Groupe Journaux du Midi

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	855	100.0%	1.6%	433	100.0%	1.7%	421	100.0%	1.6%	206	100.0%	1.2%
Sexe												
Homme	433	50.7%	1.7%	433	100.0%	1.7%	0	0.0%	0.0%	121	59.0%	1.4%
Femme	421	49.3%	1.6%	0	0.0%	0.0%	421	100.0%	1.6%	84	41.0%	1.0%
Age												
15 à 24 ans	82	9.6%	1.1%	41	9.5%	1.1%	40	9.6%	1.1%	23	11.3%	0.8%
25 à 34 ans	83	9.8%	1.1%	52	11.9%	1.4%	32	7.6%	0.8%	32	15.4%	1.0%
35 à 49 ans	166	19.5%	1.3%	94	21.7%	1.5%	73	17.2%	1.1%	63	30.6%	1.0%
50 à 59 ans	147	17.2%	1.6%	79	18.3%	1.7%	68	16.1%	1.5%	59	28.7%	1.5%
60 ans et plus	376	44.0%	2.4%	168	38.7%	2.5%	208	49.5%	2.4%	29	14.1%	3.3%
Individu												
Ménagères	373	43.6%	1.6%	0	0.0%	0.0%	373	88.5%	1.6%	72	34.9%	1.0%
Personne de référence	515	60.2%	1.8%	391	90.3%	1.9%	123	29.2%	1.5%	118	57.3%	1.4%
Responsable des achats	579	67.8%	1.6%	199	45.9%	1.5%	380	90.2%	1.7%	136	66.2%	1.2%
PCS Individu												
Agriculteurs	16	1.9%	3.3%	15	3.5%	4.5%	1	0.3%	0.7%	0	0.0%	0.0%
Petits patrons	31	3.6%	1.9%	26	6.0%	2.2%	5	1.2%	1.1%	29	14.3%	2.0%
Affaires et Cadres	44	5.1%	0.9%	31	7.2%	1.1%	13	3.0%	0.6%	38	18.5%	0.9%
Professions intermédiaires	96	11.2%	1.3%	54	12.6%	1.5%	41	9.8%	1.1%	77	37.4%	1.3%
Employés	142	16.6%	1.7%	48	11.0%	2.1%	94	22.4%	1.5%	29	14.1%	1.6%
Ouvriers	84	9.8%	1.3%	78	18.0%	1.6%	6	1.3%	0.4%	2	1.2%	0.7%
Retraités	322	37.7%	2.5%	147	34.0%	2.4%	175	41.5%	2.6%	4	1.8%	1.8%
Autres inactifs	120	14.0%	1.1%	34	7.7%	0.9%	86	20.5%	1.3%	26	12.8%	0.8%
PCS Personne de référence												
Agriculteurs	20	2.3%	2.6%	14	3.2%	3.3%	6	1.4%	1.7%	0	0.0%	0.0%
Petits patrons	53	6.2%	2.0%	29	6.6%	2.1%	24	5.8%	1.9%	53	25.8%	2.0%
Affaires et Cadres	58	6.8%	0.9%	35	8.0%	1.0%	23	5.6%	0.7%	58	28.3%	0.9%
Professions intermédiaires	94	11.1%	1.2%	58	13.3%	1.4%	37	8.7%	0.9%	94	45.9%	1.2%
Employés	106	12.4%	2.0%	50	11.6%	2.1%	56	13.2%	1.8%	0	0.0%	0.0%
Ouvriers	120	14.1%	1.3%	73	16.8%	1.4%	48	11.3%	1.1%	0	0.0%	0.0%
Retraités	350	41.0%	2.4%	157	36.2%	2.3%	193	45.8%	2.4%	0	0.0%	0.0%
Autres inactifs	53	6.2%	1.3%	19	4.3%	1.2%	34	8.1%	1.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	153	17.9%	1.5%	62	14.3%	1.4%	91	21.6%	1.6%	17	8.1%	0.9%
2 personnes	376	44.0%	2.1%	186	42.9%	2.1%	190	45.1%	2.0%	61	29.6%	1.5%
3 personnes	132	15.4%	1.4%	69	16.0%	1.5%	62	14.8%	1.4%	49	23.9%	1.3%
4 personnes	134	15.6%	1.4%	74	17.0%	1.6%	60	14.2%	1.3%	61	29.7%	1.2%
5 personnes et +	61	7.1%	1.1%	42	9.8%	1.6%	18	4.3%	0.7%	18	8.7%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	200	23.4%	1.3%	126	29.0%	1.7%	74	17.6%	0.9%	72	34.9%	0.9%
