

# Cuisine et Vins de France



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1235	100.0%	2.4%	547	100.0%	2.2%	688	100.0%	2.6%	520	100.0%	3.0%
<b>Sexe</b>												
<b>Homme</b>	547	44.3%	2.2%	547	100.0%	2.2%	0	0.0%	0.0%	213	41.1%	2.4%
<b>Femme</b>	688	55.7%	2.6%	0	0.0%	0.0%	688	100.0%	2.6%	306	58.9%	3.6%
<b>Age</b>												
<b>15 à 24 ans</b>	75	6.1%	1.0%	47	8.5%	1.3%	29	4.2%	0.8%	38	7.3%	1.2%
<b>25 à 34 ans</b>	111	9.0%	1.5%	46	8.4%	1.2%	65	9.5%	1.7%	59	11.4%	1.8%
<b>35 à 49 ans</b>	322	26.1%	2.6%	148	27.1%	2.4%	173	25.2%	2.7%	193	37.1%	3.1%
<b>50 à 59 ans</b>	342	27.7%	3.7%	153	28.0%	3.3%	189	27.4%	4.1%	170	32.7%	4.5%
<b>60 ans et plus</b>	384	31.1%	2.5%	153	27.9%	2.3%	231	33.6%	2.7%	60	11.5%	6.1%
<b>Individu</b>												
<b>Ménagères</b>	655	53.0%	2.8%	0	0.0%	0.0%	655	95.2%	2.8%	289	55.6%	4.1%
<b>Personne de référence</b>	675	54.6%	2.4%	491	89.7%	2.4%	184	26.7%	2.4%	240	46.2%	2.9%
<b>Responsable des achats</b>	961	77.8%	2.7%	329	60.1%	2.5%	632	91.9%	2.8%	400	76.9%	3.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.1%	2.5%	11	1.9%	2.9%	3	0.4%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	48	3.9%	2.9%	26	4.8%	2.3%	22	3.2%	4.4%	45	8.7%	3.1%
<b>Affaires et Cadres</b>	171	13.9%	3.4%	86	15.6%	2.9%	86	12.5%	4.0%	157	30.3%	3.4%
<b>Professions intermédiaires</b>	212	17.2%	3.1%	84	15.3%	2.5%	129	18.7%	3.6%	184	35.5%	3.3%
<b>Employés</b>	148	12.0%	1.8%	33	6.0%	1.5%	115	16.8%	1.9%	43	8.3%	2.4%
<b>Ouvriers</b>	134	10.9%	2.1%	112	20.5%	2.2%	22	3.3%	1.7%	5	1.0%	1.3%
<b>Retraités</b>	290	23.5%	2.3%	132	24.1%	2.2%	158	23.0%	2.4%	18	3.4%	7.2%
<b>Autres inactifs</b>	218	17.6%	2.1%	64	11.8%	1.7%	154	22.3%	2.3%	67	12.8%	2.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	12	1.0%	1.4%	6	1.0%	1.4%	6	0.9%	1.5%	0	0.0%	0.0%
<b>Petits patrons</b>	78	6.3%	3.0%	31	5.6%	2.3%	48	6.9%	3.6%	78	15.0%	3.0%
<b>Affaires et Cadres</b>	255	20.6%	3.5%	98	17.9%	2.7%	156	22.7%	4.4%	255	49.0%	3.5%
<b>Professions intermédiaires</b>	187	15.2%	2.5%	85	15.5%	2.2%	102	14.9%	2.7%	187	36.0%	2.5%
<b>Employés</b>	91	7.3%	1.7%	38	7.0%	1.6%	52	7.6%	1.7%	0	0.0%	0.0%
<b>Ouvriers</b>	162	13.1%	1.7%	107	19.5%	2.1%	55	8.0%	1.2%	0	0.0%	0.0%
