

L'Equipe



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2363	100.0%	4.6%	2014	100.0%	8.1%	349	100.0%	1.3%	944	100.0%	5.4%
Sexe												
Homme	2014	85.2%	8.1%	2014	100.0%	8.1%	0	0.0%	0.0%	829	87.7%	9.4%
Femme	349	14.8%	1.3%	0	0.0%	0.0%	349	100.0%	1.3%	116	12.3%	1.3%
Age												
15 à 24 ans	543	23.0%	7.5%	449	22.3%	12.2%	94	27.1%	2.6%	224	23.8%	7.1%
25 à 34 ans	482	20.4%	6.3%	418	20.8%	11.2%	64	18.5%	1.7%	202	21.4%	6.0%
35 à 49 ans	624	26.4%	5.0%	550	27.3%	8.9%	75	21.5%	1.2%	317	33.6%	5.1%
50 à 59 ans	384	16.2%	4.2%	336	16.7%	7.3%	47	13.5%	1.0%	164	17.3%	4.3%
60 ans et plus	329	13.9%	2.2%	261	13.0%	3.9%	68	19.5%	0.8%	37	4.0%	3.8%
Individu												
Ménagères	260	11.0%	1.1%	0	0.0%	0.0%	260	74.6%	1.1%	82	8.7%	1.2%
Personne de référence	1546	65.4%	5.5%	1483	73.6%	7.3%	63	18.2%	0.8%	628	66.4%	7.6%
Responsable des achats	1247	52.8%	3.5%	984	48.9%	7.6%	263	75.5%	1.2%	459	48.6%	4.2%
PCS Individu												
Agriculteurs	8	0.3%	1.5%	7	0.4%	2.0%	0	0.1%	0.3%	0	0.0%	0.0%
Petits patrons	89	3.8%	5.4%	83	4.1%	7.3%	6	1.8%	1.2%	85	9.0%	5.8%
Affaires et Cadres	268	11.3%	5.3%	238	11.8%	8.0%	31	8.8%	1.4%	251	26.6%	5.4%
Professions intermédiaires	398	16.9%	5.8%	357	17.7%	10.8%	41	11.8%	1.1%	352	37.2%	6.4%
Employés	353	14.9%	4.3%	253	12.5%	11.6%	101	28.8%	1.6%	50	5.3%	2.7%
Ouvriers	468	19.8%	7.3%	458	22.7%	9.0%	10	2.8%	0.7%	9	0.9%	2.1%
Retraités	291	12.3%	2.3%	235	11.6%	3.9%	57	16.2%	0.9%	3	0.4%	1.4%
Autres inactifs	488	20.7%	4.7%	385	19.1%	10.3%	103	29.7%	1.6%	195	20.6%	5.9%
PCS Personne de référence												
Agriculteurs	21	0.9%	2.5%	18	0.9%	4.3%	3	0.9%	0.8%	0	0.0%	0.0%
Petits patrons	124	5.2%	4.7%	108	5.4%	8.2%	16	4.5%	1.2%	124	13.1%	4.7%
Affaires et Cadres	364	15.4%	5.0%	311	15.5%	8.5%	53	15.2%	1.5%	364	38.6%	5.0%
Professions intermédiaires	456	19.3%	6.0%	409	20.3%	10.7%	48	13.6%	1.3%	456	48.3%	6.0%
Employés	331	14.0%	6.1%	272	13.5%	11.7%	60	17.1%	1.9%	0	0.0%	0.0%
Ouvriers	560	23.7%	5.9%	497	24.7%	9.7%	62	17.9%	1.4%	0	0.0%	0.0%
Retraités	360	15.2%	2.5%	280	13.9%	4.3%	80	22.9%	1.0%	0	0.0%	0.0%
Autres inactifs	147	6.2%	3.6%	119	5.9%	7.7%	28	8.0%	1.1%	0	0.0%	0.0%

L'Equipe



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	305	12.9%	3.1%	269	13.3%	6.0%	37	10.6%	0.7%	82	8.7%	4.7%
2 personnes	650	27.5%	3.6%	521	25.8%	6.0%	129	37.0%	1.4%	210	22.3%	4.9%
3 personnes	512	21.7%	5.6%	448	22.2%	10.0%	64	18.4%	1.4%	213	22.5%	5.4%
4 personnes	555	23.5%	6.0%	473	23.5%	10.2%	82	23.6%	1.8%	288	30.5%	5.8%
5 personnes et +	340	14.4%	6.3%	304	15.1%	12.2%	36	10.4%	1.3%	151	16.0%	6.0%
Présence d'enfants de moins de 15 ans												
Oui	875	37.0%	5.7%	761	37.8%	10.7%	114	32.6%	1.4%	429	45.4%	5.6%
Non	1488	63.0%	4.1%	1253	62.2%	7.1%	235	67.4%	1.3%	515	54.6%	5.3%
Habitat												
Communes rurales	437	18.5%	3.7%	361	17.9%	6.4%	76	21.7%	1.2%	157	16.7%	4.8%
Agglo. - 20 000 hab	357	15.1%	4.0%	307	15.2%	7.4%	51	14.5%	1.0%	134	14.2%	5.1%
Agglo. 20 000 à 100 000 hab	301	12.8%	4.3%	257	12.7%	7.6%	45	12.8%	1.3%	109	11.6%	6.1%
Agglo. + 100 000 hab	787	33.3%	5.1%	684	33.9%	9.1%	103	29.6%	1.3%	315	33.4%	5.5%
Agglo. Paris	481	20.3%	5.6%	406	20.2%	9.9%	75	21.4%	1.7%	228	24.2%	5.7%

