

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1124	100.0%	2.2%	851	100.0%	3.4%	273	100.0%	1.0%	447	100.0%	2.6%
<b>Sexe</b>												
Homme	851	75.7%	3.4%	851	100.0%	3.4%	0	0.0%	0.0%	347	77.6%	3.9%
Femme	273	24.3%	1.0%	0	0.0%	0.0%	273	100.0%	1.0%	100	22.4%	1.2%
<b>Age</b>												
15 à 24 ans	167	14.8%	2.3%	123	14.4%	3.3%	44	16.1%	1.2%	77	17.2%	2.5%
25 à 34 ans	234	20.8%	3.1%	176	20.7%	4.8%	57	21.0%	1.5%	84	18.8%	2.6%
35 à 49 ans	296	26.3%	2.4%	228	26.8%	3.7%	68	24.8%	1.1%	150	33.6%	2.4%
50 à 59 ans	279	24.9%	3.0%	210	24.7%	4.6%	69	25.3%	1.5%	122	27.2%	3.2%
60 ans et plus	149	13.2%	1.0%	114	13.3%	1.7%	35	12.9%	0.4%	14	3.2%	1.6%
<b>Individu</b>												
Ménagères	237	21.0%	1.0%	0	0.0%	0.0%	237	86.7%	1.0%	89	19.9%	1.3%
Personne de référence	775	68.9%	2.7%	702	82.5%	3.4%	73	26.8%	0.9%	293	65.7%	3.5%
Responsable des achats	688	61.3%	1.9%	446	52.4%	3.4%	242	88.9%	1.1%	252	56.5%	2.3%
<b>PCS Individu</b>												
Agriculteurs	8	0.7%	1.6%	8	0.9%	2.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	91	8.1%	5.7%	82	9.6%	7.1%	9	3.3%	2.0%	85	19.1%	5.9%
Affaires et Cadres	82	7.3%	1.7%	68	7.9%	2.4%	14	5.3%	0.7%	79	17.7%	1.8%
Professions intermédiaires	196	17.5%	2.7%	152	17.8%	4.3%	44	16.3%	1.2%	174	39.0%	3.0%
Employés	189	16.8%	2.3%	98	11.5%	4.4%	91	33.5%	1.5%	33	7.5%	1.8%
Ouvriers	269	24.0%	4.2%	251	29.6%	5.0%	18	6.5%	1.3%	22	4.9%	6.3%
Retraités	127	11.3%	1.0%	101	11.9%	1.6%	25	9.3%	0.4%	6	1.3%	2.8%
Autres inactifs	162	14.4%	1.6%	92	10.8%	2.5%	70	25.8%	1.0%	47	10.5%	1.4%
<b>PCS Personne de référence</b>												
Agriculteurs	12	1.0%	1.5%	9	1.0%	2.1%	3	1.0%	0.8%	0	0.0%	0.0%
Petits patrons	123	10.9%	4.7%	96	11.3%	7.2%	27	9.7%	2.1%	123	27.5%	4.7%
Affaires et Cadres	117	10.4%	1.7%	87	10.3%	2.5%	30	11.0%	0.9%	117	26.3%	1.7%
Professions intermédiaires	206	18.4%	2.6%	163	19.1%	4.1%	43	15.9%	1.1%	206	46.2%	2.6%
Employés	139	12.4%	2.6%	102	12.0%	4.3%	37	13.6%	1.2%	0	0.0%	0.0%
Ouvriers	298	26.5%	3.1%	242	28.5%	4.8%	56	20.4%	1.3%	0	0.0%	0.0%
Retraités	152	13.5%	1.0%	123	14.5%	1.8%	29	10.5%	0.4%	0	0.0%	0.0%
Autres inactifs	78	6.9%	1.8%	29	3.4%	1.8%	49	17.9%	1.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	162	14.4%	1.6%	122	14.4%	2.8%	40	14.6%	0.7%	45	10.2%	2.5%
<b>2 personnes</b>	352	31.3%	1.9%	259	30.5%	3.0%	92	33.8%	1.0%	121	27.1%	2.9%
<b>3 personnes</b>	214	19.1%	2.3%	161	19.0%	3.5%	53	19.3%	1.2%	95	21.4%	2.4%
<b>4 personnes</b>	247	22.0%	2.7%	201	23.7%	4.4%	45	16.6%	1.0%	124	27.7%	2.5%
<b>5 personnes et +</b>	149	13.3%	2.7%	106	12.5%	3.9%	43	15.6%	1.5%	61	13.7%	2.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	409	36.4%	2.6%	300	35.2%	4.1%	109	40.1%	1.3%	182	40.9%	2.4%
<b>Non</b>	715	63.6%	2.0%	551	64.8%	3.1%	163	59.9%	0.9%	264	59.1%	2.8%
<b>Habitat</b>												
<b>Communes rurales</b>	292	26.0%	2.4%	223	26.2%	3.9%	69	25.3%	1.1%	85	19.0%	2.6%
<b>Agglo. - 20 000 hab</b>	191	17.0%	2.1%	151	17.7%	3.6%	40	14.6%	0.8%	77	17.3%	3.0%