<b>Retraités</b>	332	26.9%	2.3%	136	24.9%	2.1%	195	28.4%	2.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	119	9.7%	2.9%	47	8.5%	3.0%	73	10.6%	2.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	212	17.1%	2.1%	83	15.2%	1.9%	128	18.7%	2.3%	50	9.6%	2.9%
<b>2 personnes</b>	485	39.2%	2.7%	212	38.7%	2.4%	273	39.6%	2.9%	161	31.0%	3.8%
<b>3 personnes</b>	223	18.1%	2.5%	118	21.6%	2.6%	105	15.3%	2.3%	111	21.3%	2.8%
<b>4 personnes</b>	211	17.1%	2.3%	82	14.9%	1.8%	129	18.8%	2.8%	140	26.9%	2.8%
<b>5 personnes et +</b>	105	8.5%	2.0%	52	9.6%	2.1%	53	7.6%	1.8%	58	11.1%	2.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	358	29.0%	2.3%	159	29.1%	2.2%	199	28.9%	2.4%	209	40.1%	2.7%
<b>Non</b>	877	71.0%	2.4%	388	70.9%	2.2%	489	71.1%	2.6%	311	59.9%	3.2%
<b>Habitat</b>												
<b>Communes rurales</b>	238	19.2%	2.0%	96	17.5%	1.7%	142	20.6%	2.3%	94	18.0%	2.9%
<b>Agglo. - 20 000 hab</b>	194	15.7%	2.2%	80	14.7%	1.9%	114	16.6%	2.4%	76	14.6%	2.9%
<b>Agglo. 20 000 à 100 000 hab</b>	165	13.3%	2.4%	70	12.9%	2.1%	94	13.7%	2.6%	67	12.9%	3.8%
<b>Agglo. + 100 000 hab</b>	388	31.4%	2.5%	183	33.5%	2.4%	205	29.8%	2.6%	159	30.5%	2.8%
<b>Agglo. Paris</b>	251	20.3%	2.9%	118	21.5%	2.9%	133	19.3%	3.0%	124	23.9%	3.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	271	21.9%	2.8%	129	23.6%	2.8%	142	20.6%	2.8%	137	26.4%	3.1%
<b>Nord Pas de Calais</b>	43	3.5%	1.3%	27	4.9%	1.7%	17	2.4%	1.0%	23	4.3%	2.3%
<b>Lorraine</b>	44	3.6%	2.3%	32	5.8%	3.4%	12	1.8%	1.2%	16	3.1%	3.0%
<b>Alsace</b>	44	3.6%	2.9%	18	3.3%	2.5%	26	3.8%	3.3%	19	3.7%	3.9%
<b>Franche-Comté</b>	21	1.7%	2.2%	10	1.7%	2.1%	12	1.7%	2.4%	9	1.7%	3.3%
<b>Champagne Ardennes</b>	20	1.6%	1.8%	8	1.5%	1.6%	11	1.6%	2.0%	9	1.7%	3.1%
<b>Picardie</b>	37	3.0%	2.4%	13	2.4%	1.8%	24	3.5%	3.0%	12	2.4%	2.9%
<b>Bourgogne</b>	28	2.2%	2.0%	12	2.2%	1.9%	16	2.3%	2.2%	13	2.5%	3.8%
<b>Haute Normandie</b>	33	2.7%	2.2%	17	3.0%	2.3%	16	2.4%	2.1%	10	2.0%	2.2%
<b>Basse Normandie</b>	38	3.1%	3.2%	13	2.4%	2.3%	25	3.6%	3.9%	16	3.1%	5.0%
<b>Centre</b>	65	5.3%	3.1%	23	4.3%	2.3%	42	6.1%	3.9%	23	4.4%	3.9%
<b>Pays de Loire</b>	50	4.0%	1.7%	26	4.8%	1.9%	23	3.4%	1.5%	20	3.8%	2.2%
