

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	622	100.0%	1.2%	328	100.0%	1.3%	295	100.0%	1.1%	142	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	328	52.6%	1.3%	328	100.0%	1.3%	0	0.0%	0.0%	73	51.3%	0.8%
<b>Femme</b>	295	47.4%	1.1%	0	0.0%	0.0%	295	100.0%	1.1%	69	48.7%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	54	8.8%	0.7%	34	10.5%	0.9%	20	6.8%	0.6%	13	9.1%	0.4%
<b>25 à 34 ans</b>	82	13.2%	1.1%	27	8.3%	0.7%	55	18.7%	1.4%	23	16.0%	0.7%
<b>35 à 49 ans</b>	182	29.3%	1.5%	94	28.8%	1.5%	88	29.8%	1.4%	67	47.3%	1.1%
<b>50 à 59 ans</b>	125	20.2%	1.4%	75	23.0%	1.6%	50	17.0%	1.1%	33	23.1%	0.8%
<b>60 ans et plus</b>	178	28.6%	1.1%	96	29.3%	1.4%	82	27.7%	0.9%	6	4.6%	0.7%
<b>Individu</b>												
<b>Ménagères</b>	268	43.1%	1.1%	0	0.0%	0.0%	268	90.9%	1.1%	60	42.6%	0.9%
<b>Personne de référence</b>	349	56.1%	1.2%	292	89.2%	1.4%	57	19.4%	0.7%	75	52.9%	0.9%
<b>Responsable des achats</b>	445	71.5%	1.2%	177	54.1%	1.4%	268	90.8%	1.2%	82	57.9%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	1.3%	1.6%	7	2.1%	2.0%	1	0.4%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	18	2.8%	1.1%	15	4.5%	1.3%	3	1.0%	0.6%	18	12.3%	1.2%
<b>Affaires et Cadres</b>	34	5.4%	0.7%	21	6.5%	0.7%	13	4.3%	0.6%	29	20.5%	0.7%
<b>Professions intermédiaires</b>	86	13.8%	1.2%	32	9.9%	0.9%	54	18.3%	1.5%	60	42.1%	1.0%
<b>Employés</b>	97	15.5%	1.2%	34	10.4%	1.5%	63	21.2%	1.0%	14	10.1%	0.8%
<b>Ouvriers</b>	87	14.0%	1.4%	77	23.6%	1.5%	10	3.3%	0.7%	1	0.8%	0.3%
<b>Retraités</b>	163	26.3%	1.3%	89	27.0%	1.4%	75	25.4%	1.1%	1	0.9%	0.6%
<b>Autres inactifs</b>	129	20.8%	1.2%	52	16.0%	1.4%	77	26.1%	1.1%	19	13.3%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	15	2.3%	1.9%	7	2.1%	1.7%	8	2.6%	2.3%	0	0.0%	0.0%
<b>Petits patrons</b>	27	4.3%	1.0%	15	4.7%	1.2%	11	3.8%	0.9%	27	18.9%	1.0%
<b>Affaires et Cadres</b>	37	5.9%	0.5%	25	7.7%	0.7%	12	3.9%	0.3%	37	25.8%	0.5%
<b>Professions intermédiaires</b>	78	12.6%	1.0%	32	9.8%	0.8%	46	15.7%	1.2%	78	55.3%	1.0%
<b>Employés</b>	75	12.0%	1.4%	39	12.0%	1.7%	36	12.1%	1.2%	0	0.0%	0.0%
<b>Ouvriers</b>	158	25.4%	1.7%	76	23.2%	1.5%	82	27.8%	1.9%	0	0.0%	0.0%
<b>Retraités</b>	180	28.9%	1.2%	92	28.1%	1.4%	88	29.9%	1.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	53	8.5%	1.3%	40	12.3%	2.5%	12	4.2%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	116	18.6%	1.2%	72	22.0%	1.6%	44	14.8%	0.8%	11	7.9%	0.6%
2 personnes	190	30.5%	1.1%	101	30.8%	1.2%	89	30.2%	0.9%	32	22.8%	0.8%
3 personnes	101	16.2%	1.1%	53	16.3%	1.2%	47	16.1%	1.0%	28	19.9%	0.7%
4 personnes	127	20.4%	1.4%	58	17.7%	1.3%	69	23.3%	1.5%	39	27.6%	0.8%
