

# Groupe Centre France Dimanche



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1080	100.0%	2.1%	541	100.0%	2.2%	539	100.0%	2.0%	261	100.0%	1.5%
<b>Sexe</b>												
<b>Homme</b>	541	50.1%	2.2%	541	100.0%	2.2%	0	0.0%	0.0%	142	54.3%	1.6%
<b>Femme</b>	539	49.9%	2.0%	0	0.0%	0.0%	539	100.0%	2.0%	119	45.7%	1.4%
<b>Age</b>												
<b>15 à 24 ans</b>	88	8.1%	1.2%	49	9.0%	1.3%	39	7.2%	1.1%	29	11.1%	0.9%
<b>25 à 34 ans</b>	113	10.4%	1.5%	60	11.1%	1.6%	53	9.8%	1.4%	40	15.3%	1.2%
<b>35 à 49 ans</b>	236	21.8%	1.9%	121	22.4%	2.0%	115	21.3%	1.8%	100	38.3%	1.6%
<b>50 à 59 ans</b>	248	23.0%	2.7%	126	23.4%	2.8%	122	22.6%	2.6%	76	29.0%	2.0%
<b>60 ans et plus</b>	395	36.6%	2.6%	185	34.2%	2.8%	210	39.1%	2.5%	17	6.3%	1.7%
<b>Individu</b>												
<b>Ménagères</b>	490	45.4%	2.1%	0	0.0%	0.0%	490	90.9%	2.1%	108	41.5%	1.5%
<b>Personne de référence</b>	623	57.7%	2.2%	476	87.9%	2.3%	147	27.3%	1.9%	134	51.3%	1.6%
<b>Responsable des achats</b>	779	72.2%	2.2%	289	53.3%	2.2%	491	91.1%	2.2%	175	67.1%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	17	1.6%	3.2%	12	2.3%	3.4%	4	0.8%	2.9%	0	0.0%	0.0%
<b>Petits patrons</b>	33	3.1%	2.0%	19	3.6%	1.7%	14	2.6%	2.8%	29	10.9%	2.0%
<b>Affaires et Cadres</b>	70	6.5%	1.4%	44	8.2%	1.5%	26	4.8%	1.2%	56	21.5%	1.2%
<b>Professions intermédiaires</b>	127	11.8%	1.8%	66	12.1%	2.0%	62	11.5%	1.7%	102	39.1%	1.8%
<b>Employés</b>	193	17.9%	2.3%	54	10.0%	2.5%	139	25.8%	2.3%	33	12.6%	1.8%
<b>Ouvriers</b>	132	12.2%	2.1%	103	19.0%	2.0%	29	5.5%	2.2%	5	1.9%	1.2%
<b>Retraités</b>	339	31.4%	2.7%	170	31.4%	2.8%	169	31.4%	2.6%	5	1.8%	1.9%
<b>Autres inactifs</b>	168	15.5%	1.6%	73	13.5%	2.0%	95	17.6%	1.4%	32	12.1%	1.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	29	2.7%	3.5%	14	2.6%	3.4%	15	2.8%	3.7%	0	0.0%	0.0%
<b>Petits patrons</b>	48	4.4%	1.8%	21	3.9%	1.6%	27	4.9%	2.0%	48	18.3%	1.8%
<b>Affaires et Cadres</b>	82	7.6%	1.1%	48	8.8%	1.3%	34	6.4%	1.0%	82	31.3%	1.1%
<b>Professions intermédiaires</b>	131	12.2%	1.7%	73	13.5%	1.9%	59	10.9%	1.6%	131	50.3%	1.7%
<b>Employés</b>	114	10.6%	2.1%	53	9.8%	2.3%	61	11.3%	2.0%	0	0.0%	0.0%
<b>Ouvriers</b>	204	18.9%	2.1%	112	20.7%	2.2%	92	17.0%	2.1%	0	0.0%	0.0%
<b>Retraités</b>	386	35.7%	2.7%	182	33.6%	2.8%	204	37.8%	2.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	87	8.0%	2.1%	38	7.1%	2.5%	48	9.0%	1.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	249	23.0%	2.5%	128	23.6%	2.9%	121	22.4%	2.2%	26	9.8%	1.5%
2 personnes	427	39.6%	2.4%	222	41.1%	2.6%	205	38.0%	2.2%	79	30.1%	1.8%
3 personnes	146	13.5%	1.6%	69	12.8%	1.5%	76	14.1%	1.6%	44	17.0%	1.1%
4 personnes	186	17.2%	2.0%	98	18.2%	2.1%	87	16.2%	1.9%	88	33.6%	1.8%
5 personnes et +	73	6.8%	1.4%	23	4.3%	0.9%	50	9.3%	1.7%	24	9.4%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	254	23.6%	1.6%	123	22.6%	1.7%	132	24.5%	1.6%	114	43.5%	1.5%
Non	826	76.4%	2.3%	419	77.4%	2.4%	407	75.5%	2.2%	148	56.5%	1.5%
