

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1695	100.0%	3.3%	913	100.0%	3.7%	782	100.0%	2.9%	584	100.0%	3.3%
<b>Sexe</b>												
<b>Homme</b>	913	53.8%	3.7%	913	100.0%	3.7%	0	0.0%	0.0%	319	54.7%	3.6%
<b>Femme</b>	782	46.2%	2.9%	0	0.0%	0.0%	782	100.0%	2.9%	265	45.3%	3.1%
<b>Age</b>												
<b>15 à 24 ans</b>	206	12.2%	2.8%	104	11.3%	2.8%	103	13.2%	2.9%	86	14.7%	2.7%
<b>25 à 34 ans</b>	220	13.0%	2.9%	123	13.5%	3.3%	96	12.3%	2.5%	106	18.2%	3.2%
<b>35 à 49 ans</b>	461	27.2%	3.7%	273	30.0%	4.4%	187	23.9%	3.0%	195	33.4%	3.2%
<b>50 à 59 ans</b>	332	19.6%	3.6%	188	20.5%	4.1%	144	18.5%	3.1%	154	26.3%	4.0%
<b>60 ans et plus</b>	476	28.1%	3.1%	225	24.6%	3.4%	252	32.2%	2.9%	43	7.4%	4.4%
<b>Individu</b>												
<b>Ménagères</b>	663	39.1%	2.9%	0	0.0%	0.0%	663	84.7%	2.9%	213	36.4%	3.0%
<b>Personne de référence</b>	965	56.9%	3.4%	759	83.2%	3.7%	206	26.3%	2.7%	309	52.9%	3.8%
<b>Responsable des achats</b>	1193	70.4%	3.3%	537	58.8%	4.1%	656	83.8%	2.9%	372	63.7%	3.4%
<b>PCS Individu</b>												
<b>Petits patrons</b>	58	3.4%	3.6%	43	4.7%	3.8%	16	2.0%	3.1%	56	9.5%	3.8%
<b>Affaires et Cadres</b>	194	11.4%	3.8%	121	13.3%	4.1%	73	9.3%	3.4%	179	30.6%	3.9%
<b>Professions intermédiaires</b>	235	13.9%	3.4%	124	13.6%	3.8%	111	14.1%	3.1%	174	29.8%	3.1%
<b>Employés</b>	364	21.5%	4.4%	155	17.0%	7.1%	209	26.7%	3.4%	84	14.3%	4.6%
<b>Ouvriers</b>	210	12.4%	3.3%	178	19.5%	3.5%	32	4.1%	2.4%	10	1.6%	2.3%
<b>Retraités</b>	392	23.1%	3.1%	196	21.4%	3.3%	196	25.1%	3.0%	6	1.0%	2.4%
<b>Autres inactifs</b>	242	14.3%	2.3%	96	10.5%	2.6%	146	18.6%	2.2%	77	13.1%	2.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	2	0.1%	0.3%	0	0.0%	0.0%	2	0.3%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	102	6.0%	3.9%	55	6.1%	4.2%	46	5.9%	3.5%	102	17.4%	3.9%
<b>Affaires et Cadres</b>	236	13.9%	3.3%	140	15.4%	3.8%	96	12.2%	2.7%	236	40.4%	3.3%
<b>Professions intermédiaires</b>	246	14.5%	3.3%	124	13.6%	3.2%	123	15.7%	3.3%	246	42.2%	3.3%
<b>Employés</b>	251	14.8%	4.6%	145	15.9%	6.2%	107	13.6%	3.4%	0	0.0%	0.0%
<b>Ouvriers</b>	292	17.2%	3.1%	175	19.2%	3.4%	117	14.9%	2.6%	0	0.0%	0.0%
<b>Retraités</b>	477	28.2%	3.3%	224	24.5%	3.4%	254	32.4%	3.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	88	5.2%	2.1%	50	5.4%	3.2%	38	4.9%	1.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	310	18.3%	3.1%	172	18.9%	3.8%	137	17.5%	2.5%	64	11.0%	3.7%
<b>2 personnes</b>	556	32.8%	3.1%	300	32.9%	3.5%	256	32.8%	2.8%	140	24.0%	3.3%
<b>3 personnes</b>	289	17.0%	3.2%	157	17.1%	3.5%	132	16.9%	2.9%	134	22.9%	3.4%
