

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1617	100.0%	3.1%	1258	100.0%	5.0%	358	100.0%	1.3%	744	100.0%	4.3%
Sexe												
Homme	1258	77.8%	5.0%	1258	100.0%	5.0%	0	0.0%	0.0%	592	79.5%	6.7%
Femme	358	22.2%	1.3%	0	0.0%	0.0%	358	100.0%	1.3%	153	20.5%	1.8%
Age												
15 à 24 ans	494	30.5%	6.8%	373	29.7%	10.1%	120	33.5%	3.3%	223	30.0%	7.3%
25 à 34 ans	355	22.0%	4.7%	295	23.4%	7.9%	61	16.9%	1.6%	153	20.5%	4.7%
35 à 49 ans	366	22.6%	2.9%	296	23.5%	4.8%	70	19.5%	1.1%	227	30.5%	3.6%
50 à 59 ans	200	12.4%	2.2%	149	11.8%	3.2%	51	14.3%	1.1%	115	15.4%	3.0%
60 ans et plus	202	12.5%	1.3%	145	11.6%	2.1%	57	15.8%	0.7%	27	3.6%	3.1%
Individu												
Ménagères	253	15.6%	1.1%	0	0.0%	0.0%	253	70.5%	1.1%	110	14.8%	1.6%
Personne de référence	891	55.1%	3.1%	833	66.2%	4.1%	58	16.3%	0.7%	435	58.4%	5.2%
Responsable des achats	844	52.2%	2.3%	585	46.5%	4.5%	259	72.4%	1.1%	382	51.2%	3.5%
PCS Individu												
Agriculteurs	3	0.2%	0.6%	1	0.1%	0.2%	2	0.6%	1.3%	0	0.0%	0.0%
Petits patrons	54	3.3%	3.4%	48	3.8%	4.2%	6	1.6%	1.3%	53	7.1%	3.7%
Affaires et Cadres	212	13.1%	4.3%	171	13.6%	6.0%	41	11.5%	2.0%	193	25.9%	4.4%
Professions intermédiaires	290	17.9%	4.0%	235	18.7%	6.7%	55	15.5%	1.5%	259	34.8%	4.4%
Employés	209	12.9%	2.5%	138	11.0%	6.2%	71	19.8%	1.2%	27	3.7%	1.5%
Ouvriers	220	13.6%	3.5%	203	16.1%	4.0%	18	5.0%	1.3%	10	1.4%	2.9%
Retraités	170	10.5%	1.3%	124	9.9%	2.0%	46	12.7%	0.7%	5	0.6%	2.2%
Autres inactifs	459	28.4%	4.4%	340	27.0%	9.1%	120	33.4%	1.8%	198	26.6%	6.1%
PCS Personne de référence												
Agriculteurs	8	0.5%	1.0%	4	0.3%	1.0%	3	1.0%	1.0%	0	0.0%	0.0%
Petits patrons	83	5.1%	3.2%	67	5.3%	5.0%	16	4.3%	1.2%	83	11.1%	3.2%
Affaires et Cadres	310	19.2%	4.5%	243	19.3%	7.1%	67	18.6%	2.0%	310	41.6%	4.5%
Professions intermédiaires	352	21.8%	4.5%	282	22.4%	7.0%	70	19.6%	1.8%	352	47.3%	4.5%
Employés	195	12.1%	3.6%	149	11.8%	6.3%	46	12.9%	1.5%	0	0.0%	0.0%
Ouvriers	301	18.6%	3.2%	243	19.3%	4.8%	59	16.4%	1.3%	0	0.0%	0.0%
Retraités	239	14.8%	1.6%	170	13.5%	2.5%	69	19.4%	0.9%	0	0.0%	0.0%
Autres inactifs	128	7.9%	3.1%	101	8.0%	6.3%	28	7.8%	1.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	247	15.3%	2.5%	199	15.8%	4.5%	48	13.4%	0.9%	89	12.0%	4.9%
2 personnes	396	24.5%	2.2%	288	22.9%	3.3%	108	30.1%	1.1%	149	20.0%	3.6%
3 personnes	366	22.6%	4.0%	295	23.5%	6.4%	70	19.6%	1.5%	180	24.2%	4.6%
4 personnes	350	21.6%	3.8%	283	22.5%	6.2%	67	18.7%	1.4%	204	27.5%	4.2%
5 personnes et +	259	16.0%	4.7%	193	15.4%	7.2%	66	18.3%	2.3%	122	16.3%	4.7%
Présence d'enfants de moins de 15 ans												
Oui	576	35.6%	3.7%	449	35.7%	6.1%	127	35.5%	1.6%	309	41.6%	4.0%
Non	1041	64.4%	2.9%	810	64.3%	4.6%	231	64.5%	1.2%	435	58.4%	4.5%
Habitat												
Communes rurales	271	16.7%	2.3%	200	15.9%	3.5%	71	19.7%	1.1%	107	14.3%	3.2%
Agglo. - 20 000 hab	254	15.7%	2.8%	196	15.6%	4.6%	57	16.0%	1.2%	123	16.6%	4.8%
Agglo. 20 000 à 100 000 hab	191	11.8%	2.7%	157	12.4%	4.6%	35	9.7%	1.0%	69	9.2%	3.7%
