

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	4203	100.0%	8.3%	1789	100.0%	7.4%	2414	100.0%	9.1%	1098	100.0%	6.5%
<b>Sexe</b>												
<b>Homme</b>	1789	42.6%	7.4%	1789	100.0%	7.4%	0	-	100.0%	522	47.5%	5.9%
<b>Femme</b>	2414	57.4%	9.1%	0	-	100.0%	2414	100.0%	9.1%	576	52.5%	7.2%
<b>Age</b>												
<b>15 à 24 ans</b>	717	17.0%	9.7%	330	18.4%	8.9%	387	16.0%	10.5%	268	24.4%	9.0%
<b>25 à 34 ans</b>	623	14.8%	8.1%	270	15.1%	7.1%	353	14.6%	9.1%	194	17.7%	5.7%
<b>35 à 49 ans</b>	1150	27.4%	9.0%	496	27.7%	7.9%	653	27.1%	10.1%	376	34.3%	6.2%
<b>50 à 64 ans</b>	1067	25.4%	8.7%	477	26.7%	8.0%	590	24.5%	9.3%	260	23.7%	6.3%
<b>65 ans et plus</b>	646	15.4%	6.0%	216	12.1%	4.7%	430	17.8%	7.0%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	2049	48.7%	8.8%	0	-	100.0%	2049	84.9%	8.8%	460	41.9%	6.9%
<b>Personne de Référence</b>	2123	50.5%	7.6%	1437	80.3%	7.1%	686	28.4%	8.7%	474	43.1%	5.6%
<b>Responsable des achats</b>	1993	47.4%	8.3%	540	30.2%	7.1%	1452	60.2%	8.8%	523	47.7%	6.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	30	0.7%	5.7%	17	0.9%	4.8%	14	0.6%	7.5%	0	-	-
<b>Petits patrons</b>	101	2.4%	6.5%	79	4.4%	7.1%	22	0.9%	5.0%	94	8.6%	6.6%
<b>Affaires et Cadres</b>	167	4.0%	3.6%	100	5.6%	3.4%	67	2.8%	3.9%	148	13.4%	3.4%
<b>Professions intermédiaires</b>	487	11.6%	7.3%	237	13.3%	6.8%	250	10.4%	7.8%	379	34.5%	6.8%
<b>Employés</b>	932	22.2%	11.1%	190	10.6%	9.7%	742	30.7%	11.5%	161	14.6%	9.1%
<b>Ouvriers</b>	712	16.9%	11.0%	555	31.0%	11.0%	156	6.5%	11.2%	59	5.4%	17.3%
<b>Retraités</b>	840	20.0%	6.8%	359	20.1%	6.1%	481	19.9%	7.5%	15	1.4%	6.8%
<b>Autres inactifs</b>	934	22.2%	9.1%	253	14.1%	7.2%	681	28.2%	10.1%	243	22.1%	7.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	60	1.4%	7.7%	22	1.2%	5.7%	38	1.6%	9.6%	0	-	100.0%
<b>Petits patrons</b>	202	4.8%	8.1%	110	6.1%	8.1%	92	3.8%	8.0%	202	18.4%	8.1%
<b>Affaires et Cadres</b>	309	7.4%	4.6%	134	7.5%	3.9%	175	7.3%	5.3%	309	28.1%	4.6%
<b>Professions intermédiaires</b>	587	14.0%	7.8%	279	15.6%	7.0%	309	12.8%	8.6%	587	53.5%	7.8%
<b>Employés</b>	536	12.7%	10.0%	183	10.2%	8.5%	353	14.6%	11.0%	0	-	100.0%
<b>Ouvriers</b>	1156	27.5%	11.9%	568	31.7%	11.1%	588	24.4%	12.8%	0	-	100.0%
<b>Retraités</b>	1024	24.4%	7.1%	418	23.3%	6.4%	606	25.1%	7.7%	0	-	100.0%
<b>Autres inactifs</b>	330	7.8%	8.7%	78	4.3%	5.7%	252	10.4%	10.5%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	705	16.8%	7.6%	266	14.9%	6.7%	439	18.2%	8.3%	87	7.9%	5.0%
<b>2 personnes</b>	1299	30.9%	7.3%	590	33.0%	6.8%	709	29.4%	7.8%	262	23.9%	6.2%
<b>3 personnes</b>	820	19.5%	8.8%	315	17.6%	6.8%	506	21.0%	10.7%	257	23.4%	6.9%
<b>4 personnes</b>	872	20.8%	9.4%	417	23.3%	9.0%	455	18.8%	9.8%	318	28.9%	6.9%
<b>5 personnes et +</b>	506	12.0%	9.6%	201	11.2%	8.2%	305	12.6%	10.9%	175	15.9%	7.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1454	34.6%	9.3%	578	32.3%	7.9%	876	36.3%	10.4%	481	43.8%	6.5%
<b>Non</b>	2749	65.4%	7.8%	1211	67.7%	7.1%	1537	63.7%	8.5%	617	56.2%	6.6%
<b>Habitat</b>												
<b>Communes rurales</b>	1146	27.3%	8.9%	489	27.3%	7.9%	657	27.2%	9.9%	280	25.5%	7.7%
<b>Agglo. - 20 000 hab</b>	813	19.3%	9.5%	363	20.3%	8.9%	450	18.6%	10.0%	187	17.0%	7.6%
