

Groupe Centre France Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1012	100.0%	1.9%	507	100.0%	2.0%	505	100.0%	1.9%	228	100.0%	1.3%
Sexe												
Homme	507	50.1%	2.0%	507	100.0%	2.0%	0	0.0%	0.0%	121	53.0%	1.4%
Femme	505	49.9%	1.9%	0	0.0%	0.0%	505	100.0%	1.9%	107	47.0%	1.3%
Age												
15 à 24 ans	88	8.7%	1.2%	52	10.2%	1.4%	37	7.3%	1.0%	27	11.8%	0.9%
25 à 34 ans	109	10.8%	1.4%	60	11.8%	1.6%	49	9.7%	1.3%	42	18.3%	1.3%
35 à 49 ans	190	18.8%	1.5%	103	20.4%	1.7%	86	17.1%	1.4%	77	33.6%	1.2%
50 à 59 ans	214	21.1%	2.3%	105	20.8%	2.3%	108	21.5%	2.3%	65	28.5%	1.7%
60 ans et plus	411	40.6%	2.7%	187	36.9%	2.8%	224	44.4%	2.6%	18	7.9%	2.1%
Individu												
Ménagères	463	45.7%	2.0%	0	0.0%	0.0%	463	91.7%	2.0%	97	42.6%	1.4%
Personne de référence	572	56.6%	2.0%	435	85.7%	2.1%	138	27.3%	1.7%	120	52.5%	1.4%
Responsable des achats	754	74.5%	2.1%	294	58.0%	2.2%	460	91.1%	2.0%	155	68.1%	1.4%
PCS Individu												
Agriculteurs	20	2.0%	4.0%	15	3.0%	4.5%	5	0.9%	3.0%	0	0.0%	0.0%
Petits patrons	22	2.2%	1.4%	12	2.4%	1.1%	10	2.0%	2.2%	18	7.8%	1.2%
Affaires et Cadres	56	5.5%	1.1%	33	6.6%	1.2%	22	4.4%	1.1%	44	19.5%	1.0%
Professions intermédiaires	114	11.3%	1.6%	60	11.8%	1.7%	54	10.7%	1.5%	99	43.4%	1.7%
Employés	164	16.2%	2.0%	40	7.9%	1.8%	124	24.6%	2.0%	29	12.5%	1.5%
Ouvriers	136	13.4%	2.1%	121	23.8%	2.4%	15	3.0%	1.1%	4	1.8%	1.2%
Retraités	362	35.8%	2.8%	167	33.0%	2.7%	194	38.5%	2.9%	7	2.9%	3.2%
Autres inactifs	138	13.7%	1.3%	58	11.5%	1.6%	80	15.9%	1.2%	28	12.2%	0.9%
PCS Personne de référence												
Agriculteurs	34	3.4%	4.5%	15	3.0%	3.7%	19	3.8%	5.5%	0	0.0%	0.0%
Petits patrons	29	2.9%	1.1%	13	2.5%	1.0%	16	3.3%	1.3%	29	12.8%	1.1%
Affaires et Cadres	70	6.9%	1.0%	42	8.2%	1.2%	28	5.6%	0.8%	70	30.8%	1.0%
Professions intermédiaires	129	12.7%	1.6%	66	13.1%	1.7%	62	12.4%	1.6%	129	56.4%	1.6%
Employés	81	8.0%	1.5%	39	7.7%	1.6%	42	8.3%	1.4%	0	0.0%	0.0%
Ouvriers	205	20.3%	2.2%	122	24.0%	2.4%	83	16.5%	1.9%	0	0.0%	0.0%
Retraités	389	38.5%	2.6%	181	35.7%	2.7%	208	41.2%	2.6%	0	0.0%	0.0%
Autres inactifs	75	7.4%	1.8%	30	5.9%	1.9%	45	8.9%	1.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	227	22.5%	2.3%	121	23.8%	2.8%	106	21.1%	1.9%	29	12.6%	1.6%
2 personnes	424	41.9%	2.3%	212	41.7%	2.4%	213	42.2%	2.3%	70	30.5%	1.7%
3 personnes	141	13.9%	1.5%	76	14.9%	1.6%	65	12.9%	1.4%	39	17.0%	1.0%
4 personnes	147	14.5%	1.6%	72	14.2%	1.6%	75	14.8%	1.6%	70	30.7%	1.4%
5 personnes et +	72	7.2%	1.3%	27	5.3%	1.0%	45	9.0%	1.6%	21	9.2%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	232	23.0%	1.5%	104	20.5%	1.4%	128	25.5%	1.6%	93	40.7%	1.2%
Non	780	77.0%	2.1%	403	79.5%	2.3%	376	74.5%	2.0%	135	59.3%	1.4%
Habitat												
Communes rurales	421	41.6%	3.5%	202	39.8%	3.5%	219	43.4%	3.5%	88	38.5%	2.7%
