

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2434	100.0%	4.7%	1146	100.0%	4.6%	1288	100.0%	4.7%	1063	100.0%	6.1%
Sexe												
Homme	1146	47.1%	4.6%	1146	100.0%	4.6%	0	0.0%	0.0%	539	50.7%	6.1%
Femme	1288	52.9%	4.7%	0	0.0%	0.0%	1288	100.0%	4.7%	524	49.3%	6.1%
Age												
15 à 24 ans	236	9.7%	3.2%	140	12.2%	3.8%	96	7.4%	2.7%	153	14.3%	5.0%
25 à 34 ans	155	6.4%	2.0%	83	7.2%	2.2%	72	5.6%	1.9%	93	8.7%	2.9%
35 à 49 ans	478	19.6%	3.8%	212	18.5%	3.4%	266	20.7%	4.2%	367	34.6%	5.8%
50 à 59 ans	480	19.7%	5.2%	226	19.7%	4.9%	254	19.7%	5.5%	321	30.2%	8.3%
60 ans et plus	1086	44.6%	7.0%	486	42.4%	7.2%	600	46.6%	6.9%	130	12.2%	14.8%
Individu												
Ménagères	1168	48.0%	5.0%	0	0.0%	0.0%	1168	90.7%	5.0%	456	42.9%	6.5%
Personne de référence	1352	55.5%	4.8%	970	84.6%	4.7%	381	29.6%	4.8%	537	50.5%	6.4%
Responsable des achats	1703	70.0%	4.7%	629	54.9%	4.8%	1074	83.4%	4.7%	681	64.0%	6.2%
PCS Individu												
Agriculteurs	8	0.3%	1.7%	4	0.4%	1.2%	4	0.3%	2.6%	0	0.0%	0.0%
Petits patrons	69	2.8%	4.3%	44	3.8%	3.8%	25	1.9%	5.6%	65	6.1%	4.5%
Affaires et Cadres	491	20.2%	10.0%	250	21.8%	8.8%	241	18.7%	11.7%	453	42.6%	10.3%
Professions intermédiaires	362	14.9%	5.0%	149	13.0%	4.2%	213	16.6%	5.8%	302	28.4%	5.2%
Employés	166	6.8%	2.0%	55	4.8%	2.5%	112	8.7%	1.8%	36	3.4%	1.9%
Ouvriers	78	3.2%	1.2%	71	6.2%	1.4%	8	0.6%	0.6%	11	1.0%	3.0%
Retraités	896	36.8%	7.0%	420	36.6%	6.8%	476	37.0%	7.2%	20	1.8%	9.5%
Autres inactifs	363	14.9%	3.5%	155	13.5%	4.2%	208	16.2%	3.1%	178	16.7%	5.5%
PCS Personne de référence												
Agriculteurs	10	0.4%	1.4%	5	0.5%	1.3%	5	0.4%	1.4%	0	0.0%	0.0%
Petits patrons	118	4.9%	4.5%	58	5.0%	4.3%	61	4.7%	4.7%	118	11.1%	4.5%
Affaires et Cadres	575	23.6%	8.4%	287	25.0%	8.4%	288	22.4%	8.5%	575	54.0%	8.4%
Professions intermédiaires	370	15.2%	4.7%	195	17.0%	4.9%	175	13.6%	4.5%	370	34.8%	4.7%
Employés	129	5.3%	2.4%	60	5.2%	2.5%	69	5.3%	2.3%	0	0.0%	0.0%
Ouvriers	129	5.3%	1.4%	67	5.8%	1.3%	62	4.8%	1.4%	0	0.0%	0.0%
Retraités	1012	41.6%	6.8%	438	38.2%	6.5%	574	44.5%	7.1%	0	0.0%	0.0%
Autres inactifs	92	3.8%	2.2%	37	3.2%	2.3%	54	4.2%	2.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	445	18.3%	4.4%	142	12.4%	3.2%	303	23.5%	5.4%	116	10.9%	6.4%
2 personnes	1090	44.8%	6.0%	519	45.3%	6.0%	571	44.3%	6.1%	301	28.3%	7.3%
3 personnes	359	14.7%	3.9%	198	17.3%	4.3%	161	12.5%	3.5%	218	20.5%	5.6%
4 personnes	370	15.2%	4.0%	204	17.8%	4.4%	166	12.9%	3.6%	287	27.0%	5.8%
5 personnes et +	170	7.0%	3.1%	83	7.2%	3.1%	87	6.7%	3.1%	141	13.2%	5.5%
Présence d'enfants de moins de 15 ans												
Oui	544	22.3%	3.5%	280	24.4%	3.8%	264	20.5%	3.2%	423	39.7%	5.5%
Non	1890	77.7%	5.2%	867	75.6%	4.9%	1023	79.5%	5.4%	641	60.3%	6.7%
Habitat												
Communes rurales	399	16.4%	3.3%	176	15.3%	3.1%	223	17.3%	3.6%	155	14.6%	4.7%
Agglo. - 20 000 hab	228	9.4%	2.5%	108	9.5%	2.6%	120	9.3%	2.5%	100	9.4%	3.9%
Agglo. 20 000 à 100 000 hab	211	8.7%	3.0%	99	8.6%	2.9%	112	8.7%	3.1%	79	7.5%	4.3%
