

PQR (tous titres)



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	17532	100.0%	33.9%	8823	100.0%	35.6%	8709	100.0%	32.3%	4374	100.0%	25.1%
Sexe												
Homme	8823	50.3%	35.6%	8823	100.0%	35.6%	0	0.0%	0.0%	2346	53.6%	26.6%
Femme	8709	49.7%	32.3%	0	0.0%	0.0%	8709	100.0%	32.3%	2028	46.4%	23.5%
Age												
15 à 24 ans	1433	8.2%	19.7%	724	8.2%	19.7%	709	8.1%	19.7%	501	11.5%	15.9%
25 à 34 ans	1838	10.5%	24.1%	983	11.1%	26.3%	855	9.8%	22.0%	716	16.4%	21.5%
35 à 49 ans	3657	20.9%	29.3%	1975	22.4%	32.0%	1682	19.3%	26.6%	1548	35.4%	25.0%
50 à 59 ans	3461	19.7%	37.6%	1809	20.5%	39.4%	1652	19.0%	35.9%	1252	28.6%	33.0%
60 ans et plus	7143	40.7%	47.1%	3332	37.8%	50.3%	3811	43.8%	44.7%	356	8.1%	36.4%
Individu												
Ménagères	7868	44.9%	33.9%	0	0.0%	0.0%	7868	90.3%	33.9%	1757	40.2%	25.0%
Personne de référence	10260	58.5%	36.6%	7735	87.7%	38.1%	2525	29.0%	32.7%	2325	53.1%	28.3%
Responsable des achats	12454	71.0%	34.8%	4690	53.2%	36.1%	7764	89.2%	34.1%	2855	65.3%	26.1%
PCS Individu												
Agriculteurs	245	1.4%	46.8%	177	2.0%	48.1%	68	0.8%	43.5%	0	0.0%	0.9%
Petits patrons	521	3.0%	31.9%	378	4.3%	33.4%	143	1.6%	28.7%	462	10.6%	31.5%
Affaires et Cadres	1137	6.5%	22.3%	699	7.9%	23.5%	438	5.0%	20.6%	1007	23.0%	21.7%
Professions intermédiaires	2052	11.7%	29.8%	1091	12.4%	32.9%	961	11.0%	26.9%	1620	37.0%	29.3%
Employés	2776	15.8%	33.5%	843	9.6%	38.6%	1932	22.2%	31.6%	521	11.9%	28.8%
Ouvriers	2100	12.0%	32.7%	1694	19.2%	33.3%	405	4.7%	30.2%	93	2.1%	21.8%
Retraités	6088	34.7%	48.4%	3100	35.1%	51.6%	2989	34.3%	45.5%	91	2.1%	36.7%
Autres inactifs	2614	14.9%	25.4%	841	9.5%	22.5%	1773	20.4%	27.0%	580	13.3%	17.5%
PCS Personne de référence												
Agriculteurs	345	2.0%	42.3%	189	2.1%	46.1%	156	1.8%	38.5%	0	0.0%	0.0%
Petits patrons	784	4.5%	29.8%	406	4.6%	30.8%	379	4.3%	28.7%	784	17.9%	29.8%
Affaires et Cadres	1485	8.5%	20.5%	797	9.0%	21.7%	688	7.9%	19.2%	1485	34.0%	20.5%
Professions intermédiaires	2105	12.0%	27.8%	1144	13.0%	29.8%	961	11.0%	25.8%	2105	48.1%	27.8%
Employés	1688	9.6%	31.2%	836	9.5%	36.0%	852	9.8%	27.6%	0	0.0%	0.0%
Ouvriers	2945	16.8%	30.9%	1660	18.8%	32.4%	1285	14.8%	29.1%	0	0.0%	0.0%
Retraités	6877	39.2%	47.7%	3305	37.5%	50.3%	3572	41.0%	45.4%	0	0.0%	0.0%