Agglo. - 20 000 hab	174	17.2%	1.9%	82	16.2%	1.9%	92	18.3%	1.9%	31	13.7%	1.2%
Agglo. 20 000 à 100 000 hab	213	21.1%	3.1%	119	23.4%	3.5%	95	18.8%	2.6%	49	21.6%	2.7%
Agglo. + 100 000 hab	189	18.6%	1.2%	91	17.9%	1.2%	98	19.4%	1.2%	53	23.3%	0.9%
Agglo. Paris	15	1.4%	0.2%	14	2.7%	0.3%	1	0.2%	0.0%	7	2.9%	0.2%
Régions INSEE												
Ile de France	15	1.5%	0.2%	14	2.8%	0.3%	1	0.2%	0.0%	7	3.1%	0.2%
Champagne Ardennes	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	1	0.4%	0.3%
Picardie	1	0.1%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	1	0.6%	0.3%
Bourgogne	58	5.8%	4.3%	30	6.0%	4.7%	28	5.5%	4.0%	13	5.7%	3.9%
Basse Normandie	2	0.2%	0.2%	2	0.3%	0.3%	0	0.1%	0.1%	1	0.4%	0.3%
Centre	265	26.2%	12.6%	147	29.0%	14.6%	118	23.4%	10.8%	66	28.9%	10.1%
Pays de Loire	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%
Poitou Charentes	1	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%
Aquitaine	10	1.0%	0.4%	3	0.5%	0.2%	7	1.4%	0.5%	5	2.4%	0.6%
Midi Pyrénées	3	0.3%	0.1%	2	0.3%	0.1%	1	0.3%	0.1%	1	0.5%	0.1%
Limousin	207	20.4%	33.6%	96	18.9%	32.7%	111	21.9%	34.4%	40	17.7%	24.8%
Auvergne	443	43.8%	39.2%	208	40.9%	38.2%	236	46.7%	40.2%	88	38.8%	27.3%
Rhône Alpes	4	0.4%	0.1%	3	0.6%	0.1%	1	0.1%	0.0%	1	0.6%	0.1%
Languedoc Roussillon	1	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%

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Habitudes de connexion à Internet												
Tous les jours	610	60.3%	1.8%	320	63.0%	1.8%	291	57.6%	1.7%	182	79.6%	1.2%
Presque tous les jours	129	12.7%	2.2%	62	12.3%	2.3%	67	13.2%	2.1%	32	14.1%	1.7%
1 à 2 fois par semaine	52	5.1%	2.0%	22	4.4%	2.1%	29	5.8%	2.0%	14	6.1%	2.7%
1 à 3 fois par mois	1	0.1%	0.3%	1	0.1%	0.3%	1	0.2%	0.3%	0	0.0%	0.0%
Moins souvent	19	1.9%	2.7%	10	1.9%	2.7%	9	1.9%	2.6%	0	0.1%	0.6%
Jamais	0	0.0%	0.4%	0	0.0%	0.0%	0	0.1%	0.9%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	41	4.1%	2.3%	18	3.5%	2.3%	24	4.7%	2.2%	1	0.4%	0.5%
De 9 000 à moins de 12 000 euros par an	76	7.5%	2.5%	48	9.4%	4.2%	28	5.5%	1.5%	8	3.6%	3.4%
De 12 000 à moins de 18 000 euros par an	106	10.5%	1.9%	54	10.7%	2.2%	52	10.2%	1.7%	11	4.8%	1.7%
De 18 000 à moins de 24 000 euros par an	170	16.8%	2.5%	78	15.4%	2.6%	92	18.3%	2.4%	19	8.1%	1.4%
De 24 000 à moins de 36 000 euros par an	263	26.0%	2.3%	132	26.0%	2.4%	131	26.0%	2.2%	50	21.8%	1.4%
De 36 000 à moins de 45 000 euros par an	119	11.7%	1.7%	60	11.9%	1.6%	59	11.6%	1.7%	36	15.7%	1.2%
De 45 000 à moins de 65 000 euros par an	105	10.4%	1.4%	56	11.0%	1.4%	50	9.9%	1.5%	57	24.9%	1.4%
65 000 euros et plus par an	31	3.1%	0.8%	18	3.6%	0.8%	13	2.6%	0.8%	22	9.6%	0.8%
Refus	65	6.5%	1.9%	32	6.3%	2.2%	33	6.6%	1.7%	17	7.5%	1.5%
Ne sait pas	34	3.4%	2.1%	11	2.2%	1.5%	23	4.6%	2.5%	9	3.8%	1.5%