

# Synthèse des résultats par périodicité

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Presse Quotidienne - Titres</b>												
<b>20 minutes</b>	4280	100.0%	8.4%	2251	100.0%	9.3%	2029	100.0%	7.6%	1844	100.0%	11.0%
<b>L'Alsace - le Pays</b>	314	100.0%	0.6%	163	100.0%	0.7%	150	100.0%	0.6%	100	100.0%	0.6%
<b>Aujourd'hui en France-Le Parisien</b>	2443	100.0%	4.8%	1400	100.0%	5.8%	1043	100.0%	3.9%	826	100.0%	4.9%
<b>Le Berry Républicain</b>	106	100.0%	0.2%	53	100.0%	0.2%	53	100.0%	0.2%	23	100.0%	0.1%
<b>Le Bien Public</b>	174	100.0%	0.3%	75	100.0%	0.3%	99	100.0%	0.4%	38	100.0%	0.2%
<b>La Charente Libre</b>	152	100.0%	0.3%	77	100.0%	0.3%	74	100.0%	0.3%	37	100.0%	0.2%
<b>Corse Matin</b>	171	100.0%	0.3%	89	100.0%	0.4%	82	100.0%	0.3%	51	100.0%	0.3%
<b>Le Courier de l'Ouest</b>	359	100.0%	0.7%	192	100.0%	0.8%	167	100.0%	0.6%	91	100.0%	0.5%
<b>Le Courier Picard</b>	301	100.0%	0.6%	149	100.0%	0.6%	152	100.0%	0.6%	64	100.0%	0.4%
<b>La Croix</b>	397	100.0%	0.8%	184	100.0%	0.8%	213	100.0%	0.8%	105	100.0%	0.6%
<b>Le Dauphiné</b>	960	100.0%	1.9%	470	100.0%	1.9%	490	100.0%	1.8%	215	100.0%	1.3%
<b>La Dépêche du Midi</b>	771	100.0%	1.5%	408	100.0%	1.7%	364	100.0%	1.4%	207	100.0%	1.2%
<b>Direct Matin Ile de France</b>	1549	100.0%	3.0%	767	100.0%	3.2%	781	100.0%	2.9%	698	100.0%	4.2%
<b>Direct Matin National</b>	2694	100.0%	5.3%	1319	100.0%	5.4%	1374	100.0%	5.2%	1122	100.0%	6.7%
<b>Les DNA</b>	554	100.0%	1.1%	300	100.0%	1.2%	254	100.0%	1.0%	155	100.0%	0.9%
<b>L'Echo Républicain</b>	132	100.0%	0.3%	72	100.0%	0.3%	60	100.0%	0.2%	28	100.0%	0.2%
<b>Les Echos</b>	468	100.0%	0.9%	291	100.0%	1.2%	177	100.0%	0.7%	286	100.0%	1.7%
<b>L'Equipe</b>	2199	100.0%	4.3%	1839	100.0%	7.6%	360	100.0%	1.4%	915	100.0%	5.4%
<b>L'Est Républicain</b>	598	100.0%	1.2%	288	100.0%	1.2%	310	100.0%	1.2%	121	100.0%	0.7%
<b>Le Figaro</b>	1191	100.0%	2.3%	697	100.0%	2.9%	494	100.0%	1.9%	503	100.0%	3.0%
<b>L'Humanité</b>	281	100.0%	0.6%	181	100.0%	0.7%	100	100.0%	0.4%	100	100.0%	0.6%
<b>L'Indépendant</b>	232	100.0%	0.5%	138	100.0%	0.6%	93	100.0%	0.4%	58	100.0%	0.3%
<b>Le Journal de la Haute-Marne</b>	85	100.0%	0.2%	47	100.0%	0.2%	37	100.0%	0.1%	15	100.0%	0.1%
<b>Le Journal de Saône-et-Loire</b>	221	100.0%	0.4%	111	100.0%	0.5%	109	100.0%	0.4%	43	100.0%	0.3%
<b>Le Journal du Centre</b>	103	100.0%	0.2%	52	100.0%	0.2%	51	100.0%	0.2%	22	100.0%	0.1%
<b>Libération</b>	961	100.0%	1.9%	626	100.0%	2.6%	335	100.0%	1.3%	534	100.0%	3.2%
<b>Libération Champagne - Est L'Eclair</b>	120	100.0%	0.2%	56	100.0%	0.2%	64	100.0%	0.2%	28	100.0%	0.2%
<b>Le Maine Libre</b>	193	100.0%	0.4%	92	100.0%	0.4%	101	100.0%	0.4%	35	100.0%	0.2%
<b>Metro</b>	3019	100.0%	5.9%	1528	100.0%	6.3%	1492	100.0%	5.6%	1234	100.0%	7.3%
<b>Midi Libre</b>	630	100.0%	1.2%	326	100.0%	1.3%	304	100.0%	1.1%	141	100.0%	0.8%
<b>Le Monde</b>	1961	100.0%	3.9%	1155	100.0%	4.7%	806	100.0%	3.0%	1014	100.0%	6.0%
<b>La Montagne</b>	656	100.0%	1.3%	330	100.0%	1.4%	326	100.0%	1.2%	145	100.0%	0.9%
<b>Nice Matin</b>	367	100.0%	0.7%	180	100.0%	0.7%	186	100.0%	0.7%	112	100.0%	0.7%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>La Nouvelle République</b>	670	100.0%	1.3%	327	100.0%	1.3%	343	100.0%	1.3%	152	100.0%	0.9%
Ouest France	2441	100.0%	4.8%	1268	100.0%	5.2%	1172	100.0%	4.4%	643	100.0%	3.8%
<b>Paris Courses - Billo - Week-end</b>	298	100.0%	0.6%	212	100.0%	0.9%	86	100.0%	0.3%	44	100.0%	0.3%