Non	655	76.6%	1.8%	308	71.0%	1.8%	347	82.4%	1.8%	134	65.1%	1.4%
Habitat												
Communes rurales	180	21.0%	1.5%	100	23.2%	1.8%	79	18.9%	1.3%	43	21.1%	1.3%
Agglo. - 20 000 hab	240	28.1%	2.7%	127	29.4%	3.0%	113	26.8%	2.3%	56	27.4%	2.2%
Agglo. 20 000 à 100 000 hab	215	25.2%	3.1%	94	21.8%	2.8%	121	28.6%	3.4%	34	16.5%	1.8%
Agglo. + 100 000 hab	213	25.0%	1.4%	108	24.8%	1.4%	106	25.1%	1.3%	71	34.3%	1.2%
Agglo. Paris	6	0.7%	0.1%	4	0.8%	0.1%	2	0.6%	0.1%	2	0.7%	0.0%
Régions INSEE												
Ile de France	6	0.7%	0.1%	4	0.9%	0.1%	2	0.6%	0.0%	2	0.8%	0.0%
Lorraine	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Haute Normandie	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%
Centre	2	0.2%	0.1%	2	0.4%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Midi Pyrénées	105	12.2%	4.2%	65	15.0%	5.4%	40	9.4%	3.1%	27	13.1%	3.4%
Limousin	1	0.1%	0.2%	0	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%
Auvergne	2	0.3%	0.2%	2	0.5%	0.4%	0	0.1%	0.1%	0	0.0%	0.0%
Rhône Alpes	8	0.9%	0.1%	6	1.4%	0.2%	1	0.3%	0.1%	3	1.4%	0.1%
Languedoc Roussillon	719	84.1%	31.3%	347	79.9%	31.9%	372	88.4%	30.8%	170	82.4%	24.6%
Provence Alpes Côte d'Azur. Corse	11	1.3%	0.2%	7	1.6%	0.3%	4	0.9%	0.2%	4	1.9%	0.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	527	61.7%	1.5%	277	64.0%	1.6%	249	59.3%	1.4%	167	81.0%	1.1%
Presque tous les jours	101	11.8%	1.7%	63	14.5%	2.3%	38	9.0%	1.2%	23	11.2%	1.2%
1 à 2 fois par semaine	40	4.7%	1.6%	13	3.0%	1.2%	27	6.4%	1.8%	4	2.0%	0.8%
1 à 3 fois par mois	10	1.2%	2.1%	5	1.1%	2.6%	5	1.3%	1.9%	1	0.4%	1.2%
Moins souvent	5	0.6%	0.7%	1	0.3%	0.3%	4	0.9%	1.0%	0	0.1%	0.4%
Jamais	2	0.2%	2.2%	0	0.1%	1.0%	1	0.3%	3.9%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	36	4.3%	2.0%	18	4.1%	2.3%	19	4.5%	1.7%	5	2.5%	2.6%
De 9 000 à moins de 12 000 euros par an	51	6.0%	1.7%	18	4.1%	1.6%	33	7.9%	1.8%	7	3.6%	3.1%
De 12 000 à moins de 18 000 euros par an	110	12.8%	2.0%	53	12.3%	2.2%	57	13.4%	1.8%	14	7.0%	2.3%
De 18 000 à moins de 24 000 euros par an	125	14.7%	1.8%	55	12.6%	1.8%	70	16.7%	1.9%	19	9.3%	1.4%
De 24 000 à moins de 36 000 euros par an	179	20.9%	1.6%	97	22.5%	1.8%	81	19.3%	1.3%	45	21.9%	1.3%
De 36 000 à moins de 45 000 euros par an	119	13.9%	1.7%	63	14.6%	1.7%	56	13.2%	1.6%	29	13.9%	1.0%
De 45 000 à moins de 65 000 euros par an	126	14.7%	1.7%	75	17.3%	1.8%	51	12.1%	1.6%	54	26.4%	1.3%
65 000 euros et plus par an	35	4.1%	0.9%	24	5.6%	1.1%	10	2.5%	0.6%	21	10.2%	0.8%
Refus	40	4.7%	1.2%	19	4.3%	1.3%	21	5.0%	1.1%	9	4.5%	0.8%
Ne sait pas	34	4.0%	2.1%	12	2.7%	1.6%	22	5.3%	2.4%	1	0.7%	0.2%