

Avantages

2025-S1

Lecteur Dernière Période

OneNext

ACPM
AUDIENCE

	Ensemble			Hommes			Femmes			Foyers CSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	1 017	100.0%	1.9%	140	100.0%	0.5%	878	100.0%	3.1%	324	100.0%	1.6%
Sexe												
Femme	878	86.0%	3.0%	-	-	-	878	100.0%	3.0%	284	87.0%	2.0%
Homme	140	13.0%	0.0%	140	100.0%	0.0%	-	-	-	39	12.0%	0.0%
Age												
15 à 24 ans	51	5.0%	0.0%	12	8.0%	0.0%	39	4.0%	1.0%	17	5.0%	0.0%
25 à 34 ans	64	6.0%	0.0%	22	16.0%	0.0%	41	4.0%	1.0%	43	13.0%	1.0%
35 à 49 ans	158	15.0%	1.0%	21	15.0%	0.0%	137	15.0%	2.0%	78	24.0%	1.0%
50 à 59 ans	363	35.0%	2.0%	34	24.0%	0.0%	329	37.0%	5.0%	171	52.0%	2.0%
60 ans et plus	383	37.0%	2.0%	50	35.0%	0.0%	333	37.0%	4.0%	15	4.0%	1.0%
Pcs individu												
Affaires et cadres	116	11.0%	1.0%	14	9.0%	0.0%	102	11.0%	3.0%	110	33.0%	1.0%
Agriculteurs	10	1.0%	2.0%	3	2.0%	1.0%	7	0.0%	3.0%	-	-	-
Autres inactifs	175	17.0%	1.0%	16	11.0%	0.0%	159	18.0%	2.0%	50	15.0%	1.0%
Employés	175	17.0%	2.0%	15	11.0%	0.0%	160	18.0%	2.0%	28	8.0%	1.0%
Ouvriers	36	3.0%	0.0%	23	16.0%	0.0%	13	1.0%	0.0%	-	-	-
Petits patrons	22	2.0%	1.0%	1	0.0%	0.0%	21	2.0%	3.0%	22	6.0%	1.0%
Professions intermédiaires	113	11.0%	1.0%	15	10.0%	0.0%	98	11.0%	2.0%	103	31.0%	1.0%
Retraités	371	36.0%	2.0%	53	38.0%	0.0%	317	36.0%	3.0%	11	3.0%	1.0%
Habitat												
Aggro. + 100 000 hab	320	31.0%	1.0%	25	18.0%	0.0%	294	33.0%	3.0%	116	35.0%	1.0%
Aggro. 20 000 à 100 000 hab	138	13.0%	1.0%	24	17.0%	0.0%	114	13.0%	2.0%	27	8.0%	1.0%
Aggro. - 20 000 hab	182	17.0%	1.0%	24	17.0%	0.0%	158	18.0%	3.0%	33	10.0%	1.0%
Aggro. paris	186	18.0%	2.0%	34	24.0%	0.0%	153	17.0%	3.0%	105	32.0%	2.0%
Communes rurales	191	18.0%	1.0%	33	23.0%	0.0%	158	18.0%	2.0%	43	13.0%	1.0%