

# Challenges

2025-S1

Lecteur Dernière Période

OneNext

**ACPM**  
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	527	100.0%	1.0%	345	100.0%	1.3%	181	100.0%	0.6%	259	100.0%	1.3%
<b>Sexe</b>												
<b>Femme</b>	181	34.0%	0.0%	-	-	-	181	100.0%	0.0%	81	31.0%	0.0%
<b>Homme</b>	345	65.0%	1.0%	345	100.0%	1.0%	-	-	-	178	68.0%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	36	6.0%	0.0%	4	1.0%	0.0%	32	17.0%	0.0%	8	3.0%	0.0%
<b>25 à 34 ans</b>	80	15.0%	1.0%	41	12.0%	1.0%	39	21.0%	1.0%	60	23.0%	1.0%
<b>35 à 49 ans</b>	109	20.0%	0.0%	79	23.0%	1.0%	30	16.0%	0.0%	89	34.0%	1.0%
<b>50 à 59 ans</b>	112	21.0%	0.0%	89	25.0%	1.0%	23	12.0%	0.0%	78	30.0%	1.0%
<b>60 ans et plus</b>	189	35.0%	1.0%	132	38.0%	2.0%	57	31.0%	0.0%	25	9.0%	2.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	131	24.0%	1.0%	91	26.0%	2.0%	40	21.0%	1.0%	130	50.0%	2.0%
<b>Agriculteurs</b>	-	-	-	-	-	-	-	-	-	-	-	-
<b>Autres inactifs</b>	59	11.0%	0.0%	16	4.0%	0.0%	43	23.0%	0.0%	13	4.0%	0.0%
<b>Employés</b>	39	7.0%	0.0%	18	5.0%	0.0%	21	11.0%	0.0%	14	5.0%	0.0%
<b>Ouvriers</b>	25	4.0%	0.0%	25	7.0%	0.0%	-	-	-	-	-	-
<b>Petits patrons</b>	22	4.0%	1.0%	18	5.0%	1.0%	4	2.0%	0.0%	22	8.0%	1.0%
<b>Professions intermédiaires</b>	75	14.0%	1.0%	57	16.0%	1.0%	17	9.0%	0.0%	70	26.0%	1.0%
<b>Retraités</b>	177	33.0%	1.0%	120	34.0%	1.0%	57	31.0%	0.0%	11	4.0%	1.0%
<b>Habitat</b>												
<b>Aggro. + 100 000 hab</b>	156	29.0%	0.0%	99	28.0%	1.0%	57	31.0%	0.0%	82	31.0%	1.0%
<b>Aggro. 20 000 à 100 000 hab</b>	60	11.0%	0.0%	48	13.0%	1.0%	12	6.0%	0.0%	19	7.0%	0.0%
<b>Aggro. - 20 000 hab</b>	69	13.0%	0.0%	43	12.0%	0.0%	26	14.0%	0.0%	19	7.0%	0.0%
<b>Aggro. paris</b>	163	30.0%	1.0%	110	32.0%	2.0%	52	28.0%	1.0%	109	42.0%	2.0%
<b>Communes rurales</b>	79	15.0%	0.0%	45	13.0%	0.0%	34	18.0%	0.0%	30	11.0%	0.0%