

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	228	100.0%	0.4%	118	100.0%	0.5%	110	100.0%	0.4%	48	100.0%	0.3%
Sexe												
Homme	118	51.9%	0.5%	118	100.0%	0.5%	0	0.0%	0.0%	34	70.6%	0.4%
Femme	110	48.1%	0.4%	0	0.0%	0.0%	110	100.0%	0.4%	14	29.4%	0.2%
Age												
15 à 24 ans	17	7.6%	0.2%	11	9.5%	0.3%	6	5.5%	0.2%	6	12.1%	0.2%
25 à 34 ans	21	9.1%	0.3%	10	8.8%	0.3%	10	9.5%	0.3%	6	13.3%	0.2%
35 à 49 ans	60	26.5%	0.5%	40	33.4%	0.6%	21	19.0%	0.3%	21	42.7%	0.3%
50 à 59 ans	48	21.2%	0.5%	21	17.8%	0.5%	27	24.9%	0.6%	11	23.5%	0.3%
60 ans et plus	81	35.7%	0.5%	36	30.5%	0.5%	45	41.2%	0.5%	4	8.4%	0.4%
Individu												
Ménagères	106	46.5%	0.5%	0	0.0%	0.0%	106	96.6%	0.5%	13	27.2%	0.2%
Personne de référence	142	62.3%	0.5%	101	85.4%	0.5%	41	37.4%	0.5%	29	59.4%	0.4%
Responsable des achats	175	76.9%	0.5%	71	59.9%	0.5%	105	95.2%	0.5%	25	51.3%	0.2%
PCS Individu												
Petits patrons	8	3.5%	0.5%	4	3.3%	0.3%	4	3.7%	0.8%	5	11.3%	0.4%
Affaires et Cadres	14	6.0%	0.3%	9	8.0%	0.3%	4	3.8%	0.2%	12	24.8%	0.3%
Professions intermédiaires	24	10.7%	0.4%	14	11.5%	0.4%	11	9.8%	0.3%	19	39.0%	0.3%
Employés	49	21.7%	0.6%	26	22.2%	1.2%	23	21.1%	0.4%	6	12.5%	0.3%
Ouvriers	33	14.4%	0.5%	22	18.9%	0.4%	10	9.5%	0.8%	0	0.0%	0.0%
Retraités	73	31.9%	0.6%	33	27.9%	0.5%	40	36.2%	0.6%	0	0.0%	0.0%
Autres inactifs	27	11.9%	0.3%	10	8.4%	0.3%	17	15.8%	0.3%	6	12.5%	0.2%
PCS Personne de référence												
Agriculteurs	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%
Petits patrons	6	2.8%	0.2%	5	3.9%	0.3%	2	1.7%	0.1%	6	13.4%	0.2%
Affaires et Cadres	22	9.6%	0.3%	13	11.2%	0.4%	9	7.9%	0.2%	22	45.3%	0.3%
Professions intermédiaires	20	8.8%	0.3%	16	13.8%	0.4%	4	3.3%	0.1%	20	41.3%	0.3%
Employés	31	13.8%	0.6%	22	18.4%	0.9%	10	8.7%	0.3%	0	0.0%	0.0%
Ouvriers	57	24.8%	0.6%	25	21.3%	0.5%	31	28.6%	0.7%	0	0.0%	0.0%
Retraités	80	35.1%	0.6%	35	29.7%	0.5%	45	40.9%	0.6%	0	0.0%	0.0%
Autres inactifs	11	5.0%	0.3%	2	1.7%	0.1%	10	8.7%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	55	24.3%	0.6%	24	20.2%	0.5%	32	28.7%	0.6%	3	5.8%	0.2%
2 personnes	80	35.3%	0.4%	38	32.2%	0.4%	42	38.6%	0.5%	12	25.7%	0.3%
3 personnes	38	16.6%	0.4%	19	15.9%	0.4%	19	17.4%	0.4%	9	18.4%	0.2%
4 personnes	30	13.1%	0.3%	19	16.3%	0.4%	11	9.7%	0.2%	15	31.1%	0.3%
5 personnes et +	24	10.7%	0.5%	18	15.4%	0.7%	6	5.5%	0.2%	9	19.0%	0.4%
Présence d'enfants de moins de 15 ans												
Oui	66	28.8%	0.4%	39	33.0%	0.5%	26	24.1%	0.3%	24	49.9%	0.3%
