

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	149	100.0%	0.3%	76	100.0%	0.3%	73	100.0%	0.3%	39	100.0%	0.2%
Sexe												
Homme	76	50.9%	0.3%	76	100.0%	0.3%	0	0.0%	0.0%	28	72.1%	0.3%
Femme	73	49.1%	0.3%	0	0.0%	0.0%	73	100.0%	0.3%	11	27.9%	0.1%
Age												
15 à 24 ans	19	12.6%	0.3%	6	8.4%	0.2%	12	16.9%	0.3%	3	8.9%	0.1%
25 à 34 ans	22	14.9%	0.3%	9	11.4%	0.2%	14	18.7%	0.4%	10	25.6%	0.3%
35 à 49 ans	30	20.2%	0.2%	18	23.7%	0.3%	12	16.6%	0.2%	15	39.1%	0.2%
50 à 59 ans	31	20.5%	0.3%	16	21.0%	0.3%	15	20.0%	0.3%	8	21.5%	0.2%
60 ans et plus	47	31.7%	0.3%	27	35.4%	0.4%	20	27.8%	0.2%	2	4.9%	0.2%
Individu												
Ménagères	54	36.5%	0.2%	0	0.0%	0.0%	54	74.3%	0.2%	9	24.5%	0.1%
Personne de référence	84	56.1%	0.3%	64	84.1%	0.3%	20	27.1%	0.3%	25	64.4%	0.3%
Responsable des achats	91	61.3%	0.3%	38	49.5%	0.3%	54	73.5%	0.2%	21	55.5%	0.2%
PCS Individu												
Agriculteurs	1	0.9%	0.2%	1	1.7%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	14	9.3%	0.8%	8	11.0%	0.7%	5	7.5%	1.1%	9	23.9%	0.6%
Affaires et Cadres	16	10.4%	0.3%	8	10.9%	0.3%	7	9.9%	0.3%	12	29.8%	0.2%
Professions intermédiaires	16	10.9%	0.2%	9	12.2%	0.3%	7	9.5%	0.2%	12	32.1%	0.2%
Employés	24	15.9%	0.3%	4	5.0%	0.2%	20	27.1%	0.3%	2	5.3%	0.1%
Ouvriers	13	8.9%	0.2%	11	14.1%	0.2%	3	3.4%	0.2%	0	1.1%	0.1%
Retraités	40	26.8%	0.3%	26	34.8%	0.4%	14	18.6%	0.2%	0	0.0%	0.0%
Autres inactifs	25	17.0%	0.2%	8	10.3%	0.2%	18	24.0%	0.3%	3	7.7%	0.1%
PCS Personne de référence												
Agriculteurs	6	4.0%	0.7%	1	1.7%	0.3%	5	6.5%	1.2%	0	0.0%	0.0%
Petits patrons	12	7.8%	0.4%	10	13.0%	0.8%	2	2.4%	0.1%	12	30.1%	0.4%
Affaires et Cadres	12	8.4%	0.2%	9	12.4%	0.3%	3	4.1%	0.1%	12	32.2%	0.2%
Professions intermédiaires	15	9.8%	0.2%	9	11.3%	0.2%	6	8.2%	0.2%	15	37.7%	0.2%
Employés	13	9.0%	0.2%	0	0.1%	0.0%	13	18.3%	0.4%	0	0.0%	0.0%
Ouvriers	23	15.6%	0.2%	9	11.4%	0.2%	15	19.9%	0.3%	0	0.0%	0.0%
Retraités	46	31.2%	0.3%	29	37.6%	0.4%	18	24.5%	0.2%	0	0.0%	0.0%
Autres inactifs	21	14.2%	0.5%	9	12.4%	0.6%	12	16.0%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	34	22.9%	0.3%	15	20.3%	0.3%	19	25.6%	0.3%	3	7.2%	0.2%
2 personnes	48	32.4%	0.3%	31	41.2%	0.4%	17	23.2%	0.2%	11	29.6%	0.3%
3 personnes	20	13.3%	0.2%	9	11.2%	0.2%	11	15.5%	0.2%	8	20.0%	0.2%
4 personnes	40	26.5%	0.4%	16	21.5%	0.4%	23	31.7%	0.5%	11	29.6%	0.2%