<b>Paris Normandie</b>	265	100.0%	0.5%	124	100.0%	0.5%	141	100.0%	0.5%	62	100.0%	0.4%
<b>Paris Turf</b>	261	100.0%	0.5%	205	100.0%	0.8%	56	100.0%	0.2%	54	100.0%	0.3%
<b>Le Parisien IDFO</b>	1705	100.0%	3.4%	950	100.0%	3.9%	755	100.0%	2.8%	607	100.0%	3.6%
<b>Le Populaire du Centre</b>	139	100.0%	0.3%	68	100.0%	0.3%	72	100.0%	0.3%	32	100.0%	0.2%
<b>Le Progrès</b>	837	100.0%	1.6%	442	100.0%	1.8%	395	100.0%	1.5%	178	100.0%	1.1%
<b>La Provence</b>	635	100.0%	1.2%	350	100.0%	1.4%	285	100.0%	1.1%	190	100.0%	1.1%
<b>Le Républicain Lorrain</b>	485	100.0%	1.0%	247	100.0%	1.0%	238	100.0%	0.9%	106	100.0%	0.6%
<b>La République des Pyrénées</b>	152	100.0%	0.3%	75	100.0%	0.3%	77	100.0%	0.3%	45	100.0%	0.3%
<b>La République du Centre</b>	177	100.0%	0.3%	85	100.0%	0.3%	92	100.0%	0.3%	49	100.0%	0.3%
<b>Sud Ouest</b>	1083	100.0%	2.1%	566	100.0%	2.3%	517	100.0%	1.9%	308	100.0%	1.8%
<b>Le Télégramme</b>	649	100.0%	1.3%	335	100.0%	1.4%	314	100.0%	1.2%	163	100.0%	1.0%
<b>Tierce Magazine</b>	253	100.0%	0.5%	165	100.0%	0.7%	88	100.0%	0.3%	31	100.0%	0.2%
<b>L'Union - L'Ardennais</b>	440	100.0%	0.9%	222	100.0%	0.9%	219	100.0%	0.8%	95	100.0%	0.6%
<b>Var Matin</b>	256	100.0%	0.5%	123	100.0%	0.5%	133	100.0%	0.5%	62	100.0%	0.4%
<b>La Voix du Nord</b>	1141	100.0%	2.2%	566	100.0%	2.3%	575	100.0%	2.2%	263	100.0%	1.6%
<b>Vosges Matin</b>	144	100.0%	0.3%	68	100.0%	0.3%	76	100.0%	0.3%	30	100.0%	0.2%
<b>L'Yonne Républicaine</b>	139	100.0%	0.3%	65	100.0%	0.3%	73	100.0%	0.3%	28	100.0%	0.2%
<b>Presse Quotidienne - Agrégats</b>												
<b>Groupe Ajeme (Agrégat - PQR)</b>	4222	100.0%	8.3%	2120	100.0%	8.7%	2102	100.0%	7.9%	945	100.0%	5.6%
<b>Groupe Bourgogne Rhône Alpes (Agrégat - PQR)</b>	2163	100.0%	4.3%	1083	100.0%	4.5%	1079	100.0%	4.1%	465	100.0%	2.8%
<b>Groupe Centre France (Agrégat - PQR)</b>	1428	100.0%	2.8%	708	100.0%	2.9%	720	100.0%	2.7%	319	100.0%	1.9%
<b>Groupe Centre France Publicité (Agrégat - PQR)</b>	1476	100.0%	2.9%	736	100.0%	3.0%	741	100.0%	2.8%	331	100.0%	2.0%
<b>Groupe Centre Ouest (Agrégat - PQR)</b>	711	100.0%	1.4%	347	100.0%	1.4%	364	100.0%	1.4%	162	100.0%	1.0%
<b>Groupe Champagne Ardennes (Agrégat - PQR)</b>	560	100.0%	1.1%	277	100.0%	1.1%	283	100.0%	1.1%	122	100.0%	0.7%
<b>COM &gt; Quotidiens (Agrégat - PQR)</b>	9746	100.0%	19.2%	4951	100.0%	20.4%	4795	100.0%	18.1%	2381	100.0%	14.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Groupe Dépêche (Agrégat - PQR)	835	100.0%	1.6%	439	100.0%	1.8%	396	100.0%	1.5%	226	100.0%	1.3%
Groupe Ebra (Agrégat - PQR)	3450	100.0%	6.8%	1734	100.0%	7.1%	1716	100.0%	6.5%	767	100.0%	4.6%
Groupe Est Bourgogne Medias (Agrégat - PQR)	394	100.0%	0.8%	186	100.0%	0.8%	208	100.0%	0.8%	80	100.0%	0.5%
Groupe EuroSud (Agrégat - PQR)	1401	100.0%	2.8%	726	100.0%	3.0%	675	100.0%	2.5%	407	100.0%	2.4%
Groupe Hersant Media (Agrégat - PQR)	2317	100.0%	4.6%	1176	100.0%	4.8%	1141	100.0%	4.3%	617	100.0%	3.7%
Groupe Journaux de l'Ouest (Agrégat - PQR)	3016	100.0%	5.9%	1548	100.0%	6.4%	1468	100.0%	5.5%	769	100.0%	4.6%
Groupe Journaux de Loire (Agrégat - PQR)	688	100.0%	1.4%	361	100.0%	1.5%	327	100.0%	1.2%	168	100.0%	1.0%
Groupe Journaux du Midi (Agrégat - PQR)	904	100.0%	1.8%	479	100.0%	2.0%	424	100.0%	1.6%	203	100.0%	1.2%
Groupe Journaux du Sud-Ouest (Agrégat - PQR)	1358	100.0%	2.7%	688	100.0%	2.8%	670	100.0%	2.5%	371	100.0%	2.2%
