

# Le Progrès



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	770	100.0%	1.5%	406	100.0%	1.6%	364	100.0%	1.4%	204	100.0%	1.2%
<b>Sexe</b>												
<b>Homme</b>	406	52.7%	1.6%	406	100.0%	1.6%	0	0.0%	0.0%	113	55.4%	1.3%
<b>Femme</b>	364	47.3%	1.4%	0	0.0%	0.0%	364	100.0%	1.4%	91	44.6%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	61	7.9%	0.8%	38	9.4%	1.0%	23	6.3%	0.6%	23	11.4%	0.7%
<b>25 à 34 ans</b>	90	11.7%	1.2%	50	12.4%	1.3%	40	11.0%	1.0%	35	17.1%	1.0%
<b>35 à 49 ans</b>	183	23.8%	1.5%	106	26.1%	1.7%	77	21.3%	1.2%	86	42.0%	1.4%
<b>50 à 59 ans</b>	135	17.5%	1.5%	64	15.8%	1.4%	70	19.3%	1.5%	52	25.7%	1.4%
<b>60 ans et plus</b>	301	39.0%	2.0%	148	36.3%	2.2%	153	42.1%	1.8%	8	3.8%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	342	44.4%	1.5%	0	0.0%	0.0%	342	94.0%	1.5%	83	40.9%	1.2%
<b>Personne de référence</b>	456	59.2%	1.6%	362	89.2%	1.8%	94	25.8%	1.2%	114	55.7%	1.4%
<b>Responsable des achats</b>	545	70.8%	1.5%	217	53.4%	1.7%	329	90.2%	1.4%	140	68.8%	1.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	1.6%	2.3%	11	2.7%	3.0%	1	0.3%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	18	2.3%	1.1%	13	3.1%	1.1%	5	1.4%	1.0%	16	7.8%	1.1%
<b>Affaires et Cadres</b>	53	6.9%	1.0%	35	8.6%	1.2%	18	5.0%	0.9%	48	23.6%	1.0%
<b>Professions intermédiaires</b>	104	13.5%	1.5%	56	13.7%	1.7%	49	13.4%	1.4%	78	38.3%	1.4%
<b>Employés</b>	113	14.7%	1.4%	34	8.3%	1.6%	79	21.8%	1.3%	22	10.6%	1.2%
<b>Ouvriers</b>	98	12.7%	1.5%	79	19.5%	1.6%	19	5.2%	1.4%	6	3.1%	1.5%
<b>Retraités</b>	271	35.2%	2.2%	137	33.8%	2.3%	134	36.7%	2.0%	2	1.1%	0.9%
<b>Autres inactifs</b>	100	13.0%	1.0%	41	10.1%	1.1%	59	16.3%	0.9%	32	15.5%	1.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	17	2.1%	2.0%	13	3.3%	3.2%	3	0.9%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	25	3.3%	1.0%	14	3.4%	1.0%	11	3.1%	0.9%	25	12.3%	1.0%
<b>Affaires et Cadres</b>	69	8.9%	1.0%	38	9.4%	1.0%	31	8.4%	0.9%	69	33.8%	1.0%
<b>Professions intermédiaires</b>	110	14.3%	1.5%	61	15.0%	1.6%	49	13.4%	1.3%	110	53.9%	1.5%
<b>Employés</b>	61	7.9%	1.1%	31	7.6%	1.3%	30	8.2%	1.0%	0	0.0%	0.0%
<b>Ouvriers</b>	136	17.6%	1.4%	76	18.8%	1.5%	59	16.3%	1.3%	0	0.0%	0.0%
<b>Retraités</b>	300	39.0%	2.1%	145	35.8%	2.2%	155	42.6%	2.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	53	6.9%	1.3%	27	6.7%	1.8%	25	7.0%	1.0%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	161	20.9%	1.6%	85	20.8%	1.9%	77	21.0%	1.4%	23	11.2%	1.3%
2 personnes	290	37.7%	1.6%	151	37.2%	1.7%	139	38.1%	1.5%	46	22.6%	1.1%
3 personnes	127	16.4%	1.4%	73	17.9%	1.6%	54	14.9%	1.2%	46	22.4%	1.2%
4 personnes	134	17.4%	1.4%	69	17.1%	1.5%	64	17.7%	1.4%	59	28.8%	1.2%
5 personnes et +	58	7.6%	1.1%	28	7.0%	1.1%	30	8.3%	1.0%	31	15.1%	1.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	213	27.7%	1.4%	109	27.0%	1.5%	104	28.6%	1.3%	100	49.2%	1.3%
