

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 1151 | 100.0% | 2.2% | 358 | 100.0% | 1.4% | 793 | 100.0% | 2.9% | 190 | 100.0% | 1.1% |
| Sexe | | | | | | | | | | | | |
| Homme | 358 | 31.1% | 1.4% | 358 | 100.0% | 1.4% | 0 | 0.0% | 0.0% | 66 | 34.8% | 0.8% |
| Femme | 793 | 68.9% | 2.9% | 0 | 0.0% | 0.0% | 793 | 100.0% | 2.9% | 124 | 65.2% | 1.4% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 56 | 4.8% | 0.8% | 19 | 5.4% | 0.5% | 36 | 4.6% | 1.0% | 18 | 9.6% | 0.6% |
| 25 à 34 ans | 79 | 6.9% | 1.0% | 32 | 9.0% | 0.9% | 47 | 5.9% | 1.2% | 22 | 11.5% | 0.7% |
| 35 à 49 ans | 256 | 22.3% | 2.1% | 71 | 19.7% | 1.1% | 186 | 23.4% | 2.9% | 91 | 48.0% | 1.4% |
| 50 à 59 ans | 262 | 22.8% | 2.8% | 96 | 26.7% | 2.1% | 167 | 21.0% | 3.6% | 51 | 27.1% | 1.3% |
| 60 ans et plus | 498 | 43.3% | 3.2% | 140 | 39.1% | 2.1% | 358 | 45.1% | 4.1% | 7 | 3.8% | 0.8% |
| Individu | | | | | | | | | | | | |
| Ménagères | 732 | 63.6% | 3.1% | 0 | 0.0% | 0.0% | 732 | 92.4% | 3.1% | 113 | 59.7% | 1.6% |
| Personne de référence | 577 | 50.1% | 2.0% | 313 | 87.5% | 1.5% | 263 | 33.2% | 3.3% | 81 | 42.9% | 1.0% |
| Responsable des achats | 951 | 82.6% | 2.6% | 210 | 58.6% | 1.6% | 741 | 93.4% | 3.2% | 148 | 77.8% | 1.3% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 13 | 1.1% | 2.5% | 5 | 1.3% | 1.4% | 8 | 1.0% | 5.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 27 | 2.3% | 1.7% | 17 | 4.8% | 1.5% | 10 | 1.2% | 2.2% | 22 | 11.7% | 1.5% |
| Affaires et Cadres | 21 | 1.8% | 0.4% | 11 | 3.2% | 0.4% | 10 | 1.2% | 0.5% | 15 | 7.8% | 0.3% |
| Professions intermédiaires | 105 | 9.1% | 1.5% | 36 | 10.2% | 1.0% | 69 | 8.7% | 1.9% | 74 | 39.2% | 1.3% |
| Employés | 215 | 18.7% | 2.6% | 26 | 7.4% | 1.2% | 188 | 23.8% | 3.1% | 41 | 21.6% | 2.2% |
| Ouvriers | 126 | 10.9% | 2.0% | 68 | 19.0% | 1.4% | 58 | 7.3% | 4.4% | 4 | 1.9% | 1.0% |
| Retraités | 408 | 35.4% | 3.2% | 132 | 36.8% | 2.1% | 276 | 34.8% | 4.2% | 3 | 1.7% | 1.6% |
| Autres inactifs | 236 | 20.5% | 2.3% | 62 | 17.4% | 1.7% | 174 | 22.0% | 2.6% | 31 | 16.2% | 0.9% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 11 | 0.9% | 1.4% | 5 | 1.3% | 1.2% | 6 | 0.7% | 1.7% | 0 | 0.0% | 0.0% |
| Petits patrons | 33 | 2.9% | 1.3% | 17 | 4.8% | 1.3% | 16 | 2.0% | 1.3% | 33 | 17.6% | 1.3% |
| Affaires et Cadres | 60 | 5.2% | 0.9% | 16 | 4.4% | 0.5% | 44 | 5.6% | 1.3% | 60 | 31.6% | 0.9% |
| Professions intermédiaires | 96 | 8.4% | 1.2% | 33 | 9.3% | 0.8% | 63 | 8.0% | 1.6% | 96 | 50.8% | 1.2% |
| Employés | 114 | 9.9% | 2.1% | 28 | 7.7% | 1.2% | 86 | 10.9% | 2.8% | 0 | 0.0% | 0.0% |
| Ouvriers | 219 | 19.0% | 2.3% | 67 | 18.7% | 1.3% | 152 | 19.2% | 3.5% | 0 | 0.0% | 0.0% |