5 personnes et +	7	4.9%	0.1%	4	5.8%	0.2%	3	4.0%	0.1%	5	13.7%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	30	20.3%	0.2%	16	21.4%	0.2%	14	19.1%	0.2%	19	48.9%	0.2%
Non	119	79.7%	0.3%	60	78.6%	0.3%	59	80.9%	0.3%	20	51.1%	0.2%
Habitat												
Communes rurales	33	22.1%	0.3%	14	18.7%	0.3%	19	25.6%	0.3%	7	17.9%	0.2%
Agglo. - 20 000 hab	32	21.2%	0.4%	13	17.5%	0.3%	18	25.0%	0.4%	5	12.3%	0.2%
Agglo. 20 000 à 100 000 hab	3	2.3%	0.0%	1	1.4%	0.0%	2	3.2%	0.1%	1	1.5%	0.0%
Agglo. + 100 000 hab	80	53.6%	0.5%	47	62.4%	0.6%	33	44.4%	0.4%	25	64.8%	0.4%
Agglo. Paris	1	0.9%	0.0%	0	0.0%	0.0%	1	1.8%	0.0%	1	3.4%	0.0%
Régions INSEE												
Ile de France	1	0.9%	0.0%	0	0.0%	0.0%	1	1.8%	0.0%	1	3.4%	0.0%
Bretagne	1	0.9%	0.1%	1	1.8%	0.1%	0	0.0%	0.0%	1	3.4%	0.2%
Aquitaine	141	94.6%	5.1%	72	94.6%	5.5%	69	94.6%	4.8%	35	89.8%	4.1%
Midi Pyrénées	5	3.4%	0.2%	2	3.3%	0.2%	3	3.6%	0.2%	1	2.6%	0.1%
Rhône Alpes	0	0.2%	0.0%	0	0.4%	0.0%	0	0.0%	0.0%	0	0.8%	0.0%
Habitudes de connexion à Internet												
Tous les jours	92	61.7%	0.3%	46	61.1%	0.3%	46	62.3%	0.3%	33	85.0%	0.2%
Presque tous les jours	23	15.6%	0.4%	8	10.4%	0.3%	15	21.0%	0.5%	6	14.4%	0.3%
1 à 2 fois par semaine	8	5.3%	0.3%	5	7.0%	0.5%	3	3.5%	0.2%	0	0.0%	0.0%
1 à 3 fois par mois	3	1.8%	0.5%	3	3.5%	1.3%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	2	1.3%	0.3%	2	2.6%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	3	2.0%	0.2%	3	4.0%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	11	7.5%	0.4%	1	1.6%	0.1%	10	13.7%	0.5%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	17	11.1%	0.3%	5	6.9%	0.2%	11	15.5%	0.3%	2	4.2%	0.2%
De 18 000 à moins de 24 000 euros par an	20	13.4%	0.3%	10	13.3%	0.3%	10	13.5%	0.3%	0	1.2%	0.0%
De 24 000 à moins de 36 000 euros par an	30	20.1%	0.3%	19	25.6%	0.4%	10	14.3%	0.2%	14	35.6%	0.4%
De 36 000 à moins de 45 000 euros par an	17	11.7%	0.2%	4	5.1%	0.1%	14	18.6%	0.4%	4	10.3%	0.1%
De 45 000 à moins de 65 000 euros par an	18	12.0%	0.2%	15	19.6%	0.4%	3	4.2%	0.1%	7	17.8%	0.2%
De 65 000 à moins de 80 000 euros par an	9	5.9%	0.4%	6	7.3%	0.5%	3	4.4%	0.4%	5	14.1%	0.4%
De 80 000 à moins de 115 000 euros par an	1	0.6%	0.1%	1	1.1%	0.1%	0	0.1%	0.0%	1	2.4%	0.1%
115 000 euros et plus par an	1	0.4%	0.1%	1	0.7%	0.1%	0	0.0%	0.0%	1	1.4%	0.1%
Refus	15	9.9%	0.5%	7	9.6%	0.6%	8	10.3%	0.4%	5	13.1%	0.5%
Ne sait pas	8	5.3%	0.3%	4	5.1%	0.4%	4	5.4%	0.3%	0	0.0%	0.0%