Groupe Nice Matin (Agrégat - PQR)	778	100.0%	1.5%	384	100.0%	1.6%	395	100.0%	1.5%	223	100.0%	1.3%
Groupe Normandie (Agrégat - PQR)	357	100.0%	0.7%	174	100.0%	0.7%	184	100.0%	0.7%	87	100.0%	0.5%
PQR 66 (Agrégat - PQR)	18585	100.0%	36.5%	9480	100.0%	39.0%	9105	100.0%	34.3%	4696	100.0%	27.9%
PQR 66 sans Aujourd'hui en France (Agrégat - PQR)	18283	100.0%	35.9%	9307	100.0%	38.3%	8976	100.0%	33.8%	4600	100.0%	27.4%
Quotidiens Associés (Agrégat - PQR)	7143	100.0%	14.0%	3605	100.0%	14.8%	3538	100.0%	13.3%	1710	100.0%	10.2%
Groupe Sud Ouest (Agrégat - PQR)	2259	100.0%	4.4%	1165	100.0%	4.8%	1095	100.0%	4.1%	574	100.0%	3.4%
Total PQN + PQH (Agrégat - PQN+PQH)	7892	100.0%	15.5%	4924	100.0%	20.2%	2968	100.0%	11.2%	3117	100.0%	18.5%
Total PQN hors PQH (Agrégat - PQN)	7499	100.0%	14.7%	4672	100.0%	19.2%	2827	100.0%	10.7%	3059	100.0%	18.2%
Total PQUG (Agrégat - PQUG)	5967	100.0%	11.7%	3072	100.0%	12.6%	2895	100.0%	10.9%	2580	100.0%	15.3%
Groupe Voix du Nord (Agrégat - PQR)	1536	100.0%	3.0%	756	100.0%	3.1%	780	100.0%	2.9%	342	100.0%	2.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Presse Hebdomadaire - Titres</b>												
<b>A Nous Réseau</b>	423	100.0%	0.8%	192	100.0%	0.8%	231	100.0%	0.9%	228	100.0%	1.4%
<b>L'Argus</b>	698	100.0%	1.4%	545	100.0%	2.2%	153	100.0%	0.6%	234	100.0%	1.4%
<b>Aujourd'hui en France</b>	1998	100.0%	3.9%	1149	100.0%	4.7%	849	100.0%	3.2%	622	100.0%	3.7%
<b>Dimanche-Le Parisien</b>												
<b>Dimanche</b>												
<b>Auto Plus</b>	2100	100.0%	4.1%	1665	100.0%	6.8%	435	100.0%	1.6%	750	100.0%	4.5%
<b>Be</b>	699	100.0%	1.4%	109	100.0%	0.4%	590	100.0%	2.2%	317	100.0%	1.9%
<b>Challenges</b>	538	100.0%	1.1%	311	100.0%	1.3%	227	100.0%	0.9%	273	100.0%	1.6%
<b>Closer</b>	3431	100.0%	6.7%	969	100.0%	4.0%	2462	100.0%	9.3%	985	100.0%	5.9%
<b>Corse Matin Dimanche</b>	193	100.0%	0.4%	101	100.0%	0.4%	92	100.0%	0.3%	59	100.0%	0.4%
<b>Le Courier de l'Ouest</b>	322	100.0%	0.6%	181	100.0%	0.7%	141	100.0%	0.5%	64	100.0%	0.4%
<b>Dimanche</b>												
<b>Courrier International</b>	930	100.0%	1.8%	545	100.0%	2.2%	385	100.0%	1.5%	498	100.0%	3.0%
<b>Le Courrier Picard Dimanche</b>	322	100.0%	0.6%	180	100.0%	0.7%	142	100.0%	0.5%	76	100.0%	0.4%
<b>Le Dauphiné Dimanche</b>	1204	100.0%	2.4%	560	100.0%	2.3%	643	100.0%	2.4%	288	100.0%	1.7%
<b>La Dépêche du Dimanche</b>	959	100.0%	1.9%	474	100.0%	1.9%	485	100.0%	1.8%	265	100.0%	1.6%
<b>Les Dernières Nouvelles du Lundi</b>	511	100.0%	1.0%	307	100.0%	1.3%	205	100.0%	0.8%	144	100.0%	0.9%
<b>Dimanche Ouest France</b>	1831	100.0%	3.6%	970	100.0%	4.0%	861	100.0%	3.2%	547	100.0%	3.3%
<b>Elle</b>	2017	100.0%	4.0%	441	100.0%	1.8%	1576	100.0%	5.9%	910	100.0%	5.4%
<b>L'Equipe Dimanche</b>	2541	100.0%	5.0%	2042	100.0%	8.4%	499	100.0%	1.9%	989	100.0%	5.9%
<b>L'Equipe Mag</b>	2215	100.0%	4.4%	1776	100.0%	7.3%	439	100.0%	1.7%	895	100.0%	5.3%
<b>L'Express</b>	2076	100.0%	4.1%	1145	100.0%	4.7%	931	100.0%	3.5%	890	100.0%	5.3%
<b>Femme Actuelle</b>	4994	100.0%	9.8%	1278	100.0%	5.3%	3716	100.0%	14.0%	1270	100.0%	7.6%
<b>Le Figaro Magazine</b>	1631	100.0%	3.2%	801	100.0%	3.3%	830	100.0%	3.1%	566	100.0%	3.4%
<b>France Dimanche</b>	1415	100.0%	2.8%	469	100.0%	1.9%	946	100.0%	3.6%	214	100.0%	1.3%
<b>France Football</b>	939	100.0%	1.8%	795	100.0%	3.3%	145	100.0%	0.5%	242	100.0%	1.4%
<b>Gala</b>	2210	100.0%	4.3%	556	100.0%	2.3%	1654	100.0%	6.2%	728	100.0%	4.3%
