

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	399	100.0%	0.8%	262	100.0%	1.1%	137	100.0%	0.5%	127	100.0%	0.7%
Sexe												
Homme	262	65.8%	1.1%	262	100.0%	1.1%	0	0.0%	0.0%	77	60.5%	0.9%
Femme	137	34.2%	0.5%	0	0.0%	0.0%	137	100.0%	0.5%	50	39.5%	0.6%
Age												
15 à 24 ans	49	12.3%	0.7%	31	11.8%	0.8%	18	13.4%	0.5%	30	23.9%	1.0%
25 à 34 ans	42	10.5%	0.6%	24	9.2%	0.6%	18	13.2%	0.5%	16	12.7%	0.5%
35 à 49 ans	92	23.0%	0.7%	63	24.2%	1.0%	28	20.7%	0.4%	38	30.0%	0.6%
50 à 59 ans	78	19.7%	0.9%	54	20.6%	1.2%	25	18.0%	0.5%	35	27.3%	0.9%
60 ans et plus	137	34.5%	0.9%	90	34.3%	1.4%	47	34.8%	0.6%	8	6.1%	0.8%
Individu												
Ménagères	116	29.1%	0.5%	0	0.0%	0.0%	116	85.0%	0.5%	40	31.5%	0.6%
Personne de référence	262	65.8%	0.9%	228	86.9%	1.1%	34	25.3%	0.4%	66	51.4%	0.8%
Responsable des achats	260	65.2%	0.7%	150	57.3%	1.2%	110	80.3%	0.5%	64	50.5%	0.6%
PCS Individu												
Agriculteurs	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	9	2.3%	0.6%	9	3.4%	0.8%	0	0.3%	0.1%	9	6.9%	0.6%
Affaires et Cadres	39	9.7%	0.8%	22	8.5%	0.7%	16	12.0%	0.8%	37	29.0%	0.8%
Professions intermédiaires	49	12.3%	0.7%	29	10.9%	0.9%	20	14.9%	0.6%	38	29.5%	0.7%
Employés	70	17.4%	0.8%	39	14.8%	1.8%	31	22.4%	0.5%	19	15.1%	1.1%
Ouvriers	40	10.1%	0.6%	38	14.5%	0.7%	2	1.8%	0.2%	5	3.7%	1.1%
Retraités	131	32.8%	1.0%	88	33.7%	1.5%	42	31.1%	0.6%	2	1.4%	0.7%
Autres inactifs	61	15.4%	0.6%	37	14.2%	1.0%	24	17.5%	0.4%	18	14.4%	0.6%
PCS Personne de référence												
Agriculteurs	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
Petits patrons	23	5.9%	0.9%	17	6.3%	1.3%	7	5.1%	0.5%	23	18.4%	0.9%
Affaires et Cadres	54	13.6%	0.7%	29	11.1%	0.8%	25	18.4%	0.7%	54	42.6%	0.7%
Professions intermédiaires	50	12.5%	0.7%	32	12.0%	0.8%	18	13.4%	0.5%	50	39.1%	0.7%
Employés	48	12.0%	0.9%	33	12.6%	1.4%	15	10.7%	0.5%	0	0.0%	0.0%
Ouvriers	48	12.1%	0.5%	34	13.0%	0.7%	14	10.5%	0.3%	0	0.0%	0.0%
Retraités	146	36.6%	1.0%	92	35.0%	1.4%	54	39.8%	0.7%	0	0.0%	0.0%
Autres inactifs	29	7.2%	0.7%	26	9.9%	1.7%	3	2.0%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	78	19.7%	0.8%	57	21.9%	1.3%	21	15.4%	0.4%	14	11.3%	0.8%
2 personnes	150	37.6%	0.8%	85	32.5%	1.0%	65	47.4%	0.7%	28	21.6%	0.6%
3 personnes	74	18.5%	0.8%	45	17.3%	1.0%	28	20.7%	0.6%	35	27.8%	0.9%
4 personnes	51	12.7%	0.5%	42	16.1%	0.9%	9	6.2%	0.2%	30	23.7%	0.6%
5 personnes et +	46	11.6%	0.9%	32	12.3%	1.3%	14	10.2%	0.5%	20	15.7%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	98	24.5%	0.6%	60	22.8%	0.8%	38	27.9%	0.5%	39	30.4%	0.5%
Non	301	75.5%	0.8%	202	77.2%	1.1%	98	72.1%	0.5%	89	69.6%	0.9%
Habitat												
Communes rurales	66	16.5%	0.6%	39	14.9%	0.7%	27	19.6%	0.4%	14	11.1%	0.4%
Agglo. - 20 000 hab	43	10.9%	0.5%	24	9.2%	0.6%	19	14.0%	0.4%	13	10.5%	0.5%
Agglo. 20 000 à 100 000 hab	42	10.5%	0.6%	30	11.4%	0.9%	12	8.7%	0.3%	8	6.1%	0.4%
Agglo. + 100 000 hab	115	28.7%	0.7%	83	31.6%	1.1%	32	23.1%	0.4%	37	29.1%	0.6%
