

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	649	100.0%	1.3%	335	100.0%	1.4%	314	100.0%	1.2%	163	100.0%	1.0%
<b>Sexe</b>												
<b>Homme</b>	335	51.7%	1.4%	335	100.0%	1.4%	0	-	100.0%	106	65.2%	1.2%
<b>Femme</b>	314	48.3%	1.2%	0	-	100.0%	314	100.0%	1.2%	57	34.8%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	82	12.6%	1.1%	52	15.6%	1.4%	29	9.3%	0.8%	27	16.8%	0.9%
<b>25 à 34 ans</b>	57	8.7%	0.7%	27	8.0%	0.7%	30	9.5%	0.8%	20	12.5%	0.6%
<b>35 à 49 ans</b>	161	24.9%	1.3%	73	21.7%	1.2%	89	28.2%	1.4%	64	38.9%	1.1%
<b>50 à 64 ans</b>	190	29.4%	1.6%	103	30.7%	1.7%	88	28.0%	1.4%	51	31.1%	1.2%
<b>65 ans et plus</b>	159	24.5%	1.5%	80	24.0%	1.7%	78	25.0%	1.3%	1	0.8%	0.5%
<b>Individu</b>												
<b>Ménagère</b>	291	44.9%	1.3%	0	-	100.0%	291	92.9%	1.3%	46	28.4%	0.7%
<b>Personne de Référence</b>	385	59.4%	1.4%	282	84.1%	1.4%	103	33.0%	1.3%	96	58.6%	1.1%
<b>Responsable des achats</b>	306	47.1%	1.3%	108	32.2%	1.4%	198	63.1%	1.2%	87	53.3%	1.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.9%	1.0%	2	0.7%	0.7%	3	1.0%	1.7%	0	-	-
<b>Petits patrons</b>	25	3.9%	1.6%	21	6.4%	1.9%	4	1.3%	0.9%	25	15.5%	1.8%
<b>Affaires et Cadres</b>	36	5.6%	0.8%	26	7.8%	0.9%	10	3.1%	0.6%	33	20.2%	0.8%
<b>Professions intermédiaires</b>	70	10.8%	1.1%	45	13.4%	1.3%	26	8.1%	0.8%	57	35.1%	1.0%
<b>Employés</b>	116	17.8%	1.4%	28	8.5%	1.5%	87	27.8%	1.4%	15	9.4%	0.9%
<b>Ouvriers</b>	92	14.2%	1.4%	61	18.3%	1.2%	31	9.9%	2.2%	7	4.5%	2.1%
<b>Retraités</b>	184	28.4%	1.5%	105	31.3%	1.8%	79	25.3%	1.2%	5	2.9%	2.2%
<b>Autres inactifs</b>	119	18.4%	1.2%	46	13.7%	1.3%	73	23.4%	1.1%	20	12.4%	0.6%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	14	2.1%	1.8%	3	0.9%	0.8%	11	3.5%	2.7%	0	-	100.0%
<b>Petits patrons</b>	32	5.0%	1.3%	21	6.4%	1.6%	11	3.5%	0.9%	32	19.7%	1.3%
<b>Affaires et Cadres</b>	51	7.9%	0.8%	32	9.5%	0.9%	19	6.2%	0.6%	51	31.4%	0.8%
<b>Professions intermédiaires</b>	80	12.3%	1.1%	53	15.9%	1.3%	26	8.4%	0.7%	80	48.9%	1.1%
<b>Employés</b>	72	11.1%	1.3%	33	9.9%	1.5%	39	12.3%	1.2%	0	-	100.0%
<b>Ouvriers</b>	119	18.4%	1.2%	59	17.6%	1.2%	60	19.2%	1.3%	0	-	100.0%
<b>Retraités</b>	220	33.9%	1.5%	113	33.6%	1.7%	107	34.2%	1.4%	0	-	100.0%
<b>Autres inactifs</b>	60	9.3%	1.6%	21	6.2%	1.5%	40	12.7%	1.6%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	138	21.3%	1.5%	59	17.6%	1.5%	79	25.2%	1.5%	17	10.3%	1.0%
<b>2 personnes</b>	255	39.2%	1.4%	140	41.9%	1.6%	114	36.4%	1.3%	49	30.1%	1.2%
<b>3 personnes</b>	92	14.2%	1.0%	50	14.9%	1.1%	42	13.4%	0.9%	21	13.0%	0.6%
<b>4 personnes</b>	94	14.4%	1.0%	43	13.0%	0.9%	50	16.0%	1.1%	51	31.0%	1.1%
<b>5 personnes et +</b>	71	10.9%	1.3%	42	12.7%	1.7%	28	9.0%	1.0%	25	15.6%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	184	28.4%	1.2%	87	26.0%	1.2%	97	31.0%	1.2%	76	46.7%	1.0%
