

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	941	100.0%	1.8%	159	100.0%	0.6%	782	100.0%	2.9%	285	100.0%	1.6%
Sexe												
Homme	159	16.9%	0.6%	159	100.0%	0.6%	0	0.0%	0.0%	47	16.4%	0.5%
Femme	782	83.1%	2.9%	0	0.0%	0.0%	782	100.0%	2.9%	238	83.6%	2.8%
Age												
15 à 24 ans	39	4.1%	0.5%	5	3.1%	0.1%	34	4.3%	0.9%	15	5.3%	0.5%
25 à 34 ans	66	7.0%	0.9%	5	3.0%	0.1%	61	7.9%	1.6%	32	11.4%	1.0%
35 à 49 ans	197	20.9%	1.6%	29	18.0%	0.5%	168	21.5%	2.7%	107	37.7%	1.7%
50 à 59 ans	226	24.0%	2.4%	60	37.4%	1.3%	166	21.3%	3.6%	101	35.6%	2.6%
60 ans et plus	413	43.9%	2.7%	61	38.5%	0.9%	352	45.0%	4.1%	29	10.1%	3.3%
Individu												
Ménagères	742	78.8%	3.2%	0	0.0%	0.0%	742	94.9%	3.2%	222	77.9%	3.2%
Personne de référence	393	41.8%	1.4%	151	94.7%	0.7%	242	31.0%	3.1%	101	35.5%	1.2%
Responsable des achats	814	86.4%	2.3%	101	63.5%	0.8%	712	91.1%	3.1%	239	83.9%	2.2%
PCS Individu												
Agriculteurs	2	0.2%	0.4%	0	0.0%	0.0%	2	0.2%	1.1%	0	0.0%	0.0%
Petits patrons	31	3.3%	2.0%	8	4.8%	0.7%	24	3.0%	5.3%	26	9.2%	1.8%
Affaires et Cadres	82	8.7%	1.7%	15	9.5%	0.5%	67	8.6%	3.3%	72	25.2%	1.6%
Professions intermédiaires	148	15.7%	2.1%	27	16.7%	0.8%	121	15.5%	3.3%	101	35.6%	1.7%
Employés	164	17.5%	2.0%	11	7.2%	0.5%	153	19.6%	2.5%	38	13.4%	2.0%
Ouvriers	47	5.0%	0.7%	21	13.4%	0.4%	25	3.2%	1.9%	2	0.5%	0.5%
Retraités	330	35.0%	2.6%	54	33.7%	0.9%	276	35.3%	4.2%	10	3.5%	4.8%
Autres inactifs	137	14.6%	1.3%	23	14.7%	0.6%	114	14.5%	1.7%	36	12.6%	1.1%
PCS Personne de référence												
Agriculteurs	8	0.9%	1.1%	0	0.0%	0.0%	8	1.1%	2.4%	0	0.0%	0.0%
Petits patrons	40	4.3%	1.5%	8	4.8%	0.6%	33	4.2%	2.6%	40	14.1%	1.5%
Affaires et Cadres	124	13.1%	1.8%	16	10.1%	0.5%	108	13.8%	3.2%	124	43.4%	1.8%
Professions intermédiaires	121	12.9%	1.5%	23	14.4%	0.6%	98	12.5%	2.5%	121	42.5%	1.5%
Employés	94	10.0%	1.7%	13	8.3%	0.6%	81	10.4%	2.7%	0	0.0%	0.0%
Ouvriers	125	13.3%	1.3%	22	13.8%	0.4%	103	13.2%	2.3%	0	0.0%	0.0%
Retraités	371	39.4%	2.5%	55	34.8%	0.8%	315	40.3%	3.9%	0	0.0%	0.0%
Autres inactifs	58	6.2%	1.4%	22	13.9%	1.4%	36	4.6%	1.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	225	23.9%	2.2%	40	25.2%	0.9%	185	23.6%	3.3%	33	11.5%	1.8%
2 personnes	403	42.8%	2.2%	74	46.4%	0.9%	329	42.1%	3.5%	79	27.6%	1.9%
3 personnes	124	13.2%	1.3%	15	9.4%	0.3%	109	14.0%	2.4%	64	22.4%	1.6%
4 personnes	129	13.7%	1.4%	24	15.3%	0.5%	104	13.3%	2.2%	79	27.7%	1.6%
5 personnes et +	61	6.4%	1.1%	6	3.7%	0.2%	55	7.0%	2.0%	31	10.8%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	197	21.0%	1.3%	32	19.9%	0.4%	165	21.2%	2.0%	114	39.9%	1.5%
Non	744	79.0%	2.0%	128	80.1%	0.7%	616	78.8%	3.3%	171	60.1%	1.8%
Habitat												
Communes rurales	153	16.3%	1.3%	22	13.6%	0.4%	131	16.8%	2.1%	46	16.2%	1.4%
Agglo. - 20 000 hab	152	16.1%	1.7%	22	14.0%	0.5%	129	16.6%	2.7%	44	15.3%	1.7%
Agglo. 20 000 à 100 000 hab	154	16.4%	2.2%	43	26.8%	1.3%	111	14.2%	3.1%	36	12.8%	2.0%
Agglo. + 100 000 hab	307	32.6%	2.0%	42	26.5%	0.6%	264	33.8%	3.3%	84	29.5%	1.5%
Agglo. Paris	176	18.7%	2.0%	30	19.1%	0.7%	145	18.6%	3.3%	75	26.2%	1.9%