<b>Grazia</b>	853	100.0%	1.7%	144	100.0%	0.6%	710	100.0%	2.7%	391	100.0%	2.3%
<b>La Haute Marne Dimanche</b>	104	100.0%	0.2%	57	100.0%	0.2%	47	100.0%	0.2%	22	100.0%	0.1%
<b>Ici Paris</b>	1467	100.0%	2.9%	483	100.0%	2.0%	984	100.0%	3.7%	257	100.0%	1.5%
<b>L'indépendant Dimanche</b>	313	100.0%	0.6%	170	100.0%	0.7%	143	100.0%	0.5%	74	100.0%	0.4%
<b>Le Journal du Dimanche</b>	1135	100.0%	2.2%	651	100.0%	2.7%	484	100.0%	1.8%	396	100.0%	2.4%
<b>Madame Figaro</b>	1341	100.0%	2.6%	439	100.0%	1.8%	903	100.0%	3.4%	469	100.0%	2.8%
<b>Marianne</b>	1713	100.0%	3.4%	996	100.0%	4.1%	717	100.0%	2.7%	682	100.0%	4.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Maxi</b>	2208	100.0%	4.3%	459	100.0%	1.9%	1749	100.0%	6.6%	446	100.0%	2.7%
<b>Micro Hebdo</b>	844	100.0%	1.7%	672	100.0%	2.8%	172	100.0%	0.6%	329	100.0%	2.0%
<b>Midi Libre Dimanche</b>	761	100.0%	1.5%	377	100.0%	1.5%	384	100.0%	1.4%	168	100.0%	1.0%
<b>Le Monde Magazine</b>	1601	100.0%	3.1%	883	100.0%	3.6%	718	100.0%	2.7%	754	100.0%	4.5%
<b>La Montagne Dimanche</b>	617	100.0%	1.2%	317	100.0%	1.3%	300	100.0%	1.1%	146	100.0%	0.9%
<b>Nice Matin Dimanche</b>	390	100.0%	0.8%	194	100.0%	0.8%	196	100.0%	0.7%	124	100.0%	0.7%
<b>Nous Deux</b>	1228	100.0%	2.4%	281	100.0%	1.2%	947	100.0%	3.6%	137	100.0%	0.8%
<b>Le Nouvel Observateur</b>	2409	100.0%	4.7%	1336	100.0%	5.5%	1074	100.0%	4.0%	1005	100.0%	6.0%
<b>La Nouvelle République du Dimanche</b>	363	100.0%	0.7%	176	100.0%	0.7%	187	100.0%	0.7%	101	100.0%	0.6%
<b>L'Officiel des Spectacles</b>	474	100.0%	0.9%	200	100.0%	0.8%	274	100.0%	1.0%	203	100.0%	1.2%
<b>Paris Match</b>	3727	100.0%	7.3%	1431	100.0%	5.9%	2296	100.0%	8.7%	1084	100.0%	6.4%
<b>Pariscope</b>	270	100.0%	0.5%	131	100.0%	0.5%	139	100.0%	0.5%	124	100.0%	0.7%
<b>Le Parisien IDFO Dimanche</b>	1224	100.0%	2.4%	664	100.0%	2.7%	560	100.0%	2.1%	418	100.0%	2.5%
<b>Pèlerin</b>	866	100.0%	1.7%	315	100.0%	1.3%	550	100.0%	2.1%	144	100.0%	0.9%
<b>Le Point</b>	1826	100.0%	3.6%	1004	100.0%	4.1%	822	100.0%	3.1%	722	100.0%	4.3%
<b>Point de Vue</b>	893	100.0%	1.8%	224	100.0%	0.9%	669	100.0%	2.5%	205	100.0%	1.2%
<b>Le Progrès Dimanche</b>	1109	100.0%	2.2%	566	100.0%	2.3%	543	100.0%	2.0%	267	100.0%	1.6%
<b>La Provence Dimanche</b>	683	100.0%	1.3%	353	100.0%	1.5%	330	100.0%	1.2%	228	100.0%	1.4%
<b>Public</b>	2610	100.0%	5.1%	675	100.0%	2.8%	1935	100.0%	7.3%	806	100.0%	4.8%
<b>Rustica</b>	1096	100.0%	2.2%	412	100.0%	1.7%	684	100.0%	2.6%	203	100.0%	1.2%
<b>Sud-Ouest Dimanche</b>	1146	100.0%	2.3%	622	100.0%	2.6%	524	100.0%	2.0%	322	100.0%	1.9%
<b>Télé 7 Jours</b>	5492	100.0%	10.8%	2519	100.0%	10.4%	2973	100.0%	11.2%	1481	100.0%	8.8%
<b>Télé Loisirs</b>	4438	100.0%	8.7%	2041	100.0%	8.4%	2397	100.0%	9.0%	1323	100.0%	7.9%
<b>Télé Magazine</b>	874	100.0%	1.7%	404	100.0%	1.7%	469	100.0%	1.8%	227	100.0%	1.3%
<b>Télé Poche</b>	2439	100.0%	4.8%	1122	100.0%	4.6%	1317	100.0%	5.0%	575	100.0%	3.4%
<b>Télé Star</b>	4203	100.0%	8.3%	1789	100.0%	7.4%	2414	100.0%	9.1%	1098	100.0%	6.5%
<b>Télé Z</b>	4968	100.0%	9.8%	2214	100.0%	9.1%	2754	100.0%	10.4%	1142	100.0%	6.8%
<b>Télécâble Sat Hebdo</b>	1836	100.0%	3.6%	892	100.0%	3.7%	945	100.0%	3.6%	536	100.0%	3.2%
<b>Le Télégramme Dimanche</b>	558	100.0%	1.1%	290	100.0%	1.2%	268	100.0%	1.0%	144	100.0%	0.9%
<b>Télérama</b>	2429	100.0%	4.8%	1178	100.0%	4.8%	1251	100.0%	4.7%	1307	100.0%	7.8%
<b>TV Magazine</b>	15901	100.0%	31.3%	7504	100.0%	30.9%	8397	100.0%	31.6%	3893	100.0%	23.2%
