

# L'Ordinateur Individuel - SVM

Mensuel, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1104	100.0%	2.2%	932	100.0%	3.8%	172	100.0%	0.6%	513	100.0%	3.1%
<b>Sexe</b>												
<b>Homme</b>	932	84.4%	3.8%	932	100.0%	3.8%	0	-	100.0%	445	86.7%	5.1%
<b>Femme</b>	172	15.6%	0.6%	0	-	100.0%	172	100.0%	0.6%	68	13.3%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	126	11.4%	1.7%	113	12.1%	3.0%	13	7.4%	0.3%	59	11.6%	2.0%
<b>25 à 34 ans</b>	177	16.1%	2.3%	158	16.9%	4.2%	20	11.4%	0.5%	102	19.8%	3.0%
<b>35 à 49 ans</b>	344	31.2%	2.7%	279	30.0%	4.5%	65	37.9%	1.0%	205	39.9%	3.4%
<b>50 à 64 ans</b>	312	28.2%	2.5%	269	28.9%	4.5%	42	24.6%	0.7%	141	27.6%	3.4%
<b>65 ans et plus</b>	144	13.1%	1.3%	112	12.0%	2.4%	32	18.7%	0.5%	6	1.2%	2.5%
<b>Individu</b>												
<b>Ménagère</b>	156	14.1%	0.7%	0	-	100.0%	156	90.5%	0.7%	60	11.6%	0.9%
<b>Personne de Référence</b>	827	74.9%	2.9%	780	83.7%	3.9%	47	27.5%	0.6%	402	78.3%	4.7%
<b>Responsable des achats</b>	427	38.7%	1.8%	306	32.8%	4.0%	122	70.8%	0.7%	191	37.3%	2.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.4%	0.9%	5	0.5%	1.3%	0	-	-	0	-	-
<b>Petits patrons</b>	38	3.5%	2.5%	38	4.1%	3.4%	0	-	-	38	7.4%	2.7%
<b>Affaires et Cadres</b>	198	17.9%	4.2%	173	18.6%	5.9%	25	14.4%	1.4%	187	36.5%	4.3%
<b>Professions intermédiaires</b>	221	20.0%	3.3%	198	21.3%	5.7%	23	13.1%	0.7%	208	40.6%	3.7%
<b>Employés</b>	157	14.2%	1.9%	98	10.6%	5.0%	59	34.0%	0.9%	23	4.5%	1.3%
<b>Ouvriers</b>	113	10.2%	1.7%	111	11.9%	2.2%	2	1.1%	0.1%	2	0.5%	0.7%
<b>Retraités</b>	188	17.0%	1.5%	151	16.2%	2.5%	37	21.7%	0.6%	2	0.4%	1.0%
<b>Autres inactifs</b>	185	16.7%	1.8%	158	16.9%	4.5%	27	15.7%	0.4%	52	10.0%	1.6%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	6	0.5%	0.8%	6	0.6%	1.6%	0	-	-	0	-	100.0%
<b>Petits patrons</b>	50	4.5%	2.0%	43	4.6%	3.2%	8	4.4%	0.6%	50	9.8%	2.0%
<b>Affaires et Cadres</b>	205	18.6%	3.0%	180	19.3%	5.2%	25	14.6%	0.8%	205	40.0%	3.0%
<b>Professions intermédiaires</b>	258	23.3%	3.4%	222	23.8%	5.6%	35	20.6%	1.0%	258	50.2%	3.4%
<b>Employés</b>	120	10.9%	2.2%	96	10.3%	4.5%	24	14.0%	0.8%	0	-	100.0%
<b>Ouvriers</b>	137	12.4%	1.4%	117	12.6%	2.3%	20	11.4%	0.4%	0	-	100.0%
<b>Retraités</b>	248	22.5%	1.7%	198	21.3%	3.0%	50	29.0%	0.6%	0	-	100.0%
<b>Autres inactifs</b>	80	7.2%	2.1%	70	7.5%	5.1%	10	6.1%	0.4%	0	-	100.0%

