

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1161	100.0%	2.2%	597	100.0%	2.4%	564	100.0%	2.1%	286	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	597	51.5%	2.4%	597	100.0%	2.4%	0	0.0%	0.0%	164	57.4%	1.9%
<b>Femme</b>	564	48.5%	2.1%	0	0.0%	0.0%	564	100.0%	2.1%	122	42.6%	1.4%
<b>Age</b>												
<b>15 à 24 ans</b>	83	7.2%	1.1%	49	8.3%	1.3%	34	6.0%	0.9%	28	9.8%	0.9%
<b>25 à 34 ans</b>	119	10.3%	1.6%	74	12.3%	2.0%	46	8.2%	1.2%	47	16.3%	1.4%
<b>35 à 49 ans</b>	244	21.1%	2.0%	135	22.7%	2.2%	109	19.4%	1.7%	116	40.5%	1.9%
<b>50 à 59 ans</b>	233	20.1%	2.5%	128	21.4%	2.8%	106	18.8%	2.3%	79	27.7%	2.1%
<b>60 ans et plus</b>	480	41.4%	3.2%	212	35.4%	3.2%	269	47.7%	3.1%	16	5.7%	1.7%
<b>Individu</b>												
<b>Ménagères</b>	535	46.1%	2.3%	0	0.0%	0.0%	535	94.9%	2.3%	109	38.1%	1.6%
<b>Personne de référence</b>	705	60.8%	2.5%	519	86.9%	2.6%	186	33.0%	2.4%	166	57.9%	2.0%
<b>Responsable des achats</b>	852	73.4%	2.4%	336	56.2%	2.6%	516	91.6%	2.3%	187	65.1%	1.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.6%	1.4%	6	1.0%	1.6%	2	0.3%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	40	3.4%	2.4%	31	5.1%	2.7%	9	1.6%	1.8%	33	11.5%	2.2%
<b>Affaires et Cadres</b>	63	5.4%	1.2%	40	6.7%	1.3%	23	4.1%	1.1%	56	19.7%	1.2%
<b>Professions intermédiaires</b>	159	13.7%	2.3%	91	15.3%	2.8%	68	12.1%	1.9%	130	45.4%	2.3%
<b>Employés</b>	175	15.1%	2.1%	45	7.5%	2.1%	131	23.2%	2.1%	26	9.0%	1.4%
<b>Ouvriers</b>	144	12.4%	2.2%	124	20.7%	2.4%	21	3.7%	1.5%	2	0.9%	0.6%
<b>Retraités</b>	428	36.9%	3.4%	198	33.2%	3.3%	230	40.8%	3.5%	4	1.4%	1.6%
<b>Autres inactifs</b>	144	12.4%	1.4%	63	10.5%	1.7%	81	14.3%	1.2%	35	12.3%	1.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	1.2%	1.8%	8	1.3%	1.9%	7	1.2%	1.7%	0	0.0%	0.0%
<b>Petits patrons</b>	57	4.9%	2.2%	31	5.2%	2.4%	26	4.5%	1.9%	57	19.9%	2.2%
<b>Affaires et Cadres</b>	87	7.5%	1.2%	41	6.9%	1.1%	46	8.1%	1.3%	87	30.3%	1.2%
<b>Professions intermédiaires</b>	143	12.3%	1.9%	92	15.4%	2.4%	51	9.0%	1.4%	143	49.8%	1.9%
<b>Employés</b>	104	8.9%	1.9%	53	8.8%	2.3%	51	9.0%	1.7%	0	0.0%	0.0%
<b>Ouvriers</b>	213	18.3%	2.2%	126	21.1%	2.5%	87	15.4%	2.0%	0	0.0%	0.0%
<b>Retraités</b>	456	39.3%	3.2%	196	32.9%	3.0%	260	46.1%	3.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	88	7.6%	2.1%	50	8.4%	3.2%	38	6.7%	1.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	250	21.6%	2.5%	92	15.3%	2.0%	159	28.2%	2.9%	28	9.9%	1.6%
<b>2 personnes</b>	480	41.3%	2.7%	242	40.5%	2.8%	238	42.2%	2.6%	85	29.5%	2.0%
<b>3 personnes</b>	171	14.7%	1.9%	110	18.4%	2.4%	61	10.8%	1.3%	55	19.3%	1.4%
<b>4 personnes</b>	192	16.6%	2.1%	118	19.7%	2.5%	75	13.2%	1.6%	87	30.4%	1.8%
<b>5 personnes et +</b>	68	5.8%	1.3%	36	6.1%	1.5%	31	5.6%	1.1%	31	10.8%	1.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	275	23.7%	1.8%	149	24.9%	2.1%	126	22.4%	1.5%	121	42.3%	1.6%