Agglo. + 100 000 hab	551	34.1%	3.5%	446	35.4%	5.9%	105	29.3%	1.3%	259	34.8%	4.5%
Agglo. Paris	350	21.7%	4.1%	260	20.6%	6.3%	91	25.3%	2.0%	187	25.1%	4.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	388	24.0%	4.0%	293	23.3%	6.4%	95	26.6%	1.9%	212	28.5%	4.9%
Nord Pas de Calais	131	8.1%	4.0%	103	8.2%	6.7%	28	7.8%	1.7%	46	6.1%	4.7%
Lorraine	58	3.6%	3.0%	49	3.9%	5.2%	10	2.7%	1.0%	27	3.6%	5.1%
Alsace	38	2.4%	2.5%	30	2.4%	4.0%	8	2.3%	1.0%	21	2.8%	4.3%
Franche-Comté	30	1.8%	3.1%	24	1.9%	5.1%	6	1.7%	1.2%	11	1.5%	4.1%
Champagne Ardennes	31	1.9%	2.8%	25	2.0%	4.7%	6	1.7%	1.1%	12	1.6%	4.1%
Picardie	47	2.9%	3.0%	41	3.3%	5.5%	5	1.5%	0.7%	22	2.9%	5.1%
Bourgogne	42	2.6%	3.1%	34	2.7%	5.2%	8	2.3%	1.2%	11	1.5%	3.2%
Haute Normandie	37	2.3%	2.5%	26	2.1%	3.7%	11	3.0%	1.4%	15	2.1%	3.4%
Basse Normandie	27	1.7%	2.2%	16	1.2%	2.7%	11	3.1%	1.8%	13	1.7%	4.0%
Centre	61	3.8%	2.9%	51	4.1%	5.1%	10	2.8%	0.9%	31	4.2%	4.8%
Pays de Loire	77	4.8%	2.6%	61	4.8%	4.2%	16	4.6%	1.1%	41	5.5%	4.4%
Bretagne	64	4.0%	2.4%	36	2.9%	2.8%	28	7.9%	2.0%	30	4.0%	3.9%
Poitou Charentes	35	2.2%	2.4%	26	2.0%	3.6%	10	2.8%	1.3%	15	2.1%	4.2%
Aquitaine	93	5.8%	3.3%	72	5.7%	5.4%	21	6.0%	1.5%	42	5.7%	5.0%
Midi Pyrénées	67	4.2%	2.7%	56	4.5%	4.7%	11	3.1%	0.9%	23	3.0%	2.9%
Limousin	14	0.9%	2.2%	12	1.0%	4.2%	1	0.4%	0.5%	8	1.1%	5.0%
Auvergne	24	1.5%	2.1%	20	1.6%	3.6%	4	1.2%	0.7%	12	1.6%	3.8%
Rhône Alpes	155	9.6%	3.0%	134	10.7%	5.3%	20	5.7%	0.7%	76	10.2%	3.9%
Languedoc Roussillon	79	4.9%	3.4%	66	5.3%	6.1%	13	3.6%	1.1%	26	3.5%	3.8%
Provence Alpes Côte d'Azur. Corse	118	7.3%	2.7%	85	6.8%	4.1%	33	9.2%	1.4%	51	6.8%	3.5%
Habitudes de connexion à Internet												
Tous les jours	1448	89.6%	4.2%	1138	90.4%	6.6%	310	86.5%	1.8%	693	93.1%	4.7%
Presque tous les jours	125	7.7%	2.1%	95	7.5%	3.5%	30	8.4%	0.9%	40	5.4%	2.2%
1 à 2 fois par semaine	37	2.3%	1.4%	22	1.8%	2.0%	14	4.0%	1.0%	12	1.6%	2.2%
1 à 3 fois par mois	5	0.3%	1.0%	3	0.2%	1.4%	2	0.7%	0.8%	0	0.0%	0.0%
Moins souvent	2	0.1%	0.3%	1	0.1%	0.3%	1	0.4%	0.4%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	57	3.5%	3.1%	53	4.2%	7.0%	4	1.2%	0.4%	4	0.5%	1.9%
De 9 000 à moins de 12 000 euros par an	78	4.8%	2.6%	65	5.1%	5.6%	14	3.8%	0.7%	12	1.6%	5.0%
De 12 000 à moins de 18 000 euros par an	111	6.9%	2.0%	90	7.1%	3.7%	22	6.1%	0.7%	26	3.4%	4.1%
De 18 000 à moins de 24 000 euros par an	188	11.6%	2.8%	124	9.8%	4.2%	64	17.9%	1.7%	76	10.1%	5.6%
De 24 000 à moins de 36 000 euros par an	323	20.0%	2.8%	253	20.1%	4.7%	70	19.6%	1.2%	122	16.4%	3.5%
De 36 000 à moins de 45 000 euros par an	242	15.0%	3.4%	181	14.4%	4.9%	62	17.2%	1.8%	129	17.3%	4.4%
De 45 000 à moins de 65 000 euros par an	292	18.0%	4.0%	247	19.6%	6.0%	45	12.6%	1.4%	181	24.3%	4.5%
65 000 euros et plus par an	143	8.9%	3.6%	117	9.3%	5.2%	26	7.3%	1.5%	100	13.4%	3.7%
Refus	113	7.0%	3.3%	82	6.5%	5.6%	31	8.8%	1.6%	62	8.4%	5.5%
Ne sait pas	68	4.2%	4.1%	48	3.8%	6.6%	20	5.6%	2.2%	34	4.5%	5.8%