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<b>Taille du Foyer</b>												
<b>1 personne</b>	160	14.5%	1.7%	139	14.9%	3.5%	21	12.2%	0.4%	69	13.4%	4.0%
<b>2 personnes</b>	365	33.1%	2.1%	310	33.3%	3.6%	55	32.2%	0.6%	118	22.9%	2.8%
<b>3 personnes</b>	236	21.3%	2.5%	203	21.8%	4.4%	33	19.1%	0.7%	106	20.7%	2.9%
<b>4 personnes</b>	243	22.0%	2.6%	198	21.2%	4.3%	45	26.2%	1.0%	162	31.7%	3.5%
<b>5 personnes et +</b>	100	9.1%	1.9%	82	8.8%	3.4%	18	10.3%	0.6%	58	11.2%	2.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	385	34.9%	2.4%	309	33.1%	4.2%	76	44.4%	0.9%	226	44.0%	3.0%
<b>Non</b>	719	65.1%	2.0%	623	66.9%	3.7%	96	55.6%	0.5%	287	56.0%	3.1%
<b>Habitat</b>												
<b>Communes rurales</b>	222	20.2%	1.7%	190	20.4%	3.1%	32	18.7%	0.5%	93	18.2%	2.6%
<b>Agglo. - 20 000 hab</b>	153	13.9%	1.8%	118	12.6%	2.9%	35	20.6%	0.8%	68	13.3%	2.8%
<b>Agglo. 20 000 à 100 000 hab</b>	134	12.1%	2.0%	113	12.2%	3.5%	20	11.9%	0.6%	52	10.1%	2.6%
<b>Agglo. + 100 000 hab</b>	321	29.1%	2.2%	282	30.3%	4.1%	39	22.5%	0.5%	162	31.5%	3.3%
<b>Agglo. Paris</b>	273	24.8%	3.3%	228	24.5%	5.8%	45	26.4%	1.0%	138	26.8%	3.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	297	27.0%	3.2%	249	26.7%	5.6%	48	28.2%	1.0%	151	29.5%	3.5%
Nord-Pas-de-Calais	50	4.5%	1.5%	45	4.9%	3.0%	4	2.5%	0.3%	18	3.5%	2.0%
Lorraine	26	2.3%	1.3%	26	2.8%	2.8%	0	-	-	7	1.3%	1.3%
Alsace	37	3.4%	2.5%	35	3.7%	4.7%	3	1.5%	0.3%	20	3.9%	3.8%
Franche-Comté	19	1.8%	2.0%	18	1.9%	3.8%	2	1.1%	0.4%	9	1.7%	3.6%
Champagne-Ardenne	17	1.6%	1.6%	14	1.5%	2.7%	3	1.9%	0.6%	6	1.1%	2.0%
Picardie	25	2.2%	1.6%	19	2.1%	2.6%	5	3.1%	0.7%	6	1.2%	1.4%
Bourgogne	31	2.8%	2.2%	23	2.5%	3.6%	7	4.3%	1.0%	9	1.7%	2.6%
Haute-Normandie	18	1.6%	1.2%	17	1.8%	2.4%	1	0.7%	0.2%	13	2.5%	2.8%
Basse-Normandie	22	2.0%	1.8%	17	1.8%	2.9%	5	2.9%	0.8%	6	1.2%	2.0%
Centre	47	4.3%	2.3%	37	4.0%	3.7%	10	6.0%	1.0%	24	4.8%	3.9%
Pays de la Loire	62	5.6%	2.2%	48	5.2%	3.5%	14	8.0%	0.9%	29	5.6%	3.3%
Bretagne	46	4.2%	1.8%	43	4.6%	3.5%	3	1.6%	0.2%	27	5.2%	3.5%
Poitou-Charentes	31	2.8%	2.1%	24	2.6%	3.4%	8	4.5%	1.0%	11	2.1%	2.8%
Aquitaine	42	3.8%	1.6%	37	4.0%	2.9%	5	2.9%	0.4%	13	2.6%	1.6%
Midi-Pyrénées	42	3.8%	1.7%	36	3.9%	3.2%	5	3.1%	0.4%	21	4.2%	2.7%
Limousin	13	1.2%	2.1%	12	1.3%	4.0%	1	0.7%	0.4%	6	1.2%	3.9%
Auvergne	25	2.3%	2.3%	22	2.3%	4.0%	4	2.1%	0.6%	16	3.2%	5.3%
Rhône-Alpes	107	9.7%	2.2%	93	10.0%	3.9%	14	8.3%	0.6%	61	12.0%	3.6%
Languedoc-Roussillon	41	3.7%	1.9%	38	4.1%	3.7%	3	2.0%	0.3%	15	3.0%	2.4%
Provence-Alpes-Côte-d'Azur-Corse	104	9.5%	2.4%	79	8.5%	3.9%	25	14.6%	1.1%	44	8.5%	3.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	910	82.5%	3.4%	776	83.3%	5.6%	134	78.1%	1.0%	455	88.7%	3.6%
Presque tous les jours	118	10.7%	1.9%	101	10.8%	3.6%	17	10.0%	0.5%	42	8.2%	1.7%
1 à 2 fois par semaine	39	3.5%	1.2%	30	3.2%	2.1%	9	5.3%	0.5%	16	3.1%	1.8%
1 à 3 fois par mois	1	0.1%	0.2%	1	0.1%	0.3%	0	-	-	0	-	-
Moins souvent	12	1.1%	0.8%	9	0.9%	1.4%	3	1.6%	0.3%	0	-	-
Jamais	2	0.2%	1.0%	2	0.3%	1.7%	0	-	-	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	39	3.5%	1.6%	32	3.5%	3.4%	6	3.6%	0.4%	1	0.2%	0.6%
De 9 000 à moins de 12 000 euros par an	33	3.0%	1.0%	26	2.8%	2.4%	7	4.0%	0.3%	9	1.7%	3.2%
De 12 000 à moins de 18 000 euros par an	107	9.7%	1.6%	85	9.2%	2.9%	21	12.4%	0.6%	26	5.1%	3.2%
De 18 000 à moins de 24 000 euros par an	135	12.2%	1.9%	106	11.4%	3.1%	29	16.7%	0.7%	32	6.2%	2.0%
De 24 000 à moins de 36 000 euros par an	269	24.4%	2.4%	241	25.9%	4.4%	28	16.2%	0.5%	119	23.2%	3.3%
De 36 000 à moins de 45 000 euros par an	129	11.7%	2.1%	108	11.6%	3.3%	21	12.2%	0.7%	68	13.2%	2.4%
De 45 000 à moins de 65 000 euros par an	200	18.1%	3.5%	163	17.5%	5.2%	37	21.5%	1.5%	134	26.1%	3.9%
65 000 euros et plus	95	8.6%	3.3%	86	9.3%	5.0%	8	4.8%	0.7%	65	12.6%	2.9%
Refus	79	7.1%	2.1%	65	7.0%	4.2%	14	8.0%	0.6%	53	10.3%	4.1%
Ne sait pas	20	1.8%	1.3%	19	2.0%	2.8%	1	0.4%	0.1%	7	1.3%	1.2%