

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2256	100.0%	4.3%	1152	100.0%	4.6%	1105	100.0%	4.1%	530	100.0%	3.1%
Sexe												
Homme	1152	51.0%	4.6%	1152	100.0%	4.6%	0	0.0%	0.0%	298	56.2%	3.4%
Femme	1105	49.0%	4.1%	0	0.0%	0.0%	1105	100.0%	4.1%	232	43.8%	2.7%
Age												
15 à 24 ans	196	8.7%	2.7%	90	7.8%	2.4%	106	9.6%	3.0%	61	11.5%	2.0%
25 à 34 ans	210	9.3%	2.8%	135	11.7%	3.6%	75	6.8%	1.9%	91	17.3%	2.8%
35 à 49 ans	451	20.0%	3.6%	245	21.3%	4.0%	205	18.6%	3.3%	172	32.5%	2.7%
50 à 59 ans	408	18.1%	4.4%	215	18.6%	4.7%	193	17.5%	4.1%	164	30.9%	4.2%
60 ans et plus	992	44.0%	6.4%	467	40.5%	6.9%	525	47.6%	6.1%	41	7.8%	4.7%
Individu												
Ménagères	964	42.7%	4.1%	0	0.0%	0.0%	964	87.3%	4.1%	198	37.3%	2.8%
Personne de référence	1341	59.5%	4.7%	1024	88.9%	5.0%	317	28.7%	4.0%	297	56.1%	3.6%
Responsable des achats	1547	68.6%	4.3%	588	51.1%	4.5%	959	86.8%	4.2%	331	62.6%	3.0%
PCS Individu												
Agriculteurs	51	2.2%	10.1%	41	3.6%	12.0%	10	0.9%	6.0%	0	0.0%	0.0%
Petits patrons	67	3.0%	4.2%	48	4.2%	4.2%	19	1.8%	4.3%	59	11.1%	4.1%
Affaires et Cadres	133	5.9%	2.7%	84	7.3%	3.0%	49	4.4%	2.4%	112	21.2%	2.5%
Professions intermédiaires	256	11.3%	3.6%	140	12.2%	4.0%	116	10.5%	3.2%	208	39.3%	3.6%
Employés	331	14.6%	4.0%	98	8.5%	4.4%	232	21.0%	3.8%	65	12.2%	3.5%
Ouvriers	238	10.6%	3.8%	204	17.7%	4.1%	34	3.1%	2.6%	8	1.5%	2.2%
Retraités	837	37.1%	6.6%	418	36.3%	6.8%	419	37.9%	6.3%	7	1.2%	3.2%
Autres inactifs	343	15.2%	3.3%	118	10.3%	3.2%	225	20.4%	3.4%	72	13.6%	2.2%
PCS Personne de référence												
Agriculteurs	62	2.8%	8.3%	43	3.7%	10.4%	20	1.8%	5.7%	0	0.0%	0.0%
Petits patrons	115	5.1%	4.4%	66	5.7%	4.9%	49	4.5%	3.8%	115	21.7%	4.4%
Affaires et Cadres	171	7.6%	2.5%	94	8.2%	2.8%	76	6.9%	2.2%	171	32.3%	2.5%
Professions intermédiaires	244	10.8%	3.1%	137	11.9%	3.4%	106	9.6%	2.7%	244	46.0%	3.1%
Employés	223	9.9%	4.1%	98	8.5%	4.1%	126	11.4%	4.1%	0	0.0%	0.0%
Ouvriers	321	14.2%	3.4%	193	16.7%	3.8%	129	11.6%	2.9%	0	0.0%	0.0%
Retraités	945	41.9%	6.4%	449	39.0%	6.7%	496	44.9%	6.1%	0	0.0%	0.0%
Autres inactifs	174	7.7%	4.1%	71	6.2%	4.5%	103	9.3%	3.9%	0	0.0%	0.0%

