

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3681	100.0%	7.1%	1791	100.0%	7.2%	1890	100.0%	7.0%	1445	100.0%	8.3%
Sexe												
Homme	1791	48.7%	7.2%	1791	100.0%	7.2%	0	0.0%	0.0%	707	48.9%	8.1%
Femme	1890	51.3%	7.0%	0	0.0%	0.0%	1890	100.0%	7.0%	738	51.1%	8.6%
Age												
15 à 24 ans	414	11.2%	5.7%	196	10.9%	5.3%	218	11.5%	6.1%	206	14.2%	6.7%
25 à 34 ans	412	11.2%	5.4%	213	11.9%	5.7%	199	10.5%	5.1%	157	10.9%	4.8%
35 à 49 ans	953	25.9%	7.6%	502	28.0%	8.2%	452	23.9%	7.1%	540	37.4%	8.5%
50 à 59 ans	842	22.9%	9.1%	393	22.0%	8.5%	448	23.7%	9.6%	436	30.2%	11.3%
60 ans et plus	1060	28.8%	6.9%	487	27.2%	7.2%	573	30.3%	6.6%	106	7.3%	12.1%
Individu												
Ménagères	1637	44.5%	7.0%	0	0.0%	0.0%	1637	86.6%	7.0%	613	42.5%	8.7%
Personne de référence	2051	55.7%	7.2%	1507	84.1%	7.4%	544	28.8%	6.9%	736	50.9%	8.8%
Responsable des achats	2546	69.1%	7.1%	957	53.4%	7.3%	1589	84.0%	6.9%	951	65.8%	8.6%
PCS Individu												
Agriculteurs	33	0.9%	6.5%	15	0.8%	4.3%	18	1.0%	11.3%	1	0.1%	8.3%
Petits patrons	141	3.8%	8.8%	96	5.4%	8.3%	45	2.4%	9.9%	130	9.0%	9.0%
Affaires et Cadres	483	13.1%	9.9%	263	14.7%	9.3%	220	11.6%	10.7%	431	29.8%	9.8%
Professions intermédiaires	593	16.1%	8.3%	283	15.8%	8.0%	310	16.4%	8.5%	507	35.1%	8.7%
Employés	530	14.4%	6.4%	155	8.7%	7.0%	375	19.8%	6.1%	117	8.1%	6.3%
Ouvriers	365	9.9%	5.8%	304	17.0%	6.1%	61	3.3%	4.6%	12	0.8%	3.5%
Retraités	922	25.0%	7.2%	445	24.9%	7.2%	477	25.2%	7.2%	28	1.9%	13.5%
Autres inactifs	615	16.7%	5.9%	230	12.9%	6.2%	384	20.3%	5.7%	219	15.1%	6.7%
PCS Personne de référence												
Agriculteurs	54	1.5%	7.2%	21	1.2%	5.0%	33	1.8%	9.7%	0	0.0%	0.0%
Petits patrons	204	5.5%	7.8%	101	5.6%	7.5%	103	5.4%	8.0%	204	14.1%	7.8%
Affaires et Cadres	635	17.2%	9.3%	297	16.6%	8.6%	338	17.9%	9.9%	635	43.9%	9.3%
Professions intermédiaires	606	16.5%	7.7%	310	17.3%	7.7%	297	15.7%	7.6%	606	42.0%	7.7%
Employés	371	10.1%	6.8%	170	9.5%	7.1%	202	10.7%	6.6%	0	0.0%	0.0%
Ouvriers	510	13.9%	5.4%	290	16.2%	5.7%	220	11.6%	5.0%	0	0.0%	0.0%
Retraités	1044	28.4%	7.0%	492	27.5%	7.3%	552	29.2%	6.8%	0	0.0%	0.0%
Autres inactifs	257	7.0%	6.1%	112	6.3%	7.1%	145	7.7%	5.5%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	686	18.6%	6.8%	287	16.0%	6.6%	399	21.1%	7.1%	189	13.1%	10.4%
2 personnes	1316	35.7%	7.3%	608	33.9%	7.0%	708	37.5%	7.5%	359	24.8%	8.7%
3 personnes	666	18.1%	7.2%	366	20.4%	7.9%	300	15.9%	6.5%	312	21.6%	8.0%
4 personnes	643	17.5%	6.9%	326	18.2%	7.1%	317	16.8%	6.8%	379	26.2%	7.7%
5 personnes et +	371	10.1%	6.7%	204	11.4%	7.6%	167	8.8%	6.0%	206	14.3%	8.0%
Présence d'enfants de moins de 15 ans												
Oui	1062	28.9%	6.8%	535	29.9%	7.2%	528	27.9%	6.4%	586	40.5%	7.6%
Non	2619	71.1%	7.2%	1257	70.1%	7.1%	1363	72.1%	7.2%	859	59.5%	9.0%
Habitat												
Communes rurales	765	20.8%	6.4%	357	19.9%	6.3%	408	21.6%	6.5%	267	18.5%	8.1%
Agglo. - 20 000 hab	634	17.2%	7.0%	302	16.9%	7.1%	332	17.6%	6.9%	238	16.5%	9.4%
Agglo. 20 000 à 100 000 hab	516	14.0%	7.4%	280	15.6%	8.3%	236	12.5%	6.6%	156	10.8%	8.4%
