

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1100	100.0%	2.1%	547	100.0%	2.2%	553	100.0%	2.1%	295	100.0%	1.7%
<b>Sexe</b>												
<b>Homme</b>	547	49.7%	2.2%	547	100.0%	2.2%	0	0.0%	0.0%	148	50.2%	1.7%
<b>Femme</b>	553	50.3%	2.1%	0	0.0%	0.0%	553	100.0%	2.1%	147	49.8%	1.7%
<b>Age</b>												
<b>15 à 24 ans</b>	94	8.6%	1.3%	45	8.3%	1.2%	49	8.8%	1.4%	39	13.1%	1.2%
<b>25 à 34 ans</b>	90	8.1%	1.2%	58	10.7%	1.6%	31	5.6%	0.8%	33	11.2%	1.0%
<b>35 à 49 ans</b>	239	21.7%	1.9%	113	20.7%	1.8%	126	22.7%	2.0%	110	37.1%	1.8%
<b>50 à 59 ans</b>	207	18.8%	2.2%	108	19.8%	2.4%	99	17.8%	2.1%	76	25.7%	2.0%
<b>60 ans et plus</b>	470	42.8%	3.1%	222	40.6%	3.4%	249	45.0%	2.9%	38	13.0%	3.9%
<b>Individu</b>												
<b>Ménagères</b>	493	44.8%	2.1%	0	0.0%	0.0%	493	89.1%	2.1%	124	41.9%	1.8%
<b>Personne de référence</b>	634	57.7%	2.3%	478	87.3%	2.4%	157	28.3%	2.0%	146	49.3%	1.8%
<b>Responsable des achats</b>	792	72.0%	2.2%	295	53.9%	2.3%	497	89.9%	2.2%	190	64.5%	1.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.5%	1.0%	5	1.0%	1.5%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	37	3.3%	2.2%	28	5.1%	2.4%	9	1.6%	1.8%	31	10.5%	2.1%
<b>Affaires et Cadres</b>	80	7.3%	1.6%	45	8.3%	1.5%	34	6.2%	1.6%	70	23.7%	1.5%
<b>Professions intermédiaires</b>	118	10.7%	1.7%	63	11.5%	1.9%	55	10.0%	1.5%	94	31.9%	1.7%
<b>Employés</b>	163	14.8%	2.0%	41	7.5%	1.9%	122	22.0%	2.0%	39	13.2%	2.2%
<b>Ouvriers</b>	124	11.2%	1.9%	101	18.5%	2.0%	22	4.1%	1.7%	4	1.4%	0.9%
<b>Retraités</b>	401	36.5%	3.2%	209	38.2%	3.5%	192	34.8%	2.9%	24	8.2%	9.7%
<b>Autres inactifs</b>	172	15.6%	1.7%	55	10.0%	1.5%	118	21.3%	1.8%	33	11.0%	1.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	12	1.1%	1.4%	7	1.3%	1.7%	5	0.8%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	58	5.3%	2.2%	27	4.9%	2.0%	32	5.7%	2.4%	58	19.7%	2.2%
<b>Affaires et Cadres</b>	107	9.7%	1.5%	59	10.8%	1.6%	47	8.6%	1.3%	107	36.1%	1.5%
<b>Professions intermédiaires</b>	131	11.9%	1.7%	62	11.4%	1.6%	68	12.3%	1.8%	131	44.2%	1.7%
<b>Employés</b>	100	9.1%	1.9%	37	6.8%	1.6%	63	11.4%	2.0%	0	0.0%	0.0%
<b>Ouvriers</b>	149	13.6%	1.6%	94	17.3%	1.8%	55	10.0%	1.2%	0	0.0%	0.0%
<b>Retraités</b>	433	39.3%	3.0%	221	40.4%	3.4%	212	38.3%	2.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	111	10.1%	2.7%	39	7.2%	2.5%	71	12.9%	2.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	206	18.7%	2.1%	83	15.2%	1.9%	122	22.1%	2.2%	24	8.1%	1.4%
2 personnes	497	45.2%	2.8%	252	46.0%	2.9%	246	44.4%	2.7%	94	31.9%	2.2%
3 personnes	177	16.1%	1.9%	99	18.0%	2.2%	78	14.1%	1.7%	63	21.3%	1.6%
4 personnes	169	15.3%	1.8%	82	15.1%	1.8%	86	15.6%	1.8%	89	30.2%	1.8%
5 personnes et +	52	4.7%	1.0%	31	5.6%	1.2%	21	3.8%	0.7%	25	8.4%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	221	20.1%	1.4%	124	22.7%	1.7%	97	17.5%	1.2%	107	36.3%	1.4%
Non	879	79.9%	2.4%	423	77.3%	2.4%	456	82.5%	2.4%	188	63.7%	1.9%
<b>Habitat</b>												
Communes rurales	325	29.5%	2.7%	154	28.2%	2.7%	170	30.8%	2.8%	86	29.0%	2.6%
Agglo. - 20 000 hab	188	17.1%	2.1%	91	16.6%	2.2%	97	17.6%	2.0%	50	16.8%	1.9%
Agglo. 20 000 à 100 000 hab	153	13.9%	2.2%	82	15.0%	2.4%	71	12.8%	2.0%	28	9.5%	1.6%
Agglo. + 100 000 hab	422	38.3%	2.7%	215	39.2%	2.9%	207	37.5%	2.6%	125	42.4%	2.2%
Agglo. Paris	13	1.1%	0.1%	5	1.0%	0.1%	7	1.3%	0.2%	7	2.3%	0.2%
<b>Régions INSEE</b>												
Ile de France	13	1.1%	0.1%	5	1.0%	0.1%	7	1.3%	0.1%	7	2.3%	0.2%
Picardie	2	0.2%	0.1%	2	0.4%	0.3%	0	0.0%	0.0%	1	0.4%	0.3%
Pays de Loire	6	0.5%	0.2%	4	0.7%	0.3%	2	0.3%	0.1%	0	0.0%	0.0%
Bretagne	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.5%	0.2%
Poitou Charentes	137	12.5%	9.2%	79	14.5%	11.1%	58	10.5%	7.5%	46	15.5%	11.5%
Aquitaine	883	80.3%	32.1%	439	80.2%	33.5%	444	80.4%	30.8%	227	76.7%	26.5%
Midi Pyrénées	51	4.6%	2.1%	12	2.2%	1.0%	39	7.0%	3.1%	10	3.2%	1.2%
Limousin	1	0.1%	0.2%	1	0.2%	0.4%	0	0.0%	0.0%	1	0.4%	0.8%
Rhône Alpes	4	0.3%	0.1%	2	0.3%	0.1%	2	0.4%	0.1%	2	0.6%	0.1%
Languedoc Roussillon	2	0.1%	0.1%	2	0.3%	0.1%	0	0.0%	0.0%	1	0.5%	0.2%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	651	59.2%	1.9%	344	63.0%	2.0%	307	55.5%	1.8%	248	83.9%	1.7%
Presque tous les jours	105	9.6%	1.8%	47	8.6%	1.8%	58	10.5%	1.8%	20	6.9%	1.0%
1 à 2 fois par semaine	67	6.1%	2.7%	31	5.7%	2.9%	36	6.5%	2.6%	13	4.5%	2.5%
1 à 3 fois par mois	13	1.2%	2.6%	9	1.6%	4.3%	4	0.8%	1.5%	0	0.0%	0.0%
Moins souvent	20	1.8%	2.8%	12	2.3%	3.6%	8	1.4%	2.1%	5	1.5%	7.9%

