.9%	0.7%	31	16.3%	1.1%
De 45 000 à moins de 65 000 euros par an	67	10.6%	1.2%	37	10.5%	1.2%	31	10.7%	1.2%	32	17.0%	0.9%
65 000 euros et plus	43	6.8%	1.5%	33	9.4%	1.9%	10	3.7%	0.9%	31	16.5%	1.4%
Refus	51	8.1%	1.4%	17	4.9%	1.1%	34	12.0%	1.6%	13	6.7%	1.0%
Ne sait pas	5	0.8%	0.4%	3	0.9%	0.5%	2	0.8%	0.3%	5	2.7%	0.9%