

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4279	100.0%	8.3%	1339	100.0%	5.4%	2940	100.0%	10.9%	1603	100.0%	9.2%
Sexe												
Homme	1339	31.3%	5.4%	1339	100.0%	5.4%	0	0.0%	0.0%	530	33.1%	6.0%
Femme	2940	68.7%	10.9%	0	0.0%	0.0%	2940	100.0%	10.9%	1073	66.9%	12.4%
Age												
15 à 24 ans	764	17.9%	10.5%	218	16.3%	5.9%	546	18.6%	15.2%	299	18.6%	9.5%
25 à 34 ans	987	23.1%	12.9%	327	24.4%	8.7%	661	22.5%	17.0%	378	23.6%	11.3%
35 à 49 ans	1118	26.1%	8.9%	371	27.7%	6.0%	746	25.4%	11.8%	560	35.0%	9.1%
50 à 59 ans	697	16.3%	7.6%	224	16.8%	4.9%	472	16.1%	10.3%	309	19.3%	8.1%
60 ans et plus	714	16.7%	4.7%	199	14.9%	3.0%	515	17.5%	6.0%	57	3.6%	5.8%
Individu												
Ménagères	2399	56.1%	10.3%	0	0.0%	0.0%	2399	81.6%	10.3%	857	53.4%	12.2%
Personne de référence	1620	37.8%	5.8%	1089	81.3%	5.4%	531	18.0%	6.9%	536	33.4%	6.5%
Responsable des achats	3096	72.3%	8.7%	709	53.0%	5.5%	2386	81.2%	10.5%	1106	69.0%	10.1%
PCS Individu												
Agriculteurs	22	0.5%	4.3%	9	0.7%	2.4%	14	0.5%	8.7%	0	0.0%	0.0%
Petits patrons	140	3.3%	8.6%	69	5.2%	6.1%	71	2.4%	14.3%	114	7.1%	7.8%
Affaires et Cadres	324	7.6%	6.3%	132	9.9%	4.4%	191	6.5%	9.0%	274	17.1%	5.9%
Professions intermédiaires	732	17.1%	10.6%	258	19.2%	7.8%	474	16.1%	13.2%	546	34.1%	9.9%
Employés	999	23.3%	12.0%	142	10.6%	6.5%	857	29.1%	14.0%	241	15.0%	13.3%
Ouvriers	540	12.6%	8.4%	351	26.2%	6.9%	189	6.4%	14.1%	42	2.6%	9.8%
Retraités	592	13.8%	4.7%	183	13.6%	3.0%	409	13.9%	6.2%	18	1.1%	7.4%
Autres inactifs	931	21.7%	9.0%	196	14.6%	5.2%	735	25.0%	11.2%	367	22.9%	11.1%
PCS Personne de référence												
Agriculteurs	69	1.6%	8.4%	16	1.2%	3.8%	53	1.8%	13.1%	0	0.0%	0.0%
Petits patrons	281	6.6%	10.7%	76	5.7%	5.8%	205	7.0%	15.6%	281	17.6%	10.7%
Affaires et Cadres	553	12.9%	7.6%	165	12.3%	4.5%	388	13.2%	10.8%	553	34.5%	7.6%
Professions intermédiaires	769	18.0%	10.2%	289	21.6%	7.5%	480	16.3%	12.9%	769	48.0%	10.2%
Employés	594	13.9%	11.0%	153	11.4%	6.6%	441	15.0%	14.3%	0	0.0%	0.0%
Ouvriers	995	23.2%	10.4%	355	26.5%	6.9%	639	21.8%	14.5%	0	0.0%	0.0%
Retraités	752	17.6%	5.2%	216	16.1%	3.3%	537	18.3%	6.8%	0	0.0%	0.0%
Autres inactifs	266	6.2%	6.5%	70	5.2%	4.5%	197	6.7%	7.7%	0	0.0%	0.0%