Agglo. + 100 000 hab	833	34.2%	5.4%	431	37.6%	5.7%	403	31.3%	5.0%	391	36.7%	6.9%
Agglo. Paris	763	31.4%	8.9%	333	29.0%	8.1%	431	33.4%	9.6%	339	31.9%	8.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	806	33.1%	8.4%	351	30.6%	7.7%	455	35.3%	9.1%	358	33.7%	8.2%
Nord Pas de Calais	83	3.4%	2.6%	41	3.6%	2.7%	42	3.2%	2.5%	39	3.6%	4.0%
Lorraine	49	2.0%	2.6%	23	2.0%	2.5%	26	2.0%	2.6%	21	2.0%	4.0%
Alsace	44	1.8%	2.9%	17	1.5%	2.3%	27	2.1%	3.4%	18	1.7%	3.7%
Franche-Comté	42	1.7%	4.4%	23	2.0%	4.9%	19	1.5%	3.9%	15	1.4%	5.5%
Champagne Ardennes	25	1.0%	2.3%	13	1.1%	2.4%	12	0.9%	2.1%	9	0.8%	3.0%
Picardie	34	1.4%	2.2%	11	0.9%	1.4%	24	1.8%	3.0%	13	1.2%	3.0%
Bourgogne	71	2.9%	5.2%	36	3.1%	5.5%	35	2.7%	4.9%	19	1.8%	5.5%
Haute Normandie	62	2.6%	4.2%	28	2.4%	3.9%	35	2.7%	4.4%	25	2.3%	5.5%
Basse Normandie	43	1.8%	3.6%	28	2.4%	4.8%	15	1.2%	2.5%	23	2.1%	6.9%
Centre	72	3.0%	3.5%	32	2.8%	3.1%	41	3.2%	3.8%	28	2.6%	4.3%
Pays de Loire	103	4.2%	3.4%	53	4.6%	3.7%	50	3.8%	3.2%	56	5.2%	6.0%
Bretagne	99	4.1%	3.7%	35	3.1%	2.7%	64	5.0%	4.6%	47	4.4%	6.2%
Poitou Charentes	51	2.1%	3.4%	32	2.8%	4.4%	19	1.5%	2.5%	16	1.5%	4.4%
Aquitaine	128	5.3%	4.6%	71	6.2%	5.4%	57	4.4%	3.9%	48	4.5%	5.6%
Midi Pyrénées	106	4.4%	4.3%	52	4.5%	4.3%	55	4.2%	4.3%	56	5.3%	7.1%
Limousin	26	1.1%	4.3%	10	0.9%	3.5%	16	1.3%	5.0%	8	0.8%	5.1%
Auvergne	49	2.0%	4.3%	28	2.4%	5.1%	21	1.6%	3.6%	22	2.0%	6.7%
Rhône Alpes	223	9.2%	4.3%	106	9.3%	4.2%	117	9.1%	4.3%	102	9.6%	5.3%
Languedoc Roussillon	97	4.0%	4.2%	44	3.8%	4.0%	53	4.1%	4.4%	43	4.0%	6.2%
Provence Alpes Côte d'Azur. Corse	220	9.0%	5.0%	113	9.8%	5.4%	107	8.3%	4.6%	100	9.4%	6.8%
Habitudes de connection à Internet												
Tous les jours	1878	77.2%	5.4%	945	82.4%	5.4%	933	72.5%	5.4%	918	86.3%	6.2%
Presque tous les jours	324	13.3%	5.5%	120	10.5%	4.4%	204	15.8%	6.3%	111	10.4%	6.0%
1 à 2 fois par semaine	88	3.6%	3.4%	34	3.0%	3.2%	54	4.2%	3.6%	19	1.8%	3.6%
1 à 3 fois par mois	15	0.6%	3.0%	5	0.4%	2.6%	10	0.7%	3.3%	2	0.2%	2.5%
Moins souvent	24	1.0%	3.3%	10	0.9%	2.8%	14	1.1%	3.9%	9	0.9%	19.5%
Jamais	3	0.1%	4.2%	0	0.0%	0.0%	3	0.2%	9.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	42	1.7%	2.3%	19	1.7%	2.6%	23	1.8%	2.1%	8	0.7%	3.9%
De 9 000 à moins de 12 000 euros par an	60	2.5%	2.0%	25	2.1%	2.1%	35	2.7%	1.9%	8	0.8%	3.4%
De 12 000 à moins de 18 000 euros par an	101	4.1%	1.8%	51	4.5%	2.1%	50	3.9%	1.6%	27	2.5%	4.2%
De 18 000 à moins de 24 000 euros par an	184	7.5%	2.7%	64	5.5%	2.1%	120	9.3%	3.2%	50	4.7%	3.7%
De 24 000 à moins de 36 000 euros par an	440	18.1%	3.9%	162	14.2%	3.0%	278	21.6%	4.6%	137	12.9%	3.9%
De 36 000 à moins de 45 000 euros par an	353	14.5%	4.9%	175	15.2%	4.7%	178	13.8%	5.2%	125	11.7%	4.2%
De 45 000 à moins de 65 000 euros par an	606	24.9%	8.3%	323	28.2%	7.9%	284	22.0%	8.7%	333	31.3%	8.2%
65 000 euros et plus par an	455	18.7%	11.5%	252	22.0%	11.1%	203	15.7%	12.0%	283	26.7%	10.4%
Refus	135	5.5%	4.0%	57	5.0%	3.9%	78	6.0%	4.0%	63	5.9%	5.6%
Ne sait pas	58	2.4%	3.5%	19	1.7%	2.6%	39	3.1%	4.3%	29	2.8%	5.1%