

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1004	100.0%	1.9%	514	100.0%	2.1%	490	100.0%	1.8%	259	100.0%	1.5%
<b>Sexe</b>												
<b>Homme</b>	514	51.2%	2.1%	514	100.0%	2.1%	0	0.0%	0.0%	129	49.8%	1.5%
<b>Femme</b>	490	48.8%	1.8%	0	0.0%	0.0%	490	100.0%	1.8%	130	50.2%	1.5%
<b>Age</b>												
<b>15 à 24 ans</b>	103	10.3%	1.4%	41	7.9%	1.1%	63	12.8%	1.7%	43	16.5%	1.4%
<b>25 à 34 ans</b>	126	12.5%	1.6%	75	14.7%	2.0%	50	10.3%	1.3%	48	18.4%	1.4%
<b>35 à 49 ans</b>	193	19.2%	1.5%	106	20.5%	1.7%	87	17.8%	1.4%	82	31.5%	1.3%
<b>50 à 59 ans</b>	219	21.8%	2.4%	100	19.4%	2.2%	120	24.4%	2.6%	79	30.5%	2.1%
<b>60 ans et plus</b>	363	36.1%	2.4%	193	37.5%	2.9%	170	34.7%	2.0%	8	3.1%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	426	42.4%	1.8%	0	0.0%	0.0%	426	87.0%	1.8%	105	40.7%	1.5%
<b>Personne de référence</b>	567	56.5%	2.0%	436	84.8%	2.1%	131	26.8%	1.7%	117	45.3%	1.4%
<b>Responsable des achats</b>	682	67.9%	1.9%	252	49.0%	1.9%	430	87.9%	1.9%	162	62.5%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.7%	1.3%	3	0.6%	0.8%	4	0.7%	2.3%	0	0.0%	0.0%
<b>Petits patrons</b>	22	2.2%	1.3%	18	3.4%	1.6%	4	0.8%	0.8%	18	7.0%	1.2%
<b>Affaires et Cadres</b>	70	6.9%	1.4%	40	7.8%	1.3%	30	6.0%	1.4%	63	24.1%	1.3%
<b>Professions intermédiaires</b>	113	11.2%	1.6%	58	11.2%	1.7%	55	11.2%	1.5%	86	33.2%	1.6%
<b>Employés</b>	180	18.0%	2.2%	66	12.8%	3.0%	115	23.4%	1.9%	32	12.5%	1.8%
<b>Ouvriers</b>	106	10.5%	1.6%	93	18.0%	1.8%	13	2.7%	1.0%	5	2.1%	1.3%
<b>Retraités</b>	312	31.0%	2.5%	180	35.1%	3.0%	131	26.8%	2.0%	6	2.2%	2.3%
<b>Autres inactifs</b>	196	19.5%	1.9%	57	11.1%	1.5%	138	28.3%	2.1%	49	18.9%	1.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	9	0.9%	1.1%	3	0.6%	0.8%	6	1.2%	1.4%	0	0.0%	0.0%
<b>Petits patrons</b>	28	2.8%	1.1%	16	3.2%	1.2%	12	2.4%	0.9%	28	10.8%	1.1%
<b>Affaires et Cadres</b>	99	9.9%	1.4%	50	9.7%	1.4%	49	10.0%	1.4%	99	38.2%	1.4%
<b>Professions intermédiaires</b>	132	13.1%	1.7%	63	12.2%	1.6%	69	14.1%	1.9%	132	51.0%	1.7%
<b>Employés</b>	113	11.3%	2.1%	57	11.0%	2.4%	56	11.5%	1.8%	0	0.0%	0.0%
<b>Ouvriers</b>	167	16.6%	1.7%	88	17.1%	1.7%	79	16.1%	1.8%	0	0.0%	0.0%
<b>Retraités</b>	346	34.5%	2.4%	195	38.0%	3.0%	151	30.8%	1.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	110	11.0%	2.7%	42	8.2%	2.7%	68	13.8%	2.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	173	17.2%	1.7%	80	15.5%	1.8%	93	19.1%	1.7%	17	6.6%	1.0%
2 personnes	413	41.1%	2.3%	214	41.7%	2.5%	198	40.5%	2.1%	62	23.8%	1.4%
3 personnes	181	18.0%	2.0%	112	21.7%	2.5%	69	14.0%	1.5%	64	24.8%	1.6%
4 personnes	134	13.4%	1.4%	64	12.4%	1.4%	71	14.4%	1.5%	69	26.6%	1.4%