<b>Agglo. 20 000 à 100 000 hab</b>	180	16.0%	2.6%	146	17.2%	4.3%	34	12.4%	0.9%	79	17.7%	4.3%
<b>Agglo. + 100 000 hab</b>	321	28.6%	2.1%	229	26.9%	3.0%	92	33.9%	1.2%	156	34.8%	2.7%
<b>Agglo. Paris</b>	139	12.4%	1.6%	102	11.9%	2.5%	38	13.8%	0.8%	50	11.2%	1.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	157	14.0%	1.6%	117	13.8%	2.6%	40	14.7%	0.8%	65	14.5%	1.5%
Nord Pas de Calais	60	5.4%	1.9%	54	6.3%	3.5%	7	2.5%	0.4%	26	5.8%	2.7%
Lorraine	61	5.5%	3.2%	53	6.3%	5.8%	8	2.9%	0.8%	28	6.4%	5.4%
Alsace	40	3.6%	2.6%	22	2.6%	3.0%	18	6.6%	2.3%	19	4.3%	4.0%
Franche-Comté	24	2.1%	2.5%	21	2.5%	4.6%	2	0.9%	0.5%	5	1.1%	1.8%
Champagne Ardennes	25	2.2%	2.3%	23	2.7%	4.3%	3	0.9%	0.5%	11	2.4%	3.7%
Picardie	28	2.5%	1.8%	20	2.4%	2.7%	8	3.0%	1.0%	10	2.3%	2.4%
Bourgogne	33	3.0%	2.5%	27	3.2%	4.2%	6	2.2%	0.9%	7	1.6%	2.1%
Haute Normandie	35	3.1%	2.3%	21	2.4%	2.9%	14	5.1%	1.8%	9	2.0%	2.0%
Basse Normandie	15	1.3%	1.2%	15	1.7%	2.6%	0	0.0%	0.0%	6	1.4%	1.9%
Centre	56	4.9%	2.7%	43	5.0%	4.2%	13	4.8%	1.2%	26	5.9%	4.0%
Pays de Loire	59	5.3%	2.0%	43	5.0%	3.0%	16	6.0%	1.1%	10	2.2%	1.0%
Bretagne	67	5.9%	2.5%	51	6.0%	3.9%	16	5.8%	1.1%	27	6.0%	3.5%
Poitou Charentes	39	3.5%	2.6%	34	4.0%	4.7%	5	1.9%	0.7%	14	3.2%	3.9%
Aquitaine	82	7.3%	2.9%	80	9.4%	6.0%	2	0.6%	0.1%	32	7.2%	3.8%
Midi Pyrénées	63	5.6%	2.6%	54	6.3%	4.5%	9	3.5%	0.7%	21	4.8%	2.7%
Limousin	9	0.8%	1.5%	8	0.9%	2.6%	2	0.6%	0.5%	5	1.0%	2.8%
Auvergne	21	1.8%	1.8%	12	1.4%	2.2%	8	3.1%	1.4%	13	2.9%	3.9%
Rhône Alpes	86	7.6%	1.6%	64	7.5%	2.6%	21	7.9%	0.8%	42	9.3%	2.1%
Languedoc Roussillon	70	6.3%	3.1%	46	5.4%	4.3%	24	8.8%	2.0%	32	7.3%	4.7%
Provence Alpes Côte d'Azur. Corse	93	8.3%	2.1%	43	5.1%	2.1%	50	18.3%	2.2%	38	8.6%	2.6%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	863	76.8%	2.5%	661	77.7%	3.8%	202	74.1%	1.2%	378	84.6%	2.6%
Presque tous les jours	120	10.7%	2.0%	85	10.0%	3.1%	35	12.9%	1.1%	43	9.6%	2.3%
1 à 2 fois par semaine	66	5.8%	2.6%	52	6.1%	4.8%	14	5.1%	0.9%	15	3.4%	2.9%
1 à 3 fois par mois	10	0.9%	2.0%	8	0.9%	4.0%	2	0.7%	0.7%	2	0.5%	3.2%
Moins souvent	12	1.0%	1.6%	7	0.8%	1.9%	5	1.7%	1.3%	6	1.3%	11.9%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	40	3.6%	2.2%	16	1.9%	2.2%	24	8.8%	2.2%	1	0.2%	0.5%
De 9 000 à moins de 12 000 euros par an	39	3.5%	1.3%	28	3.3%	2.4%	11	4.1%	0.6%	10	2.2%	4.2%
De 12 000 à moins de 18 000 euros par an	91	8.1%	1.6%	66	7.8%	2.7%	25	9.2%	0.8%	17	3.8%	2.7%
De 18 000 à moins de 24 000 euros par an	126	11.2%	1.9%	109	12.8%	3.7%	17	6.1%	0.4%	37	8.4%	2.8%
De 24 000 à moins de 36 000 euros par an	267	23.7%	2.3%	207	24.3%	3.8%	60	21.9%	1.0%	105	23.6%	3.0%
De 36 000 à moins de 45 000 euros par an	181	16.1%	2.5%	129	15.1%	3.5%	52	19.1%	1.5%	60	13.5%	2.0%
De 45 000 à moins de 65 000 euros par an	187	16.7%	2.6%	145	17.1%	3.6%	42	15.4%	1.3%	100	22.5%	2.5%
65 000 euros et plus par an	113	10.1%	2.9%	95	11.2%	4.2%	18	6.7%	1.1%	85	18.9%	3.1%
Refus	46	4.1%	1.4%	37	4.4%	2.6%	9	3.3%	0.5%	17	3.7%	1.5%
Ne sait pas	33	2.9%	2.0%	19	2.2%	2.5%	14	5.2%	1.6%	14	3.2%	2.5%