

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	887	100.0%	1.7%	306	100.0%	1.2%	580	100.0%	2.1%	168	100.0%	0.9%
<b>Sexe</b>												
<b>Homme</b>	306	34.6%	1.2%	306	100.0%	1.2%	0	0.0%	0.0%	53	31.7%	0.6%
<b>Femme</b>	580	65.4%	2.1%	0	0.0%	0.0%	580	100.0%	2.1%	115	68.3%	1.3%
<b>Age</b>												
<b>15 à 24 ans</b>	55	6.2%	0.7%	22	7.2%	0.6%	32	5.6%	0.9%	16	9.7%	0.5%
<b>25 à 34 ans</b>	86	9.7%	1.1%	21	7.0%	0.6%	65	11.2%	1.7%	23	13.5%	0.7%
<b>35 à 49 ans</b>	218	24.5%	1.7%	71	23.2%	1.1%	146	25.2%	2.3%	84	50.3%	1.4%
<b>50 à 59 ans</b>	181	20.4%	2.1%	66	21.5%	1.6%	115	19.8%	2.6%	39	23.2%	1.1%
<b>60 ans et plus</b>	347	39.2%	2.2%	126	41.1%	1.7%	222	38.2%	2.5%	6	3.3%	0.4%
<b>Individu</b>												
<b>Ménagères</b>	524	59.1%	2.2%	0	0.0%	0.0%	524	90.3%	2.2%	103	61.6%	1.5%
<b>Personne de référence</b>	440	49.6%	1.6%	259	84.7%	1.3%	180	31.1%	2.4%	62	37.1%	0.7%
<b>Responsable des achats</b>	715	80.7%	2.0%	179	58.4%	1.4%	536	92.5%	2.3%	135	80.2%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	9	1.0%	1.8%	4	1.2%	1.1%	5	0.9%	2.8%	2	1.0%	4.7%
<b>Petits patrons</b>	16	1.8%	1.0%	9	3.1%	0.8%	7	1.2%	1.7%	13	7.9%	0.9%
<b>Affaires et Cadres</b>	30	3.3%	0.6%	11	3.5%	0.4%	19	3.3%	0.9%	23	13.8%	0.5%
<b>Professions intermédiaires</b>	86	9.7%	1.2%	33	10.8%	0.9%	53	9.1%	1.4%	56	33.1%	0.9%
<b>Employés</b>	198	22.4%	2.3%	28	9.0%	1.2%	171	29.4%	2.7%	45	26.6%	2.5%
<b>Ouvriers</b>	105	11.8%	1.6%	70	22.9%	1.4%	35	6.0%	2.7%	0	0.0%	0.0%
<b>Retraités</b>	294	33.1%	2.3%	117	38.0%	1.9%	177	30.6%	2.6%	3	1.7%	1.3%
<b>Autres inactifs</b>	149	16.8%	1.5%	35	11.5%	1.0%	114	19.6%	1.8%	27	15.9%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	0.9%	1.0%	4	1.2%	1.0%	4	0.7%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	28	3.1%	1.0%	9	3.1%	0.6%	19	3.2%	1.5%	28	16.6%	1.0%
<b>Affaires et Cadres</b>	35	4.0%	0.5%	12	4.1%	0.4%	23	3.9%	0.6%	35	21.0%	0.5%
<b>Professions intermédiaires</b>	105	11.8%	1.3%	31	10.3%	0.8%	73	12.6%	1.9%	105	62.4%	1.3%
<b>Employés</b>	125	14.0%	2.2%	29	9.5%	1.2%	96	16.5%	2.9%	0	0.0%	0.0%
<b>Ouvriers</b>	158	17.9%	1.6%	70	22.7%	1.3%	89	15.3%	2.0%	0	0.0%	0.0%
<b>Retraités</b>	349	39.3%	2.3%	128	41.8%	1.9%	221	38.0%	2.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	79	8.9%	2.2%	23	7.4%	1.5%	56	9.7%	2.8%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	168	18.9%	1.7%	55	18.0%	1.3%	113	19.4%	2.0%	19	11.1%	0.8%
<b>2 personnes</b>	387	43.6%	2.1%	136	44.4%	1.5%	251	43.2%	2.7%	27	16.1%	0.6%
<b>3 personnes</b>	137	15.4%	1.5%	47	15.5%	1.0%	89	15.4%	1.9%	35	20.6%	0.9%
<b>4 personnes</b>	132	14.8%	1.4%	46	14.9%	1.0%	86	14.8%	1.8%	61	36.6%	1.3%
<b>5 personnes et +</b>	63	7.2%	1.1%	22	7.2%	0.9%	41	7.1%	1.4%	26	15.7%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	233	26.2%	1.5%	66	21.4%	0.9%	167	28.8%	2.0%	87	52.0%	1.2%
<b>Non</b>	654	73.8%	1.8%	241	78.6%	1.3%	413	71.2%	2.2%	81	48.0%	0.8%
<b>Habitat</b>												
<b>Communes rurales</b>	193	21.8%	1.6%	54	17.5%	0.9%	140	24.1%	2.2%	29	17.4%	0.9%