Autres inactifs	1303	7.4%	31.8%	488	5.5%	31.4%	815	9.4%	32.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	3548	20.2%	35.5%	1653	18.7%	36.9%	1895	21.8%	34.3%	453	10.4%	26.1%
2 personnes	7424	42.3%	41.4%	3761	42.6%	43.3%	3664	42.1%	39.6%	1188	27.2%	27.9%
3 personnes	2620	14.9%	28.8%	1352	15.3%	30.1%	1268	14.6%	27.5%	995	22.8%	25.2%
4 personnes	2617	14.9%	28.1%	1402	15.9%	30.1%	1215	14.0%	26.0%	1214	27.7%	24.4%
5 personnes et +	1323	7.5%	24.6%	655	7.4%	26.3%	668	7.7%	23.2%	524	12.0%	20.8%
Présence d'enfants de moins de 15 ans												
Oui	4065	23.2%	26.3%	2074	23.5%	29.1%	1991	22.9%	24.0%	1804	41.2%	23.4%
Non	13467	76.8%	37.1%	6749	76.5%	38.2%	6718	77.1%	36.0%	2570	58.8%	26.4%
Habitat												
Communes rurales	4825	27.5%	40.8%	2376	26.9%	42.1%	2449	28.1%	39.6%	993	22.7%	30.2%
Agglo. - 20 000 hab	3530	20.1%	39.2%	1683	19.1%	40.3%	1847	21.2%	38.2%	817	18.7%	31.1%
Agglo. 20 000 à 100 000 hab	2816	16.1%	40.5%	1441	16.3%	42.6%	1375	15.8%	38.5%	589	13.5%	32.9%
Agglo. + 100 000 hab	4913	28.0%	31.9%	2525	28.6%	33.6%	2389	27.4%	30.2%	1430	32.7%	25.0%
Agglo. Paris	1448	8.3%	17.0%	798	9.0%	19.5%	650	7.5%	14.6%	546	12.5%	13.5%

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Régions INSEE												
Ile de France	1663	9.5%	17.4%	906	10.3%	19.9%	757	8.7%	15.2%	604	13.8%	13.8%
Nord Pas de Calais	1060	6.0%	33.0%	546	6.2%	35.7%	513	5.9%	30.4%	272	6.2%	27.5%
Lorraine	823	4.7%	42.8%	397	4.5%	42.6%	426	4.9%	42.9%	167	3.8%	30.3%
Alsace	748	4.3%	49.1%	362	4.1%	49.1%	386	4.4%	49.0%	187	4.3%	37.7%
Franche-Comté	358	2.0%	37.6%	185	2.1%	39.9%	173	2.0%	35.4%	85	1.9%	32.1%
Champagne Ardennes	498	2.8%	45.8%	240	2.7%	45.8%	258	3.0%	45.8%	96	2.2%	32.3%
Picardie	517	3.0%	33.7%	260	2.9%	35.0%	258	3.0%	32.5%	111	2.5%	26.2%
Bourgogne	599	3.4%	44.3%	298	3.4%	45.9%	301	3.5%	42.9%	109	2.5%	32.1%
Haute Normandie	312	1.8%	21.0%	158	1.8%	22.2%	154	1.8%	19.8%	71	1.6%	15.2%
Basse Normandie	472	2.7%	39.1%	226	2.6%	39.0%	246	2.8%	39.2%	102	2.3%	31.5%
Centre	783	4.5%	37.4%	395	4.5%	39.3%	387	4.4%	35.7%	153	3.5%	26.0%
Pays de Loire	1353	7.7%	45.9%	643	7.3%	45.1%	710	8.2%	46.6%	330	7.5%	35.6%
Bretagne	1432	8.2%	53.8%	709	8.0%	55.4%	723	8.3%	52.4%	367	8.4%	45.3%
Poitou Charentes	620	3.5%	41.8%	300	3.4%	42.2%	320	3.7%	41.4%	153	3.5%	38.6%