<b>L'Union - L'Ardennais Dimanche</b>	384	100.0%	0.8%	192	100.0%	0.8%	192	100.0%	0.7%	74	100.0%	0.4%
<b>Var Matin Dimanche</b>	311	100.0%	0.6%	144	100.0%	0.6%	167	100.0%	0.6%	91	100.0%	0.5%
<b>Version Femina</b>	8258	100.0%	16.2%	2960	100.0%	12.2%	5298	100.0%	20.0%	2048	100.0%	12.2%

# Synthèse des résultats par périodicité

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>La Vie</b>	597	100.0%	1.2%	243	100.0%	1.0%	354	100.0%	1.3%	124	100.0%	0.7%
<b>Voici</b>	3329	100.0%	6.5%	1018	100.0%	4.2%	2311	100.0%	8.7%	999	100.0%	5.9%
<b>La Voix du Nord Lundi</b>	1255	100.0%	2.5%	642	100.0%	2.6%	614	100.0%	2.3%	291	100.0%	1.7%
<b>VSD</b>	1059	100.0%	2.1%	506	100.0%	2.1%	553	100.0%	2.1%	330	100.0%	2.0%
<b>Presse Hebdomadaire - Agrégats</b>												
<b>Groupe Bourgogne Rhône Alpes Dimanche (Agrégat - E7QR)</b>	2638	100.0%	5.2%	1268	100.0%	5.2%	1369	100.0%	5.2%	633	100.0%	3.8%
<b>Groupe Centre France (Agrégat - PHR)</b>	268	100.0%	0.5%	140	100.0%	0.6%	128	100.0%	0.5%	65	100.0%	0.4%
<b>Groupe Centre France Dimanche (Agrégat - E7QR)</b>	913	100.0%	1.8%	470	100.0%	1.9%	443	100.0%	1.7%	223	100.0%	1.3%
<b>Groupe Champagne Ardennes Dimanche (Agrégat - E7QR)</b>	496	100.0%	1.0%	242	100.0%	1.0%	254	100.0%	1.0%	101	100.0%	0.6%
<b>Complément'R (Agrégat - PHR)</b>	4758	100.0%	9.4%	2312	100.0%	9.5%	2447	100.0%	9.2%	1158	100.0%	6.9%
<b>Groupe Dépêche Dimanche (Agrégat - E7QR)</b>	1343	100.0%	2.6%	659	100.0%	2.7%	684	100.0%	2.6%	370	100.0%	2.2%
<b>Editions du 7ème jour de la PQR (Agrégat - E7QR)</b>	16636	100.0%	32.7%	8496	100.0%	34.9%	8141	100.0%	30.7%	4347	100.0%	25.9%
<b>Editions du 7ème jour de la PQR sans Aujourd'hui en France Dimanche (Agrégat - E7QR)</b>	16391	100.0%	32.2%	8342	100.0%	34.3%	8049	100.0%	30.3%	4284	100.0%	25.5%
<b>Groupe Est Bourgogne Medias Dimanche (Agrégat - E7QR)</b>	397	100.0%	0.8%	182	100.0%	0.7%	215	100.0%	0.8%	96	100.0%	0.6%
<b>Groupe Eurosud Dimanche (Agrégat - E7QR)</b>	1525	100.0%	3.0%	765	100.0%	3.1%	760	100.0%	2.9%	478	100.0%	2.8%
<b>Hebdoscom (Agrégat - PHR)</b>	2089	100.0%	4.1%	974	100.0%	4.0%	1115	100.0%	4.2%	509	100.0%	3.0%
<b>Groupe Journaux de l'Ouest Dimanche (Agrégat - E7QR)</b>	2298	100.0%	4.5%	1207	100.0%	5.0%	1091	100.0%	4.1%	639	100.0%	3.8%
<b>Groupe Journaux de la Loire Dimanche (Agrégat - E7QR)</b>	588	100.0%	1.2%	302	100.0%	1.2%	287	100.0%	1.1%	127	100.0%	0.8%
<b>Groupe Journaux du Midi Dimanche (Agrégat - E7QR)</b>	1079	100.0%	2.1%	545	100.0%	2.2%	535	100.0%	2.0%	239	100.0%	1.4%
<b>Groupe Nice Matin Dimanche (Agrégat - E7QR)</b>	868	100.0%	1.7%	425	100.0%	1.7%	443	100.0%	1.7%	266	100.0%	1.6%

# Synthèse des résultats par périodicité

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Groupe Normandie Dimanche (Agrégat - E7QR)</b>	143	100.0%	0.3%	80	100.0%	0.3%	63	100.0%	0.2%	51	100.0%	0.3%
<b>PHR National (Agrégat - PHR)</b>	6754	100.0%	13.3%	3286	100.0%	13.5%	3467	100.0%	13.1%	1686	100.0%	10.0%
<b>PHR National + (Agrégat - PHR)</b>	7209	100.0%	14.2%	3645	100.0%	15.0%	3564	100.0%	13.4%	1841	100.0%	10.9%
<b>PHR Week end (Agrégat - PHR)</b>	5325	100.0%	10.5%	2618	100.0%	10.8%	2707	100.0%	10.2%	1323	100.0%	7.9%
<b>PQN Editions du 7ème jour y.c. JDD (Agrégat - E7QN)</b>	4736	100.0%	9.3%	3107	100.0%	12.8%	1629	100.0%	6.1%	1683	100.0%	10.0%
<b>Publihebdos (Agrégat - PHR)</b>	2146	100.0%	4.2%	997	100.0%	4.1%	1149	100.0%	4.3%	525	100.0%	3.1%
