

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1493	100.0%	2.9%	208	100.0%	0.8%	1285	100.0%	4.7%	633	100.0%	3.6%
Sexe												
Homme	208	13.9%	0.8%	208	100.0%	0.8%	0	0.0%	0.0%	90	14.2%	1.0%
Femme	1285	86.1%	4.7%	0	0.0%	0.0%	1285	100.0%	4.7%	543	85.8%	6.3%
Age												
15 à 24 ans	73	4.9%	1.0%	9	4.4%	0.2%	64	5.0%	1.8%	40	6.3%	1.3%
25 à 34 ans	135	9.1%	1.8%	14	6.9%	0.4%	121	9.4%	3.1%	70	11.0%	2.2%
35 à 49 ans	451	30.2%	3.6%	76	36.3%	1.2%	376	29.2%	5.9%	269	42.4%	4.3%
50 à 59 ans	389	26.1%	4.2%	63	30.1%	1.4%	326	25.4%	7.0%	204	32.3%	5.3%
60 ans et plus	445	29.8%	2.9%	46	22.3%	0.7%	398	31.0%	4.6%	50	8.0%	5.8%
Individu												
Ménagères	1194	79.9%	5.1%	0	0.0%	0.0%	1194	92.9%	5.1%	506	79.9%	7.2%
Personne de référence	514	34.4%	1.8%	188	90.4%	0.9%	326	25.3%	4.1%	171	27.1%	2.0%
Responsable des achats	1299	87.0%	3.6%	125	60.3%	1.0%	1174	91.3%	5.1%	522	82.4%	4.7%
PCS Individu												
Agriculteurs	11	0.8%	2.2%	0	0.2%	0.1%	11	0.8%	6.8%	0	0.0%	0.0%
Petits patrons	58	3.9%	3.6%	20	9.8%	1.8%	37	2.9%	8.3%	52	8.3%	3.6%
Affaires et Cadres	169	11.3%	3.4%	30	14.6%	1.1%	138	10.8%	6.7%	149	23.6%	3.4%
Professions intermédiaires	296	19.8%	4.1%	42	20.1%	1.2%	254	19.8%	6.9%	244	38.6%	4.2%
Employés	262	17.6%	3.1%	14	6.7%	0.6%	248	19.3%	4.1%	69	11.0%	3.7%
Ouvriers	79	5.3%	1.2%	34	16.2%	0.7%	45	3.5%	3.4%	4	0.6%	1.1%
Retraités	357	23.9%	2.8%	42	20.1%	0.7%	315	24.5%	4.8%	21	3.4%	10.3%
Autres inactifs	262	17.5%	2.5%	25	12.2%	0.7%	236	18.4%	3.5%	93	14.6%	2.8%
PCS Personne de référence												
Agriculteurs	14	1.0%	1.9%	0	0.2%	0.1%	14	1.1%	4.1%	0	0.0%	0.0%
Petits patrons	102	6.8%	3.9%	20	9.8%	1.5%	81	6.3%	6.3%	102	16.1%	3.9%
Affaires et Cadres	278	18.6%	4.1%	31	14.7%	0.9%	248	19.3%	7.3%	278	43.9%	4.1%
Professions intermédiaires	253	17.0%	3.2%	39	18.6%	1.0%	214	16.7%	5.5%	253	40.0%	3.2%
Employés	140	9.4%	2.6%	16	7.8%	0.7%	124	9.7%	4.1%	0	0.0%	0.0%
Ouvriers	206	13.8%	2.2%	40	19.3%	0.8%	166	12.9%	3.8%	0	0.0%	0.0%
Retraités	405	27.1%	2.7%	43	20.5%	0.6%	362	28.2%	4.5%	0	0.0%	0.0%
Autres inactifs	95	6.3%	2.3%	19	9.1%	1.2%	76	5.9%	2.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	255	17.1%	2.5%	19	9.3%	0.4%	235	18.3%	4.2%	49	7.7%	2.7%
2 personnes	565	37.9%	3.1%	72	34.8%	0.8%	493	38.4%	5.2%	171	27.1%	4.1%
3 personnes	237	15.9%	2.6%	39	18.9%	0.8%	198	15.4%	4.3%	131	20.7%	3.3%
4 personnes	246	16.4%	2.7%	55	26.4%	1.2%	191	14.8%	4.1%	155	24.4%	3.1%
5 personnes et +	191	12.8%	3.5%	22	10.6%	0.8%	169	13.1%	6.0%	127	20.1%	5.0%
Présence d'enfants de moins de 15 ans												
Oui	488	32.7%	3.1%	85	41.0%	1.2%	403	31.3%	4.9%	321	50.7%	4.1%
Non	1005	67.3%	2.8%	123	59.0%	0.7%	882	68.7%	4.7%	312	49.3%	3.3%
Habitat												
Communes rurales	328	22.0%	2.7%	44	21.3%	0.8%	284	22.1%	4.5%	124	19.6%	3.8%
Agglo. - 20 000 hab	231	15.4%	2.5%	32	15.4%	0.8%	199	15.5%	4.1%	107	16.9%	4.2%
Agglo. 20 000 à 100 000 hab	215	14.4%	3.1%	35	16.9%	1.0%	180	14.0%	5.0%	72	11.4%	3.9%