Non	163	71.2%	0.4%	79	67.0%	0.4%	83	75.9%	0.4%	24	50.1%	0.2%
Habitat												
Communes rurales	68	29.6%	0.6%	34	28.4%	0.6%	34	30.9%	0.5%	13	27.1%	0.4%
Agglo. - 20 000 hab	44	19.3%	0.5%	21	17.4%	0.5%	23	21.3%	0.5%	9	17.7%	0.3%
Agglo. 20 000 à 100 000 hab	33	14.6%	0.5%	21	17.4%	0.6%	13	11.5%	0.4%	5	10.8%	0.3%
Agglo. + 100 000 hab	83	36.3%	0.5%	43	36.6%	0.6%	39	36.0%	0.5%	21	44.0%	0.4%
Agglo. Paris	1	0.2%	0.0%	0	0.2%	0.0%	0	0.3%	0.0%	0	0.5%	0.0%
Régions INSEE												
Ile de France	1	0.2%	0.0%	0	0.2%	0.0%	0	0.3%	0.0%	0	0.5%	0.0%
Picardie	4	1.8%	0.3%	2	1.3%	0.2%	3	2.4%	0.3%	0	0.3%	0.0%
Haute Normandie	222	97.3%	14.9%	116	98.0%	16.3%	106	96.5%	13.6%	48	98.3%	10.2%
Basse Normandie	1	0.3%	0.1%	0	0.3%	0.1%	0	0.4%	0.1%	0	0.0%	0.0%
Pays de Loire	0	0.2%	0.0%	0	0.3%	0.0%	0	0.1%	0.0%	0	0.7%	0.0%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Limousin	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.1%
Habitudes de connexion à Internet												
Tous les jours	113	49.6%	0.3%	57	48.1%	0.3%	56	51.3%	0.3%	38	78.0%	0.3%
Presque tous les jours	24	10.6%	0.4%	17	14.0%	0.6%	8	6.9%	0.2%	8	17.4%	0.4%
1 à 2 fois par semaine	21	9.2%	0.8%	4	3.8%	0.4%	17	15.1%	1.2%	1	2.6%	0.2%
1 à 3 fois par mois	2	0.9%	0.4%	0	0.1%	0.1%	2	1.8%	0.7%	0	0.2%	0.2%
Moins souvent	3	1.2%	0.4%	2	2.0%	0.7%	0	0.3%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	8	3.7%	0.4%	1	0.7%	0.1%	8	6.9%	0.7%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	14	6.1%	0.5%	9	7.7%	0.8%	5	4.3%	0.3%	1	2.9%	0.6%
De 12 000 à moins de 18 000 euros par an	34	15.0%	0.6%	13	11.0%	0.5%	21	19.2%	0.6%	1	2.9%	0.2%
De 18 000 à moins de 24 000 euros par an	34	14.7%	0.5%	17	14.1%	0.6%	17	15.3%	0.5%	4	8.9%	0.3%
De 24 000 à moins de 36 000 euros par an	57	24.9%	0.5%	28	23.4%	0.5%	29	26.5%	0.5%	10	20.3%	0.3%
De 36 000 à moins de 45 000 euros par an	33	14.4%	0.5%	18	15.3%	0.5%	15	13.4%	0.4%	9	18.1%	0.3%
De 45 000 à moins de 65 000 euros par an	25	11.1%	0.4%	17	14.6%	0.4%	8	7.4%	0.2%	14	29.5%	0.4%
De 65 000 à moins de 80 000 euros par an	4	1.9%	0.2%	1	0.6%	0.1%	4	3.3%	0.4%	1	2.6%	0.1%
De 80 000 à moins de 115 000 euros par an	7	3.1%	0.6%	7	5.8%	0.9%	0	0.2%	0.0%	5	11.2%	0.6%
115 000 euros et plus par an	1	0.4%	0.2%	1	0.8%	0.3%	0	0.1%	0.1%	1	1.9%	0.2%
Refus	10	4.4%	0.3%	7	6.1%	0.6%	3	2.6%	0.2%	1	1.7%	0.1%
Ne sait pas	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.1%	0	0.0%	0.0%