

# Sport Auto

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	711	100.0%	1.4%	661	100.0%	2.7%	50	100.0%	0.2%	234	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	661	93.0%	2.7%	661	100.0%	2.7%	0	0.0%	0.0%	214	91.4%	2.4%
<b>Femme</b>	50	7.0%	0.2%	0	0.0%	0.0%	50	100.0%	0.2%	20	8.6%	0.2%
<b>Age</b>												
<b>15 à 24 ans</b>	197	27.7%	2.7%	189	28.5%	5.1%	8	16.5%	0.2%	59	25.1%	1.9%
<b>25 à 34 ans</b>	97	13.6%	1.3%	92	13.9%	2.5%	5	10.0%	0.1%	29	12.5%	0.9%
<b>35 à 49 ans</b>	197	27.7%	1.6%	179	27.0%	2.9%	19	37.3%	0.3%	80	34.2%	1.3%
<b>50 à 59 ans</b>	129	18.2%	1.4%	125	18.8%	2.7%	5	9.2%	0.1%	53	22.6%	1.4%
<b>60 ans et plus</b>	91	12.8%	0.6%	78	11.7%	1.2%	14	27.1%	0.2%	13	5.6%	1.4%
<b>Individu</b>												
<b>Ménagères</b>	44	6.1%	0.2%	0	0.0%	0.0%	44	87.2%	0.2%	17	7.2%	0.2%
<b>Personne de référence</b>	485	68.3%	1.7%	472	71.4%	2.3%	13	26.7%	0.2%	159	68.2%	1.9%
<b>Responsable des achats</b>	361	50.8%	1.0%	317	48.0%	2.4%	44	88.1%	0.2%	112	47.9%	1.0%
<b>PCS Individu</b>												
<b>Petits patrons</b>	39	5.5%	2.4%	39	5.9%	3.4%	0	0.8%	0.1%	37	15.8%	2.5%
<b>Affaires et Cadres</b>	48	6.7%	0.9%	46	7.0%	1.5%	2	3.7%	0.1%	47	20.1%	1.0%
<b>Professions intermédiaires</b>	98	13.8%	1.4%	89	13.4%	2.7%	9	18.8%	0.3%	89	37.9%	1.6%
<b>Employés</b>	89	12.5%	1.1%	74	11.2%	3.4%	14	28.8%	0.2%	6	2.5%	0.3%
<b>Ouvriers</b>	205	28.8%	3.2%	200	30.3%	3.9%	5	9.0%	0.3%	4	1.8%	1.0%
<b>Retraités</b>	74	10.3%	0.6%	64	9.7%	1.1%	9	18.4%	0.1%	3	1.2%	1.1%
<b>Autres inactifs</b>	159	22.3%	1.5%	148	22.4%	4.0%	10	20.5%	0.2%	49	20.8%	1.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	2	0.2%	0.2%	2	0.2%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	50	7.0%	1.9%	45	6.9%	3.4%	5	9.4%	0.4%	50	21.4%	1.9%
<b>Affaires et Cadres</b>	63	8.9%	0.9%	56	8.4%	1.5%	8	15.7%	0.2%	63	27.1%	0.9%
<b>Professions intermédiaires</b>	120	16.9%	1.6%	113	17.0%	2.9%	8	15.3%	0.2%	120	51.5%	1.6%
<b>Employés</b>	95	13.4%	1.8%	89	13.5%	3.8%	6	12.0%	0.2%	0	0.0%	0.0%
<b>Ouvriers</b>	227	32.0%	2.4%	217	32.8%	4.2%	10	20.7%	0.2%	0	0.0%	0.0%
<b>Retraités</b>	88	12.3%	0.6%	76	11.6%	1.2%	11	22.3%	0.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	66	9.3%	1.6%	64	9.6%	4.1%	2	4.5%	0.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	134	18.9%	1.3%	126	19.1%	2.8%	8	16.4%	0.1%	18	7.8%	1.1%
<b>2 personnes</b>	173	24.3%	1.0%	155	23.5%	1.8%	18	35.5%	0.2%	70	30.0%	1.6%
<b>3 personnes</b>	140	19.6%	1.5%	131	19.8%	2.9%	8	16.9%	0.2%	54	23.0%	1.4%
<b>4 personnes</b>	146	20.5%	1.6%	139	21.0%	3.0%	7	14.4%	0.2%	49	20.9%	1.0%
<b>5 personnes et +</b>	118	16.6%	2.2%	110	16.6%	4.4%	8	16.8%	0.3%	43	18.3%	1.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	232	32.7%	1.5%	212	32.1%	3.0%	20	40.6%	0.2%	82	35.1%	1.1%
<b>Non</b>	479	67.3%	1.3%	449	67.9%	2.5%	30	59.4%	0.2%	152	64.9%	1.6%
<b>Habitat</b>												
<b>Communes rurales</b>	153	21.5%	1.3%	138	20.8%	2.4%	15	29.8%	0.2%	51	21.7%	1.5%
<b>Agglo. - 20 000 hab</b>	122	17.2%	1.4%	115	17.4%	2.8%	7	14.1%	0.1%	24	10.1%	0.9%
<b>Agglo. 20 000 à 100 000 hab</b>	82	11.5%	1.2%	73	11.1%	2.2%	9	17.6%	0.2%	20	8.4%	1.1%
