

Dimanche Ouest France



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1728	100.0%	3.3%	892	100.0%	3.6%	837	100.0%	3.1%	476	100.0%	2.7%
Sexe												
Homme	892	51.6%	3.6%	892	100.0%	3.6%	0	0.0%	0.0%	246	51.6%	2.8%
Femme	837	48.4%	3.1%	0	0.0%	0.0%	837	100.0%	3.1%	230	48.4%	2.7%
Age												
15 à 24 ans	171	9.9%	2.4%	91	10.2%	2.5%	80	9.6%	2.2%	54	11.4%	1.7%
25 à 34 ans	157	9.1%	2.1%	76	8.6%	2.0%	80	9.6%	2.1%	57	12.0%	1.7%
35 à 49 ans	389	22.5%	3.1%	214	24.0%	3.5%	175	20.9%	2.8%	194	40.8%	3.1%
50 à 59 ans	324	18.8%	3.5%	169	18.9%	3.7%	156	18.6%	3.4%	131	27.5%	3.5%
60 ans et plus	687	39.7%	4.5%	341	38.3%	5.2%	346	41.3%	4.1%	39	8.2%	4.0%
Individu												
Ménagères	756	43.7%	3.3%	0	0.0%	0.0%	756	90.3%	3.3%	202	42.4%	2.9%
Personne de référence	1012	58.6%	3.6%	800	89.7%	3.9%	212	25.3%	2.7%	242	50.9%	3.0%
Responsable des achats	1203	69.6%	3.4%	474	53.2%	3.7%	729	87.1%	3.2%	330	69.2%	3.0%
PCS Individu												
Agriculteurs	19	1.1%	3.6%	14	1.6%	3.9%	4	0.5%	2.8%	0	0.0%	0.0%
Petits patrons	42	2.4%	2.6%	26	2.9%	2.3%	16	1.9%	3.2%	39	8.1%	2.6%
Affaires et Cadres	111	6.4%	2.2%	71	8.0%	2.4%	40	4.8%	1.9%	105	22.1%	2.3%
Professions intermédiaires	233	13.5%	3.4%	131	14.6%	3.9%	103	12.3%	2.9%	195	41.0%	3.5%
Employés	242	14.0%	2.9%	65	7.3%	3.0%	177	21.2%	2.9%	68	14.2%	3.7%
Ouvriers	221	12.8%	3.4%	177	19.8%	3.5%	44	5.3%	3.3%	6	1.4%	1.5%
Retraités	585	33.9%	4.7%	319	35.8%	5.3%	266	31.8%	4.1%	6	1.3%	2.6%
Autres inactifs	276	15.9%	2.7%	90	10.0%	2.4%	186	22.2%	2.8%	57	11.9%	1.7%
PCS Personne de référence												
Agriculteurs	29	1.7%	3.5%	18	2.0%	4.4%	11	1.3%	2.6%	0	0.0%	0.0%
Petits patrons	71	4.1%	2.7%	29	3.2%	2.2%	42	5.1%	3.2%	71	15.0%	2.7%
Affaires et Cadres	153	8.9%	2.1%	82	9.2%	2.2%	72	8.6%	2.0%	153	32.2%	2.1%
Professions intermédiaires	252	14.6%	3.3%	135	15.2%	3.5%	116	13.9%	3.1%	252	52.8%	3.3%
Employés	155	9.0%	2.9%	78	8.7%	3.4%	77	9.3%	2.5%	0	0.0%	0.0%
Ouvriers	303	17.5%	3.2%	181	20.3%	3.5%	122	14.6%	2.8%	0	0.0%	0.0%
Retraités	654	37.8%	4.5%	329	36.9%	5.0%	324	38.7%	4.1%	0	0.0%	0.0%
Autres inactifs	112	6.5%	2.7%	39	4.4%	2.5%	72	8.6%	2.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	344	19.9%	3.4%	196	22.0%	4.4%	147	17.6%	2.7%	49	10.4%	2.9%
2 personnes	727	42.1%	4.1%	362	40.6%	4.2%	365	43.7%	3.9%	111	23.4%	2.6%
3 personnes	225	13.0%	2.5%	112	12.6%	2.5%	113	13.5%	2.4%	109	22.8%	2.8%
4 personnes	275	15.9%	2.9%	153	17.2%	3.3%	122	14.5%	2.6%	129	27.2%	2.6%
5 personnes et +	157	9.1%	2.9%	68	7.6%	2.7%	90	10.7%	3.1%	77	16.2%	3.1%
Présence d'enfants de moins de 15 ans												
Oui	424	24.5%	2.7%	200	22.4%	2.8%	224	26.7%	2.7%	215	45.1%	2.8%
Non	1305	75.5%	3.6%	692	77.6%	3.9%	613	73.3%	3.3%	262	54.9%	2.7%
Habitat												
Communes rurales	587	33.9%	5.0%	305	34.2%	5.4%	282	33.7%	4.6%	121	25.4%	3.7%
