

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1263	100.0%	2.4%	1098	100.0%	4.4%	165	100.0%	0.6%	380	100.0%	2.2%
Sexe												
Homme	1098	87.0%	4.4%	1098	100.0%	4.4%	0	0.0%	0.0%	332	87.4%	3.8%
Femme	165	13.0%	0.6%	0	0.0%	0.0%	165	100.0%	0.6%	48	12.6%	0.6%
Age												
15 à 24 ans	278	22.0%	3.8%	244	22.2%	6.6%	34	20.6%	0.9%	107	28.1%	3.5%
25 à 34 ans	275	21.8%	3.6%	250	22.7%	6.7%	26	15.6%	0.7%	62	16.3%	1.9%
35 à 49 ans	353	28.0%	2.8%	332	30.3%	5.4%	21	12.8%	0.3%	135	35.6%	2.1%
50 à 59 ans	228	18.1%	2.5%	180	16.4%	3.9%	48	29.4%	1.0%	64	16.8%	1.7%
60 ans et plus	128	10.1%	0.8%	92	8.4%	1.4%	36	21.6%	0.4%	12	3.2%	1.4%
Individu												
Ménagères	135	10.7%	0.6%	0	0.0%	0.0%	135	82.1%	0.6%	30	8.0%	0.4%
Personne de référence	851	67.4%	3.0%	813	74.0%	4.0%	38	23.3%	0.5%	248	65.3%	3.0%
Responsable des achats	686	54.3%	1.9%	556	50.7%	4.2%	130	78.7%	0.6%	186	48.9%	1.7%
PCS Individu												
Agriculteurs	5	0.4%	1.0%	1	0.1%	0.4%	3	2.1%	2.2%	0	0.0%	0.0%
Petits patrons	38	3.0%	2.3%	36	3.3%	3.1%	2	1.1%	0.4%	37	9.6%	2.5%
Affaires et Cadres	91	7.2%	1.9%	84	7.7%	3.0%	6	3.9%	0.3%	79	20.7%	1.8%
Professions intermédiaires	167	13.2%	2.3%	153	14.0%	4.3%	14	8.3%	0.4%	148	38.9%	2.5%
Employés	176	13.9%	2.1%	133	12.1%	6.0%	43	26.1%	0.7%	17	4.4%	0.9%
Ouvriers	358	28.3%	5.6%	351	32.0%	7.0%	6	3.9%	0.5%	9	2.4%	2.6%
Retraités	119	9.4%	0.9%	89	8.1%	1.4%	30	18.1%	0.4%	1	0.1%	0.3%
Autres inactifs	310	24.6%	3.0%	250	22.8%	6.7%	60	36.6%	0.9%	91	23.9%	2.8%
PCS Personne de référence												
Agriculteurs	10	0.8%	1.4%	6	0.6%	1.5%	4	2.4%	1.2%	0	0.0%	0.0%
Petits patrons	54	4.2%	2.0%	45	4.1%	3.3%	9	5.3%	0.7%	54	14.1%	2.0%
Affaires et Cadres	126	10.0%	1.8%	110	10.0%	3.2%	17	10.1%	0.5%	126	33.2%	1.8%
Professions intermédiaires	200	15.8%	2.5%	178	16.2%	4.4%	22	13.6%	0.6%	200	52.7%	2.5%
Employés	180	14.2%	3.3%	163	14.8%	6.8%	17	10.3%	0.6%	0	0.0%	0.0%
Ouvriers	419	33.2%	4.4%	382	34.8%	7.5%	37	22.5%	0.8%	0	0.0%	0.0%
Retraités	161	12.8%	1.1%	128	11.7%	1.9%	33	20.1%	0.4%	0	0.0%	0.0%
Autres inactifs	113	8.9%	2.7%	87	7.9%	5.5%	26	15.5%	1.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	165	13.1%	1.6%	153	13.9%	3.5%	12	7.4%	0.2%	25	6.7%	1.4%
2 personnes	266	21.1%	1.5%	215	19.6%	2.5%	51	31.0%	0.5%	60	15.7%	1.4%
3 personnes	333	26.4%	3.6%	278	25.4%	6.0%	54	33.1%	1.2%	110	29.0%	2.8%
4 personnes	283	22.4%	3.1%	261	23.8%	5.7%	22	13.1%	0.5%	118	31.0%	2.4%
5 personnes et +	215	17.1%	3.9%	190	17.3%	7.0%	25	15.4%	0.9%	67	17.6%	2.6%
Présence d'enfants de moins de 15 ans												
Oui	548	43.4%	3.5%	472	43.0%	6.4%	76	46.3%	0.9%	203	53.5%	2.6%
Non	715	56.6%	2.0%	626	57.0%	3.6%	88	53.7%	0.5%	177	46.5%	1.8%
Habitat												
Communes rurales	210	16.6%	1.8%	190	17.3%	3.3%	20	12.1%	0.3%	60	15.9%	1.8%
Agglo. - 20 000 hab	203	16.1%	2.2%	168	15.3%	4.0%	35	21.1%	0.7%	72	19.0%	2.8%
Agglo. 20 000 à 100 000 hab	185	14.7%	2.7%	163	14.8%	4.8%	23	13.9%	0.6%	52	13.8%	2.8%
Agglo. + 100 000 hab	392	31.1%	2.5%	329	30.0%	4.4%	63	38.5%	0.8%	99	26.0%	1.7%
Agglo. Paris	272	21.5%	3.2%	248	22.6%	6.0%	24	14.5%	0.5%	96	25.4%	2.4%