Groupe Sud Ouest



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	419	18.6%	4.2%	170	14.8%	3.9%	249	22.5%	4.4%	51	9.6%	2.8%
2 personnes	1011	44.8%	5.6%	516	44.8%	6.0%	495	44.8%	5.3%	154	29.1%	3.7%
3 personnes	343	15.2%	3.7%	179	15.5%	3.9%	164	14.8%	3.6%	109	20.6%	2.8%
4 personnes	343	15.2%	3.7%	196	17.0%	4.3%	148	13.4%	3.2%	165	31.2%	3.4%
5 personnes et +	140	6.2%	2.5%	91	7.9%	3.4%	49	4.4%	1.7%	51	9.5%	2.0%
Présence d'enfants de moins de 15 ans												
Oui	482	21.4%	3.1%	296	25.7%	4.0%	186	16.8%	2.3%	189	35.6%	2.4%
Non	1774	78.6%	4.9%	856	74.3%	4.9%	919	83.2%	4.9%	341	64.4%	3.6%
Habitat												
Communes rurales	646	28.6%	5.4%	341	29.6%	6.0%	305	27.6%	4.9%	124	23.5%	3.8%
Agglo. - 20 000 hab	509	22.6%	5.6%	257	22.3%	6.1%	253	22.9%	5.2%	107	20.3%	4.2%
Agglo. 20 000 à 100 000 hab	384	17.0%	5.5%	181	15.7%	5.3%	203	18.4%	5.7%	76	14.3%	4.1%
Agglo. + 100 000 hab	696	30.8%	4.5%	363	31.5%	4.8%	333	30.1%	4.2%	214	40.3%	3.7%
Agglo. Paris	21	0.9%	0.2%	10	0.8%	0.2%	11	1.0%	0.2%	9	1.6%	0.2%
Régions INSEE												
Ile de France	21	0.9%	0.2%	10	0.9%	0.2%	11	1.0%	0.2%	9	1.7%	0.2%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Picardie	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Haute Normandie	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Centre	4	0.2%	0.2%	3	0.2%	0.3%	1	0.1%	0.1%	1	0.2%	0.1%
Pays de Loire	3	0.1%	0.1%	2	0.2%	0.2%	1	0.0%	0.0%	0	0.1%	0.0%
Bretagne	4	0.2%	0.1%	4	0.3%	0.3%	0	0.0%	0.0%	2	0.3%	0.2%
Poitou Charentes	340	15.1%	22.8%	172	14.9%	24.0%	168	15.2%	21.7%	78	14.7%	21.3%
Aquitaine	989	43.9%	35.5%	504	43.8%	38.0%	485	43.9%	33.2%	222	41.9%	26.3%
Midi Pyrénées	136	6.0%	5.5%	83	7.2%	7.0%	53	4.8%	4.2%	36	6.9%	4.6%
Limousin	5	0.2%	0.9%	3	0.3%	1.1%	2	0.2%	0.7%	1	0.2%	0.8%
Auvergne	8	0.4%	0.7%	8	0.7%	1.5%	0	0.0%	0.1%	0	0.0%	0.0%
Rhône Alpes	12	0.5%	0.2%	7	0.6%	0.3%	5	0.5%	0.2%	5	1.0%	0.3%
Languedoc Roussillon	719	31.9%	31.3%	347	30.1%	31.9%	372	33.7%	30.8%	170	32.1%	24.6%
Provence Alpes Côte d'Azur. Corse	11	0.5%	0.2%	7	0.6%	0.3%	4	0.4%	0.2%	4	0.7%	0.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	1369	60.7%	3.9%	725	63.0%	4.2%	644	58.3%	3.7%	457	86.3%	3.1%
Presque tous les jours	242	10.7%	4.1%	139	12.0%	5.1%	104	9.4%	3.2%	50	9.4%	2.7%
1 à 2 fois par semaine	101	4.5%	3.9%	34	2.9%	3.1%	68	6.1%	4.5%	9	1.7%	1.7%
1 à 3 fois par mois	27	1.2%	5.7%	15	1.3%	7.6%	13	1.1%	4.4%	2	0.4%	3.5%
Moins souvent	21	0.9%	2.9%	16	1.4%	4.3%	5	0.5%	1.4%	0	0.0%	0.4%
Jamais	7	0.3%	9.5%	5	0.5%	13.6%	1	0.1%	3.9%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	83	3.7%	4.6%	42	3.7%	5.7%	41	3.7%	3.8%	10	1.8%	5.0%
De 9 000 à moins de 12 000 euros par an	150	6.6%	5.0%	70	6.1%	6.1%	80	7.3%	4.4%	17	3.1%	7.0%
De 12 000 à moins de 18 000 euros par an	277	12.3%	5.0%	118	10.2%	4.9%	160	14.4%	5.1%	28	5.3%	4.5%
De 18 000 à moins de 24 000 euros par an	356	15.8%	5.2%	166	14.4%	5.6%	190	17.2%	5.0%	55	10.4%	4.1%
De 24 000 à moins de 36 000 euros par an	517	22.9%	4.5%	249	21.6%	4.6%	268	24.3%	4.4%	118	22.3%	3.4%
De 36 000 à moins de 45 000 euros par an	301	13.3%	4.2%	170	14.8%	4.6%	130	11.8%	3.8%	76	14.3%	2.6%
De 45 000 à moins de 65 000 euros par an	281	12.5%	3.8%	171	14.9%	4.2%	110	9.9%	3.4%	124	23.3%	3.0%
65 000 euros et plus par an	113	5.0%	2.8%	75	6.5%	3.3%	38	3.4%	2.2%	65	12.4%	2.4%
Refus	102	4.5%	3.0%	53	4.6%	3.6%	50	4.5%	2.6%	29	5.5%	2.6%
Ne sait pas	76	3.4%	4.6%	37	3.2%	5.0%	39	3.5%	4.3%	9	1.6%	1.5%