Aquitaine	1022	5.8%	37.1%	509	5.8%	38.8%	512	5.9%	35.5%	259	5.9%	30.3%
Midi Pyrénées	749	4.3%	30.7%	393	4.5%	33.3%	356	4.1%	28.2%	178	4.1%	22.4%
Limousin	301	1.7%	48.8%	151	1.7%	51.2%	150	1.7%	46.6%	62	1.4%	38.8%
Auvergne	543	3.1%	48.0%	265	3.0%	48.9%	277	3.2%	47.2%	105	2.4%	33.5%
Rhône Alpes	1455	8.3%	28.1%	751	8.5%	30.1%	704	8.1%	26.2%	369	8.4%	19.7%
Languedoc Roussillon	803	4.6%	35.5%	407	4.6%	37.9%	396	4.5%	33.3%	197	4.5%	28.0%
Provence Alpes Côte d'Azur. Corse	1422	8.1%	32.7%	719	8.2%	34.9%	703	8.1%	30.7%	400	9.1%	26.8%
Habitudes de connexion à Internet												
Tous les jours	10158	57.9%	30.0%	5358	60.7%	31.8%	4800	55.1%	28.2%	3642	83.3%	24.9%
Presque tous les jours	1811	10.3%	31.1%	883	10.0%	32.7%	929	10.7%	29.7%	436	10.0%	22.4%
1 à 2 fois par semaine	925	5.3%	37.2%	429	4.9%	39.6%	496	5.7%	35.2%	159	3.6%	29.5%
1 à 3 fois par mois	203	1.2%	40.6%	84	1.0%	41.3%	119	1.4%	40.1%	25	0.6%	41.7%
Moins souvent	261	1.5%	36.0%	121	1.4%	35.5%	140	1.6%	36.4%	20	0.4%	34.5%
Jamais	54	0.3%	61.5%	38	0.4%	60.9%	16	0.2%	62.9%	5	0.1%	74.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	584	3.3%	30.7%	246	2.8%	31.1%	338	3.9%	30.4%	55	1.2%	29.4%
De 9 000 à moins de 12 000 euros par an	1073	6.1%	36.3%	408	4.6%	37.1%	665	7.6%	35.8%	69	1.6%	28.2%
De 12 000 à moins de 18 000 euros par an	2243	12.8%	38.1%	1036	11.7%	39.4%	1207	13.9%	37.1%	195	4.5%	28.1%
De 18 000 à moins de 24 000 euros par an	2432	13.9%	36.9%	1199	13.6%	39.5%	1232	14.1%	34.8%	363	8.3%	26.3%
De 24 000 à moins de 36 000 euros par an	3918	22.3%	35.7%	1999	22.7%	38.4%	1919	22.0%	33.3%	880	20.1%	26.5%
De 36 000 à moins de 45 000 euros par an	2451	14.0%	34.9%	1374	15.6%	37.4%	1077	12.4%	32.1%	792	18.1%	26.8%
De 45 000 à moins de 65 000 euros par an	2230	12.7%	31.0%	1299	14.7%	33.3%	931	10.7%	28.3%	1003	22.9%	25.0%
De 65 000 à moins de 80 000 euros par an	513	2.9%	26.2%	298	3.4%	27.2%	215	2.5%	24.9%	287	6.6%	22.1%
De 80 000 à moins de 115 000 euros par an	304	1.7%	24.5%	187	2.1%	25.6%	116	1.3%	23.0%	224	5.1%	23.9%
115 000 euros et plus par an	124	0.7%	20.9%	75	0.8%	20.9%	49	0.6%	21.0%	93	2.1%	19.7%
Refus	1026	5.9%	33.2%	447	5.1%	34.3%	580	6.7%	32.4%	243	5.6%	24.0%
Ne sait pas	636	3.6%	27.1%	256	2.9%	26.1%	379	4.4%	27.8%	169	3.9%	18.3%