

Lecteur au Numéro Moyen

|                             | Ensemble |           |             | Hommes   |           |             | Femmes   |           |             | Foyers CSP+ |           |             |
|-----------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|-------------|-----------|-------------|
|                             | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers    | Structure | Pénétration |
| Ensemble                    | 2 541    | 100.0%    | 4.7%        | 1 472    | 100.0%    | 5.7%        | 1 069    | 100.0%    | 3.8%        | 1 005       | 100.0%    | 5.1%        |
| Sexe                        |          |           |             |          |           |             |          |           |             |             |           |             |
| Femme                       | 1 069    | 42.0%     | 3.0%        | -        | -         | -           | 1 069    | 100.0%    | 3.0%        | 415         | 41.0%     | 4.0%        |
| Homme                       | 1 472    | 57.0%     | 5.0%        | 1 472    | 100.0%    | 5.0%        | -        | -         | -           | 590         | 58.0%     | 5.0%        |
| Age                         |          |           |             |          |           |             |          |           |             |             |           |             |
| 15 à 24 ans                 | 345      | 13.0%     | 4.0%        | 234      | 15.0%     | 6.0%        | 111      | 10.0%     | 2.0%        | 132         | 13.0%     | 4.0%        |
| 25 à 34 ans                 | 397      | 15.0%     | 5.0%        | 204      | 13.0%     | 5.0%        | 193      | 18.0%     | 5.0%        | 178         | 17.0%     | 5.0%        |
| 35 à 49 ans                 | 655      | 25.0%     | 5.0%        | 384      | 26.0%     | 6.0%        | 271      | 25.0%     | 4.0%        | 336         | 33.0%     | 5.0%        |
| 50 à 59 ans                 | 605      | 23.0%     | 4.0%        | 348      | 23.0%     | 5.0%        | 257      | 24.0%     | 3.0%        | 308         | 30.0%     | 5.0%        |
| 60 ans et plus              | 538      | 21.0%     | 3.0%        | 302      | 20.0%     | 4.0%        | 236      | 22.0%     | 2.0%        | 51          | 5.0%      | 6.0%        |
| Pcs individu                |          |           |             |          |           |             |          |           |             |             |           |             |
| Affaires et cadres          | 380      | 14.0%     | 5.0%        | 249      | 16.0%     | 6.0%        | 130      | 12.0%     | 4.0%        | 357         | 35.0%     | 5.0%        |
| Agriculteurs                | 15       | 0.0%      | 3.0%        | 13       | 0.0%      | 5.0%        | 2        | 0.0%      | 0.0%        | 2           | 0.0%      | 3.0%        |
| Autres inactifs             | 404      | 15.0%     | 4.0%        | 230      | 15.0%     | 6.0%        | 173      | 16.0%     | 3.0%        | 115         | 11.0%     | 3.0%        |
| Employés                    | 405      | 16.0%     | 5.0%        | 149      | 10.0%     | 6.0%        | 256      | 23.0%     | 4.0%        | 54          | 5.0%      | 4.0%        |
| Ouvriers                    | 326      | 12.0%     | 5.0%        | 257      | 17.0%     | 5.0%        | 69       | 6.0%      | 4.0%        | 27          | 2.0%      | 4.0%        |
| Petits patrons              | 88       | 3.0%      | 4.0%        | 64       | 4.0%      | 5.0%        | 24       | 2.0%      | 3.0%        | 81          | 8.0%      | 5.0%        |
| Professions intermédiaires  | 373      | 14.0%     | 5.0%        | 184      | 12.0%     | 5.0%        | 189      | 17.0%     | 4.0%        | 322         | 32.0%     | 5.0%        |
| Retraités                   | 551      | 21.0%     | 3.0%        | 325      | 22.0%     | 4.0%        | 226      | 21.0%     | 2.0%        | 46          | 4.0%      | 7.0%        |
| Habitat                     |          |           |             |          |           |             |          |           |             |             |           |             |
| Agglo. + 100 000 hab        | 533      | 21.0%     | 3.0%        | 344      | 23.0%     | 4.0%        | 189      | 17.0%     | 2.0%        | 231         | 23.0%     | 3.0%        |
| Agglo. 20 000 à 100 000 hab | 262      | 10.0%     | 3.0%        | 178      | 12.0%     | 5.0%        | 84       | 7.0%      | 2.0%        | 67          | 6.0%      | 3.0%        |
| Agglo. - 20 000 hab         | 299      | 11.0%     | 3.0%        | 154      | 10.0%     | 3.0%        | 145      | 13.0%     | 2.0%        | 98          | 9.0%      | 3.0%        |
| Agglo. paris                | 1 160    | 45.0%     | 13.0%       | 655      | 44.0%     | 15.0%       | 506      | 47.0%     | 10.0%       | 484         | 48.0%     | 11.0%       |
| Communes rurales            | 287      | 11.0%     | 2.0%        | 141      | 9.0%      | 2.0%        | 145      | 13.0%     | 2.0%        | 126         | 12.0%     | 3.0%        |