

# Voici

Hebdomadaire, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	3329	100.0%	6.5%	1018	100.0%	4.2%	2311	100.0%	8.7%	999	100.0%	5.9%
<b>Sexe</b>												
<b>Homme</b>	1018	30.6%	4.2%	1018	100.0%	4.2%	0	-	100.0%	356	35.6%	4.0%
<b>Femme</b>	2311	69.4%	8.7%	0	-	100.0%	2311	100.0%	8.7%	643	64.4%	8.0%
<b>Age</b>												
<b>15 à 24 ans</b>	531	16.0%	7.2%	165	16.3%	4.4%	366	15.8%	10.0%	199	19.9%	6.7%
<b>25 à 34 ans</b>	556	16.7%	7.2%	170	16.7%	4.5%	387	16.7%	9.9%	200	20.0%	5.8%
<b>35 à 49 ans</b>	1070	32.2%	8.4%	339	33.3%	5.4%	731	31.6%	11.3%	431	43.2%	7.1%
<b>50 à 64 ans</b>	791	23.8%	6.5%	219	21.5%	3.7%	572	24.8%	9.0%	161	16.2%	3.9%
<b>65 ans et plus</b>	380	11.4%	3.5%	124	12.2%	2.7%	255	11.0%	4.1%	8	0.8%	3.3%
<b>Individu</b>												
<b>Ménagère</b>	1950	58.6%	8.4%	0	-	100.0%	1950	84.4%	8.4%	518	51.8%	7.7%
<b>Personne de Référence</b>	1463	44.0%	5.2%	834	81.9%	4.1%	629	27.2%	8.0%	369	36.9%	4.4%
<b>Responsable des achats</b>	1810	54.4%	7.5%	311	30.6%	4.1%	1499	64.9%	9.1%	549	55.0%	6.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	28	0.8%	5.2%	10	1.0%	2.8%	18	0.8%	9.7%	2	0.2%	30.6%
<b>Petits patrons</b>	110	3.3%	7.1%	55	5.4%	5.0%	55	2.4%	12.5%	94	9.4%	6.6%
<b>Affaires et Cadres</b>	175	5.3%	3.8%	89	8.8%	3.1%	86	3.7%	4.9%	159	15.9%	3.7%
<b>Professions intermédiaires</b>	402	12.1%	6.0%	156	15.3%	4.5%	246	10.6%	7.7%	313	31.3%	5.6%
<b>Employés</b>	868	26.1%	10.3%	116	11.4%	5.9%	752	32.5%	11.7%	166	16.6%	9.4%
<b>Ouvriers</b>	418	12.6%	6.5%	263	25.8%	5.2%	155	6.7%	11.2%	27	2.7%	8.0%
<b>Retraités</b>	537	16.1%	4.4%	179	17.6%	3.0%	358	15.5%	5.6%	13	1.3%	6.0%
<b>Autres inactifs</b>	791	23.8%	7.7%	150	14.7%	4.2%	642	27.8%	9.5%	224	22.4%	7.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	24	0.7%	3.0%	6	0.6%	1.7%	17	0.7%	4.3%	0	-	100.0%
<b>Petits patrons</b>	211	6.4%	8.4%	75	7.3%	5.5%	137	5.9%	11.8%	211	21.2%	8.4%
<b>Affaires et Cadres</b>	313	9.4%	4.6%	106	10.4%	3.1%	207	9.0%	6.3%	313	31.3%	4.6%
<b>Professions intermédiaires</b>	475	14.3%	6.3%	176	17.2%	4.4%	299	13.0%	8.3%	475	47.5%	6.3%
<b>Employés</b>	512	15.4%	9.6%	110	10.8%	5.1%	403	17.4%	12.6%	0	-	100.0%
<b>Ouvriers</b>	800	24.0%	8.3%	266	26.1%	5.2%	534	23.1%	11.6%	0	-	100.0%
<b>Retraités</b>	714	21.5%	4.9%	216	21.3%	3.3%	498	21.5%	6.3%	0	-	100.0%
<b>Autres inactifs</b>	279	8.4%	7.4%	64	6.2%	4.7%	215	9.3%	8.9%	0	-	100.0%

# Voici

Hebdomadaire, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	467	14.0%	5.0%	137	13.5%	3.5%	330	14.3%	6.2%	74	7.5%	4.3%
<b>2 personnes</b>	989	29.7%	5.6%	316	31.0%	3.7%	673	29.1%	7.4%	182	18.2%	4.3%
<b>3 personnes</b>	674	20.2%	7.2%	195	19.2%	4.2%	479	20.7%	10.1%	226	22.7%	6.1%
<b>4 personnes</b>	800	24.0%	8.6%	256	25.2%	5.5%	543	23.5%	11.7%	343	34.4%	7.4%
<b>5 personnes et +</b>	400	12.0%	7.6%	114	11.2%	4.6%	286	12.4%	10.3%	173	17.3%	6.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1372	41.2%	8.7%	413	40.6%	5.7%	959	41.5%	11.4%	557	55.7%	7.5%
<b>Non</b>	1957	58.8%	5.6%	605	59.4%	3.6%	1352	58.5%	7.5%	442	44.3%	4.7%
<b>Habitat</b>												
<b>Communes rurales</b>	762	22.9%	5.9%	234	23.0%	3.8%	527	22.8%	7.9%	211	21.2%	5.8%
<b>Agglo. - 20 000 hab</b>	571	17.1%	6.7%	193	18.9%	4.7%	378	16.3%	8.4%	160	16.1%	6.5%
<b>Agglo. 20 000 à 100 000 hab</b>	446	13.4%	6.7%	107	10.5%	3.3%	339	14.7%	9.8%	114	11.4%	5.8%
<b>Agglo. + 100 000 hab</b>	973	29.2%	6.8%	311	30.5%	4.5%	663	28.7%	8.8%	267	26.7%	5.4%
<b>Agglo. Paris</b>	577	17.3%	6.9%	173	17.0%	4.4%	404	17.5%	9.2%	247	24.7%	6.4%