<b>Habitat</b>												
Communes rurales	439	40.7%	3.7%	205	37.8%	3.6%	235	43.6%	3.8%	100	38.3%	3.0%
Agglo. - 20 000 hab	189	17.5%	2.1%	93	17.2%	2.2%	96	17.8%	2.0%	35	13.5%	1.3%
Agglo. 20 000 à 100 000 hab	227	21.0%	3.3%	124	22.9%	3.7%	103	19.2%	2.9%	55	21.1%	3.1%
Agglo. + 100 000 hab	203	18.8%	1.3%	104	19.1%	1.4%	100	18.5%	1.3%	63	24.2%	1.1%
Agglo. Paris	21	1.9%	0.2%	16	3.0%	0.4%	5	0.9%	0.1%	8	2.9%	0.2%
<b>Régions INSEE</b>												
Ile de France	22	2.0%	0.2%	17	3.2%	0.4%	5	0.9%	0.1%	9	3.3%	0.2%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Bourgogne	65	6.0%	4.8%	33	6.0%	5.0%	32	6.0%	4.6%	16	6.2%	4.8%
Basse Normandie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.3%
Centre	272	25.2%	13.0%	149	27.6%	14.8%	122	22.7%	11.3%	70	27.0%	12.0%
Pays de Loire	1	0.1%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.6%	0.2%
Poitou Charentes	1	0.1%	0.1%	0	0.1%	0.1%	1	0.2%	0.1%	0	0.2%	0.1%
Aquitaine	4	0.4%	0.2%	3	0.5%	0.2%	2	0.3%	0.1%	2	0.8%	0.2%
Midi Pyrénées	2	0.2%	0.1%	1	0.2%	0.1%	1	0.2%	0.1%	1	0.5%	0.2%
Limousin	231	21.4%	37.5%	112	20.8%	38.2%	119	22.1%	36.9%	50	19.2%	31.3%
Auvergne	469	43.5%	41.5%	218	40.3%	40.2%	251	46.7%	42.8%	106	40.5%	33.8%
Rhône Alpes	8	0.8%	0.2%	4	0.7%	0.2%	4	0.8%	0.2%	4	1.5%	0.2%
Languedoc Roussillon	2	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.1%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	606	56.1%	1.8%	312	57.7%	1.9%	293	54.5%	1.7%	204	78.1%	1.4%
Presque tous les jours	134	12.4%	2.3%	67	12.5%	2.5%	67	12.4%	2.1%	34	12.8%	1.7%
1 à 2 fois par semaine	67	6.2%	2.7%	33	6.1%	3.0%	35	6.4%	2.5%	21	7.9%	3.9%
1 à 3 fois par mois	6	0.6%	1.3%	5	0.9%	2.3%	2	0.3%	0.5%	0	0.0%	0.0%
Moins souvent	35	3.2%	4.8%	11	2.1%	3.3%	24	4.4%	6.2%	2	0.6%	3.0%
Jamais	1	0.1%	1.4%	0	0.1%	0.6%	1	0.2%	3.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	38	3.5%	2.0%	23	4.3%	2.9%	15	2.7%	1.3%	5	1.8%	2.6%
De 9 000 à moins de 12 000 euros par an	83	7.7%	2.8%	45	8.2%	4.1%	38	7.1%	2.0%	6	2.3%	2.4%
De 12 000 à moins de 18 000 euros par an	134	12.4%	2.3%	62	11.5%	2.4%	72	13.3%	2.2%	11	4.0%	1.5%
De 18 000 à moins de 24 000 euros par an	153	14.2%	2.3%	75	13.9%	2.5%	78	14.4%	2.2%	25	9.5%	1.8%
De 24 000 à moins de 36 000 euros par an	283	26.2%	2.6%	142	26.2%	2.7%	141	26.2%	2.5%	51	19.6%	1.5%
De 36 000 à moins de 45 000 euros par an	135	12.5%	1.9%	68	12.6%	1.9%	67	12.5%	2.0%	44	17.0%	1.5%
De 45 000 à moins de 65 000 euros par an	113	10.4%	1.6%	56	10.4%	1.4%	56	10.4%	1.7%	56	21.6%	1.4%
De 65 000 à moins de 80 000 euros par an	24	2.2%	1.2%	11	2.1%	1.0%	13	2.4%	1.5%	18	7.0%	1.4%
De 80 000 à moins de 115 000 euros par an	10	1.0%	0.8%	5	0.9%	0.7%	6	1.0%	1.1%	8	3.2%	0.9%
115 000 euros et plus par an	6	0.6%	1.1%	5	1.0%	1.5%	1	0.2%	0.3%	6	2.4%	1.3%
Refus	64	5.9%	2.1%	33	6.0%	2.5%	31	5.8%	1.7%	19	7.5%	1.9%
Ne sait pas	37	3.4%	1.6%	15	2.8%	1.5%	22	4.0%	1.6%	11	4.1%	1.2%