

A Nous Réseau

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	499	100.0%	1.0%	205	100.0%	0.8%	293	100.0%	1.1%	241	100.0%	1.4%
Sexe												
Homme	205	41.2%	0.8%	205	100.0%	0.8%	0	0.0%	0.0%	107	44.6%	1.2%
Femme	293	58.8%	1.1%	0	0.0%	0.0%	293	100.0%	1.1%	134	55.4%	1.6%
Age												
15 à 24 ans	41	8.2%	0.6%	25	12.4%	0.7%	15	5.3%	0.4%	20	8.4%	0.7%
25 à 34 ans	56	11.3%	0.7%	21	10.0%	0.6%	36	12.2%	0.9%	31	12.7%	0.9%
35 à 49 ans	146	29.2%	1.2%	54	26.4%	0.9%	91	31.2%	1.4%	100	41.4%	1.6%
50 à 59 ans	137	27.4%	1.5%	54	26.4%	1.2%	83	28.2%	1.8%	67	27.6%	1.7%
60 ans et plus	119	23.9%	0.8%	51	24.9%	0.8%	68	23.2%	0.8%	24	9.8%	2.7%
Individu												
Ménagères	252	50.6%	1.1%	0	0.0%	0.0%	252	86.0%	1.1%	126	52.2%	1.8%
Personne de référence	262	52.6%	0.9%	176	85.5%	0.9%	87	29.6%	1.1%	128	53.0%	1.5%
Responsable des achats	382	76.7%	1.1%	117	56.7%	0.9%	266	90.6%	1.2%	181	75.2%	1.6%
PCS Individu												
Petits patrons	14	2.8%	0.9%	5	2.4%	0.4%	9	3.0%	2.0%	14	5.7%	1.0%
Affaires et Cadres	102	20.4%	2.1%	47	22.7%	1.6%	55	18.9%	2.7%	89	37.0%	2.0%
Professions intermédiaires	83	16.6%	1.2%	40	19.3%	1.1%	43	14.7%	1.2%	78	32.2%	1.3%
Employés	123	24.8%	1.5%	43	20.9%	1.9%	81	27.5%	1.3%	25	10.4%	1.3%
Ouvriers	13	2.7%	0.2%	8	3.9%	0.2%	5	1.8%	0.4%	1	0.2%	0.2%
Retraités	99	19.8%	0.8%	42	20.4%	0.7%	57	19.5%	0.9%	2	0.7%	0.8%
Autres inactifs	64	12.9%	0.6%	21	10.4%	0.6%	43	14.7%	0.6%	33	13.7%	1.0%
PCS Personne de référence												
Petits patrons	20	4.1%	0.8%	8	4.0%	0.6%	12	4.1%	0.9%	20	8.4%	0.8%
Affaires et Cadres	127	25.5%	1.9%	54	26.1%	1.6%	74	25.1%	2.2%	127	52.8%	1.9%
Professions intermédiaires	93	18.7%	1.2%	45	22.1%	1.1%	48	16.3%	1.2%	93	38.8%	1.2%
Employés	67	13.4%	1.2%	32	15.4%	1.3%	35	12.0%	1.2%	0	0.0%	0.0%
Ouvriers	40	7.9%	0.4%	10	4.9%	0.2%	30	10.1%	0.7%	0	0.0%	0.0%
Retraités	128	25.6%	0.9%	46	22.4%	0.7%	82	27.8%	1.0%	0	0.0%	0.0%
Autres inactifs	24	4.8%	0.6%	10	5.0%	0.7%	13	4.6%	0.5%	0	0.0%	0.0%
Taille du foyer												
1 personne	106	21.3%	1.1%	43	21.2%	1.0%	63	21.5%	1.1%	37	15.2%	2.0%
2 personnes	158	31.7%	0.9%	58	28.3%	0.7%	100	34.1%	1.1%	48	19.9%	1.2%
3 personnes	90	18.1%	1.0%	45	22.1%	1.0%	45	15.3%	1.0%	63	26.3%	1.6%
4 personnes	96	19.3%	1.0%	32	15.6%	0.7%	64	21.8%	1.4%	63	26.2%	1.3%
5 personnes et +	48	9.6%	0.9%	26	12.8%	1.0%	22	7.4%	0.8%	30	12.4%	1.2%

