

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1887	100.0%	3.6%	958	100.0%	3.9%	929	100.0%	3.4%	437	100.0%	2.5%
<b>Sexe</b>												
<b>Homme</b>	958	50.8%	3.9%	958	100.0%	3.9%	0	0.0%	0.0%	227	51.9%	2.6%
<b>Femme</b>	929	49.2%	3.4%	0	0.0%	0.0%	929	100.0%	3.4%	210	48.1%	2.4%
<b>Age</b>												
<b>15 à 24 ans</b>	189	10.0%	2.6%	76	8.0%	2.1%	113	12.2%	3.1%	66	15.1%	2.1%
<b>25 à 34 ans</b>	237	12.6%	3.1%	136	14.2%	3.7%	100	10.8%	2.6%	85	19.5%	2.6%
<b>35 à 49 ans</b>	377	20.0%	3.0%	207	21.6%	3.4%	170	18.3%	2.7%	146	33.4%	2.4%
<b>50 à 59 ans</b>	389	20.6%	4.2%	192	20.1%	4.2%	197	21.2%	4.3%	125	28.5%	3.3%
<b>60 ans et plus</b>	694	36.8%	4.6%	346	36.1%	5.2%	348	37.5%	4.1%	15	3.5%	1.6%
<b>Individu</b>												
<b>Ménagères</b>	816	43.2%	3.5%	0	0.0%	0.0%	816	87.8%	3.5%	173	39.7%	2.5%
<b>Personne de référence</b>	1065	56.5%	3.8%	811	84.6%	4.0%	255	27.4%	3.3%	208	47.7%	2.5%
<b>Responsable des achats</b>	1298	68.8%	3.6%	486	50.8%	3.7%	812	87.4%	3.6%	269	61.5%	2.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	26	1.4%	5.0%	16	1.6%	4.3%	10	1.1%	6.6%	0	0.0%	0.0%
<b>Petits patrons</b>	35	1.9%	2.2%	29	3.0%	2.5%	7	0.7%	1.4%	31	7.1%	2.1%
<b>Affaires et Cadres</b>	112	6.0%	2.2%	66	6.9%	2.2%	46	5.0%	2.2%	99	22.7%	2.1%
<b>Professions intermédiaires</b>	192	10.2%	2.8%	106	11.1%	3.2%	86	9.2%	2.4%	148	33.8%	2.7%
<b>Employés</b>	328	17.4%	4.0%	101	10.5%	4.6%	227	24.5%	3.7%	59	13.4%	3.2%
<b>Ouvriers</b>	253	13.4%	3.9%	202	21.1%	4.0%	51	5.5%	3.8%	17	3.9%	4.0%
<b>Retraités</b>	615	32.6%	4.9%	328	34.2%	5.5%	287	30.9%	4.4%	6	1.4%	2.4%
<b>Autres inactifs</b>	326	17.3%	3.2%	111	11.5%	3.0%	215	23.1%	3.3%	77	17.6%	2.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	31	1.7%	3.9%	16	1.7%	4.0%	15	1.6%	3.8%	0	0.0%	0.0%
<b>Petits patrons</b>	51	2.7%	1.9%	27	2.8%	2.1%	24	2.6%	1.8%	51	11.7%	1.9%
<b>Affaires et Cadres</b>	160	8.5%	2.2%	82	8.6%	2.2%	78	8.4%	2.2%	160	36.6%	2.2%
<b>Professions intermédiaires</b>	226	12.0%	3.0%	118	12.3%	3.1%	109	11.7%	2.9%	226	51.7%	3.0%
<b>Employés</b>	212	11.2%	3.9%	96	10.1%	4.1%	116	12.4%	3.7%	0	0.0%	0.0%
<b>Ouvriers</b>	344	18.2%	3.6%	189	19.8%	3.7%	154	16.6%	3.5%	0	0.0%	0.0%
<b>Retraités</b>	694	36.8%	4.8%	353	36.9%	5.4%	340	36.6%	4.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	169	8.9%	4.1%	76	7.9%	4.9%	93	10.0%	3.7%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	333	17.6%	3.3%	152	15.8%	3.4%	181	19.5%	3.3%	33	7.4%	1.9%
2 personnes	774	41.0%	4.3%	398	41.6%	4.6%	376	40.5%	4.1%	103	23.6%	2.4%
3 personnes	336	17.8%	3.7%	194	20.3%	4.3%	142	15.3%	3.1%	119	27.1%	3.0%
4 personnes	253	13.4%	2.7%	133	13.8%	2.8%	121	13.0%	2.6%	117	26.7%	2.4%
5 personnes et +	190	10.1%	3.5%	81	8.5%	3.3%	109	11.8%	3.8%	66	15.1%	2.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	486	25.8%	3.1%	240	25.0%	3.4%	246	26.5%	3.0%	189	43.3%	2.5%
