

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4022	100.0%	7.8%	2041	100.0%	8.2%	1981	100.0%	7.4%	939	100.0%	5.4%
Sexe												
Homme	2041	50.8%	8.2%	2041	100.0%	8.2%	0	0.0%	0.0%	533	56.8%	6.0%
Femme	1981	49.2%	7.4%	0	0.0%	0.0%	1981	100.0%	7.4%	406	43.2%	4.7%
Age												
15 à 24 ans	269	6.7%	3.7%	153	7.5%	4.2%	116	5.8%	3.2%	94	10.0%	3.0%
25 à 34 ans	454	11.3%	5.9%	240	11.8%	6.4%	214	10.8%	5.5%	149	15.9%	4.5%
35 à 49 ans	797	19.8%	6.4%	442	21.7%	7.2%	355	17.9%	5.6%	358	38.1%	5.8%
50 à 59 ans	805	20.0%	8.8%	424	20.8%	9.2%	381	19.2%	8.3%	275	29.3%	7.3%
60 ans et plus	1698	42.2%	11.2%	782	38.3%	11.8%	915	46.2%	10.7%	63	6.7%	6.4%
Individu												
Ménagères	1831	45.5%	7.9%	0	0.0%	0.0%	1831	92.4%	7.9%	358	38.2%	5.1%
Personne de référence	2375	59.0%	8.5%	1806	88.5%	8.9%	568	28.7%	7.4%	528	56.3%	6.4%
Responsable des achats	2870	71.4%	8.0%	1074	52.6%	8.3%	1796	90.7%	7.9%	622	66.3%	5.7%
PCS Individu												
Agriculteurs	53	1.3%	10.0%	41	2.0%	11.1%	12	0.6%	7.5%	0	0.0%	0.0%
Petits patrons	94	2.3%	5.7%	67	3.3%	5.9%	26	1.3%	5.3%	84	9.0%	5.8%
Affaires et Cadres	237	5.9%	4.6%	148	7.3%	5.0%	88	4.5%	4.2%	208	22.2%	4.5%
Professions intermédiaires	497	12.4%	7.2%	288	14.1%	8.7%	209	10.6%	5.8%	397	42.3%	7.2%
Employés	622	15.5%	7.5%	164	8.0%	7.5%	458	23.1%	7.5%	101	10.8%	5.6%
Ouvriers	501	12.5%	7.8%	414	20.3%	8.1%	88	4.4%	6.5%	21	2.2%	4.9%
Retraités	1456	36.2%	11.6%	731	35.8%	12.2%	725	36.6%	11.0%	13	1.3%	5.0%
Autres inactifs	562	14.0%	5.5%	188	9.2%	5.0%	375	18.9%	5.7%	115	12.2%	3.5%
PCS Personne de référence												
Agriculteurs	79	2.0%	9.6%	46	2.2%	11.2%	33	1.7%	8.1%	0	0.0%	0.0%
Petits patrons	141	3.5%	5.3%	78	3.8%	5.9%	62	3.2%	4.7%	141	15.0%	5.3%
Affaires et Cadres	301	7.5%	4.2%	160	7.8%	4.4%	142	7.2%	4.0%	301	32.1%	4.2%
Professions intermédiaires	496	12.3%	6.6%	295	14.4%	7.7%	201	10.2%	5.4%	496	52.9%	6.6%
Employés	326	8.1%	6.0%	162	7.9%	7.0%	164	8.3%	5.3%	0	0.0%	0.0%
Ouvriers	724	18.0%	7.6%	399	19.6%	7.8%	324	16.4%	7.4%	0	0.0%	0.0%
Retraités	1651	41.0%	11.4%	770	37.7%	11.7%	881	44.5%	11.2%	0	0.0%	0.0%
Autres inactifs	304	7.6%	7.4%	132	6.5%	8.5%	173	8.7%	6.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	807	20.1%	8.1%	363	17.8%	8.1%	444	22.4%	8.1%	98	10.5%	5.7%
2 personnes	1765	43.9%	9.8%	918	45.0%	10.6%	848	42.8%	9.2%	254	27.0%	6.0%
3 personnes	591	14.7%	6.5%	316	15.5%	7.0%	275	13.9%	6.0%	217	23.1%	5.5%
4 personnes	591	14.7%	6.3%	316	15.5%	6.8%	274	13.8%	5.9%	259	27.6%	5.2%
5 personnes et +	267	6.6%	5.0%	128	6.3%	5.2%	139	7.0%	4.8%	110	11.7%	4.4%
Présence d'enfants de moins de 15 ans												
Oui	881	21.9%	5.7%	449	22.0%	6.3%	432	21.8%	5.2%	387	41.3%	5.0%
Non	3141	78.1%	8.7%	1593	78.0%	9.0%	1548	78.2%	8.3%	551	58.7%	5.7%
Habitat												
Communes rurales	1180	29.4%	10.0%	559	27.4%	9.9%	621	31.4%	10.0%	249	26.6%	7.6%
Agglo. - 20 000 hab	856	21.3%	9.5%	411	20.1%	9.9%	445	22.4%	9.2%	199	21.2%	7.6%
Agglo. 20 000 à 100 000 hab	733	18.2%	10.5%	382	18.7%	11.3%	351	17.7%	9.8%	146	15.6%	8.2%
Agglo. + 100 000 hab	1230	30.6%	8.0%	672	32.9%	8.9%	557	28.1%	7.1%	336	35.8%	5.9%