Agglo. + 100 000 hab	1147	31.1%	7.4%	550	30.7%	7.3%	596	31.5%	7.5%	482	33.4%	8.5%
Agglo. Paris	620	16.8%	7.2%	302	16.8%	7.3%	318	16.8%	7.1%	300	20.8%	7.6%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	703	19.1%	7.3%	345	19.3%	7.5%	359	19.0%	7.1%	349	24.2%	8.0%
Nord Pas de Calais	170	4.6%	5.3%	94	5.3%	6.1%	75	4.0%	4.4%	64	4.4%	6.6%
Lorraine	116	3.2%	6.1%	50	2.8%	5.4%	66	3.5%	6.7%	49	3.4%	9.3%
Alsace	128	3.5%	8.3%	58	3.2%	7.8%	70	3.7%	8.9%	43	3.0%	9.0%
Franche-Comté	65	1.8%	6.8%	32	1.8%	6.9%	33	1.7%	6.7%	24	1.7%	9.0%
Champagne Ardennes	64	1.7%	5.9%	37	2.1%	7.0%	28	1.5%	4.9%	24	1.7%	8.2%
Picardie	90	2.4%	5.8%	50	2.8%	6.7%	40	2.1%	5.0%	26	1.8%	6.1%
Bourgogne	96	2.6%	7.0%	44	2.4%	6.7%	52	2.7%	7.4%	29	2.0%	8.5%
Haute Normandie	72	2.0%	4.8%	33	1.8%	4.6%	39	2.0%	5.0%	27	1.9%	6.1%
Basse Normandie	58	1.6%	4.8%	27	1.5%	4.6%	31	1.6%	4.9%	20	1.4%	6.3%
Centre	168	4.6%	8.0%	85	4.8%	8.4%	83	4.4%	7.7%	72	5.0%	11.1%
Pays de Loire	194	5.3%	6.5%	88	4.9%	6.2%	105	5.6%	6.8%	61	4.2%	6.5%
Bretagne	181	4.9%	6.7%	79	4.4%	6.2%	101	5.4%	7.3%	61	4.2%	8.1%
Poitou Charentes	93	2.5%	6.2%	48	2.7%	6.7%	45	2.4%	5.8%	31	2.2%	8.5%
Aquitaine	258	7.0%	9.3%	130	7.2%	9.7%	129	6.8%	8.8%	80	5.5%	9.4%
Midi Pyrénées	178	4.8%	7.2%	93	5.2%	7.8%	85	4.5%	6.7%	83	5.7%	10.5%
Limousin	56	1.5%	9.1%	27	1.5%	9.1%	29	1.6%	9.2%	27	1.8%	16.3%
Auvergne	77	2.1%	6.8%	37	2.0%	6.7%	40	2.1%	6.9%	22	1.5%	6.7%
Rhône Alpes	438	11.9%	8.4%	217	12.1%	8.6%	221	11.7%	8.2%	173	12.0%	8.9%
Languedoc Roussillon	158	4.3%	6.9%	73	4.1%	6.7%	85	4.5%	7.1%	77	5.3%	11.1%
Provence Alpes Côte d'Azur. Corse	317	8.6%	7.3%	144	8.1%	7.0%	173	9.2%	7.5%	103	7.1%	7.0%
Habitudes de connexion à Internet												
Tous les jours	2689	73.0%	7.8%	1355	75.6%	7.8%	1334	70.6%	7.7%	1210	83.7%	8.2%
Presque tous les jours	457	12.4%	7.7%	199	11.1%	7.3%	257	13.6%	8.0%	142	9.9%	7.7%
1 à 2 fois par semaine	173	4.7%	6.7%	86	4.8%	7.9%	87	4.6%	5.9%	62	4.3%	11.9%
1 à 3 fois par mois	48	1.3%	10.0%	19	1.1%	10.0%	29	1.5%	10.0%	6	0.4%	8.5%
Moins souvent	62	1.7%	8.6%	36	2.0%	9.9%	27	1.4%	7.4%	14	1.0%	30.2%
Jamais	4	0.1%	5.4%	2	0.1%	4.7%	2	0.1%	6.3%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	116	3.2%	6.4%	43	2.4%	5.8%	73	3.9%	6.8%	12	0.9%	6.5%
De 9 000 à moins de 12 000 euros par an	135	3.7%	4.5%	65	3.6%	5.7%	70	3.7%	3.8%	17	1.2%	7.1%
De 12 000 à moins de 18 000 euros par an	266	7.2%	4.8%	106	5.9%	4.4%	160	8.5%	5.1%	40	2.8%	6.4%
De 18 000 à moins de 24 000 euros par an	411	11.2%	6.1%	167	9.3%	5.6%	244	12.9%	6.4%	114	7.9%	8.5%
De 24 000 à moins de 36 000 euros par an	789	21.4%	6.9%	396	22.1%	7.3%	393	20.8%	6.5%	262	18.1%	7.5%
De 36 000 à moins de 45 000 euros par an	543	14.8%	7.6%	273	15.2%	7.3%	271	14.3%	7.9%	246	17.0%	8.3%
De 45 000 à moins de 65 000 euros par an	628	17.1%	8.6%	353	19.7%	8.7%	275	14.6%	8.5%	300	20.8%	7.4%
65 000 euros et plus par an	431	11.7%	10.9%	247	13.8%	10.9%	184	9.7%	10.9%	302	20.9%	11.1%
Refus	249	6.8%	7.3%	101	5.6%	6.9%	148	7.8%	7.6%	93	6.4%	8.2%
Ne sait pas	114	3.1%	6.9%	42	2.3%	5.7%	72	3.8%	7.9%	58	4.0%	10.0%