<b>Non</b>	886	76.3%	2.4%	448	75.1%	2.5%	437	77.6%	2.3%	165	57.7%	1.7%
<b>Habitat</b>												
<b>Communes rurales</b>	252	21.7%	2.1%	119	20.0%	2.1%	133	23.5%	2.1%	75	26.1%	2.3%
<b>Agglo. - 20 000 hab</b>	251	21.6%	2.8%	134	22.4%	3.2%	117	20.7%	2.4%	52	18.3%	2.0%
<b>Agglo. 20 000 à 100 000 hab</b>	267	23.0%	3.8%	138	23.1%	4.1%	129	22.9%	3.6%	57	20.0%	3.2%
<b>Agglo. + 100 000 hab</b>	386	33.3%	2.5%	201	33.7%	2.7%	185	32.8%	2.3%	102	35.7%	1.8%
<b>Agglo. Paris</b>	5	0.4%	0.1%	5	0.8%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	5	0.4%	0.1%	5	0.8%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Lorraine</b>	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%
<b>Franche-Comté</b>	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Centre</b>	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Aquitaine</b>	5	0.4%	0.2%	1	0.2%	0.1%	3	0.6%	0.2%	1	0.4%	0.1%
<b>Limousin</b>	1	0.1%	0.2%	0	0.0%	0.0%	1	0.2%	0.3%	0	0.0%	0.0%
<b>Auvergne</b>	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
<b>Rhône Alpes</b>	1016	87.5%	19.6%	516	86.4%	20.7%	500	88.7%	18.6%	246	85.9%	13.1%
<b>Languedoc Roussillon</b>	7	0.6%	0.3%	4	0.7%	0.4%	2	0.4%	0.2%	5	1.9%	0.8%
<b>Provence Alpes Côte d'Azur. Corse</b>	125	10.7%	2.9%	68	11.3%	3.3%	57	10.1%	2.5%	32	11.3%	2.2%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	633	54.6%	1.9%	348	58.2%	2.1%	285	50.7%	1.7%	231	80.8%	1.6%
<b>Presque tous les jours</b>	121	10.4%	2.1%	59	9.9%	2.2%	62	11.0%	2.0%	31	10.7%	1.6%
<b>1 à 2 fois par semaine</b>	74	6.3%	3.0%	37	6.2%	3.4%	36	6.5%	2.6%	12	4.3%	2.3%
<b>1 à 3 fois par mois</b>	29	2.5%	5.8%	16	2.6%	7.6%	13	2.4%	4.5%	4	1.4%	7.0%
<b>Moins souvent</b>	27	2.3%	3.7%	17	2.8%	5.0%	10	1.8%	2.6%	6	2.3%	11.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	25	2.2%	1.3%	11	1.8%	1.4%	14	2.5%	1.3%	1	0.5%	0.7%
De 9 000 à moins de 12 000 euros par an	76	6.5%	2.6%	18	3.1%	1.7%	57	10.2%	3.1%	12	4.3%	5.1%
De 12 000 à moins de 18 000 euros par an	181	15.6%	3.1%	89	14.9%	3.4%	92	16.3%	2.8%	10	3.6%	1.5%
De 18 000 à moins de 24 000 euros par an	163	14.0%	2.5%	85	14.3%	2.8%	77	13.7%	2.2%	23	8.1%	1.7%
De 24 000 à moins de 36 000 euros par an	248	21.3%	2.3%	134	22.5%	2.6%	113	20.1%	2.0%	55	19.3%	1.7%
De 36 000 à moins de 45 000 euros par an	152	13.1%	2.2%	93	15.5%	2.5%	59	10.5%	1.8%	51	17.8%	1.7%
De 45 000 à moins de 65 000 euros par an	161	13.8%	2.2%	103	17.2%	2.6%	58	10.3%	1.8%	71	24.7%	1.8%
De 65 000 à moins de 80 000 euros par an	37	3.2%	1.9%	18	3.0%	1.7%	19	3.4%	2.2%	20	6.9%	1.5%
De 80 000 à moins de 115 000 euros par an	20	1.7%	1.6%	11	1.8%	1.4%	10	1.7%	1.9%	17	5.9%	1.8%
115 000 euros et plus par an	10	0.9%	1.7%	2	0.4%	0.7%	7	1.3%	3.2%	7	2.3%	1.4%
Refus	55	4.8%	1.8%	22	3.7%	1.7%	33	5.9%	1.9%	7	2.5%	0.7%
Ne sait pas	34	2.9%	1.4%	11	1.9%	1.1%	23	4.1%	1.7%	11	3.9%	1.2%