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Présence d'enfants de moins de 15 ans												
Oui	135	27.0%	0.9%	58	28.3%	0.8%	77	26.2%	0.9%	104	43.2%	1.3%
Non	364	73.0%	1.0%	147	71.7%	0.8%	216	73.8%	1.1%	137	56.8%	1.4%
Habitat												
Communes rurales	20	4.1%	0.2%	8	3.8%	0.1%	12	4.3%	0.2%	10	4.2%	0.3%
Agglo. - 20 000 hab	25	5.0%	0.3%	13	6.6%	0.3%	12	4.0%	0.2%	14	5.8%	0.5%
Agglo. 20 000 à 100 000 hab	21	4.1%	0.3%	13	6.3%	0.4%	8	2.6%	0.2%	12	4.8%	0.6%
Agglo. + 100 000 hab	155	31.2%	1.0%	62	30.3%	0.8%	93	31.8%	1.2%	59	24.5%	1.0%
Agglo. Paris	277	55.6%	3.2%	109	53.1%	2.7%	168	57.3%	3.8%	146	60.7%	3.7%
Régions INSEE												
Ile de France	281	56.3%	2.9%	110	53.7%	2.4%	171	58.2%	3.4%	149	62.0%	3.4%
Nord Pas de Calais	67	13.5%	2.1%	30	14.6%	1.9%	37	12.7%	2.2%	32	13.1%	3.2%
Alsace	3	0.5%	0.2%	3	1.3%	0.4%	0	0.0%	0.0%	3	1.1%	0.6%
Champagne Ardennes	2	0.3%	0.1%	1	0.3%	0.1%	1	0.3%	0.2%	2	0.7%	0.5%
Picardie	4	0.8%	0.3%	1	0.6%	0.2%	3	1.0%	0.4%	2	0.7%	0.4%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.1%
Haute Normandie	1	0.2%	0.1%	1	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	1	0.3%	0.2%
Centre	3	0.7%	0.2%	2	0.9%	0.2%	1	0.5%	0.1%	3	1.1%	0.4%
Bretagne	4	0.9%	0.2%	2	1.0%	0.2%	2	0.8%	0.2%	4	1.9%	0.6%
Aquitaine	2	0.4%	0.1%	0	0.2%	0.0%	1	0.5%	0.1%	1	0.6%	0.2%
Limousin	0	0.1%	0.1%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	2	0.3%	0.1%	0	0.0%	0.0%	2	0.5%	0.3%	2	0.6%	0.5%
Rhône Alpes	63	12.7%	1.2%	29	14.0%	1.1%	34	11.7%	1.3%	28	11.7%	1.4%
Languedoc Roussillon	2	0.5%	0.1%	0	0.0%	0.0%	2	0.8%	0.2%	2	1.0%	0.3%
Provence Alpes Côte d'Azur. Corse	63	12.7%	1.4%	26	12.8%	1.3%	37	12.6%	1.6%	13	5.2%	0.9%
Habitudes de connexion à Internet												
Tous les jours	379	76.0%	1.1%	152	74.1%	0.9%	227	77.4%	1.3%	210	87.2%	1.4%
Presque tous les jours	76	15.2%	1.3%	29	14.2%	1.1%	47	15.9%	1.4%	28	11.5%	1.5%
1 à 2 fois par semaine	20	4.1%	0.8%	12	5.7%	1.1%	9	2.9%	0.6%	3	1.3%	0.6%

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Revenus du foyer												
Moins de 9 000 euros par an	6	1.3%	0.4%	2	0.8%	0.2%	5	1.7%	0.4%	2	1.0%	1.2%
De 9 000 à moins de 12 000 euros par an	14	2.8%	0.5%	2	0.9%	0.2%	12	4.2%	0.7%	5	2.0%	2.0%
De 12 000 à moins de 18 000 euros par an	33	6.6%	0.6%	13	6.3%	0.5%	20	6.8%	0.6%	8	3.4%	1.3%
De 18 000 à moins de 24 000 euros par an	32	6.5%	0.5%	16	7.6%	0.5%	17	5.8%	0.4%	8	3.3%	0.6%
De 24 000 à moins de 36 000 euros par an	121	24.3%	1.1%	43	20.8%	0.8%	78	26.7%	1.3%	46	18.9%	1.3%
De 36 000 à moins de 45 000 euros par an	95	19.0%	1.3%	46	22.3%	1.2%	49	16.6%	1.4%	50	20.7%	1.7%
De 45 000 à moins de 65 000 euros par an	85	17.0%	1.2%	40	19.5%	1.0%	45	15.3%	1.4%	47	19.3%	1.1%
65 000 euros et plus par an	73	14.6%	1.8%	31	14.9%	1.3%	42	14.5%	2.5%	57	23.8%	2.1%
Refus	31	6.1%	0.9%	10	5.0%	0.7%	20	6.9%	1.0%	14	5.8%	1.2%
Ne sait pas	9	1.7%	0.5%	4	1.9%	0.5%	5	1.6%	0.5%	4	1.6%	0.7%