<b>Agglo. + 100 000 hab</b>	211	29.6%	1.4%	199	30.1%	2.6%	12	23.6%	0.1%	91	39.1%	1.6%
<b>Agglo. Paris</b>	143	20.2%	1.7%	136	20.6%	3.3%	7	14.8%	0.2%	49	20.9%	1.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	155	21.9%	1.6%	146	22.1%	3.2%	9	18.0%	0.2%	57	24.5%	1.3%
Nord Pas de Calais	42	5.9%	1.3%	42	6.3%	2.7%	0	0.0%	0.0%	10	4.3%	1.0%
Lorraine	28	4.0%	1.5%	28	4.3%	3.1%	0	0.0%	0.0%	6	2.6%	1.1%
Alsace	21	2.9%	1.4%	16	2.5%	2.2%	4	8.6%	0.5%	5	2.2%	1.1%
Franche-Comté	12	1.7%	1.2%	11	1.6%	2.3%	1	2.0%	0.2%	4	1.7%	1.5%
Champagne Ardennes	20	2.8%	1.8%	20	3.0%	3.7%	0	0.0%	0.0%	12	5.2%	4.1%
Picardie	23	3.3%	1.5%	18	2.8%	2.5%	5	9.7%	0.6%	1	0.5%	0.3%
Bourgogne	21	3.0%	1.6%	21	3.2%	3.2%	0	0.0%	0.0%	8	3.6%	2.5%
Haute Normandie	25	3.5%	1.7%	22	3.3%	3.1%	3	5.9%	0.4%	13	5.5%	2.7%
Basse Normandie	31	4.3%	2.6%	29	4.4%	5.0%	2	3.6%	0.3%	4	1.8%	1.3%
Centre	40	5.7%	1.9%	37	5.6%	3.7%	4	7.2%	0.3%	19	8.3%	3.3%
Pays de Loire	39	5.5%	1.3%	31	4.7%	2.2%	8	16.1%	0.5%	12	4.9%	1.2%
Bretagne	27	3.8%	1.0%	26	3.9%	2.0%	2	3.4%	0.1%	9	3.9%	1.1%
Poitou Charentes	26	3.7%	1.8%	23	3.5%	3.2%	3	6.0%	0.4%	7	3.0%	1.8%
Aquitaine	31	4.3%	1.1%	31	4.6%	2.3%	0	0.0%	0.0%	11	4.8%	1.3%
Midi Pyrénées	28	4.0%	1.2%	27	4.1%	2.3%	1	1.7%	0.1%	9	3.6%	1.1%
Limousin	12	1.7%	1.9%	11	1.7%	3.9%	0	0.8%	0.1%	4	1.6%	2.4%
Auvergne	18	2.5%	1.6%	17	2.5%	3.1%	1	2.5%	0.2%	8	3.3%	2.4%
Rhône Alpes	51	7.2%	1.0%	46	7.0%	1.8%	5	9.8%	0.2%	23	9.9%	1.2%
Languedoc Roussillon	18	2.6%	0.8%	16	2.4%	1.5%	2	4.6%	0.2%	3	1.2%	0.4%
Provence Alpes Côte d'Azur. Corse	44	6.1%	1.0%	44	6.6%	2.1%	0	0.0%	0.0%	8	3.5%	0.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	486	68.4%	1.4%	458	69.3%	2.7%	28	56.9%	0.2%	191	81.6%	1.3%
Presque tous les jours	68	9.6%	1.2%	64	9.6%	2.4%	5	9.2%	0.1%	27	11.6%	1.4%
1 à 2 fois par semaine	43	6.1%	1.7%	41	6.2%	3.8%	2	4.8%	0.2%	6	2.6%	1.1%
1 à 3 fois par mois	10	1.4%	1.9%	8	1.2%	3.8%	2	3.8%	0.6%	4	1.6%	6.4%
Moins souvent	23	3.3%	3.2%	20	3.0%	5.9%	3	6.9%	0.9%	0	0.0%	0.0%
Jamais	1	0.1%	0.8%	1	0.1%	1.2%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	44	6.2%	2.3%	41	6.3%	5.2%	3	6.0%	0.3%	7	3.1%	3.9%
De 9 000 à moins de 12 000 euros par an	34	4.8%	1.1%	32	4.9%	2.9%	2	3.6%	0.1%	1	0.4%	0.3%
De 12 000 à moins de 18 000 euros par an	73	10.3%	1.2%	71	10.7%	2.7%	2	4.8%	0.1%	7	2.8%	0.9%
De 18 000 à moins de 24 000 euros par an	105	14.8%	1.6%	95	14.3%	3.1%	11	21.9%	0.3%	26	11.2%	1.9%
De 24 000 à moins de 36 000 euros par an	172	24.1%	1.6%	162	24.4%	3.1%	10	20.0%	0.2%	66	28.0%	2.0%
De 36 000 à moins de 45 000 euros par an	74	10.4%	1.1%	72	10.9%	2.0%	2	3.9%	0.1%	27	11.4%	0.9%
De 45 000 à moins de 65 000 euros par an	99	13.9%	1.4%	89	13.4%	2.3%	10	20.3%	0.3%	48	20.6%	1.2%
De 65 000 à moins de 80 000 euros par an	12	1.7%	0.6%	12	1.8%	1.1%	0	0.0%	0.0%	7	3.2%	0.6%
De 80 000 à moins de 115 000 euros par an	11	1.6%	0.9%	11	1.7%	1.5%	0	0.0%	0.0%	9	4.1%	1.0%
115 000 euros et plus par an	14	2.0%	2.4%	14	2.2%	4.0%	0	0.0%	0.0%	11	4.6%	2.3%
Refus	25	3.6%	0.8%	23	3.5%	1.8%	2	4.7%	0.1%	5	2.0%	0.5%
Ne sait pas	47	6.6%	2.0%	39	6.0%	4.0%	7	14.9%	0.5%	20	8.7%	2.2%