<b>Régie Nord (Agrégat - PHR)</b>	740	100.0%	1.5%	349	100.0%	1.4%	390	100.0%	1.5%	165	100.0%	1.0%
<b>Total PHR (Agrégat - PHR)</b>	7668	100.0%	15.1%	3872	100.0%	15.9%	3796	100.0%	14.3%	1953	100.0%	11.6%
<b>Total PQN + PQH (Agrégat - PQN+PQH)</b>	7892	100.0%	15.5%	4924	100.0%	20.2%	2968	100.0%	11.2%	3117	100.0%	18.5%
<b>Voix du Nord (Agrégat - PHR)</b>	643	100.0%	1.3%	336	100.0%	1.4%	307	100.0%	1.2%	164	100.0%	1.0%
<b>Presse Magazine - BiMensuels</b>												
<b>L'Auto Journal</b>	1236	100.0%	2.4%	1038	100.0%	4.3%	198	100.0%	0.7%	497	100.0%	3.0%
<b>Oops !</b>	2267	100.0%	4.5%	638	100.0%	2.6%	1629	100.0%	6.1%	672	100.0%	4.0%
<b>Télé 2 Semaines</b>	4334	100.0%	8.5%	1924	100.0%	7.9%	2410	100.0%	9.1%	1190	100.0%	7.1%
<b>TV Grandes Chaînes</b>	2817	100.0%	5.5%	1203	100.0%	4.9%	1614	100.0%	6.1%	850	100.0%	5.1%
<b>Vie Pratique Gourmand</b>	976	100.0%	1.9%	229	100.0%	0.9%	747	100.0%	2.8%	356	100.0%	2.1%
<b>Vocal</b>	416	100.0%	0.8%	188	100.0%	0.8%	228	100.0%	0.9%	246	100.0%	1.5%
<b>Presse Magazine - Mensuels</b>												
<b>Alternatives Economiques</b>	858	100.0%	1.7%	468	100.0%	1.9%	390	100.0%	1.5%	486	100.0%	2.9%
<b>L'Ami des Jardins et de la Maison</b>	1332	100.0%	2.6%	457	100.0%	1.9%	876	100.0%	3.3%	392	100.0%	2.3%
<b>Auto Moto</b>	2269	100.0%	4.5%	1805	100.0%	7.4%	464	100.0%	1.7%	772	100.0%	4.6%
<b>L'Automobile Magazine</b>	2127	100.0%	4.2%	1695	100.0%	7.0%	432	100.0%	1.6%	821	100.0%	4.9%
<b>Avantages</b>	1860	100.0%	3.7%	252	100.0%	1.0%	1609	100.0%	6.1%	645	100.0%	3.8%
<b>Biba</b>	1065	100.0%	2.1%	137	100.0%	0.6%	928	100.0%	3.5%	544	100.0%	3.2%
<b>Bien-Etre et Santé</b>	1264	100.0%	2.5%	268	100.0%	1.1%	997	100.0%	3.8%	243	100.0%	1.4%
<b>Ca M'Intéresse</b>	3072	100.0%	6.0%	1413	100.0%	5.8%	1659	100.0%	6.3%	1186	100.0%	7.1%
<b>CanalSat Magazine</b>	7247	100.0%	14.3%	3853	100.0%	15.8%	3395	100.0%	12.8%	2640	100.0%	15.7%
<b>Capital</b>	1845	100.0%	3.6%	1041	100.0%	4.3%	804	100.0%	3.0%	895	100.0%	5.3%
<b>Le Chasseur Français</b>	1747	100.0%	3.4%	1072	100.0%	4.4%	675	100.0%	2.5%	347	100.0%	2.1%
<b>Cosmopolitan</b>	1760	100.0%	3.5%	270	100.0%	1.1%	1490	100.0%	5.6%	895	100.0%	5.3%
<b>Cuisine Actuelle</b>	3884	100.0%	7.6%	854	100.0%	3.5%	3029	100.0%	11.4%	1228	100.0%	7.3%
<b>Dossier Familial</b>	2072	100.0%	4.1%	800	100.0%	3.3%	1271	100.0%	4.8%	557	100.0%	3.3%

# Synthèse des résultats par périodicité

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Enfant Magazine</b>	1375	100.0%	2.7%	246	100.0%	1.0%	1129	100.0%	4.3%	468	100.0%	2.8%
<b>Enjeux les Echos</b>	715	100.0%	1.4%	421	100.0%	1.7%	294	100.0%	1.1%	420	100.0%	2.5%
<b>L'Entreprise</b>	404	100.0%	0.8%	286	100.0%	1.2%	118	100.0%	0.4%	248	100.0%	1.5%
<b>L'Expansion</b>	473	100.0%	0.9%	296	100.0%	1.2%	177	100.0%	0.7%	220	100.0%	1.3%
<b>Femme Actuelle Jeux</b>	2211	100.0%	4.3%	556	100.0%	2.3%	1655	100.0%	6.2%	512	100.0%	3.0%
<b>FHM</b>	670	100.0%	1.3%	544	100.0%	2.2%	126	100.0%	0.5%	244	100.0%	1.5%
<b>Géo</b>	4132	100.0%	8.1%	2107	100.0%	8.7%	2025	100.0%	7.6%	1636	100.0%	9.7%
<b>Glamour</b>	1555	100.0%	3.1%	218	100.0%	0.9%	1337	100.0%	5.0%	678	100.0%	4.0%
<b>GQ</b>	323	100.0%	0.6%	223	100.0%	0.9%	100	100.0%	0.4%	197	100.0%	1.2%
<b>Historia</b>	1261	100.0%	2.5%	724	100.0%	3.0%	537	100.0%	2.0%	451	100.0%	2.7%
<b>Intérêts Privés</b>	429	100.0%	0.8%	221	100.0%	0.9%	208	100.0%	0.8%	113	100.0%	0.7%