<b>4 personnes</b>	317	18.7%	3.4%	162	17.8%	3.5%	154	19.7%	3.3%	160	27.4%	3.2%
<b>5 personnes et +</b>	224	13.2%	4.2%	121	13.3%	4.9%	102	13.1%	3.6%	86	14.7%	3.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	529	31.2%	3.4%	284	31.1%	4.0%	245	31.3%	3.0%	256	43.9%	3.3%
<b>Non</b>	1166	68.8%	3.2%	629	68.9%	3.6%	537	68.7%	2.9%	328	56.1%	3.4%
<b>Habitat</b>												
<b>Communes rurales</b>	114	6.7%	1.0%	58	6.4%	1.0%	56	7.2%	0.9%	28	4.8%	0.9%
<b>Agglo. - 20 000 hab</b>	112	6.6%	1.2%	51	5.6%	1.2%	61	7.8%	1.3%	41	7.0%	1.6%
<b>Agglo. 20 000 à 100 000 hab</b>	103	6.1%	1.5%	51	5.5%	1.5%	53	6.7%	1.5%	13	2.2%	0.7%
<b>Agglo. + 100 000 hab</b>	24	1.4%	0.2%	12	1.3%	0.2%	12	1.6%	0.2%	3	0.5%	0.1%
<b>Agglo. Paris</b>	1341	79.1%	15.7%	741	81.2%	18.1%	601	76.8%	13.5%	499	85.4%	12.4%
<b>Régions INSEE</b>												
<b>Ile de France</b>	1543	91.0%	16.2%	843	92.3%	18.5%	700	89.5%	14.0%	550	94.2%	12.6%
<b>Picardie</b>	152	9.0%	9.9%	70	7.7%	9.4%	82	10.5%	10.3%	34	5.8%	8.0%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1196	70.5%	3.5%	667	73.1%	4.0%	528	67.5%	3.1%	500	85.6%	3.4%
<b>Presque tous les jours</b>	168	9.9%	2.9%	81	8.9%	3.0%	86	11.0%	2.8%	63	10.8%	3.2%
<b>1 à 2 fois par semaine</b>	100	5.9%	4.0%	55	6.0%	5.1%	45	5.8%	3.2%	16	2.8%	3.0%
<b>1 à 3 fois par mois</b>	12	0.7%	2.4%	6	0.7%	3.1%	6	0.7%	2.0%	1	0.1%	1.3%
<b>Moins souvent</b>	6	0.3%	0.8%	1	0.2%	0.4%	4	0.6%	1.1%	0	0.0%	0.0%
<b>Jamais</b>	4	0.2%	4.6%	3	0.3%	4.8%	1	0.1%	4.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	53	3.2%	2.8%	22	2.4%	2.7%	32	4.1%	2.9%	10	1.8%	5.5%
De 9 000 à moins de 12 000 euros par an	62	3.6%	2.1%	33	3.6%	3.0%	29	3.7%	1.5%	10	1.6%	3.9%
De 12 000 à moins de 18 000 euros par an	159	9.4%	2.7%	88	9.7%	3.3%	71	9.0%	2.2%	10	1.8%	1.5%
De 18 000 à moins de 24 000 euros par an	175	10.3%	2.7%	94	10.3%	3.1%	81	10.3%	2.3%	35	6.1%	2.6%
De 24 000 à moins de 36 000 euros par an	359	21.2%	3.3%	184	20.2%	3.5%	175	22.3%	3.0%	101	17.3%	3.1%
De 36 000 à moins de 45 000 euros par an	284	16.7%	4.0%	165	18.1%	4.5%	119	15.2%	3.5%	113	19.4%	3.8%
De 45 000 à moins de 65 000 euros par an	262	15.4%	3.6%	139	15.3%	3.6%	122	15.6%	3.7%	122	20.9%	3.0%
De 65 000 à moins de 80 000 euros par an	85	5.0%	4.4%	50	5.4%	4.5%	36	4.6%	4.1%	49	8.4%	3.8%
De 80 000 à moins de 115 000 euros par an	69	4.1%	5.6%	44	4.8%	6.0%	26	3.3%	5.1%	59	10.0%	6.3%
115 000 euros et plus par an	21	1.3%	3.6%	17	1.9%	4.8%	4	0.5%	1.8%	19	3.2%	4.0%
Refus	90	5.3%	2.9%	52	5.7%	4.0%	38	4.8%	2.1%	24	4.2%	2.4%
Ne sait pas	76	4.5%	3.3%	25	2.8%	2.6%	51	6.5%	3.7%	31	5.4%	3.4%