<b>Agglo. - 20 000 hab</b>	184	20.7%	2.0%	61	20.0%	1.4%	122	21.1%	2.6%	32	18.9%	1.2%
<b>Agglo. 20 000 à 100 000 hab</b>	119	13.4%	1.7%	44	14.2%	1.3%	75	13.0%	2.0%	17	10.2%	0.8%
<b>Agglo. + 100 000 hab</b>	286	32.3%	1.8%	118	38.5%	1.6%	168	29.0%	2.1%	61	36.1%	1.1%
<b>Agglo. Paris</b>	105	11.8%	1.2%	30	9.8%	0.7%	75	12.8%	1.6%	29	17.4%	0.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	125	14.1%	1.3%	38	12.4%	0.8%	87	15.0%	1.7%	32	19.3%	0.7%
Nord Pas de Calais	107	12.0%	3.3%	34	11.0%	2.2%	73	12.6%	4.4%	2	1.4%	0.2%
Lorraine	41	4.6%	2.1%	14	4.6%	1.5%	27	4.7%	2.8%	6	3.5%	1.1%
Alsace	16	1.8%	1.0%	5	1.6%	0.6%	11	1.9%	1.4%	2	1.5%	0.5%
Franche-Comté	16	1.8%	1.6%	7	2.2%	1.4%	9	1.6%	1.8%	4	2.2%	1.3%
Champagne Ardennes	24	2.7%	2.1%	10	3.1%	1.8%	14	2.4%	2.4%	5	2.9%	1.7%
Picardie	40	4.5%	2.6%	10	3.2%	1.3%	30	5.2%	3.8%	8	4.9%	1.9%
Bourgogne	34	3.8%	2.5%	14	4.6%	2.2%	20	3.4%	2.8%	8	4.6%	2.0%
Haute Normandie	23	2.6%	1.5%	11	3.5%	1.5%	12	2.1%	1.6%	9	5.4%	2.0%
Basse Normandie	19	2.2%	1.6%	4	1.3%	0.7%	15	2.7%	2.4%	8	4.9%	2.3%
Centre	54	6.1%	2.6%	16	5.2%	1.6%	38	6.5%	3.5%	4	2.2%	0.6%
Pays de Loire	67	7.5%	2.2%	26	8.4%	1.8%	41	7.1%	2.6%	6	3.6%	0.7%
Bretagne	16	1.8%	0.6%	4	1.3%	0.3%	12	2.1%	0.9%	2	0.9%	0.2%
Poitou Charentes	20	2.2%	1.3%	4	1.3%	0.6%	16	2.7%	2.0%	4	2.3%	0.9%
Aquitaine	41	4.6%	1.5%	12	4.0%	0.9%	29	4.9%	2.0%	12	6.9%	1.3%
Midi Pyrénées	40	4.5%	1.6%	20	6.7%	1.7%	19	3.4%	1.5%	14	8.6%	1.6%
Limousin	9	1.0%	1.4%	0	0.1%	0.2%	8	1.4%	2.6%	1	0.8%	0.8%
Auvergne	28	3.2%	2.4%	5	1.7%	0.9%	23	4.0%	3.8%	7	4.2%	2.4%
Rhône Alpes	87	9.8%	1.6%	41	13.3%	1.6%	46	7.9%	1.7%	13	7.5%	0.6%
Languedoc Roussillon	38	4.3%	1.6%	15	4.9%	1.4%	23	3.9%	1.9%	7	4.0%	0.9%
Provence Alpes Côte d'Azur. Corse	43	4.8%	1.0%	17	5.7%	0.8%	25	4.4%	1.1%	14	8.5%	0.9%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	694	78.3%	1.6%	232	75.6%	1.1%	462	79.7%	2.1%	144	85.7%	0.9%
Presque tous les jours	121	13.6%	2.0%	57	18.6%	2.1%	64	11.0%	1.9%	21	12.5%	1.5%
1 à 2 fois par semaine	53	6.0%	1.8%	12	4.1%	1.0%	41	7.0%	2.3%	3	1.8%	0.6%
1 à 3 fois par mois	15	1.7%	3.8%	2	0.6%	0.9%	13	2.3%	6.2%	0	0.0%	0.0%
Moins souvent	4	0.4%	3.4%	4	1.2%	9.9%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	42	4.7%	3.1%	14	4.7%	2.3%	28	4.8%	3.7%	2	1.4%	1.1%
De 9 000 à moins de 12 000 euros par an	71	8.1%	3.6%	21	6.9%	2.7%	50	8.7%	4.1%	1	0.5%	0.4%
De 12 000 à moins de 18 000 euros par an	109	12.3%	2.2%	32	10.3%	1.5%	78	13.4%	2.6%	8	4.6%	1.0%
De 18 000 à moins de 24 000 euros par an	142	16.0%	2.1%	40	13.1%	1.4%	101	17.5%	2.6%	23	13.5%	1.5%
De 24 000 à moins de 36 000 euros par an	242	27.3%	2.0%	74	24.3%	1.3%	167	28.8%	2.5%	40	23.8%	1.1%
De 36 000 à moins de 45 000 euros par an	110	12.4%	1.4%	37	12.0%	0.9%	74	12.7%	1.9%	27	16.2%	0.9%
De 45 000 à moins de 65 000 euros par an	87	9.8%	1.1%	43	14.1%	1.0%	44	7.6%	1.3%	41	24.5%	1.1%
65 000 euros et plus par an	24	2.7%	0.6%	18	5.8%	0.7%	6	1.0%	0.3%	12	7.2%	0.4%
Refus	45	5.1%	1.3%	17	5.4%	1.1%	29	4.9%	1.4%	12	7.1%	0.9%
Ne sait pas	14	1.6%	0.9%	10	3.4%	1.4%	3	0.6%	0.4%	2	1.3%	0.3%