<b>Management</b>	416	100.0%	0.8%	270	100.0%	1.1%	146	100.0%	0.5%	288	100.0%	1.7%
<b>Marie Claire</b>	2792	100.0%	5.5%	450	100.0%	1.9%	2342	100.0%	8.8%	1061	100.0%	6.3%
<b>Marie France</b>	1390	100.0%	2.7%	247	100.0%	1.0%	1143	100.0%	4.3%	469	100.0%	2.8%
<b>Média Cuisine</b>	4282	100.0%	8.4%	1028	100.0%	4.2%	3254	100.0%	12.3%	1355	100.0%	8.1%
<b>Midi Olympique Magazine</b>	792	100.0%	1.6%	611	100.0%	2.5%	181	100.0%	0.7%	283	100.0%	1.7%
<b>Mieux Vivre Votre Argent</b>	897	100.0%	1.8%	527	100.0%	2.2%	370	100.0%	1.4%	371	100.0%	2.2%
<b>Modes et Travaux</b>	2604	100.0%	5.1%	415	100.0%	1.7%	2189	100.0%	8.2%	770	100.0%	4.6%
<b>Mon Jardin et Ma Maison</b>	1667	100.0%	3.3%	549	100.0%	2.3%	1117	100.0%	4.2%	538	100.0%	3.2%
<b>Le Monde Diplomatique</b>	1073	100.0%	2.1%	682	100.0%	2.8%	391	100.0%	1.5%	601	100.0%	3.6%
<b>National Geographic</b>	1699	100.0%	3.3%	1004	100.0%	4.1%	695	100.0%	2.6%	773	100.0%	4.6%
<b>Notre Temps</b>	3592	100.0%	7.1%	1041	100.0%	4.3%	2551	100.0%	9.6%	424	100.0%	2.5%
<b>Onze - Mondial</b>	828	100.0%	1.6%	726	100.0%	3.0%	102	100.0%	0.4%	227	100.0%	1.4%
<b>L'Ordinateur Individuel - SVM</b>	1104	100.0%	2.2%	932	100.0%	3.8%	172	100.0%	0.6%	513	100.0%	3.1%
<b>Parents</b>	2053	100.0%	4.0%	481	100.0%	2.0%	1572	100.0%	5.9%	724	100.0%	4.3%
<b>Le Particulier</b>	1653	100.0%	3.3%	856	100.0%	3.5%	797	100.0%	3.0%	499	100.0%	3.0%
<b>Pleine Vie</b>	2933	100.0%	5.8%	706	100.0%	2.9%	2228	100.0%	8.4%	365	100.0%	2.2%
<b>Plus</b>	6853	100.0%	13.5%	3827	100.0%	15.7%	3027	100.0%	11.4%	2825	100.0%	16.8%
<b>Première</b>	1076	100.0%	2.1%	566	100.0%	2.3%	510	100.0%	1.9%	540	100.0%	3.2%
<b>Prima</b>	2095	100.0%	4.1%	279	100.0%	1.1%	1816	100.0%	6.8%	626	100.0%	3.7%
<b>Psychologies Magazine</b>	2644	100.0%	5.2%	813	100.0%	3.3%	1831	100.0%	6.9%	1257	100.0%	7.5%
<b>Questions de Femmes</b>	541	100.0%	1.1%	82	100.0%	0.3%	460	100.0%	1.7%	167	100.0%	1.0%
<b>Réponse à Tout</b>	1160	100.0%	2.3%	544	100.0%	2.2%	616	100.0%	2.3%	399	100.0%	2.4%
<b>Le Revenu Placements</b>	469	100.0%	0.9%	303	100.0%	1.2%	166	100.0%	0.6%	206	100.0%	1.2%
<b>La Revue Nationale de la Chasse</b>	830	100.0%	1.6%	544	100.0%	2.2%	285	100.0%	1.1%	133	100.0%	0.8%

## Synthèse des résultats par périodicité

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Rock and Folk</b>	641	100.0%	1.3%	429	100.0%	1.8%	212	100.0%	0.8%	283	100.0%	1.7%
<b>Santé Magazine</b>	3322	100.0%	6.5%	855	100.0%	3.5%	2467	100.0%	9.3%	924	100.0%	5.5%
<b>Science et Vie</b>	3665	100.0%	7.2%	2181	100.0%	9.0%	1484	100.0%	5.6%	1717	100.0%	10.2%
<b>Sciences et Avenir</b>	2527	100.0%	5.0%	1531	100.0%	6.3%	996	100.0%	3.8%	1086	100.0%	6.5%
<b>Sélection Reader's Digest</b>	972	100.0%	1.9%	448	100.0%	1.8%	524	100.0%	2.0%	177	100.0%	1.1%
<b>Sport Auto</b>	1022	100.0%	2.0%	875	100.0%	3.6%	147	100.0%	0.6%	320	100.0%	1.9%
<b>Studio Magazine - Ciné Live</b>	836	100.0%	1.6%	458	100.0%	1.9%	378	100.0%	1.4%	415	100.0%	2.5%
<b>Système D</b>	1243	100.0%	2.4%	738	100.0%	3.0%	505	100.0%	1.9%	434	100.0%	2.6%
<b>Télé 7 Jeux</b>	2780	100.0%	5.5%	1124	100.0%	4.6%	1656	100.0%	6.2%	696	100.0%	4.1%
<b>Télé Loisirs Guide Cuisine</b>	1025	100.0%	2.0%	325	100.0%	1.3%	700	100.0%	2.6%	299	100.0%	1.8%
<b>Tennis Magazine</b>	384	100.0%	0.8%	275	100.0%	1.1%	109	100.0%	0.4%	160	100.0%	0.9%
<b>TGV Magazine</b>	1016	100.0%	2.0%	578	100.0%	2.4%	438	100.0%	1.7%	576	100.0%	3.4%