<b>Bretagne</b>	51	4.1%	1.9%	17	3.2%	1.4%	34	4.9%	2.4%	23	4.5%	2.9%
<b>Poitou Charentes</b>	40	3.2%	2.7%	16	2.9%	2.2%	24	3.4%	3.1%	12	2.2%	2.9%
<b>Aquitaine</b>	88	7.1%	3.2%	33	6.0%	2.5%	55	8.0%	3.8%	27	5.3%	3.2%
<b>Midi Pyrénées</b>	53	4.3%	2.2%	19	3.4%	1.6%	34	5.0%	2.7%	16	3.1%	2.0%
<b>Limousin</b>	16	1.3%	2.6%	8	1.5%	2.8%	8	1.1%	2.4%	5	0.9%	3.1%
<b>Auvergne</b>	23	1.9%	2.0%	6	1.1%	1.1%	17	2.5%	2.9%	5	0.9%	1.6%
<b>Rhône Alpes</b>	118	9.5%	2.3%	54	9.9%	2.2%	63	9.2%	2.4%	67	12.9%	3.6%
<b>Languedoc Roussillon</b>	50	4.1%	2.2%	27	5.0%	2.5%	23	3.4%	2.0%	20	3.9%	2.9%
<b>Provence Alpes Côte d'Azur. Corse</b>	102	8.3%	2.3%	38	7.0%	1.9%	64	9.3%	2.8%	36	7.0%	2.4%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	872	70.6%	2.6%	377	68.9%	2.2%	494	71.8%	2.9%	427	82.2%	2.9%
<b>Presque tous les jours</b>	150	12.1%	2.6%	55	10.0%	2.0%	95	13.9%	3.0%	55	10.5%	2.8%
<b>1 à 2 fois par semaine</b>	65	5.3%	2.6%	32	5.9%	3.0%	33	4.8%	2.3%	18	3.4%	3.2%
<b>1 à 3 fois par mois</b>	11	0.9%	2.2%	3	0.6%	1.5%	8	1.1%	2.6%	4	0.8%	7.2%
<b>Moins souvent</b>	22	1.8%	3.1%	16	2.8%	4.6%	7	1.0%	1.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	35	2.8%	1.8%	21	3.9%	2.7%	14	2.0%	1.2%	2	0.4%	1.1%
De 9 000 à moins de 12 000 euros par an	47	3.8%	1.6%	23	4.2%	2.1%	23	3.4%	1.3%	7	1.4%	2.9%
De 12 000 à moins de 18 000 euros par an	93	7.5%	1.6%	43	7.9%	1.6%	50	7.3%	1.5%	20	3.9%	2.9%
De 18 000 à moins de 24 000 euros par an	128	10.4%	1.9%	41	7.5%	1.3%	87	12.7%	2.5%	34	6.5%	2.5%
De 24 000 à moins de 36 000 euros par an	226	18.3%	2.1%	111	20.3%	2.1%	114	16.6%	2.0%	77	14.9%	2.3%
De 36 000 à moins de 45 000 euros par an	179	14.5%	2.5%	77	14.1%	2.1%	102	14.8%	3.0%	71	13.6%	2.4%
De 45 000 à moins de 65 000 euros par an	238	19.2%	3.3%	106	19.4%	2.7%	131	19.1%	4.0%	125	23.9%	3.1%
De 65 000 à moins de 80 000 euros par an	88	7.1%	4.5%	46	8.4%	4.2%	42	6.1%	4.8%	64	12.2%	4.9%
De 80 000 à moins de 115 000 euros par an	56	4.6%	4.6%	27	4.9%	3.6%	30	4.3%	5.9%	39	7.4%	4.1%
115 000 euros et plus par an	38	3.0%	6.4%	16	2.9%	4.4%	22	3.2%	9.3%	33	6.3%	6.9%
Refus	80	6.5%	2.6%	29	5.2%	2.2%	52	7.5%	2.9%	32	6.2%	3.2%
Ne sait pas	28	2.3%	1.2%	8	1.5%	0.8%	20	2.9%	1.5%	17	3.3%	1.9%