<b>Non</b>	465	71.6%	1.3%	248	74.0%	1.5%	216	69.0%	1.2%	87	53.3%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	206	31.7%	1.6%	121	36.1%	1.9%	85	27.0%	1.3%	61	37.6%	1.7%
<b>Agglo. - 20 000 hab</b>	215	33.2%	2.5%	109	32.5%	2.7%	106	33.8%	2.4%	37	22.7%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	122	18.8%	1.8%	55	16.4%	1.7%	67	21.3%	1.9%	32	19.4%	1.6%
<b>Agglo. + 100 000 hab</b>	104	16.0%	0.7%	48	14.3%	0.7%	56	17.8%	0.7%	31	18.9%	0.6%
<b>Agglo. Paris</b>	2	0.4%	0.0%	2	0.6%	0.1%	0	0.1%	0.0%	2	1.3%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	2	0.4%	0.0%	2	0.6%	0.0%	0	0.1%	0.0%	2	1.3%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	0.1%	0.0%	0	0.1%	0.1%	0	-	-	0	0.2%	0.2%
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	0.0%	0.0%	0	0.1%	0.0%	0	-	-	0	0.2%	0.1%
Bourgogne	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%
Haute-Normandie	1	0.2%	0.1%	1	0.2%	0.1%	1	0.2%	0.1%	1	0.7%	0.2%
Basse-Normandie	1	0.1%	0.1%	1	0.2%	0.1%	0	-	-	0	0.2%	0.1%
Centre	1	0.1%	0.0%	1	0.2%	0.1%	0	-	-	0	0.2%	0.1%
Pays de la Loire	1	0.2%	0.0%	1	0.2%	0.1%	1	0.2%	0.0%	1	0.7%	0.1%
Bretagne	639	98.5%	24.7%	328	98.0%	26.5%	311	99.2%	23.1%	157	95.9%	20.5%
Poitou-Charentes	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%	0	0.1%	0.0%
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	1	0.2%	0.0%	1	0.2%	0.0%	0	0.1%	0.0%	0	-	-
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	1	0.1%	0.0%	1	0.2%	0.0%	0	-	-	1	0.4%	0.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	330	50.9%	1.2%	194	58.0%	1.4%	136	43.3%	1.0%	123	75.1%	1.0%
Presque tous les jours	52	8.0%	0.9%	28	8.3%	1.0%	24	7.7%	0.7%	21	12.8%	0.9%
1 à 2 fois par semaine	42	6.4%	1.3%	16	4.8%	1.1%	26	8.2%	1.4%	11	7.0%	1.3%
1 à 3 fois par mois	9	1.4%	1.1%	4	1.2%	1.0%	5	1.7%	1.2%	1	0.5%	0.4%
Moins souvent	22	3.3%	1.5%	5	1.6%	0.9%	16	5.2%	2.0%	1	0.8%	0.9%
Jamais	2	0.3%	0.8%	1	0.2%	0.4%	1	0.5%	1.3%	1	0.9%	4.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	41	6.3%	1.7%	14	4.2%	1.5%	27	8.5%	1.8%	7	4.2%	3.6%
De 9 000 à moins de 12 000 euros par an	42	6.4%	1.3%	8	2.5%	0.8%	33	10.7%	1.5%	1	0.8%	0.4%
De 12 000 à moins de 18 000 euros par an	73	11.3%	1.1%	35	10.4%	1.2%	38	12.2%	1.0%	6	3.4%	0.7%
De 18 000 à moins de 24 000 euros par an	106	16.3%	1.5%	52	15.5%	1.5%	54	17.2%	1.4%	7	4.4%	0.5%
De 24 000 à moins de 36 000 euros par an	142	21.9%	1.3%	70	20.9%	1.3%	72	23.0%	1.3%	40	24.7%	1.1%
De 36 000 à moins de 45 000 euros par an	94	14.5%	1.5%	61	18.3%	1.9%	32	10.3%	1.1%	36	22.1%	1.3%
De 45 000 à moins de 65 000 euros par an	75	11.5%	1.3%	51	15.3%	1.6%	24	7.6%	1.0%	38	23.2%	1.1%
65 000 euros et plus	17	2.6%	0.6%	14	4.3%	0.8%	2	0.8%	0.2%	12	7.6%	0.6%
Refus	48	7.4%	1.3%	23	6.9%	1.5%	25	8.0%	1.1%	9	5.6%	0.7%
Ne sait pas	12	1.8%	0.8%	6	1.8%	0.9%	6	1.8%	0.7%	7	4.1%	1.2%