<b>Top Santé</b>	3058	100.0%	6.0%	786	100.0%	3.2%	2272	100.0%	8.6%	840	100.0%	5.0%
<b>Vogue</b>	1236	100.0%	2.4%	303	100.0%	1.2%	932	100.0%	3.5%	498	100.0%	3.0%

# Synthèse des résultats par périodicité

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Presse Magazine - BiMestriels</b>												
<b>AD Architectural Digest</b>	509	100.0%	1.0%	200	100.0%	0.8%	309	100.0%	1.2%	339	100.0%	2.0%
<b>Art et Décoration</b>	3215	100.0%	6.3%	1080	100.0%	4.4%	2135	100.0%	8.0%	1383	100.0%	8.2%
<b>Campagne Décoration</b>	692	100.0%	1.4%	151	100.0%	0.6%	540	100.0%	2.0%	266	100.0%	1.6%
<b>Côté Mômes</b>	308	100.0%	0.6%	47	100.0%	0.2%	262	100.0%	1.0%	129	100.0%	0.8%
<b>Cuisine et Vins de France</b>	1311	100.0%	2.6%	551	100.0%	2.3%	759	100.0%	2.9%	559	100.0%	3.3%
<b>Détente Jardin</b>	1314	100.0%	2.6%	496	100.0%	2.0%	818	100.0%	3.1%	362	100.0%	2.2%
<b>Détours en France</b>	863	100.0%	1.7%	356	100.0%	1.5%	507	100.0%	1.9%	267	100.0%	1.6%
<b>Du Côté de Chez Vous</b>	2496	100.0%	4.9%	998	100.0%	4.1%	1497	100.0%	5.6%	915	100.0%	5.4%
<b>Elle à Table</b>	1170	100.0%	2.3%	226	100.0%	0.9%	944	100.0%	3.6%	583	100.0%	3.5%
<b>Elle Décoration</b>	2053	100.0%	4.0%	393	100.0%	1.6%	1660	100.0%	6.3%	868	100.0%	5.2%
<b>Famili</b>	1287	100.0%	2.5%	192	100.0%	0.8%	1095	100.0%	4.1%	433	100.0%	2.6%
<b>Famille et Education</b>	999	100.0%	2.0%	251	100.0%	1.0%	748	100.0%	2.8%	509	100.0%	3.0%
<b>Gala Gourmand</b>	474	100.0%	0.9%	122	100.0%	0.5%	351	100.0%	1.3%	112	100.0%	0.7%
<b>Infobébés</b>	968	100.0%	1.9%	179	100.0%	0.7%	789	100.0%	3.0%	351	100.0%	2.1%
<b>InfoBébés-InfoCrèche</b>	1202	100.0%	2.4%	229	100.0%	0.9%	973	100.0%	3.7%	456	100.0%	2.7%
<b>Infocrèche Magazine</b>	526	100.0%	1.0%	101	100.0%	0.4%	426	100.0%	1.6%	222	100.0%	1.3%
<b>Investir Magazine</b>	508	100.0%	1.0%	363	100.0%	1.5%	145	100.0%	0.5%	235	100.0%	1.4%
<b>Le Journal de la Maison</b>	1259	100.0%	2.5%	301	100.0%	1.2%	958	100.0%	3.6%	571	100.0%	3.4%
<b>Maison Créeative</b>	1148	100.0%	2.3%	306	100.0%	1.3%	841	100.0%	3.2%	464	100.0%	2.8%
<b>Maison et Travaux</b>	2845	100.0%	5.6%	1115	100.0%	4.6%	1730	100.0%	6.5%	1136	100.0%	6.8%
<b>Maison Française</b>	503	100.0%	1.0%	149	100.0%	0.6%	355	100.0%	1.3%	235	100.0%	1.4%
<b>Maison Magazine</b>	1123	100.0%	2.2%	360	100.0%	1.5%	762	100.0%	2.9%	499	100.0%	3.0%
<b>Maisons Côté Ouest</b>	907	100.0%	1.8%	280	100.0%	1.1%	627	100.0%	2.4%	490	100.0%	2.9%
<b>Maisons Côté Sud</b>	1004	100.0%	2.0%	305	100.0%	1.3%	699	100.0%	2.6%	541	100.0%	3.2%
<b>Marie Claire Idées</b>	1869	100.0%	3.7%	298	100.0%	1.2%	1570	100.0%	5.9%	784	100.0%	4.7%
<b>Marie Claire Maison</b>	1902	100.0%	3.7%	360	100.0%	1.5%	1542	100.0%	5.8%	755	100.0%	4.5%
<b>Maxi Cuisine</b>	1401	100.0%	2.8%	266	100.0%	1.1%	1135	100.0%	4.3%	402	100.0%	2.4%
<b>Prima Maison</b>	740	100.0%	1.5%	101	100.0%	0.4%	639	100.0%	2.4%	255	100.0%	1.5%
<b>Régal</b>	571	100.0%	1.1%	166	100.0%	0.7%	405	100.0%	1.5%	229	100.0%	1.4%
<b>Vies de Famille</b>	6609	100.0%	13.0%	1877	100.0%	7.7%	4733	100.0%	17.8%	2055	100.0%	12.2%
<b>Viva Déco</b>	431	100.0%	0.8%	77	100.0%	0.3%	354	100.0%	1.3%	155	100.0%	0.9%
<b>Votre Beauté</b>	576	100.0%	1.1%	57	100.0%	0.2%	520	100.0%	2.0%	143	100.0%	0.8%
<b>Presse Magazine - TriMestriels</b>												
<b>Ikea Family Live</b>	5758	100.0%	11.3%	2058	100.0%	8.5%	3700	100.0%	13.9%	2455	100.0%	14.6%
<b>Maisons Côté Est</b>	413	100.0%	0.8%	137	100.0%	0.6%	276	100.0%	1.0%	217	100.0%	1.3%