Agglo. Paris	133	33.4%	1.6%	86	32.8%	2.1%	47	34.5%	1.1%	55	43.3%	1.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	138	34.6%	1.4%	91	34.6%	2.0%	47	34.5%	0.9%	57	45.0%	1.3%
Nord Pas de Calais	12	3.0%	0.4%	8	2.9%	0.5%	4	3.2%	0.3%	7	5.1%	0.7%
Lorraine	11	2.7%	0.6%	7	2.7%	0.8%	4	2.7%	0.4%	0	0.2%	0.1%
Alsace	0	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.3%	0.1%
Franche-Comté	7	1.7%	0.7%	3	1.3%	0.7%	3	2.5%	0.7%	2	1.6%	0.8%
Champagne Ardennes	8	2.0%	0.7%	6	2.4%	1.2%	2	1.4%	0.3%	2	1.6%	0.7%
Picardie	11	2.6%	0.7%	7	2.8%	1.0%	3	2.4%	0.4%	7	5.8%	1.7%
Bourgogne	15	3.7%	1.1%	10	3.8%	1.5%	5	3.4%	0.7%	3	2.6%	1.0%
Haute Normandie	10	2.4%	0.6%	6	2.4%	0.9%	3	2.4%	0.4%	1	0.7%	0.2%
Basse Normandie	4	1.1%	0.4%	4	1.5%	0.7%	1	0.4%	0.1%	0	0.2%	0.1%
Centre	11	2.9%	0.5%	10	3.8%	1.0%	2	1.1%	0.1%	2	1.8%	0.4%
Pays de Loire	6	1.5%	0.2%	5	1.8%	0.3%	1	0.8%	0.1%	1	0.8%	0.1%
Bretagne	13	3.4%	0.5%	7	2.5%	0.5%	7	5.1%	0.5%	4	2.9%	0.5%
Poitou Charentes	8	2.1%	0.6%	5	1.8%	0.7%	4	2.6%	0.5%	1	0.7%	0.2%
Aquitaine	31	7.7%	1.1%	18	7.0%	1.4%	12	9.0%	0.9%	5	3.8%	0.6%
Midi Pyrénées	23	5.7%	0.9%	14	5.3%	1.2%	9	6.5%	0.7%	4	3.2%	0.5%
Limousin	7	1.9%	1.2%	7	2.6%	2.3%	1	0.5%	0.2%	1	0.4%	0.3%
Auvergne	7	1.8%	0.6%	5	1.8%	0.9%	2	1.7%	0.4%	1	1.1%	0.4%
Rhône Alpes	25	6.2%	0.5%	14	5.3%	0.6%	11	8.0%	0.4%	11	8.4%	0.6%
Languedoc Roussillon	25	6.4%	1.1%	14	5.4%	1.3%	11	8.3%	1.0%	7	5.4%	1.0%
Provence Alpes Côte d'Azur. Corse	26	6.6%	0.6%	22	8.3%	1.1%	5	3.3%	0.2%	11	8.3%	0.7%
Habitudes de connexion à Internet												
Tous les jours	283	71.0%	0.8%	185	70.5%	1.1%	98	72.0%	0.6%	117	91.7%	0.8%
Presque tous les jours	40	10.1%	0.7%	23	8.6%	0.8%	18	12.9%	0.6%	7	5.6%	0.4%
1 à 2 fois par semaine	25	6.4%	1.0%	15	5.9%	1.4%	10	7.3%	0.7%	3	2.1%	0.5%
1 à 3 fois par mois	3	0.7%	0.6%	1	0.5%	0.7%	2	1.1%	0.5%	0	0.3%	0.6%
Moins souvent	2	0.5%	0.3%	1	0.4%	0.3%	1	0.6%	0.2%	0	0.0%	0.0%
Jamais	0	0.1%	0.3%	0	0.0%	0.0%	0	0.2%	1.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	10	2.6%	0.5%	8	3.2%	1.1%	2	1.4%	0.2%	0	0.3%	0.2%
De 9 000 à moins de 12 000 euros par an	17	4.1%	0.6%	13	5.0%	1.2%	3	2.5%	0.2%	1	1.0%	0.5%
De 12 000 à moins de 18 000 euros par an	41	10.3%	0.7%	31	11.9%	1.2%	10	7.3%	0.3%	4	3.4%	0.6%
De 18 000 à moins de 24 000 euros par an	40	10.0%	0.6%	29	11.2%	1.0%	11	7.9%	0.3%	6	5.0%	0.5%
De 24 000 à moins de 36 000 euros par an	80	20.1%	0.7%	50	19.1%	1.0%	30	21.9%	0.5%	22	16.9%	0.6%
De 36 000 à moins de 45 000 euros par an	75	18.8%	1.1%	39	14.8%	1.1%	36	26.4%	1.1%	30	23.7%	1.0%
De 45 000 à moins de 65 000 euros par an	70	17.5%	1.0%	50	18.9%	1.3%	20	14.8%	0.6%	34	26.6%	0.8%
De 65 000 à moins de 80 000 euros par an	19	4.9%	1.0%	13	4.9%	1.2%	7	4.8%	0.8%	12	9.1%	0.9%
De 80 000 à moins de 115 000 euros par an	10	2.4%	0.8%	6	2.1%	0.8%	4	2.9%	0.8%	6	4.7%	0.6%
115 000 euros et plus par an	6	1.5%	1.0%	5	1.8%	1.3%	1	0.8%	0.5%	5	4.3%	1.2%
Refus	28	7.1%	0.9%	17	6.4%	1.3%	11	8.3%	0.6%	5	3.7%	0.5%
Ne sait pas	3	0.8%	0.1%	2	0.7%	0.2%	2	1.2%	0.1%	2	1.3%	0.2%