5 personnes et +	89	14.3%	1.6%	43	13.1%	1.6%	46	15.5%	1.6%	31	21.7%	1.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	215	34.5%	1.4%	110	33.5%	1.5%	105	35.7%	1.3%	76	53.4%	1.0%
Non	407	65.5%	1.1%	218	66.5%	1.2%	190	64.3%	1.0%	66	46.6%	0.7%
<b>Habitat</b>												
Communes rurales	190	30.5%	1.6%	102	31.2%	1.8%	88	29.7%	1.4%	48	33.7%	1.5%
Agglo. - 20 000 hab	143	23.0%	1.6%	62	19.1%	1.5%	81	27.4%	1.7%	28	19.7%	1.1%
Agglo. 20 000 à 100 000 hab	109	17.5%	1.6%	65	19.8%	1.9%	44	14.9%	1.2%	27	18.8%	1.4%
Agglo. + 100 000 hab	143	22.9%	0.9%	66	20.2%	0.9%	76	25.9%	1.0%	28	19.5%	0.5%
Agglo. Paris	38	6.1%	0.4%	32	9.7%	0.8%	6	2.0%	0.1%	12	8.3%	0.3%
<b>Régions INSEE</b>												
Ile de France	41	6.6%	0.4%	35	10.5%	0.8%	7	2.3%	0.1%	12	8.3%	0.3%
Nord Pas de Calais	216	34.7%	6.7%	119	36.4%	7.8%	96	32.7%	5.7%	60	42.4%	6.2%
Champagne Ardennes	36	5.7%	3.3%	21	6.4%	4.0%	15	5.0%	2.6%	3	2.4%	1.1%
Picardie	168	27.0%	10.9%	78	23.7%	10.4%	91	30.8%	11.4%	38	26.7%	9.0%
Haute Normandie	2	0.4%	0.2%	0	0.0%	0.0%	2	0.8%	0.3%	0	0.0%	0.0%
Centre	44	7.0%	2.1%	21	6.4%	2.1%	23	7.6%	2.1%	8	5.4%	1.2%
Aquitaine	37	6.0%	1.3%	20	6.0%	1.5%	17	5.9%	1.2%	10	6.8%	1.1%
Midi Pyrénées	30	4.8%	1.2%	11	3.3%	0.9%	19	6.5%	1.5%	4	2.8%	0.5%
Limousin	3	0.5%	0.5%	0	0.0%	0.0%	3	1.1%	1.0%	1	0.5%	0.5%
Auvergne	44	7.0%	3.9%	22	6.7%	4.0%	22	7.3%	3.7%	7	4.7%	2.1%
Rhône Alpes	2	0.3%	0.0%	2	0.5%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	426	68.4%	1.2%	216	66.0%	1.2%	209	71.0%	1.2%	121	85.2%	0.8%
Presque tous les jours	58	9.3%	1.0%	33	10.1%	1.2%	25	8.5%	0.8%	11	7.9%	0.6%
1 à 2 fois par semaine	25	4.0%	1.0%	15	4.5%	1.4%	10	3.4%	0.7%	6	4.3%	1.2%
1 à 3 fois par mois	5	0.8%	1.1%	4	1.2%	2.1%	1	0.4%	0.4%	2	1.1%	2.4%
Moins souvent	10	1.6%	1.4%	8	2.3%	2.1%	2	0.8%	0.7%	2	1.4%	4.2%
Jamais	2	0.3%	2.8%	0	0.0%	0.0%	2	0.7%	6.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	33	5.3%	1.8%	21	6.4%	2.8%	12	4.0%	1.1%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	37	5.9%	1.2%	23	7.0%	2.0%	14	4.7%	0.8%	1	0.9%	0.5%
<b>De 12 000 à moins de 18 000 euros par an</b>	83	13.3%	1.5%	46	14.2%	1.9%	36	12.2%	1.2%	7	4.9%	1.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	80	12.8%	1.2%	51	15.5%	1.7%	29	9.9%	0.8%	11	7.8%	0.8%
<b>De 24 000 à moins de 36 000 euros par an</b>	180	28.9%	1.6%	82	25.0%	1.5%	98	33.2%	1.6%	40	28.4%	1.2%
<b>De 36 000 à moins de 45 000 euros par an</b>	84	13.4%	1.2%	35	10.8%	1.0%	48	16.3%	1.4%	27	19.1%	0.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	61	9.8%	0.8%	35	10.6%	0.9%	26	8.9%	0.8%	24	17.0%	0.6%
<b>65 000 euros et plus par an</b>	32	5.1%	0.8%	20	6.2%	0.9%	12	4.0%	0.7%	22	15.2%	0.8%
<b>Refus</b>	26	4.1%	0.8%	12	3.7%	0.8%	14	4.6%	0.7%	7	5.0%	0.6%
<b>Ne sait pas</b>	8	1.3%	0.5%	2	0.5%	0.2%	6	2.2%	0.7%	2	1.7%	0.4%