Agglo. - 20 000 hab	510	29.5%	5.7%	248	27.9%	6.0%	261	31.3%	5.4%	134	28.2%	5.1%
Agglo. 20 000 à 100 000 hab	255	14.7%	3.7%	142	16.0%	4.2%	112	13.4%	3.1%	70	14.8%	3.9%
Agglo. + 100 000 hab	356	20.6%	2.3%	184	20.7%	2.5%	172	20.5%	2.2%	140	29.4%	2.4%
Agglo. Paris	22	1.3%	0.3%	12	1.4%	0.3%	10	1.1%	0.2%	11	2.2%	0.3%
Régions INSEE												
Ile de France	24	1.4%	0.3%	13	1.5%	0.3%	11	1.3%	0.2%	13	2.8%	0.3%
Nord Pas de Calais	7	0.4%	0.2%	4	0.5%	0.3%	3	0.3%	0.2%	3	0.5%	0.3%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	3	0.2%	0.2%	3	0.3%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	4	0.2%	0.3%	2	0.3%	0.3%	2	0.2%	0.2%	2	0.4%	0.4%
Haute Normandie	14	0.8%	0.9%	7	0.8%	1.0%	7	0.8%	0.9%	3	0.7%	0.7%
Basse Normandie	284	16.4%	23.5%	144	16.2%	24.9%	139	16.7%	22.2%	62	12.9%	19.1%
Centre	5	0.3%	0.2%	1	0.1%	0.1%	4	0.5%	0.4%	3	0.6%	0.5%
Pays de Loire	621	35.9%	21.0%	324	36.3%	22.7%	297	35.6%	19.5%	181	38.0%	19.5%
Bretagne	750	43.4%	28.2%	386	43.3%	30.2%	363	43.4%	26.3%	199	41.7%	24.6%
Poitou Charentes	12	0.7%	0.8%	4	0.5%	0.6%	8	1.0%	1.0%	9	1.9%	2.3%
Aquitaine	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.3%	1	0.2%	0.6%
Auvergne	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.2%
Rhône Alpes	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.0%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	1015	58.7%	3.0%	540	60.5%	3.2%	475	56.8%	2.8%	399	83.7%	2.7%
Presque tous les jours	162	9.4%	2.8%	60	6.7%	2.2%	102	12.3%	3.3%	45	9.4%	2.3%
1 à 2 fois par semaine	83	4.8%	3.3%	33	3.7%	3.1%	49	5.9%	3.5%	14	3.0%	2.7%
1 à 3 fois par mois	18	1.0%	3.6%	7	0.7%	3.2%	11	1.3%	3.8%	0	0.0%	0.0%
Moins souvent	35	2.0%	4.8%	22	2.5%	6.5%	13	1.5%	3.3%	0	0.0%	0.0%
Jamais	6	0.4%	7.2%	4	0.5%	6.9%	2	0.2%	8.0%	3	0.6%	49.4%
Revenus du foyer												
Moins de 9 000 euros par an	49	2.8%	2.6%	24	2.7%	3.1%	25	3.0%	2.2%	5	1.0%	2.6%
De 9 000 à moins de 12 000 euros par an	100	5.8%	3.4%	38	4.3%	3.5%	62	7.4%	3.3%	3	0.6%	1.1%
De 12 000 à moins de 18 000 euros par an	217	12.6%	3.7%	132	14.8%	5.0%	85	10.1%	2.6%	17	3.6%	2.4%
De 18 000 à moins de 24 000 euros par an	245	14.2%	3.7%	120	13.5%	4.0%	125	14.9%	3.5%	46	9.7%	3.3%
De 24 000 à moins de 36 000 euros par an	383	22.2%	3.5%	189	21.1%	3.6%	195	23.3%	3.4%	90	18.9%	2.7%
De 36 000 à moins de 45 000 euros par an	264	15.3%	3.8%	148	16.6%	4.0%	116	13.8%	3.5%	74	15.5%	2.5%
De 45 000 à moins de 65 000 euros par an	225	13.0%	3.1%	105	11.7%	2.7%	120	14.4%	3.7%	125	26.4%	3.1%
De 65 000 à moins de 80 000 euros par an	42	2.4%	2.1%	25	2.8%	2.3%	16	2.0%	1.9%	35	7.3%	2.7%
De 80 000 à moins de 115 000 euros par an	28	1.6%	2.3%	22	2.4%	2.9%	7	0.8%	1.3%	20	4.2%	2.2%
115 000 euros et plus par an	12	0.7%	2.0%	5	0.6%	1.4%	7	0.8%	3.0%	9	2.0%	2.0%
Refus	93	5.4%	3.0%	42	4.7%	3.2%	51	6.1%	2.8%	31	6.6%	3.1%
Ne sait pas	70	4.1%	3.0%	42	4.7%	4.2%	29	3.4%	2.1%	21	4.3%	2.2%