

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	6685	100.0%	12.7%	3363	100.0%	13.4%	3323	100.0%	12.2%	1779	100.0%	10.0%
Sexe												
Homme	3363	50.3%	13.4%	3363	100.0%	13.4%	0	0.0%	0.0%	962	54.1%	10.5%
Femme	3323	49.7%	12.2%	0	0.0%	0.0%	3323	100.0%	12.2%	817	45.9%	9.4%
Age												
15 à 24 ans	610	9.1%	8.3%	295	8.8%	7.9%	315	9.5%	8.6%	207	11.7%	6.5%
25 à 34 ans	762	11.4%	10.0%	378	11.2%	10.2%	384	11.5%	9.8%	255	14.3%	7.9%
35 à 49 ans	1435	21.5%	11.3%	779	23.2%	12.5%	656	19.8%	10.2%	623	35.0%	10.0%
50 à 59 ans	1290	19.3%	15.0%	646	19.2%	15.4%	643	19.4%	14.5%	470	26.4%	13.0%
60 ans et plus	2589	38.7%	16.0%	1264	37.6%	17.4%	1325	39.9%	14.9%	225	12.6%	14.1%
Individu												
Ménagères	2979	44.6%	12.7%	0	0.0%	0.0%	2979	89.7%	12.7%	707	39.8%	10.0%
Personne de référence	3762	56.3%	13.4%	2970	88.3%	14.4%	793	23.9%	10.7%	1000	56.2%	11.3%
Responsable des achats	4627	69.2%	12.9%	1687	50.2%	13.0%	2940	88.5%	12.8%	1140	64.0%	10.1%
PCS Individu												
Agriculteurs	111	1.7%	21.5%	80	2.4%	24.9%	31	0.9%	15.9%	5	0.3%	13.3%
Petits patrons	209	3.1%	12.8%	156	4.6%	12.8%	54	1.6%	12.8%	190	10.7%	12.9%
Affaires et Cadres	444	6.6%	8.8%	280	8.3%	9.7%	164	4.9%	7.6%	384	21.6%	8.6%
Professions intermédiaires	856	12.8%	11.6%	461	13.7%	12.5%	396	11.9%	10.7%	694	39.0%	11.4%
Employés	1120	16.7%	13.1%	256	7.6%	11.4%	864	26.0%	13.7%	223	12.5%	12.5%
Ouvriers	954	14.3%	14.8%	781	23.2%	15.2%	173	5.2%	13.3%	43	2.4%	9.6%
Retraités	2124	31.8%	16.5%	1050	31.2%	17.5%	1074	32.3%	15.5%	29	1.6%	12.9%
Autres inactifs	868	13.0%	8.7%	300	8.9%	8.2%	568	17.1%	9.0%	212	11.9%	6.4%
PCS Personne de référence												
Agriculteurs	177	2.6%	22.8%	86	2.6%	23.6%	91	2.7%	22.1%	0	0.0%	0.0%
Petits patrons	326	4.9%	12.2%	166	4.9%	11.4%	160	4.8%	13.0%	326	18.3%	12.2%
Affaires et Cadres	572	8.6%	8.1%	305	9.1%	8.7%	267	8.0%	7.6%	572	32.2%	8.1%
Professions intermédiaires	881	13.2%	10.9%	491	14.6%	11.7%	390	11.7%	9.9%	881	49.5%	10.9%
Employés	597	8.9%	10.7%	264	7.8%	11.4%	333	10.0%	10.2%	0	0.0%	0.0%
Ouvriers	1428	21.4%	14.7%	788	23.4%	15.2%	640	19.3%	14.1%	0	0.0%	0.0%
Retraités	2398	35.9%	16.0%	1112	33.1%	16.8%	1286	38.7%	15.3%	0	0.0%	0.0%
Autres inactifs	307	4.6%	8.7%	151	4.5%	10.2%	156	4.7%	7.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1160	17.4%	11.9%	548	16.3%	12.9%	612	18.4%	11.1%	214	12.0%	9.1%
2 personnes	2739	41.0%	14.9%	1371	40.8%	15.4%	1367	41.1%	14.5%	505	28.4%	12.0%
3 personnes	1080	16.2%	11.6%	549	16.3%	11.7%	531	16.0%	11.5%	376	21.1%	9.5%
4 personnes	1086	16.2%	11.5%	610	18.1%	12.9%	476	14.3%	10.1%	451	25.3%	9.6%
5 personnes et +	620	9.3%	11.1%	284	8.4%	11.1%	336	10.1%	11.1%	234	13.2%	8.9%
Présence d'enfants de moins de 15 ans												
Oui	1755	26.3%	11.2%	871	25.9%	12.0%	885	26.6%	10.5%	701	39.4%	9.3%
Non	4930	73.7%	13.4%	2492	74.1%	13.9%	2438	73.4%	12.9%	1079	60.6%	10.4%
Habitat												
Communes rurales	2301	34.4%	19.2%	1083	32.2%	19.0%	1217	36.6%	19.4%	549	30.8%	16.4%
Agglo. - 20 000 hab	1629	24.4%	18.2%	842	25.0%	19.5%	787	23.7%	16.9%	433	24.4%	15.8%
Agglo. 20 000 à 100 000 hab	1179	17.6%	16.9%	577	17.2%	17.5%	601	18.1%	16.4%	288	16.2%	13.6%