Agglo. + 100 000 hab	461	30.9%	3.0%	62	29.7%	0.8%	399	31.1%	5.0%	199	31.5%	3.5%
Agglo. Paris	258	17.3%	3.0%	35	16.7%	0.8%	224	17.4%	5.0%	130	20.6%	3.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	295	19.8%	3.1%	40	19.3%	0.9%	255	19.8%	5.1%	146	23.1%	3.4%
Nord Pas de Calais	106	7.1%	3.3%	16	7.6%	1.0%	91	7.0%	5.3%	27	4.2%	2.7%
Lorraine	38	2.5%	2.0%	4	2.1%	0.5%	34	2.6%	3.4%	15	2.4%	2.9%
Alsace	40	2.7%	2.6%	12	6.0%	1.7%	27	2.1%	3.5%	15	2.4%	3.2%
Franche-Comté	38	2.5%	4.0%	3	1.5%	0.7%	35	2.7%	7.1%	14	2.1%	5.0%
Champagne Ardennes	33	2.2%	3.0%	5	2.2%	0.9%	28	2.2%	4.9%	12	1.9%	4.1%
Picardie	39	2.6%	2.5%	7	3.3%	0.9%	32	2.5%	4.1%	12	1.8%	2.8%
Bourgogne	33	2.2%	2.4%	3	1.3%	0.4%	30	2.4%	4.3%	8	1.3%	2.5%
Haute Normandie	46	3.1%	3.1%	4	2.0%	0.6%	41	3.2%	5.3%	17	2.7%	3.8%
Basse Normandie	44	2.9%	3.6%	6	2.7%	1.0%	38	3.0%	6.0%	19	3.0%	5.8%
Centre	45	3.0%	2.2%	7	3.6%	0.7%	38	3.0%	3.5%	20	3.1%	3.0%
Pays de Loire	49	3.3%	1.6%	5	2.5%	0.4%	43	3.4%	2.8%	28	4.5%	3.0%
Bretagne	102	6.8%	3.8%	10	4.8%	0.8%	92	7.1%	6.6%	54	8.5%	7.1%
Poitou Charentes	52	3.5%	3.5%	8	4.1%	1.2%	44	3.4%	5.7%	24	3.8%	6.6%
Aquitaine	70	4.7%	2.5%	8	4.1%	0.6%	62	4.8%	4.2%	23	3.7%	2.8%
Midi Pyrénées	66	4.4%	2.7%	7	3.3%	0.6%	59	4.6%	4.6%	30	4.8%	3.9%
Limousin	28	1.8%	4.5%	7	3.4%	2.4%	20	1.6%	6.4%	5	0.8%	3.2%
Auvergne	31	2.1%	2.7%	4	1.7%	0.7%	27	2.1%	4.6%	14	2.2%	4.4%
Rhône Alpes	126	8.4%	2.4%	16	7.8%	0.6%	109	8.5%	4.0%	67	10.6%	3.4%
Languedoc Roussillon	64	4.3%	2.8%	10	4.8%	0.9%	54	4.2%	4.5%	31	4.9%	4.5%
Provence Alpes Côte d'Azur. Corse	150	10.0%	3.4%	25	12.0%	1.2%	125	9.7%	5.4%	50	8.0%	3.5%
Habitudes de connexion à Internet												
Tous les jours	1051	70.4%	3.0%	151	72.4%	0.9%	900	70.0%	5.2%	530	83.7%	3.6%
Presque tous les jours	198	13.3%	3.3%	23	11.1%	0.8%	175	13.6%	5.4%	73	11.5%	3.9%
1 à 2 fois par semaine	99	6.7%	3.9%	11	5.1%	1.0%	89	6.9%	6.0%	22	3.5%	4.2%
1 à 3 fois par mois	9	0.6%	1.8%	0	0.0%	0.0%	9	0.7%	3.0%	2	0.4%	3.5%
Moins souvent	23	1.5%	3.1%	2	0.9%	0.5%	21	1.6%	5.8%	2	0.3%	4.2%
Jamais	2	0.2%	3.5%	0	0.0%	0.0%	2	0.2%	8.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	33	2.2%	1.8%	5	2.4%	0.7%	28	2.2%	2.6%	5	0.7%	2.4%
De 9 000 à moins de 12 000 euros par an	65	4.4%	2.2%	11	5.1%	0.9%	54	4.2%	3.0%	5	0.8%	2.1%
De 12 000 à moins de 18 000 euros par an	136	9.1%	2.4%	15	7.4%	0.6%	120	9.4%	3.9%	19	3.0%	3.0%
De 18 000 à moins de 24 000 euros par an	145	9.7%	2.1%	19	9.1%	0.6%	126	9.8%	3.3%	42	6.6%	3.1%
De 24 000 à moins de 36 000 euros par an	311	20.8%	2.7%	35	16.7%	0.6%	276	21.5%	4.6%	113	17.9%	3.2%
De 36 000 à moins de 45 000 euros par an	226	15.2%	3.2%	29	14.2%	0.8%	197	15.3%	5.7%	92	14.5%	3.1%
De 45 000 à moins de 65 000 euros par an	293	19.6%	4.0%	55	26.2%	1.3%	239	18.6%	7.3%	195	30.8%	4.8%
65 000 euros et plus par an	155	10.4%	3.9%	25	12.1%	1.1%	130	10.1%	7.7%	109	17.2%	4.0%
Refus	94	6.3%	2.8%	6	3.1%	0.4%	87	6.8%	4.5%	42	6.6%	3.7%
Ne sait pas	36	2.4%	2.2%	8	3.7%	1.1%	28	2.2%	3.0%	12	1.9%	2.1%