| Retraités | 463 | 40.2% | 3.1% | 132 | 36.9% | 2.0% | 331 | 41.7% | 4.1% | 0 | 0.0% | 0.0% |
| Autres inactifs | 155 | 13.5% | 3.7% | 61 | 16.9% | 3.8% | 94 | 11.9% | 3.6% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 249 | 21.6% | 2.5% | 51 | 14.2% | 1.2% | 198 | 25.0% | 3.5% | 17 | 9.0% | 0.9% |
| 2 personnes | 474 | 41.2% | 2.6% | 166 | 46.4% | 1.9% | 308 | 38.9% | 3.3% | 41 | 21.6% | 1.0% |
| 3 personnes | 205 | 17.9% | 2.2% | 63 | 17.5% | 1.4% | 143 | 18.0% | 3.1% | 70 | 36.7% | 1.8% |
| 4 personnes | 113 | 9.8% | 1.2% | 39 | 10.8% | 0.8% | 75 | 9.4% | 1.6% | 36 | 19.1% | 0.7% |
| 5 personnes et + | 109 | 9.5% | 2.0% | 40 | 11.1% | 1.5% | 69 | 8.7% | 2.5% | 26 | 13.7% | 1.0% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 263 | 22.9% | 1.7% | 90 | 25.2% | 1.2% | 173 | 21.8% | 2.1% | 98 | 51.6% | 1.3% |
| Non | 888 | 77.1% | 2.4% | 268 | 74.8% | 1.5% | 620 | 78.2% | 3.3% | 92 | 48.4% | 1.0% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 308 | 26.8% | 2.6% | 64 | 17.9% | 1.1% | 244 | 30.8% | 3.9% | 40 | 21.3% | 1.2% |
| Agglo. - 20 000 hab | 209 | 18.2% | 2.3% | 66 | 18.4% | 1.6% | 143 | 18.1% | 3.0% | 26 | 14.0% | 1.0% |
| Agglo. 20 000 à 100 000 hab | 186 | 16.2% | 2.7% | 78 | 21.8% | 2.3% | 108 | 13.7% | 3.0% | 22 | 11.8% | 1.2% |
| Agglo. + 100 000 hab | 324 | 28.2% | 2.1% | 110 | 30.7% | 1.5% | 215 | 27.1% | 2.7% | 67 | 35.6% | 1.2% |
| Agglo. Paris | 122 | 10.6% | 1.4% | 40 | 11.2% | 1.0% | 82 | 10.4% | 1.8% | 33 | 17.4% | 0.8% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 140 | 12.2% | 1.5% | 49 | 13.6% | 1.1% | 91 | 11.5% | 1.8% | 37 | 19.5% | 0.8% |
| Nord Pas de Calais | 104 | 9.0% | 3.2% | 36 | 10.1% | 2.4% | 68 | 8.5% | 4.0% | 16 | 8.5% | 1.6% |
| Lorraine | 62 | 5.4% | 3.2% | 23 | 6.5% | 2.5% | 39 | 4.9% | 3.9% | 11 | 6.0% | 2.2% |
| Alsace | 42 | 3.6% | 2.7% | 19 | 5.4% | 2.6% | 23 | 2.9% | 2.9% | 3 | 1.8% | 0.7% |
| Franche-Comté | 25 | 2.1% | 2.6% | 3 | 0.8% | 0.6% | 22 | 2.7% | 4.4% | 5 | 2.6% | 1.8% |
| Champagne Ardennes | 32 | 2.8% | 2.9% | 12 | 3.5% | 2.4% | 20 | 2.5% | 3.5% | 4 | 2.3% | 1.5% |
| Picardie | 37 | 3.2% | 2.4% | 14 | 3.8% | 1.8% | 23 | 2.9% | 2.9% | 11 | 5.6% | 2.5% |
| Bourgogne | 30 | 2.6% | 2.2% | 10 | 2.9% | 1.6% | 20 | 2.5% | 2.8% | 3 | 1.7% | 1.0% |
| Haute Normandie | 50 | 4.3% | 3.3% | 10 | 2.7% | 1.3% | 40 | 5.1% | 5.1% | 11 | 6.1% | 2.6% |
| Basse Normandie | 31 | 2.7% | 2.6% | 3 | 0.9% | 0.5% | 28 | 3.5% | 4.4% | 3 | 1.5% | 0.8% |
| Centre | 47 | 4.1% | 2.2% | 18 | 4.9% | 1.7% | 29 | 3.7% | 2.7% | 6 | 3.3% | 1.0% |
| Pays de Loire | 63 | 5.5% | 2.1% | 13 | 3.6% | 0.9% | 50 | 6.4% | 3.3% | 7 | 3.7% | 0.7% |
