

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2050	100.0%	3.9%	301	100.0%	1.2%	1748	100.0%	6.4%	737	100.0%	4.2%
<b>Sexe</b>												
<b>Homme</b>	301	14.7%	1.2%	301	100.0%	1.2%	0	0.0%	0.0%	99	13.4%	1.1%
<b>Femme</b>	1748	85.3%	6.4%	0	0.0%	0.0%	1748	100.0%	6.4%	638	86.6%	7.5%
<b>Age</b>												
<b>15 à 24 ans</b>	211	10.3%	2.9%	23	7.5%	0.6%	189	10.8%	5.3%	85	11.5%	2.8%
<b>25 à 34 ans</b>	212	10.3%	2.8%	28	9.2%	0.7%	184	10.5%	4.8%	73	9.9%	2.3%
<b>35 à 49 ans</b>	553	27.0%	4.4%	80	26.7%	1.3%	473	27.0%	7.5%	328	44.5%	5.2%
<b>50 à 59 ans</b>	400	19.5%	4.4%	77	25.7%	1.7%	323	18.5%	7.2%	187	25.4%	4.9%
<b>60 ans et plus</b>	673	32.8%	4.3%	93	30.9%	1.4%	580	33.2%	6.5%	64	8.6%	6.3%
<b>Individu</b>												
<b>Ménagères</b>	1553	75.8%	6.6%	0	0.0%	0.0%	1553	88.8%	6.6%	574	77.9%	8.2%
<b>Personne de référence</b>	761	37.1%	2.7%	270	89.7%	1.3%	490	28.0%	6.2%	217	29.4%	2.5%
<b>Responsable des achats</b>	1642	80.1%	4.6%	146	48.6%	1.1%	1495	85.5%	6.5%	579	78.6%	5.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	0.6%	2.3%	5	1.7%	1.5%	6	0.4%	3.9%	1	0.1%	4.1%
<b>Petits patrons</b>	43	2.1%	2.7%	11	3.6%	0.9%	33	1.9%	7.6%	36	4.9%	2.5%
<b>Affaires et Cadres</b>	243	11.8%	4.9%	38	12.7%	1.4%	204	11.7%	9.8%	215	29.2%	4.9%
<b>Professions intermédiaires</b>	302	14.8%	4.2%	46	15.4%	1.3%	256	14.6%	7.1%	231	31.4%	3.9%
<b>Employés</b>	422	20.6%	5.0%	38	12.7%	1.7%	384	22.0%	6.3%	93	12.6%	5.1%
<b>Ouvriers</b>	114	5.6%	1.8%	51	16.9%	1.0%	63	3.6%	5.0%	5	0.7%	1.5%
<b>Retraités</b>	499	24.3%	3.9%	80	26.6%	1.3%	419	23.9%	6.2%	16	2.2%	7.8%
<b>Autres inactifs</b>	414	20.2%	4.0%	31	10.4%	0.9%	383	21.9%	5.7%	139	18.9%	4.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	33	1.6%	4.3%	6	2.1%	1.6%	26	1.5%	7.5%	0	0.0%	0.0%
<b>Petits patrons</b>	110	5.4%	4.2%	12	4.1%	0.9%	98	5.6%	7.9%	110	14.9%	4.2%
<b>Affaires et Cadres</b>	348	17.0%	5.1%	43	14.3%	1.3%	305	17.4%	8.8%	348	47.2%	5.1%
<b>Professions intermédiaires</b>	279	13.6%	3.5%	43	14.4%	1.1%	236	13.5%	6.2%	279	37.9%	3.5%
<b>Employés</b>	236	11.5%	4.3%	47	15.6%	2.0%	189	10.8%	6.2%	0	0.0%	0.0%
<b>Ouvriers</b>	303	14.8%	3.2%	48	15.8%	0.9%	256	14.6%	5.8%	0	0.0%	0.0%
<b>Retraités</b>	611	29.8%	4.1%	88	29.2%	1.3%	523	29.9%	6.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	131	6.4%	3.2%	14	4.7%	0.9%	117	6.7%	4.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	383	18.7%	3.8%	27	9.0%	0.6%	355	20.3%	6.3%	79	10.8%	4.1%
<b>2 personnes</b>	762	37.2%	4.2%	136	45.3%	1.6%	626	35.8%	6.7%	208	28.3%	5.1%
<b>3 personnes</b>	331	16.2%	3.6%	42	13.9%	0.9%	289	16.6%	6.5%	157	21.3%	3.9%
<b>4 personnes</b>	386	18.9%	4.2%	64	21.3%	1.4%	322	18.4%	6.8%	201	27.2%	4.2%
<b>5 personnes et +</b>	187	9.1%	3.4%	31	10.4%	1.2%	155	8.9%	5.5%	91	12.4%	3.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	611	29.8%	3.9%	97	32.0%	1.3%	514	29.4%	6.2%	320	43.5%	4.2%
<b>Non</b>	1439	70.2%	4.0%	205	68.0%	1.2%	1234	70.6%	6.6%	416	56.5%	4.3%
<b>Habitat</b>												
<b>Communes rurales</b>	361	17.6%	3.0%	55	18.2%	1.0%	306	17.5%	4.9%	105	14.2%	3.3%
<b>Agglo. - 20 000 hab</b>	303	14.8%	3.3%	40	13.3%	0.9%	263	15.0%	5.5%	86	11.7%	3.3%