# Sud Ouest Dimanche



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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	21	1.9%	1.1%	3	0.6%	0.4%	18	3.2%	1.6%	0	0.1%	0.2%
De 9 000 à moins de 12 000 euros par an	64	5.9%	2.2%	26	4.7%	2.3%	39	7.0%	2.1%	2	0.6%	0.7%
De 12 000 à moins de 18 000 euros par an	128	11.6%	2.2%	58	10.6%	2.2%	70	12.7%	2.2%	20	6.9%	2.9%
De 18 000 à moins de 24 000 euros par an	173	15.7%	2.6%	100	18.4%	3.3%	73	13.1%	2.0%	33	11.0%	2.4%
De 24 000 à moins de 36 000 euros par an	238	21.6%	2.2%	108	19.8%	2.1%	129	23.4%	2.2%	54	18.4%	1.6%
De 36 000 à moins de 45 000 euros par an	154	14.0%	2.2%	86	15.8%	2.3%	68	12.3%	2.0%	46	15.6%	1.6%
De 45 000 à moins de 65 000 euros par an	141	12.8%	2.0%	76	13.9%	2.0%	64	11.6%	2.0%	66	22.2%	1.6%
De 65 000 à moins de 80 000 euros par an	46	4.2%	2.4%	27	5.0%	2.5%	19	3.4%	2.2%	25	8.5%	1.9%
De 80 000 à moins de 115 000 euros par an	21	1.9%	1.7%	13	2.4%	1.8%	8	1.4%	1.6%	13	4.3%	1.4%
115 000 euros et plus par an	8	0.7%	1.4%	6	1.0%	1.6%	3	0.5%	1.1%	6	2.0%	1.3%
Refus	45	4.1%	1.4%	16	2.9%	1.2%	29	5.3%	1.6%	11	3.6%	1.0%
Ne sait pas	61	5.5%	2.6%	27	4.9%	2.7%	34	6.2%	2.5%	20	6.7%	2.1%