Marie France

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	190	20.2%	2.0%	30	19.1%	0.7%	160	20.5%	3.2%	80	28.0%	1.8%
Nord Pas de Calais	76	8.0%	2.3%	14	8.7%	0.9%	62	7.9%	3.7%	15	5.3%	1.6%
Lorraine	29	3.0%	1.5%	7	4.6%	0.8%	21	2.7%	2.2%	5	1.8%	1.0%
Alsace	37	3.9%	2.4%	15	9.2%	2.0%	22	2.9%	2.8%	14	4.8%	2.9%
Franche-Comté	14	1.5%	1.5%	1	0.8%	0.3%	13	1.6%	2.6%	3	1.0%	1.1%
Champagne Ardennes	26	2.7%	2.4%	2	1.0%	0.3%	24	3.1%	4.3%	5	1.9%	1.8%
Picardie	21	2.2%	1.3%	1	0.6%	0.1%	20	2.5%	2.5%	4	1.4%	1.0%
Bourgogne	21	2.2%	1.6%	6	4.0%	1.0%	15	1.9%	2.1%	10	3.5%	2.9%
Haute Normandie	35	3.7%	2.3%	4	2.3%	0.5%	31	4.0%	4.0%	6	2.3%	1.4%
Basse Normandie	15	1.6%	1.3%	2	1.3%	0.3%	13	1.7%	2.1%	9	3.2%	2.8%
Centre	29	3.1%	1.4%	4	2.5%	0.4%	25	3.2%	2.3%	12	4.2%	1.8%
Pays de Loire	34	3.6%	1.1%	3	2.1%	0.2%	31	3.9%	2.0%	11	3.9%	1.2%
Bretagne	38	4.1%	1.4%	3	2.2%	0.3%	35	4.4%	2.5%	20	6.9%	2.6%
Poitou Charentes	15	1.6%	1.0%	3	2.0%	0.5%	12	1.5%	1.5%	4	1.3%	1.0%
Aquitaine	67	7.2%	2.4%	13	8.3%	1.0%	54	6.9%	3.7%	10	3.5%	1.2%
Midi Pyrénées	51	5.4%	2.1%	14	8.7%	1.2%	37	4.7%	2.9%	17	6.0%	2.2%
Limousin	15	1.6%	2.4%	4	2.6%	1.4%	11	1.4%	3.4%	4	1.4%	2.5%
Auvergne	15	1.5%	1.3%	2	1.4%	0.4%	12	1.6%	2.1%	3	1.0%	0.9%
Rhône Alpes	78	8.3%	1.5%	4	2.7%	0.2%	74	9.5%	2.7%	13	4.7%	0.7%
Languedoc Roussillon	58	6.2%	2.5%	7	4.2%	0.6%	52	6.6%	4.3%	19	6.8%	2.8%
Provence Alpes Côte d'Azur. Corse	77	8.2%	1.8%	19	11.8%	0.9%	58	7.5%	2.5%	20	6.9%	1.3%
Habitudes de connexion à Internet												
Tous les jours	629	66.8%	1.8%	95	59.4%	0.5%	534	68.3%	3.1%	239	83.9%	1.6%
Presque tous les jours	100	10.6%	1.7%	18	11.2%	0.7%	82	10.5%	2.5%	29	10.1%	1.6%
1 à 2 fois par semaine	63	6.7%	2.5%	8	5.3%	0.8%	55	7.0%	3.7%	16	5.6%	3.0%
1 à 3 fois par mois	12	1.3%	2.6%	1	0.7%	0.6%	11	1.4%	3.9%	0	0.0%	0.0%
Moins souvent	15	1.5%	2.0%	4	2.7%	1.2%	10	1.3%	2.8%	1	0.5%	2.8%
Jamais	1	0.1%	1.0%	1	0.4%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	32	3.4%	1.7%	8	4.8%	1.0%	24	3.1%	2.2%	3	1.0%	1.4%
De 9 000 à moins de 12 000 euros par an	44	4.6%	1.5%	22	13.9%	1.9%	21	2.7%	1.2%	2	0.8%	1.0%
De 12 000 à moins de 18 000 euros par an	81	8.7%	1.5%	7	4.4%	0.3%	74	9.5%	2.4%	8	2.7%	1.2%
De 18 000 à moins de 24 000 euros par an	116	12.3%	1.7%	12	7.4%	0.4%	104	13.3%	2.7%	18	6.3%	1.3%
De 24 000 à moins de 36 000 euros par an	187	19.9%	1.6%	35	21.9%	0.6%	152	19.5%	2.5%	48	16.9%	1.4%
De 36 000 à moins de 45 000 euros par an	134	14.3%	1.9%	15	9.4%	0.4%	119	15.3%	3.5%	44	15.4%	1.5%
De 45 000 à moins de 65 000 euros par an	147	15.6%	2.0%	33	20.7%	0.8%	114	14.5%	3.5%	70	24.5%	1.7%
65 000 euros et plus par an	88	9.4%	2.2%	15	9.3%	0.7%	73	9.4%	4.3%	56	19.8%	2.1%
Refus	95	10.0%	2.8%	6	3.5%	0.4%	89	11.4%	4.6%	30	10.4%	2.6%
Ne sait pas	18	1.9%	1.1%	7	4.6%	1.0%	10	1.3%	1.1%	7	2.3%	1.1%