<b>Agglo. 20 000 à 100 000 hab</b>	303	14.8%	4.3%	56	18.5%	1.7%	248	14.2%	6.8%	95	12.8%	4.7%
<b>Agglo. + 100 000 hab</b>	713	34.8%	4.6%	101	33.4%	1.3%	612	35.0%	7.6%	256	34.8%	4.6%
<b>Agglo. Paris</b>	369	18.0%	4.3%	50	16.7%	1.2%	319	18.3%	7.1%	195	26.4%	4.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	408	19.9%	4.2%	58	19.4%	1.3%	350	20.0%	7.0%	204	27.7%	4.7%
Nord Pas de Calais	119	5.8%	3.7%	15	4.9%	1.0%	104	5.9%	6.2%	20	2.7%	2.0%
Lorraine	91	4.4%	4.7%	12	3.8%	1.2%	79	4.5%	8.0%	29	4.0%	5.5%
Alsace	48	2.3%	3.1%	6	2.1%	0.9%	42	2.4%	5.3%	17	2.4%	3.9%
Franche-Comté	44	2.1%	4.6%	3	1.0%	0.7%	41	2.3%	8.3%	10	1.3%	3.9%
Champagne Ardennes	23	1.1%	2.1%	6	2.0%	1.1%	17	1.0%	3.0%	6	0.8%	2.2%
Picardie	62	3.0%	4.1%	13	4.4%	1.8%	49	2.8%	6.2%	12	1.7%	2.8%
Bourgogne	48	2.3%	3.5%	12	4.0%	1.9%	36	2.1%	5.1%	15	2.0%	4.4%
Haute Normandie	36	1.7%	2.4%	6	2.0%	0.8%	30	1.7%	3.8%	16	2.2%	3.6%
Basse Normandie	46	2.2%	3.8%	11	3.7%	2.0%	35	2.0%	5.5%	16	2.1%	4.4%
Centre	75	3.7%	3.6%	15	4.9%	1.5%	60	3.4%	5.5%	23	3.1%	3.4%
Pays de Loire	98	4.8%	3.3%	9	2.9%	0.6%	89	5.1%	5.8%	33	4.4%	3.7%
Bretagne	96	4.7%	3.6%	10	3.4%	0.8%	86	4.9%	6.2%	36	4.9%	5.1%
Poitou Charentes	44	2.2%	3.0%	7	2.3%	1.0%	37	2.1%	4.8%	15	2.1%	4.1%
Aquitaine	105	5.1%	3.8%	15	4.9%	1.1%	90	5.2%	6.2%	24	3.3%	2.9%
Midi Pyrénées	96	4.7%	3.9%	18	5.8%	1.5%	78	4.5%	6.1%	35	4.8%	4.4%
Limousin	36	1.8%	5.9%	3	1.0%	1.1%	33	1.9%	10.3%	12	1.6%	7.3%
Auvergne	43	2.1%	3.7%	3	0.8%	0.5%	40	2.3%	6.8%	8	1.1%	2.7%
Rhône Alpes	206	10.1%	4.0%	28	9.3%	1.1%	178	10.2%	6.6%	64	8.7%	3.3%
Languedoc Roussillon	116	5.7%	5.1%	16	5.3%	1.5%	100	5.7%	8.3%	60	8.2%	8.2%
Provence Alpes Côte d'Azur. Corse	211	10.3%	4.8%	36	11.8%	1.7%	175	10.0%	7.6%	80	10.9%	5.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1516	74.0%	4.1%	237	78.6%	1.3%	1279	73.2%	6.8%	610	82.8%	4.0%
Presque tous les jours	267	13.0%	4.8%	37	12.4%	1.5%	230	13.1%	7.6%	86	11.7%	5.4%
1 à 2 fois par semaine	107	5.2%	3.9%	13	4.3%	1.1%	94	5.4%	6.0%	23	3.1%	4.4%
1 à 3 fois par mois	38	1.8%	7.4%	9	3.1%	4.0%	28	1.6%	10.2%	3	0.4%	3.8%
Moins souvent	28	1.4%	4.9%	5	1.6%	1.7%	23	1.3%	8.2%	13	1.8%	24.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	65	3.2%	3.9%	6	1.9%	0.8%	60	3.4%	6.3%	5	0.7%	3.1%
<b>De 9 000 à moins de 12 000 euros par an</b>	87	4.3%	3.2%	14	4.6%	1.3%	74	4.2%	4.4%	16	2.2%	6.5%
<b>De 12 000 à moins de 18 000 euros par an</b>	152	7.4%	2.8%	14	4.6%	0.6%	138	7.9%	4.4%	14	1.9%	2.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	208	10.2%	3.1%	23	7.7%	0.8%	185	10.6%	4.9%	46	6.2%	3.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	496	24.2%	4.2%	66	22.0%	1.2%	430	24.6%	7.0%	136	18.5%	3.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	287	14.0%	3.9%	51	16.9%	1.4%	236	13.5%	6.5%	105	14.3%	3.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	299	14.6%	4.3%	46	15.3%	1.2%	253	14.5%	8.2%	170	23.0%	4.6%
<b>65 000 euros et plus par an</b>	223	10.9%	5.3%	58	19.3%	2.4%	164	9.4%	9.3%	151	20.5%	5.2%
<b>Refus</b>	197	9.6%	4.7%	22	7.2%	1.2%	175	10.0%	7.1%	68	9.3%	4.6%
<b>Ne sait pas</b>	35	1.7%	3.3%	2	0.6%	0.4%	33	1.9%	5.7%	24	3.3%	6.3%