<b>Agglo. 20 000 à 100 000 hab</b>	590	14.0%	8.8%	240	13.4%	7.5%	350	14.5%	10.1%	170	15.4%	8.6%
<b>Agglo. + 100 000 hab</b>	1092	26.0%	7.6%	453	25.3%	6.6%	639	26.5%	8.5%	300	27.3%	6.1%
<b>Agglo. Paris</b>	562	13.4%	6.8%	244	13.6%	6.2%	318	13.2%	7.3%	162	14.8%	4.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	643	15.3%	6.8%	284	15.9%	6.3%	359	14.9%	7.3%	188	17.1%	4.3%
Nord-Pas-de-Calais	434	10.3%	13.5%	193	10.8%	12.7%	241	10.0%	14.3%	103	9.3%	11.5%
Lorraine	284	6.8%	14.7%	116	6.5%	12.4%	168	7.0%	16.8%	69	6.3%	13.2%
Alsace	77	1.8%	5.1%	24	1.3%	3.2%	53	2.2%	6.9%	20	1.9%	3.9%
Franche-Comté	86	2.1%	9.1%	36	2.0%	7.8%	51	2.1%	10.4%	21	1.9%	8.5%
Champagne-Ardenne	94	2.2%	8.7%	47	2.6%	9.0%	47	2.0%	8.4%	24	2.1%	8.7%
Picardie	172	4.1%	11.2%	64	3.6%	8.6%	108	4.5%	13.6%	54	4.9%	12.2%
Bourgogne	117	2.8%	8.6%	62	3.4%	9.5%	55	2.3%	7.8%	32	2.9%	9.5%
Haute-Normandie	191	4.5%	12.9%	79	4.4%	11.2%	112	4.6%	14.4%	49	4.4%	10.8%
Basse-Normandie	106	2.5%	8.8%	44	2.5%	7.6%	62	2.6%	9.9%	20	1.8%	6.3%
Centre	205	4.9%	9.9%	81	4.5%	8.1%	124	5.1%	11.5%	50	4.6%	8.0%
Pays de la Loire	274	6.5%	9.6%	122	6.8%	8.9%	152	6.3%	10.3%	62	5.7%	7.1%
Bretagne	162	3.9%	6.3%	80	4.5%	6.5%	82	3.4%	6.1%	41	3.7%	5.4%
Poitou-Charentes	136	3.2%	9.3%	62	3.5%	8.9%	74	3.1%	9.7%	40	3.6%	10.3%
Aquitaine	212	5.0%	8.0%	72	4.0%	5.7%	140	5.8%	10.0%	52	4.7%	6.1%
Midi-Pyrénées	146	3.5%	6.2%	66	3.7%	5.8%	80	3.3%	6.5%	37	3.4%	4.8%
Limousin	48	1.1%	7.6%	26	1.5%	8.7%	22	0.9%	6.6%	13	1.2%	8.1%
Auvergne	81	1.9%	7.2%	32	1.8%	5.9%	49	2.0%	8.3%	30	2.7%	9.6%
Rhône-Alpes	327	7.8%	6.6%	114	6.3%	4.7%	214	8.9%	8.3%	81	7.4%	4.8%
Languedoc-Roussillon	118	2.8%	5.5%	55	3.1%	5.4%	63	2.6%	5.6%	33	3.0%	5.2%
Provence-Alpes-Côte-d'Azur-Corse	290	6.9%	6.7%	131	7.3%	6.5%	159	6.6%	7.0%	80	7.3%	5.7%
<b>Habitudes de connexion Internet</b>												
Tous les jours	2088	49.7%	7.8%	986	55.1%	7.2%	1102	45.7%	8.4%	775	70.6%	6.1%
Presque tous les jours	521	12.4%	8.6%	229	12.8%	8.3%	292	12.1%	8.9%	179	16.3%	7.4%
1 à 2 fois par semaine	288	6.9%	9.0%	107	6.0%	7.5%	182	7.5%	10.2%	74	6.8%	8.3%
1 à 3 fois par mois	81	1.9%	9.4%	39	2.2%	9.9%	41	1.7%	9.0%	17	1.6%	9.1%
Moins souvent	131	3.1%	9.1%	55	3.1%	8.9%	75	3.1%	9.2%	8	0.7%	5.2%
Jamais	18	0.4%	7.5%	11	0.6%	8.2%	7	0.3%	6.6%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	201	4.8%	8.2%	58	3.3%	6.1%	143	5.9%	9.7%	11	1.0%	5.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	328	7.8%	10.1%	99	5.5%	9.2%	229	9.5%	10.5%	27	2.4%	9.6%
<b>De 12 000 à moins de 18 000 euros par an</b>	683	16.2%	10.0%	250	14.0%	8.3%	433	17.9%	11.4%	75	6.8%	9.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	719	17.1%	9.9%	328	18.3%	9.7%	391	16.2%	10.0%	134	12.2%	8.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	973	23.1%	8.8%	422	23.6%	7.7%	550	22.8%	9.9%	273	24.9%	7.6%
<b>De 36 000 à moins de 45 000 euros par an</b>	449	10.7%	7.2%	216	12.1%	6.6%	232	9.6%	7.8%	167	15.2%	5.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	375	8.9%	6.6%	199	11.1%	6.3%	176	7.3%	7.1%	231	21.0%	6.7%
<b>65 000 euros et plus</b>	102	2.4%	3.6%	57	3.2%	3.3%	45	1.9%	4.0%	78	7.1%	3.5%
<b>Refus</b>	255	6.1%	6.8%	119	6.6%	7.7%	136	5.6%	6.2%	71	6.5%	5.5%
<b>Ne sait pas</b>	119	2.8%	7.9%	41	2.3%	6.1%	78	3.2%	9.3%	32	2.9%	5.8%