Marmiton



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	425	9.9%	4.2%	152	11.4%	3.4%	273	9.3%	4.9%	110	6.9%	6.4%
2 personnes	1448	33.8%	8.1%	437	32.6%	5.0%	1011	34.4%	10.9%	379	23.6%	8.9%
3 personnes	894	20.9%	9.8%	330	24.6%	7.3%	564	19.2%	12.2%	371	23.2%	9.4%
4 personnes	987	23.1%	10.6%	290	21.7%	6.2%	696	23.7%	14.9%	507	31.6%	10.2%
5 personnes et +	526	12.3%	9.8%	130	9.7%	5.2%	396	13.5%	13.7%	235	14.7%	9.3%
Présence d'enfants de moins de 15 ans												
Oui	1619	37.8%	10.5%	450	33.6%	6.3%	1169	39.8%	14.1%	752	46.9%	9.7%
Non	2660	62.2%	7.3%	889	66.4%	5.0%	1771	60.2%	9.5%	851	53.1%	8.7%
Habitat												
Communes rurales	1009	23.6%	8.5%	312	23.3%	5.5%	698	23.7%	11.3%	312	19.5%	9.5%
Agglo. - 20 000 hab	766	17.9%	8.5%	237	17.7%	5.7%	528	18.0%	10.9%	260	16.2%	9.9%
Agglo. 20 000 à 100 000 hab	528	12.3%	7.6%	180	13.4%	5.3%	348	11.8%	9.8%	188	11.8%	10.5%
Agglo. + 100 000 hab	1362	31.8%	8.8%	431	32.2%	5.7%	931	31.7%	11.8%	554	34.5%	9.7%
Agglo. Paris	613	14.3%	7.2%	179	13.4%	4.4%	434	14.8%	9.7%	289	18.0%	7.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	709	16.6%	7.4%	213	15.9%	4.7%	496	16.9%	9.9%	334	20.8%	7.6%
Nord Pas de Calais	291	6.8%	9.1%	114	8.5%	7.5%	177	6.0%	10.5%	89	5.6%	9.0%
Lorraine	162	3.8%	8.4%	66	4.9%	7.1%	96	3.3%	9.7%	53	3.3%	9.7%
Alsace	109	2.6%	7.2%	25	1.9%	3.4%	84	2.9%	10.7%	42	2.6%	8.6%
Franche-Comté	92	2.2%	9.7%	39	2.9%	8.5%	53	1.8%	10.8%	33	2.1%	12.6%
Champagne Ardennes	99	2.3%	9.1%	35	2.6%	6.8%	64	2.2%	11.3%	29	1.8%	9.6%
Picardie	136	3.2%	8.9%	43	3.2%	5.8%	93	3.2%	11.8%	42	2.6%	9.9%
Bourgogne	113	2.6%	8.4%	40	3.0%	6.2%	73	2.5%	10.4%	32	2.0%	9.6%
Haute Normandie	136	3.2%	9.1%	43	3.2%	6.0%	93	3.2%	12.0%	44	2.8%	9.5%
Basse Normandie	123	2.9%	10.2%	37	2.8%	6.4%	86	2.9%	13.7%	42	2.6%	13.1%
Centre	183	4.3%	8.7%	62	4.7%	6.2%	120	4.1%	11.1%	59	3.7%	10.1%
Pays de Loire	201	4.7%	6.8%	68	5.1%	4.8%	133	4.5%	8.7%	73	4.6%	7.9%
Bretagne	225	5.3%	8.5%	59	4.4%	4.6%	167	5.7%	12.1%	75	4.7%	9.3%
Poitou Charentes	153	3.6%	10.3%	44	3.3%	6.2%	108	3.7%	14.0%	57	3.6%	14.4%
Aquitaine	194	4.5%	7.0%	65	4.9%	5.0%	129	4.4%	8.9%	70	4.4%	8.2%
Midi Pyrénées	241	5.6%	9.9%	78	5.8%	6.6%	162	5.5%	12.9%	94	5.8%	11.8%
Limousin	44	1.0%	7.1%	9	0.7%	3.1%	35	1.2%	10.8%	9	0.6%	5.9%
Auvergne	96	2.2%	8.5%	30	2.2%	5.5%	66	2.3%	11.3%	30	1.9%	9.6%
Rhône Alpes	363	8.5%	7.0%	108	8.0%	4.3%	256	8.7%	9.5%	154	9.6%	8.2%
Languedoc Roussillon	187	4.4%	8.3%	41	3.1%	3.8%	146	5.0%	12.3%	64	4.0%	9.1%
Provence Alpes Côte d'Azur. Corse	423	9.9%	9.7%	119	8.9%	5.8%	304	10.3%	13.3%	175	10.9%	11.7%
Habitudes de connexion à Internet												
Tous les jours	3354	78.4%	9.9%	1082	80.8%	6.4%	2272	77.3%	13.4%	1355	84.6%	9.3%
Presque tous les jours	510	11.9%	8.7%	145	10.8%	5.4%	365	12.4%	11.7%	176	11.0%	9.0%
1 à 2 fois par semaine	227	5.3%	9.1%	73	5.4%	6.7%	154	5.2%	11.0%	47	2.9%	8.7%
1 à 3 fois par mois	32	0.7%	6.3%	6	0.4%	2.8%	26	0.9%	8.8%	6	0.4%	10.2%
Moins souvent	30	0.7%	4.1%	3	0.2%	0.9%	27	0.9%	7.0%	4	0.3%	7.8%
Jamais	3	0.1%	3.5%	0	0.0%	0.0%	3	0.1%	11.8%	2	0.1%	25.1%

Marmiton



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	100	2.3%	5.3%	29	2.2%	3.7%	71	2.4%	6.4%	14	0.9%	7.7%
De 9 000 à moins de 12 000 euros par an	175	4.1%	5.9%	34	2.6%	3.1%	140	4.8%	7.6%	18	1.1%	7.1%
De 12 000 à moins de 18 000 euros par an	422	9.9%	7.2%	116	8.6%	4.4%	307	10.4%	9.4%	74	4.6%	10.7%
De 18 000 à moins de 24 000 euros par an	580	13.6%	8.8%	170	12.7%	5.6%	410	14.0%	11.6%	145	9.0%	10.5%
De 24 000 à moins de 36 000 euros par an	1033	24.2%	9.4%	331	24.7%	6.4%	703	23.9%	12.2%	352	21.9%	10.6%
De 36 000 à moins de 45 000 euros par an	646	15.1%	9.2%	225	16.8%	6.1%	421	14.3%	12.6%	272	17.0%	9.2%
De 45 000 à moins de 65 000 euros par an	584	13.6%	8.1%	218	16.3%	5.6%	366	12.4%	11.1%	332	20.7%	8.3%
De 65 000 à moins de 80 000 euros par an	132	3.1%	6.7%	47	3.5%	4.3%	84	2.9%	9.8%	84	5.3%	6.5%
De 80 000 à moins de 115 000 euros par an	96	2.2%	7.7%	40	3.0%	5.5%	55	1.9%	10.9%	79	5.0%	8.5%
115 000 euros et plus par an	54	1.3%	9.1%	14	1.1%	4.0%	39	1.3%	16.9%	41	2.6%	8.6%
Refus	255	6.0%	8.2%	55	4.1%	4.2%	200	6.8%	11.2%	100	6.3%	9.9%
Ne sait pas	202	4.7%	8.6%	60	4.4%	6.1%	142	4.8%	10.4%	90	5.6%	9.8%