Non	1401	74.2%	3.9%	718	75.0%	4.1%	683	73.5%	3.7%	248	56.7%	2.5%
<b>Habitat</b>												
Communes rurales	487	25.8%	4.1%	238	24.8%	4.2%	250	26.9%	4.0%	104	23.9%	3.2%
Agglo. - 20 000 hab	286	15.2%	3.2%	129	13.5%	3.1%	157	16.9%	3.2%	55	12.6%	2.1%
Agglo. 20 000 à 100 000 hab	318	16.9%	4.6%	180	18.8%	5.3%	138	14.8%	3.9%	68	15.6%	3.8%
Agglo. + 100 000 hab	778	41.3%	5.0%	402	41.9%	5.3%	377	40.5%	4.8%	203	46.4%	3.5%
Agglo. Paris	17	0.9%	0.2%	9	0.9%	0.2%	8	0.9%	0.2%	7	1.5%	0.2%
<b>Régions INSEE</b>												
Ile de France	20	1.1%	0.2%	12	1.2%	0.3%	8	0.9%	0.2%	7	1.7%	0.2%
Nord Pas de Calais	1054	55.9%	32.8%	543	56.7%	35.5%	511	55.0%	30.3%	268	61.2%	27.0%
Lorraine	2	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.1%	0.1%
Champagne Ardennes	413	21.9%	37.9%	199	20.8%	38.0%	213	23.0%	37.9%	76	17.3%	25.6%
Picardie	381	20.2%	24.8%	196	20.5%	26.4%	186	20.0%	23.4%	82	18.8%	19.5%
Bourgogne	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%
Haute Normandie	9	0.5%	0.6%	2	0.2%	0.3%	7	0.8%	0.9%	2	0.4%	0.4%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Midi Pyrénées	1	0.1%	0.0%	0	0.1%	0.0%	1	0.1%	0.0%	1	0.1%	0.1%
Limousin	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.1%	0.2%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	2	0.1%	0.0%	2	0.2%	0.1%	0	0.0%	0.0%	0	0.1%	0.0%
Languedoc Roussillon	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	1126	59.7%	3.3%	598	62.4%	3.5%	528	56.8%	3.1%	373	85.4%	2.5%
Presque tous les jours	185	9.8%	3.2%	94	9.8%	3.5%	92	9.9%	2.9%	38	8.6%	1.9%
1 à 2 fois par semaine	99	5.2%	4.0%	43	4.5%	4.0%	55	6.0%	3.9%	12	2.7%	2.2%
1 à 3 fois par mois	23	1.2%	4.6%	8	0.8%	3.9%	15	1.6%	5.1%	4	1.0%	7.1%
Moins souvent	29	1.5%	4.0%	14	1.5%	4.2%	15	1.6%	3.8%	3	0.8%	6.1%
Jamais	2	0.1%	2.4%	2	0.2%	2.6%	1	0.1%	1.9%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	85	4.5%	4.5%	32	3.3%	4.0%	53	5.7%	4.8%	9	2.1%	5.0%
De 9 000 à moins de 12 000 euros par an	127	6.7%	4.3%	48	5.1%	4.4%	78	8.4%	4.2%	4	0.9%	1.6%
De 12 000 à moins de 18 000 euros par an	240	12.7%	4.1%	103	10.8%	3.9%	137	14.7%	4.2%	22	4.9%	3.1%
De 18 000 à moins de 24 000 euros par an	284	15.1%	4.3%	141	14.7%	4.6%	143	15.4%	4.0%	35	8.0%	2.5%
De 24 000 à moins de 36 000 euros par an	431	22.8%	3.9%	226	23.6%	4.3%	205	22.1%	3.6%	108	24.6%	3.3%
De 36 000 à moins de 45 000 euros par an	258	13.7%	3.7%	144	15.0%	3.9%	115	12.3%	3.4%	87	19.9%	2.9%
De 45 000 à moins de 65 000 euros par an	218	11.6%	3.0%	144	15.1%	3.7%	74	8.0%	2.2%	95	21.8%	2.4%
De 65 000 à moins de 80 000 euros par an	37	2.0%	1.9%	22	2.3%	2.0%	15	1.6%	1.7%	26	6.0%	2.0%
De 80 000 à moins de 115 000 euros par an	19	1.0%	1.5%	12	1.3%	1.7%	6	0.7%	1.2%	12	2.8%	1.3%
115 000 euros et plus par an	12	0.6%	2.0%	8	0.9%	2.3%	3	0.4%	1.4%	6	1.3%	1.2%
Refus	112	5.9%	3.6%	47	5.0%	3.6%	64	6.9%	3.6%	22	5.1%	2.2%
Ne sait pas	65	3.4%	2.8%	29	3.0%	2.9%	36	3.9%	2.6%	11	2.6%	1.2%