5 personnes et +	103	10.3%	1.9%	45	8.7%	1.8%	58	11.9%	2.0%	47	18.2%	1.9%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	262	26.1%	1.7%	134	26.1%	1.9%	128	26.1%	1.5%	111	43.0%	1.4%
Non	742	73.9%	2.0%	380	73.9%	2.2%	362	73.9%	1.9%	148	57.0%	1.5%
<b>Habitat</b>												
Communes rurales	138	13.8%	1.2%	65	12.7%	1.2%	73	15.0%	1.2%	39	15.0%	1.2%
Agglo. - 20 000 hab	129	12.9%	1.4%	68	13.3%	1.6%	61	12.5%	1.3%	27	10.5%	1.0%
Agglo. 20 000 à 100 000 hab	169	16.8%	2.4%	90	17.4%	2.7%	79	16.2%	2.2%	41	15.7%	2.3%
Agglo. + 100 000 hab	557	55.5%	3.6%	285	55.5%	3.8%	272	55.5%	3.4%	150	57.8%	2.6%
Agglo. Paris	10	1.0%	0.1%	6	1.1%	0.1%	4	0.8%	0.1%	3	1.1%	0.1%
<b>Régions INSEE</b>												
Ile de France	10	1.0%	0.1%	6	1.1%	0.1%	4	0.8%	0.1%	3	1.1%	0.1%
Nord Pas de Calais	977	97.3%	30.4%	498	96.8%	32.6%	479	97.8%	28.4%	248	95.9%	25.1%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	11	1.1%	0.7%	5	1.0%	0.7%	6	1.2%	0.7%	6	2.3%	1.4%
Haute Normandie	1	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.0%	1	0.2%	0.1%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Limousin	0	0.0%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.1%	0.2%
Rhône Alpes	2	0.2%	0.0%	2	0.3%	0.1%	0	0.0%	0.0%	0	0.2%	0.0%
Languedoc Roussillon	2	0.2%	0.1%	2	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	629	62.7%	1.9%	334	64.9%	2.0%	295	60.3%	1.7%	228	88.2%	1.6%
Presque tous les jours	91	9.1%	1.6%	48	9.3%	1.8%	44	8.9%	1.4%	24	9.3%	1.2%
1 à 2 fois par semaine	47	4.7%	1.9%	24	4.7%	2.2%	23	4.7%	1.6%	3	1.0%	0.5%
1 à 3 fois par mois	14	1.4%	2.8%	2	0.4%	1.0%	12	2.5%	4.1%	4	1.4%	6.0%
Moins souvent	11	1.1%	1.6%	6	1.1%	1.7%	6	1.2%	1.5%	0	0.1%	0.6%
Jamais	1	0.1%	0.6%	0	0.0%	0.0%	1	0.1%	1.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	36	3.5%	1.9%	14	2.7%	1.7%	22	4.4%	2.0%	6	2.2%	3.0%
De 9 000 à moins de 12 000 euros par an	80	8.0%	2.7%	26	5.1%	2.4%	54	11.0%	2.9%	4	1.4%	1.5%
De 12 000 à moins de 18 000 euros par an	132	13.2%	2.3%	61	11.8%	2.3%	72	14.6%	2.2%	12	4.5%	1.7%
De 18 000 à moins de 24 000 euros par an	148	14.7%	2.2%	79	15.4%	2.6%	68	13.9%	1.9%	17	6.7%	1.3%
De 24 000 à moins de 36 000 euros par an	208	20.7%	1.9%	112	21.8%	2.2%	96	19.7%	1.7%	55	21.4%	1.7%
De 36 000 à moins de 45 000 euros par an	149	14.9%	2.1%	81	15.8%	2.2%	68	13.8%	2.0%	57	22.1%	1.9%
De 45 000 à moins de 65 000 euros par an	114	11.4%	1.6%	73	14.2%	1.9%	41	8.4%	1.3%	56	21.7%	1.4%
De 65 000 à moins de 80 000 euros par an	20	2.0%	1.0%	11	2.1%	1.0%	9	1.9%	1.1%	18	6.9%	1.4%
De 80 000 à moins de 115 000 euros par an	11	1.1%	0.9%	7	1.4%	1.0%	4	0.8%	0.8%	8	3.3%	0.9%
115 000 euros et plus par an	7	0.7%	1.2%	5	0.9%	1.3%	3	0.5%	1.1%	4	1.5%	0.8%
Refus	63	6.3%	2.0%	30	5.8%	2.3%	33	6.7%	1.8%	15	5.7%	1.5%
Ne sait pas	35	3.5%	1.5%	16	3.0%	1.6%	20	4.0%	1.4%	7	2.8%	0.8%