

# Groupe Journaux du Midi



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	894	100.0%	1.7%	457	100.0%	1.8%	437	100.0%	1.6%	233	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	457	51.1%	1.8%	457	100.0%	1.8%	0	0.0%	0.0%	142	60.7%	1.6%
<b>Femme</b>	437	48.9%	1.6%	0	0.0%	0.0%	437	100.0%	1.6%	92	39.3%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	72	8.1%	1.0%	32	7.0%	0.9%	40	9.2%	1.1%	21	9.2%	0.7%
<b>25 à 34 ans</b>	81	9.0%	1.1%	47	10.2%	1.3%	34	7.8%	0.9%	36	15.5%	1.1%
<b>35 à 49 ans</b>	198	22.1%	1.6%	107	23.4%	1.7%	90	20.7%	1.4%	80	34.4%	1.3%
<b>50 à 59 ans</b>	168	18.8%	1.8%	102	22.4%	2.2%	65	14.9%	1.4%	60	25.9%	1.6%
<b>60 ans et plus</b>	376	42.0%	2.5%	169	36.9%	2.5%	207	47.4%	2.4%	35	15.0%	3.6%
<b>Individu</b>												
<b>Ménagères</b>	386	43.2%	1.7%	0	0.0%	0.0%	386	88.4%	1.7%	76	32.6%	1.1%
<b>Personne de référence</b>	526	58.8%	1.9%	411	90.0%	2.0%	115	26.2%	1.5%	142	60.7%	1.7%
<b>Responsable des achats</b>	625	70.0%	1.7%	228	50.0%	1.8%	397	90.8%	1.7%	148	63.6%	1.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	16	1.8%	3.0%	12	2.7%	3.3%	4	0.8%	2.4%	0	0.0%	0.0%
<b>Petits patrons</b>	44	5.0%	2.7%	41	9.0%	3.6%	3	0.8%	0.7%	42	17.9%	2.9%
<b>Affaires et Cadres</b>	40	4.4%	0.8%	24	5.3%	0.8%	15	3.5%	0.7%	35	15.2%	0.8%
<b>Professions intermédiaires</b>	117	13.0%	1.7%	71	15.5%	2.1%	46	10.5%	1.3%	96	41.1%	1.7%
<b>Employés</b>	135	15.1%	1.6%	44	9.5%	2.0%	92	21.0%	1.5%	23	9.8%	1.3%
<b>Ouvriers</b>	94	10.5%	1.5%	86	18.8%	1.7%	8	1.9%	0.6%	1	0.5%	0.3%
<b>Retraités</b>	300	33.6%	2.4%	139	30.5%	2.3%	161	36.8%	2.5%	5	2.2%	2.1%
<b>Autres inactifs</b>	148	16.5%	1.4%	40	8.8%	1.1%	108	24.7%	1.6%	31	13.2%	0.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	18	2.1%	2.3%	11	2.3%	2.6%	8	1.8%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	58	6.5%	2.2%	38	8.4%	2.9%	20	4.6%	1.5%	58	24.9%	2.2%
<b>Affaires et Cadres</b>	67	7.5%	0.9%	29	6.4%	0.8%	38	8.6%	1.0%	67	28.6%	0.9%
<b>Professions intermédiaires</b>	108	12.1%	1.4%	74	16.3%	1.9%	34	7.8%	0.9%	108	46.5%	1.4%
<b>Employés</b>	107	11.9%	2.0%	52	11.3%	2.2%	55	12.6%	1.8%	0	0.0%	0.0%
<b>Ouvriers</b>	133	14.9%	1.4%	83	18.2%	1.6%	50	11.4%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	340	38.1%	2.4%	149	32.5%	2.3%	192	43.8%	2.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	62	7.0%	1.5%	21	4.6%	1.3%	41	9.5%	1.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	153	17.1%	1.5%	71	15.6%	1.6%	81	18.6%	1.5%	19	8.3%	1.1%
2 personnes	410	45.9%	2.3%	206	45.1%	2.4%	204	46.6%	2.2%	68	29.2%	1.6%
3 personnes	138	15.5%	1.5%	67	14.6%	1.5%	72	16.4%	1.5%	58	24.9%	1.5%
4 personnes	148	16.6%	1.6%	86	18.9%	1.9%	62	14.1%	1.3%	73	31.2%	1.5%
5 personnes et +	45	5.0%	0.8%	26	5.8%	1.1%	19	4.3%	0.7%	15	6.4%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	196	21.9%	1.3%	110	24.1%	1.5%	86	19.6%	1.0%	91	39.1%	1.2%