France Football

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	298	23.6%	3.1%	274	24.9%	6.0%	25	15.1%	0.5%	111	29.2%	2.6%
Nord Pas de Calais	105	8.3%	3.2%	96	8.7%	6.2%	9	5.5%	0.5%	32	8.3%	3.2%
Lorraine	50	4.0%	2.6%	48	4.4%	5.2%	2	1.3%	0.2%	12	3.2%	2.3%
Alsace	16	1.3%	1.1%	13	1.2%	1.8%	3	1.7%	0.4%	5	1.3%	1.1%
Franche-Comté	27	2.1%	2.8%	22	2.0%	4.8%	4	2.5%	0.8%	10	2.6%	3.6%
Champagne Ardennes	30	2.3%	2.7%	20	1.9%	3.9%	9	5.6%	1.6%	7	1.9%	2.5%
Picardie	50	4.0%	3.3%	41	3.7%	5.4%	10	5.9%	1.2%	13	3.4%	3.1%
Bourgogne	44	3.5%	3.3%	44	4.0%	6.8%	0	0.2%	0.0%	7	1.7%	2.0%
Haute Normandie	53	4.2%	3.6%	51	4.7%	7.2%	2	1.2%	0.3%	3	0.8%	0.7%
Basse Normandie	18	1.5%	1.5%	18	1.6%	3.0%	1	0.5%	0.1%	6	1.7%	2.0%
Centre	46	3.7%	2.2%	36	3.3%	3.6%	10	6.2%	0.9%	13	3.5%	2.0%
Pays de Loire	40	3.2%	1.3%	32	2.9%	2.2%	8	4.9%	0.5%	13	3.4%	1.4%
Bretagne	61	4.8%	2.3%	54	4.9%	4.2%	6	3.9%	0.5%	22	5.9%	2.9%
Poitou Charentes	22	1.8%	1.5%	20	1.8%	2.8%	2	1.4%	0.3%	3	0.7%	0.7%
Aquitaine	54	4.3%	1.9%	43	4.0%	3.3%	11	6.4%	0.7%	13	3.3%	1.5%
Midi Pyrénées	61	4.8%	2.5%	42	3.8%	3.5%	19	11.4%	1.5%	13	3.4%	1.6%
Limousin	15	1.2%	2.4%	12	1.1%	4.0%	3	1.8%	0.9%	2	0.6%	1.3%
Auvergne	18	1.5%	1.6%	17	1.6%	3.2%	1	0.6%	0.2%	5	1.3%	1.5%
Rhône Alpes	82	6.5%	1.6%	79	7.2%	3.1%	4	2.2%	0.1%	27	7.2%	1.4%
Languedoc Roussillon	40	3.2%	1.8%	38	3.5%	3.5%	2	1.4%	0.2%	18	4.7%	2.6%
Provence Alpes Côte d'Azur. Corse	131	10.4%	3.0%	97	8.8%	4.7%	34	20.4%	1.5%	45	11.8%	3.1%
Habitudes de connexion à Internet												
Tous les jours	875	69.3%	2.5%	786	71.5%	4.5%	89	54.3%	0.5%	325	85.5%	2.2%
Presque tous les jours	157	12.4%	2.6%	127	11.6%	4.6%	30	17.9%	0.9%	45	11.7%	2.4%
1 à 2 fois par semaine	63	5.0%	2.5%	30	2.7%	2.8%	33	20.1%	2.2%	7	1.8%	1.3%
1 à 3 fois par mois	20	1.6%	4.1%	17	1.5%	8.7%	3	1.9%	1.1%	0	0.0%	0.0%
Moins souvent	32	2.6%	4.5%	31	2.8%	8.6%	1	0.8%	0.3%	0	0.0%	0.0%
Jamais	6	0.5%	9.1%	6	0.6%	15.8%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	50	3.9%	2.7%	32	2.9%	4.2%	18	10.9%	1.7%	4	1.2%	2.3%
De 9 000 à moins de 12 000 euros par an	64	5.0%	2.1%	56	5.1%	4.9%	8	4.8%	0.4%	5	1.3%	2.0%
De 12 000 à moins de 18 000 euros par an	171	13.6%	3.1%	147	13.4%	6.1%	24	14.7%	0.8%	18	4.8%	2.9%
De 18 000 à moins de 24 000 euros par an	198	15.7%	2.9%	175	15.9%	5.9%	23	13.8%	0.6%	31	8.1%	2.3%
De 24 000 à moins de 36 000 euros par an	277	21.9%	2.4%	234	21.3%	4.3%	43	26.0%	0.7%	86	22.6%	2.5%
De 36 000 à moins de 45 000 euros par an	176	14.0%	2.5%	162	14.8%	4.4%	14	8.7%	0.4%	60	15.8%	2.0%
De 45 000 à moins de 65 000 euros par an	156	12.4%	2.1%	139	12.6%	3.4%	17	10.5%	0.5%	95	25.1%	2.4%
65 000 euros et plus par an	65	5.2%	1.6%	62	5.7%	2.8%	3	1.7%	0.2%	43	11.2%	1.6%
Refus	42	3.3%	1.2%	37	3.4%	2.6%	4	2.7%	0.2%	18	4.8%	1.6%
Ne sait pas	64	5.1%	3.9%	53	4.9%	7.3%	10	6.4%	1.1%	19	5.1%	3.3%