| Bretagne | 22 | 1.9% | 0.8% | 7 | 1.9% | 0.5% | 15 | 1.9% | 1.1% | 3 | 1.5% | 0.4% |
| Poitou Charentes | 54 | 4.7% | 3.6% | 19 | 5.2% | 2.6% | 35 | 4.4% | 4.5% | 4 | 2.1% | 1.1% |
| Aquitaine | 89 | 7.7% | 3.2% | 21 | 5.9% | 1.6% | 68 | 8.6% | 4.7% | 13 | 6.7% | 1.5% |
| Midi Pyrénées | 47 | 4.1% | 1.9% | 21 | 6.0% | 1.8% | 25 | 3.2% | 2.0% | 5 | 2.4% | 0.6% |
| Limousin | 35 | 3.0% | 5.7% | 5 | 1.3% | 1.6% | 30 | 3.8% | 9.4% | 5 | 2.4% | 2.8% |
| Auvergne | 35 | 3.0% | 3.1% | 3 | 0.9% | 0.6% | 32 | 4.0% | 5.4% | 3 | 1.4% | 0.8% |
| Rhône Alpes | 83 | 7.2% | 1.6% | 27 | 7.6% | 1.1% | 56 | 7.1% | 2.1% | 13 | 7.1% | 0.7% |
| Languedoc Roussillon | 31 | 2.7% | 1.3% | 8 | 2.2% | 0.7% | 23 | 2.9% | 1.9% | 11 | 5.6% | 1.5% |
| Provence Alpes Côte d'Azur. Corse | 93 | 8.0% | 2.1% | 37 | 10.4% | 1.8% | 55 | 7.0% | 2.4% | 16 | 8.4% | 1.1% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 601 | 52.2% | 1.7% | 203 | 56.7% | 1.2% | 398 | 50.2% | 2.3% | 154 | 81.0% | 1.0% |
| Presque tous les jours | 88 | 7.6% | 1.5% | 24 | 6.7% | 0.9% | 64 | 8.0% | 2.0% | 21 | 11.1% | 1.1% |
| 1 à 2 fois par semaine | 65 | 5.6% | 2.5% | 24 | 6.8% | 2.2% | 41 | 5.1% | 2.7% | 10 | 5.1% | 1.8% |
| 1 à 3 fois par mois | 32 | 2.8% | 6.6% | 5 | 1.4% | 2.6% | 27 | 3.4% | 9.2% | 0 | 0.0% | 0.0% |
| Moins souvent | 10 | 0.9% | 1.4% | 4 | 1.2% | 1.2% | 6 | 0.8% | 1.7% | 1 | 0.7% | 2.8% |
| Jamais | 4 | 0.4% | 6.3% | 4 | 1.2% | 10.9% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |

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|---|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 52 | 4.5% | 2.9% | 17 | 4.8% | 2.3% | 35 | 4.4% | 3.2% | 3 | 1.8% | 1.8% |
| De 9 000 à moins de 12 000 euros par an | 99 | 8.6% | 3.3% | 18 | 5.1% | 1.6% | 80 | 10.1% | 4.4% | 2 | 1.3% | 1.0% |
| De 12 000 à moins de 18 000 euros par an | 200 | 17.4% | 3.6% | 53 | 14.7% | 2.2% | 148 | 18.6% | 4.7% | 8 | 4.3% | 1.3% |
| De 18 000 à moins de 24 000 euros par an | 178 | 15.5% | 2.6% | 47 | 13.2% | 1.6% | 131 | 16.5% | 3.4% | 18 | 9.3% | 1.3% |
| De 24 000 à moins de 36 000 euros par an | 272 | 23.6% | 2.4% | 98 | 27.4% | 1.8% | 174 | 21.9% | 2.9% | 63 | 33.1% | 1.8% |
| De 36 000 à moins de 45 000 euros par an | 125 | 10.8% | 1.7% | 43 | 12.1% | 1.2% | 81 | 10.3% | 2.4% | 25 | 13.3% | 0.9% |
| De 45 000 à moins de 65 000 euros par an | 80 | 7.0% | 1.1% | 40 | 11.3% | 1.0% | 40 | 5.0% | 1.2% | 40 | 21.3% | 1.0% |
| 65 000 euros et plus par an | 26 | 2.3% | 0.7% | 12 | 3.4% | 0.5% | 14 | 1.8% | 0.8% | 19 | 9.8% | 0.7% |
| Refus | 90 | 7.8% | 2.7% | 22 | 6.2% | 1.5% | 68 | 8.6% | 3.5% | 6 | 3.3% | 0.6% |
| Ne sait pas | 28 | 2.4% | 1.7% | 6 | 1.7% | 0.8% | 22 | 2.7% | 2.3% | 5 | 2.5% | 0.8% |