Non	698	78.1%	1.9%	347	75.9%	2.0%	351	80.4%	1.9%	142	60.9%	1.5%
<b>Habitat</b>												
Communes rurales	201	22.5%	1.7%	100	21.8%	1.8%	102	23.3%	1.6%	47	20.3%	1.4%
Agglo. - 20 000 hab	264	29.6%	2.9%	156	34.3%	3.8%	108	24.6%	2.2%	79	33.8%	3.0%
Agglo. 20 000 à 100 000 hab	209	23.4%	3.0%	93	20.3%	2.7%	117	26.7%	3.3%	39	16.9%	2.2%
Agglo. + 100 000 hab	215	24.0%	1.4%	105	23.0%	1.4%	109	25.0%	1.4%	66	28.1%	1.1%
Agglo. Paris	5	0.5%	0.1%	3	0.6%	0.1%	2	0.4%	0.0%	2	0.9%	0.1%
<b>Régions INSEE</b>												
Ile de France	5	0.5%	0.1%	3	0.6%	0.1%	2	0.4%	0.0%	2	1.0%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	4	0.4%	0.2%	3	0.7%	0.3%	0	0.1%	0.0%	0	0.1%	0.1%
Pays de Loire	2	0.2%	0.1%	0	0.0%	0.0%	2	0.4%	0.1%	0	0.0%	0.0%
Aquitaine	2	0.3%	0.1%	2	0.5%	0.2%	0	0.0%	0.0%	0	0.1%	0.0%
Midi Pyrénées	98	11.0%	4.0%	55	11.9%	4.6%	44	10.0%	3.4%	30	12.8%	3.7%
Limousin	1	0.1%	0.2%	0	0.0%	0.0%	1	0.2%	0.3%	0	0.0%	0.0%
Auvergne	2	0.2%	0.2%	1	0.3%	0.3%	1	0.2%	0.1%	0	0.1%	0.1%
Rhône Alpes	7	0.7%	0.1%	4	0.9%	0.2%	3	0.6%	0.1%	4	1.9%	0.2%
Languedoc Roussillon	757	84.7%	33.4%	376	82.4%	35.0%	381	87.1%	32.0%	189	81.2%	26.9%
Provence Alpes Côte d'Azur. Corse	16	1.8%	0.4%	12	2.6%	0.6%	4	1.0%	0.2%	7	2.8%	0.4%
<b>Habitudes de connection à Internet</b>												
Tous les jours	518	57.9%	1.5%	267	58.4%	1.6%	251	57.5%	1.5%	188	80.6%	1.3%
Presque tous les jours	105	11.7%	1.8%	56	12.2%	2.1%	49	11.2%	1.6%	19	8.3%	1.0%
1 à 2 fois par semaine	51	5.7%	2.0%	21	4.6%	1.9%	30	6.8%	2.1%	7	3.2%	1.4%
1 à 3 fois par mois	10	1.1%	2.1%	4	0.9%	2.1%	6	1.4%	2.0%	1	0.3%	1.3%
Moins souvent	8	0.9%	1.1%	4	0.8%	1.1%	4	1.0%	1.1%	0	0.0%	0.2%
Jamais	1	0.2%	1.6%	0	0.1%	0.4%	1	0.3%	4.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	36	4.1%	1.9%	14	3.1%	1.8%	22	5.0%	2.0%	3	1.4%	1.7%
De 9 000 à moins de 12 000 euros par an	43	4.8%	1.4%	16	3.5%	1.5%	26	6.1%	1.4%	5	2.1%	2.0%
De 12 000 à moins de 18 000 euros par an	120	13.5%	2.0%	57	12.5%	2.2%	63	14.4%	1.9%	19	8.1%	2.7%
De 18 000 à moins de 24 000 euros par an	120	13.4%	1.8%	60	13.1%	2.0%	60	13.6%	1.7%	22	9.5%	1.6%
De 24 000 à moins de 36 000 euros par an	210	23.5%	1.9%	120	26.3%	2.3%	90	20.5%	1.6%	47	20.2%	1.4%
De 36 000 à moins de 45 000 euros par an	124	13.9%	1.8%	63	13.8%	1.7%	61	13.9%	1.8%	33	13.9%	1.1%
De 45 000 à moins de 65 000 euros par an	117	13.1%	1.6%	73	16.0%	1.9%	44	10.1%	1.3%	54	23.0%	1.3%
De 65 000 à moins de 80 000 euros par an	23	2.6%	1.2%	13	2.9%	1.2%	10	2.3%	1.2%	16	6.7%	1.2%
De 80 000 à moins de 115 000 euros par an	13	1.5%	1.1%	8	1.8%	1.1%	5	1.1%	0.9%	10	4.4%	1.1%
115 000 euros et plus par an	5	0.5%	0.8%	2	0.5%	0.7%	2	0.5%	1.0%	4	1.5%	0.7%
Refus	55	6.1%	1.8%	23	5.1%	1.8%	32	7.2%	1.8%	16	6.7%	1.5%
Ne sait pas	29	3.2%	1.2%	6	1.2%	0.6%	23	5.2%	1.7%	6	2.5%	0.6%