# Voici

Hebdomadaire, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	652	19.6%	6.9%	194	19.1%	4.3%	457	19.8%	9.3%	273	27.4%	6.3%
Nord-Pas-de-Calais	199	6.0%	6.2%	64	6.3%	4.2%	135	5.8%	8.0%	39	3.9%	4.3%
Lorraine	152	4.6%	7.9%	42	4.1%	4.5%	110	4.8%	11.0%	38	3.9%	7.4%
Alsace	95	2.9%	6.3%	19	1.9%	2.6%	76	3.3%	9.8%	30	3.0%	5.8%
Franche-Comté	57	1.7%	6.0%	17	1.7%	3.7%	40	1.7%	8.2%	12	1.2%	4.9%
Champagne-Ardenne	70	2.1%	6.5%	20	2.0%	3.8%	50	2.2%	8.9%	13	1.3%	4.7%
Picardie	105	3.2%	6.9%	43	4.2%	5.8%	62	2.7%	7.8%	35	3.6%	8.0%
Bourgogne	76	2.3%	5.6%	27	2.7%	4.2%	49	2.1%	6.9%	20	2.0%	5.9%
Haute-Normandie	110	3.3%	7.4%	34	3.3%	4.8%	76	3.3%	9.8%	28	2.8%	6.3%
Basse-Normandie	76	2.3%	6.3%	26	2.5%	4.5%	50	2.1%	7.9%	17	1.7%	5.5%
Centre	130	3.9%	6.3%	43	4.2%	4.3%	88	3.8%	8.1%	33	3.3%	5.3%
Pays de la Loire	170	5.1%	6.0%	47	4.7%	3.5%	122	5.3%	8.3%	35	3.5%	4.0%
Bretagne	107	3.2%	4.1%	30	3.0%	2.4%	77	3.3%	5.7%	27	2.7%	3.5%
Poitou-Charentes	77	2.3%	5.3%	21	2.0%	2.9%	56	2.4%	7.4%	20	2.0%	5.2%
Aquitaine	191	5.7%	7.2%	59	5.8%	4.7%	131	5.7%	9.4%	38	3.8%	4.5%
Midi-Pyrénées	152	4.6%	6.4%	55	5.4%	4.8%	97	4.2%	7.8%	40	4.0%	5.1%
Limousin	37	1.1%	5.9%	13	1.2%	4.2%	24	1.1%	7.4%	9	0.9%	5.5%
Auvergne	75	2.3%	6.7%	30	2.9%	5.6%	45	2.0%	7.7%	17	1.7%	5.5%
Rhône-Alpes	316	9.5%	6.3%	97	9.5%	4.0%	219	9.5%	8.5%	106	10.6%	6.2%
Languedoc-Roussillon	117	3.5%	5.4%	27	2.7%	2.7%	90	3.9%	7.9%	45	4.5%	7.1%
Provence-Alpes-Côte-d'Azur-Corse	366	11.0%	8.5%	110	10.8%	5.4%	257	11.1%	11.3%	124	12.5%	8.9%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1800	54.1%	6.7%	573	56.3%	4.2%	1226	53.1%	9.3%	734	73.5%	5.8%
Presque tous les jours	430	12.9%	7.1%	140	13.7%	5.0%	291	12.6%	8.8%	143	14.4%	5.9%
1 à 2 fois par semaine	206	6.2%	6.5%	69	6.7%	4.8%	138	6.0%	7.7%	69	6.9%	7.7%
1 à 3 fois par mois	71	2.1%	8.3%	34	3.4%	8.7%	37	1.6%	8.0%	11	1.1%	5.7%
Moins souvent	123	3.7%	8.6%	21	2.0%	3.3%	102	4.4%	12.6%	8	0.8%	5.5%
Jamais	19	0.6%	7.5%	5	0.5%	3.4%	14	0.6%	12.8%	5	0.5%	16.8%

# Voici

Hebdomadaire, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	142	4.3%	5.8%	35	3.5%	3.7%	106	4.6%	7.2%	9	0.9%	4.9%
<b>De 9 000 à moins de 12 000 euros par an</b>	283	8.5%	8.7%	44	4.3%	4.1%	239	10.3%	11.0%	20	2.0%	7.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	467	14.0%	6.9%	155	15.2%	5.2%	313	13.5%	8.2%	55	5.5%	6.8%
<b>De 18 000 à moins de 24 000 euros par an</b>	562	16.9%	7.7%	164	16.1%	4.8%	398	17.2%	10.2%	112	11.2%	7.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	716	21.5%	6.5%	235	23.1%	4.3%	481	20.8%	8.7%	209	20.9%	5.8%
<b>De 36 000 à moins de 45 000 euros par an</b>	410	12.3%	6.5%	126	12.4%	3.8%	284	12.3%	9.5%	163	16.3%	5.8%
<b>De 45 000 à moins de 65 000 euros par an</b>	305	9.2%	5.4%	116	11.4%	3.7%	189	8.2%	7.6%	203	20.3%	5.9%
<b>65 000 euros et plus</b>	136	4.1%	4.8%	54	5.3%	3.1%	82	3.6%	7.3%	115	11.5%	5.1%
<b>Refus</b>	244	7.3%	6.5%	72	7.0%	4.6%	173	7.5%	7.9%	82	8.2%	6.4%
<b>Ne sait pas</b>	63	1.9%	4.2%	17	1.7%	2.6%	46	2.0%	5.4%	31	3.1%	5.7%