Agglo. + 100 000 hab	1183	17.7%	7.5%	656	19.5%	8.6%	527	15.9%	6.5%	364	20.4%	6.5%
Agglo. Paris	395	5.9%	4.5%	205	6.1%	4.9%	189	5.7%	4.1%	145	8.2%	3.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	572	8.6%	5.9%	285	8.5%	6.2%	287	8.6%	5.6%	200	11.2%	4.5%
Nord Pas de Calais	696	10.4%	21.7%	373	11.1%	24.1%	323	9.7%	19.4%	167	9.4%	16.5%
Lorraine	93	1.4%	4.8%	50	1.5%	5.4%	43	1.3%	4.4%	20	1.1%	3.9%
Alsace	33	0.5%	2.1%	16	0.5%	2.1%	17	0.5%	2.1%	10	0.6%	2.3%
Franche-Comté	123	1.8%	12.8%	56	1.7%	11.9%	68	2.0%	13.6%	29	1.6%	10.3%
Champagne Ardennes	47	0.7%	4.3%	29	0.9%	5.5%	18	0.5%	3.1%	7	0.4%	2.3%
Picardie	368	5.5%	23.8%	188	5.6%	25.2%	180	5.4%	22.6%	82	4.6%	18.6%
Bourgogne	107	1.6%	7.8%	66	2.0%	10.2%	41	1.2%	5.7%	18	1.0%	4.8%
Haute Normandie	503	7.5%	33.9%	234	7.0%	33.1%	269	8.1%	34.6%	137	7.7%	29.9%
Basse Normandie	492	7.4%	40.6%	221	6.6%	38.7%	271	8.1%	42.4%	125	7.0%	34.5%
Centre	245	3.7%	11.9%	146	4.3%	14.8%	99	3.0%	9.3%	62	3.5%	9.7%
Pays de Loire	545	8.1%	18.0%	247	7.4%	17.2%	297	8.9%	18.8%	117	6.6%	13.0%
Bretagne	493	7.4%	18.4%	234	7.0%	18.0%	259	7.8%	18.7%	136	7.6%	17.4%
Poitou Charentes	147	2.2%	9.9%	82	2.4%	11.5%	66	2.0%	8.4%	46	2.6%	11.2%
Aquitaine	334	5.0%	11.9%	184	5.5%	13.6%	149	4.5%	10.3%	78	4.4%	8.7%
Midi Pyrénées	373	5.6%	15.0%	194	5.8%	16.1%	179	5.4%	14.0%	108	6.1%	12.3%
Limousin	50	0.8%	8.1%	27	0.8%	9.2%	23	0.7%	7.0%	8	0.4%	4.6%
Auvergne	183	2.7%	15.9%	98	2.9%	17.8%	85	2.6%	14.3%	32	1.8%	10.6%
Rhône Alpes	800	12.0%	15.1%	376	11.2%	14.7%	424	12.8%	15.4%	253	14.2%	12.8%
Languedoc Roussillon	323	4.8%	13.8%	159	4.7%	14.4%	164	4.9%	13.3%	97	5.5%	13.2%
Provence Alpes Côte d'Azur. Corse	158	2.4%	3.6%	96	2.8%	4.6%	62	1.9%	2.7%	47	2.7%	3.1%
Habitudes de connexion à Internet												
Tous les jours	5270	78.8%	12.3%	2697	80.2%	12.9%	2573	77.4%	11.7%	1542	86.7%	9.7%
Presque tous les jours	838	12.5%	13.7%	431	12.8%	15.7%	407	12.3%	12.1%	140	7.9%	10.2%
1 à 2 fois par semaine	494	7.4%	16.3%	195	5.8%	15.6%	298	9.0%	16.9%	85	4.8%	16.5%
1 à 3 fois par mois	68	1.0%	17.1%	33	1.0%	17.9%	35	1.1%	16.4%	8	0.4%	12.8%
Moins souvent	15	0.2%	13.7%	6	0.2%	15.2%	9	0.3%	12.9%	5	0.3%	19.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	112	1.7%	8.2%	46	1.4%	7.4%	66	2.0%	8.9%	13	0.7%	6.3%
De 9 000 à moins de 12 000 euros par an	229	3.4%	11.5%	84	2.5%	10.9%	145	4.4%	11.9%	20	1.1%	8.0%
De 12 000 à moins de 18 000 euros par an	637	9.5%	12.7%	289	8.6%	14.1%	348	10.5%	11.7%	64	3.6%	8.2%
De 18 000 à moins de 24 000 euros par an	1027	15.4%	14.9%	482	14.3%	16.3%	545	16.4%	13.9%	164	9.2%	11.0%
De 24 000 à moins de 36 000 euros par an	1760	26.3%	14.3%	836	24.9%	14.6%	924	27.8%	14.0%	356	20.0%	10.1%
De 36 000 à moins de 45 000 euros par an	1038	15.5%	13.5%	559	16.6%	14.4%	479	14.4%	12.6%	317	17.8%	11.0%
De 45 000 à moins de 65 000 euros par an	932	13.9%	12.0%	550	16.3%	12.8%	382	11.5%	11.1%	398	22.4%	10.4%
65 000 euros et plus par an	456	6.8%	10.6%	312	9.3%	12.2%	145	4.4%	8.4%	260	14.6%	9.0%
Refus	375	5.6%	10.6%	155	4.6%	10.2%	220	6.6%	10.8%	134	7.5%	10.1%
Ne sait pas	119	1.8%	7.6%	50	1.5%	6.8%	69	2.1%	8.2%	52	2.9%	7.9%