L'Equipe

LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	540	22.9%	5.7%	462	22.9%	10.1%	78	22.5%	1.6%	250	26.4%	5.7%
Nord Pas de Calais	127	5.4%	4.0%	117	5.8%	7.7%	10	2.8%	0.6%	55	5.8%	5.6%
Lorraine	63	2.7%	3.3%	55	2.7%	5.9%	9	2.5%	0.9%	18	1.9%	3.2%
Alsace	39	1.7%	2.6%	28	1.4%	3.7%	11	3.3%	1.5%	14	1.5%	2.9%
Franche-Comté	37	1.6%	3.9%	28	1.4%	6.1%	9	2.6%	1.8%	16	1.7%	6.1%
Champagne Ardennes	42	1.8%	3.9%	32	1.6%	6.1%	10	2.8%	1.7%	16	1.7%	5.3%
Picardie	62	2.6%	4.0%	56	2.8%	7.5%	6	1.7%	0.8%	23	2.5%	5.5%
Bourgogne	63	2.7%	4.7%	56	2.8%	8.6%	7	2.0%	1.0%	23	2.4%	6.8%
Haute Normandie	79	3.3%	5.3%	67	3.3%	9.4%	12	3.4%	1.5%	32	3.3%	6.8%
Basse Normandie	51	2.1%	4.2%	44	2.2%	7.6%	7	1.9%	1.1%	17	1.8%	5.4%
Centre	94	4.0%	4.5%	81	4.0%	8.1%	13	3.6%	1.2%	28	3.0%	4.8%
Pays de Loire	107	4.5%	3.6%	96	4.7%	6.7%	12	3.4%	0.8%	52	5.5%	5.6%
Bretagne	83	3.5%	3.1%	69	3.4%	5.4%	14	4.0%	1.0%	29	3.1%	3.6%
Poitou Charentes	61	2.6%	4.1%	55	2.7%	7.7%	6	1.7%	0.8%	24	2.5%	6.0%
Aquitaine	137	5.8%	5.0%	108	5.4%	8.2%	29	8.4%	2.0%	49	5.2%	5.7%
Midi Pyrénées	130	5.5%	5.3%	114	5.7%	9.7%	16	4.7%	1.3%	54	5.7%	6.8%
Limousin	26	1.1%	4.2%	22	1.1%	7.6%	4	1.1%	1.2%	5	0.5%	3.2%
Auvergne	50	2.1%	4.4%	38	1.9%	7.0%	12	3.5%	2.1%	16	1.7%	5.2%
Rhône Alpes	231	9.8%	4.5%	202	10.0%	8.1%	29	8.5%	1.1%	100	10.6%	5.4%
Languedoc Roussillon	117	5.0%	5.2%	100	5.0%	9.3%	17	4.9%	1.4%	39	4.1%	5.5%
Provence Alpes Côte d'Azur. Corse	223	9.4%	5.1%	186	9.2%	9.0%	37	10.7%	1.6%	85	9.0%	5.7%
Habitudes de connexion à Internet												
Tous les jours	1866	79.0%	5.5%	1591	79.0%	9.4%	274	78.7%	1.6%	835	88.4%	5.7%
Presque tous les jours	237	10.0%	4.1%	196	9.7%	7.3%	41	11.7%	1.3%	86	9.1%	4.4%
1 à 2 fois par semaine	88	3.7%	3.5%	74	3.7%	6.8%	14	3.9%	1.0%	11	1.1%	2.0%
1 à 3 fois par mois	11	0.5%	2.3%	9	0.5%	4.6%	2	0.6%	0.7%	2	0.2%	3.0%
Moins souvent	12	0.5%	1.7%	9	0.5%	2.7%	3	0.9%	0.9%	3	0.3%	5.0%
Jamais	4	0.2%	4.2%	3	0.2%	5.1%	1	0.2%	2.1%	2	0.2%	24.7%

L'Equipe



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	56	2.4%	2.9%	47	2.3%	5.9%	9	2.5%	0.8%	5	0.6%	2.9%
De 9 000 à moins de 12 000 euros par an	86	3.7%	2.9%	62	3.1%	5.7%	24	7.0%	1.3%	6	0.6%	2.4%
De 12 000 à moins de 18 000 euros par an	198	8.4%	3.4%	168	8.3%	6.4%	30	8.7%	0.9%	27	2.8%	3.9%
De 18 000 à moins de 24 000 euros par an	256	10.8%	3.9%	212	10.5%	7.0%	45	12.9%	1.3%	76	8.1%	5.5%
De 24 000 à moins de 36 000 euros par an	513	21.7%	4.7%	435	21.6%	8.4%	78	22.3%	1.4%	177	18.7%	5.3%
De 36 000 à moins de 45 000 euros par an	402	17.0%	5.7%	355	17.6%	9.7%	47	13.5%	1.4%	185	19.6%	6.3%
De 45 000 à moins de 65 000 euros par an	397	16.8%	5.5%	352	17.5%	9.0%	44	12.7%	1.3%	210	22.3%	5.2%
De 65 000 à moins de 80 000 euros par an	108	4.6%	5.5%	93	4.6%	8.5%	15	4.4%	1.8%	73	7.8%	5.7%
De 80 000 à moins de 115 000 euros par an	71	3.0%	5.7%	64	3.2%	8.8%	7	1.9%	1.3%	51	5.4%	5.5%
115 000 euros et plus par an	34	1.4%	5.8%	26	1.3%	7.4%	8	2.2%	3.3%	31	3.2%	6.5%
Refus	119	5.0%	3.8%	102	5.0%	7.8%	17	4.9%	1.0%	47	4.9%	4.6%
Ne sait pas	123	5.2%	5.2%	99	4.9%	10.1%	24	6.8%	1.7%	55	5.9%	6.0%