

# Challenges

Lecteur Dernière Période

2023-S1

OneNext

**ACPM**  
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	691	100.0%	1.3%	453	100.0%	1.8%	238	100.0%	0.9%	297	100.0%	1.5%
<b>Sexe</b>												
<b>Femme</b>	238	34.0%	0.0%	-	-	-	238	100.0%	0.0%	84	28.0%	0.0%
<b>Homme</b>	453	65.0%	1.0%	453	100.0%	1.0%	-	-	-	213	71.0%	2.0%
<b>Age</b>												
<b>15 à 24 ans</b>	65	9.0%	0.0%	43	9.0%	1.0%	22	9.0%	0.0%	40	13.0%	1.0%
<b>25 à 34 ans</b>	73	10.0%	1.0%	46	10.0%	1.0%	27	11.0%	0.0%	47	15.0%	1.0%
<b>35 à 49 ans</b>	109	15.0%	0.0%	75	16.0%	1.0%	34	14.0%	0.0%	77	25.0%	1.0%
<b>50 à 59 ans</b>	146	21.0%	1.0%	103	22.0%	1.0%	43	18.0%	0.0%	87	29.0%	1.0%
<b>60 ans et plus</b>	297	43.0%	2.0%	185	40.0%	2.0%	112	47.0%	1.0%	46	15.0%	6.0%
<b>Pcs individu</b>												
<b>Affaires et cadres</b>	146	21.0%	2.0%	101	22.0%	2.0%	45	19.0%	1.0%	140	47.0%	2.0%
<b>Agriculteurs</b>	1	0.0%	0.0%	1	0.0%	0.0%	-	-	-	1	0.0%	1.0%
<b>Autres inactifs</b>	62	9.0%	0.0%	30	6.0%	0.0%	32	13.0%	0.0%	24	8.0%	0.0%
<b>Employés</b>	66	9.0%	0.0%	41	9.0%	1.0%	24	10.0%	0.0%	6	2.0%	0.0%
<b>Ouvriers</b>	30	4.0%	0.0%	30	6.0%	0.0%	-	-	-	-	-	-
<b>Petits patrons</b>	30	4.0%	1.0%	27	6.0%	2.0%	2	0.0%	0.0%	30	10.0%	1.0%
<b>Professions intermédiaires</b>	74	10.0%	0.0%	46	10.0%	1.0%	28	11.0%	0.0%	71	23.0%	1.0%
<b>Retraités</b>	282	40.0%	2.0%	177	39.0%	2.0%	106	44.0%	1.0%	25	8.0%	4.0%
<b>Habitat</b>												
<b>Aggro. + 100 000 hab</b>	203	29.0%	1.0%	134	29.0%	1.0%	69	29.0%	0.0%	89	30.0%	1.0%
<b>Aggro. 20 000 à 100 000 hab</b>	85	12.0%	1.0%	68	14.0%	1.0%	17	7.0%	0.0%	25	8.0%	1.0%
<b>Aggro. - 20 000 hab</b>	75	10.0%	0.0%	40	8.0%	0.0%	36	15.0%	0.0%	23	7.0%	0.0%
<b>Aggro. paris</b>	244	35.0%	2.0%	154	34.0%	3.0%	91	38.0%	1.0%	139	47.0%	3.0%
<b>Communes rurales</b>	83	12.0%	0.0%	58	12.0%	0.0%	25	10.0%	0.0%	21	7.0%	0.0%