Agglo. Paris	24	0.6%	0.3%	17	0.8%	0.4%	7	0.3%	0.1%	8	0.9%	0.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	25	0.6%	0.3%	17	0.8%	0.4%	8	0.4%	0.2%	9	1.0%	0.2%
Nord Pas de Calais	3	0.1%	0.1%	2	0.1%	0.1%	1	0.0%	0.0%	1	0.1%	0.1%
Lorraine	819	20.4%	42.6%	395	19.3%	42.4%	424	21.4%	42.7%	166	17.6%	30.2%
Alsace	747	18.6%	49.0%	362	17.8%	49.1%	385	19.4%	48.9%	186	19.8%	37.6%
Franche-Comté	357	8.9%	37.4%	184	9.0%	39.7%	172	8.7%	35.2%	84	8.9%	31.7%
Champagne Ardennes	81	2.0%	7.4%	40	2.0%	7.6%	41	2.1%	7.3%	16	1.7%	5.2%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	384	9.5%	28.4%	195	9.6%	30.0%	189	9.5%	26.9%	76	8.1%	22.4%
Haute Normandie	1	0.0%	0.1%	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%
Basse Normandie	2	0.0%	0.1%	2	0.1%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	3	0.1%	0.1%	1	0.1%	0.1%	2	0.1%	0.1%	0	0.0%	0.1%
Pays de Loire	5	0.1%	0.2%	1	0.0%	0.1%	4	0.2%	0.3%	1	0.1%	0.1%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.0%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.1%
Aquitaine	1	0.0%	0.0%	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.0%	0.2%	1	0.1%	0.4%	0	0.0%	0.1%	0	0.0%	0.0%
Auvergne	39	1.0%	3.5%	24	1.2%	4.4%	15	0.8%	2.6%	8	0.8%	2.4%
Rhône Alpes	1432	35.6%	27.7%	746	36.6%	29.9%	686	34.6%	25.6%	358	38.1%	19.1%
Languedoc Roussillon	8	0.2%	0.4%	4	0.2%	0.4%	4	0.2%	0.3%	6	0.6%	0.8%
Provence Alpes Côte d'Azur. Corse	113	2.8%	2.6%	64	3.1%	3.1%	49	2.5%	2.2%	27	2.8%	1.8%
Habitudes de connexion à Internet												
Tous les jours	2166	53.9%	6.4%	1184	58.0%	7.0%	982	49.6%	5.8%	751	80.0%	5.1%
Presque tous les jours	414	10.3%	7.1%	212	10.4%	7.9%	201	10.2%	6.4%	107	11.4%	5.5%
1 à 2 fois par semaine	221	5.5%	8.9%	111	5.5%	10.3%	109	5.5%	7.8%	42	4.5%	7.9%
1 à 3 fois par mois	75	1.9%	14.9%	33	1.6%	16.3%	42	2.1%	14.0%	16	1.8%	27.7%
Moins souvent	74	1.8%	10.2%	43	2.1%	12.7%	31	1.6%	8.1%	7	0.7%	11.6%
Jamais	6	0.1%	6.5%	6	0.3%	9.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	93	2.3%	4.9%	44	2.2%	5.6%	49	2.5%	4.4%	3	0.3%	1.7%
De 9 000 à moins de 12 000 euros par an	248	6.2%	8.4%	96	4.7%	8.7%	152	7.7%	8.2%	16	1.7%	6.5%
De 12 000 à moins de 18 000 euros par an	585	14.5%	9.9%	261	12.8%	9.9%	323	16.3%	9.9%	33	3.6%	4.8%
De 18 000 à moins de 24 000 euros par an	518	12.9%	7.9%	262	12.9%	8.6%	256	12.9%	7.2%	70	7.5%	5.1%
De 24 000 à moins de 36 000 euros par an	906	22.5%	8.3%	476	23.3%	9.1%	430	21.7%	7.5%	171	18.2%	5.2%
De 36 000 à moins de 45 000 euros par an	537	13.3%	7.6%	308	15.1%	8.4%	229	11.6%	6.8%	180	19.2%	6.1%
De 45 000 à moins de 65 000 euros par an	537	13.4%	7.5%	301	14.8%	7.7%	236	11.9%	7.2%	241	25.6%	6.0%
De 65 000 à moins de 80 000 euros par an	118	2.9%	6.0%	70	3.4%	6.4%	48	2.4%	5.5%	51	5.4%	3.9%
De 80 000 à moins de 115 000 euros par an	74	1.9%	6.0%	47	2.3%	6.4%	28	1.4%	5.5%	56	6.0%	6.0%
115 000 euros et plus par an	28	0.7%	4.8%	17	0.9%	4.9%	11	0.5%	4.6%	22	2.4%	4.7%
Refus	252	6.3%	8.1%	103	5.0%	7.9%	149	7.5%	8.3%	58	6.2%	5.8%
Ne sait pas	126	3.1%	5.4%	55	2.7%	5.6%	71	3.6%	5.2%	36	3.8%	3.9%