Non	557	72.3%	1.5%	297	73.0%	1.7%	260	71.4%	1.4%	104	50.8%	1.1%
<b>Habitat</b>												
Communes rurales	199	25.9%	1.7%	99	24.5%	1.8%	100	27.4%	1.6%	45	22.2%	1.4%
Agglo. - 20 000 hab	133	17.3%	1.5%	70	17.2%	1.7%	64	17.4%	1.3%	38	18.7%	1.5%
Agglo. 20 000 à 100 000 hab	118	15.3%	1.7%	63	15.5%	1.9%	55	15.2%	1.5%	20	9.7%	1.1%
Agglo. + 100 000 hab	319	41.4%	2.1%	174	42.8%	2.3%	145	39.9%	1.8%	101	49.3%	1.8%
Agglo. Paris	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
<b>Régions INSEE</b>												
Ile de France	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Nord Pas de Calais	2	0.2%	0.1%	2	0.5%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	4	0.5%	0.2%	3	0.8%	0.3%	1	0.2%	0.1%	0	0.0%	0.0%
Alsace	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	89	11.5%	9.3%	46	11.3%	9.9%	43	11.8%	8.8%	22	10.8%	8.4%
Champagne Ardennes	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	9	1.2%	0.7%	5	1.1%	0.7%	5	1.3%	0.7%	2	1.0%	0.6%
Haute Normandie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%
Pays de Loire	1	0.1%	0.0%	1	0.1%	0.0%	0	0.1%	0.0%	1	0.3%	0.1%
Limousin	1	0.1%	0.2%	1	0.3%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	38	4.9%	3.4%	23	5.7%	4.2%	15	4.1%	2.5%	8	3.7%	2.4%
Rhône Alpes	623	80.9%	12.0%	323	79.5%	13.0%	300	82.4%	11.2%	170	83.3%	9.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	455	59.0%	1.3%	248	61.0%	1.5%	207	56.8%	1.2%	163	80.1%	1.1%
Presque tous les jours	90	11.6%	1.5%	46	11.5%	1.7%	43	11.9%	1.4%	24	11.7%	1.2%
1 à 2 fois par semaine	41	5.3%	1.6%	22	5.3%	2.0%	19	5.2%	1.3%	8	3.9%	1.5%
1 à 3 fois par mois	12	1.5%	2.4%	7	1.6%	3.2%	5	1.4%	1.7%	7	3.2%	11.1%
Moins souvent	8	1.0%	1.1%	6	1.6%	1.9%	1	0.4%	0.4%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	18	2.4%	1.0%	12	2.9%	1.5%	7	1.8%	0.6%	1	0.4%	0.4%
De 9 000 à moins de 12 000 euros par an	43	5.6%	1.5%	32	7.8%	2.9%	12	3.2%	0.6%	3	1.3%	1.1%
De 12 000 à moins de 18 000 euros par an	85	11.1%	1.5%	41	10.1%	1.6%	45	12.3%	1.4%	5	2.2%	0.7%
De 18 000 à moins de 24 000 euros par an	104	13.5%	1.6%	49	12.1%	1.6%	55	15.1%	1.6%	21	10.5%	1.6%
De 24 000 à moins de 36 000 euros par an	179	23.2%	1.6%	97	23.9%	1.9%	82	22.4%	1.4%	34	16.7%	1.0%
De 36 000 à moins de 45 000 euros par an	115	14.9%	1.6%	58	14.2%	1.6%	58	15.8%	1.7%	50	24.6%	1.7%
De 45 000 à moins de 65 000 euros par an	109	14.2%	1.5%	61	14.9%	1.6%	49	13.4%	1.5%	48	23.3%	1.2%
De 65 000 à moins de 80 000 euros par an	23	3.0%	1.2%	17	4.3%	1.6%	6	1.6%	0.7%	11	5.5%	0.9%
De 80 000 à moins de 115 000 euros par an	9	1.2%	0.7%	4	0.9%	0.5%	5	1.5%	1.1%	8	3.9%	0.8%
115 000 euros et plus par an	3	0.4%	0.5%	3	0.8%	0.9%	0	0.0%	0.0%	3	1.5%	0.7%
Refus	43	5.6%	1.4%	16	4.0%	1.3%	27	7.4%	1.5%	15	7.5%	1.5%
Ne sait pas	37	4.9%	1.6%	17	4.2%	1.7%	20	5.6%	1.5%	5	2.5%	0.6%