

# Pleine Vie

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2361	100.0%	4.6%	629	100.0%	2.5%	1733	100.0%	6.4%	339	100.0%	1.9%
<b>Sexe</b>												
<b>Homme</b>	629	26.6%	2.5%	629	100.0%	2.5%	0	0.0%	0.0%	73	21.6%	0.8%
<b>Femme</b>	1733	73.4%	6.4%	0	0.0%	0.0%	1733	100.0%	6.4%	266	78.4%	3.1%
<b>Age</b>												
<b>15 à 24 ans</b>	45	1.9%	0.6%	7	1.1%	0.2%	39	2.2%	1.1%	12	3.5%	0.4%
<b>25 à 34 ans</b>	83	3.5%	1.1%	14	2.2%	0.4%	69	4.0%	1.8%	33	9.6%	1.0%
<b>35 à 49 ans</b>	215	9.1%	1.7%	31	5.0%	0.5%	184	10.6%	2.9%	84	24.6%	1.4%
<b>50 à 59 ans</b>	480	20.3%	5.2%	124	19.7%	2.7%	357	20.6%	7.7%	132	39.0%	3.5%
<b>60 ans et plus</b>	1537	65.1%	10.1%	453	72.1%	6.8%	1084	62.6%	12.7%	79	23.2%	8.1%
<b>Individu</b>												
<b>Ménagères</b>	1682	71.2%	7.2%	0	0.0%	0.0%	1682	97.1%	7.2%	252	74.2%	3.6%
<b>Personne de référence</b>	1219	51.6%	4.4%	603	95.9%	3.0%	617	35.6%	8.0%	109	32.2%	1.3%
<b>Responsable des achats</b>	1981	83.9%	5.5%	356	56.6%	2.7%	1625	93.8%	7.1%	281	82.9%	2.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	0.5%	2.1%	5	0.8%	1.3%	6	0.4%	3.9%	0	0.0%	0.0%
<b>Petits patrons</b>	28	1.2%	1.7%	8	1.3%	0.7%	20	1.2%	4.0%	19	5.6%	1.3%
<b>Affaires et Cadres</b>	73	3.1%	1.4%	22	3.5%	0.7%	51	3.0%	2.4%	61	17.8%	1.3%
<b>Professions intermédiaires</b>	157	6.6%	2.3%	47	7.5%	1.4%	110	6.3%	3.1%	118	34.7%	2.1%
<b>Employés</b>	352	14.9%	4.2%	21	3.3%	1.0%	331	19.1%	5.4%	70	20.7%	3.9%
<b>Ouvriers</b>	137	5.8%	2.1%	53	8.4%	1.0%	84	4.9%	6.3%	14	4.2%	3.3%
<b>Retraités</b>	1369	58.0%	10.9%	428	68.1%	7.1%	941	54.3%	14.3%	26	7.5%	10.3%
<b>Autres inactifs</b>	234	9.9%	2.3%	45	7.1%	1.2%	189	10.9%	2.9%	32	9.4%	1.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	20	0.9%	2.5%	5	0.8%	1.2%	15	0.9%	3.8%	0	0.0%	0.0%
<b>Petits patrons</b>	71	3.0%	2.7%	8	1.3%	0.6%	63	3.6%	4.7%	71	20.8%	2.7%
<b>Affaires et Cadres</b>	104	4.4%	1.4%	22	3.5%	0.6%	82	4.7%	2.3%	104	30.6%	1.4%
<b>Professions intermédiaires</b>	165	7.0%	2.2%	43	6.9%	1.1%	122	7.0%	3.3%	165	48.6%	2.2%
<b>Employés</b>	160	6.8%	2.9%	19	3.0%	0.8%	140	8.1%	4.5%	0	0.0%	0.0%
<b>Ouvriers</b>	228	9.7%	2.4%	51	8.2%	1.0%	177	10.2%	4.0%	0	0.0%	0.0%
<b>Retraités</b>	1454	61.6%	10.1%	438	69.7%	6.7%	1016	58.7%	12.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	159	6.7%	3.9%	42	6.7%	2.7%	117	6.8%	4.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	654	27.7%	6.5%	117	18.6%	2.6%	537	31.0%	9.7%	33	9.8%	1.9%
<b>2 personnes</b>	1277	54.1%	7.1%	427	67.9%	4.9%	850	49.1%	9.2%	139	41.0%	3.3%
<b>3 personnes</b>	193	8.2%	2.1%	33	5.2%	0.7%	161	9.3%	3.5%	84	24.8%	2.1%
<b>4 personnes</b>	135	5.7%	1.4%	33	5.2%	0.7%	102	5.9%	2.2%	55	16.3%	1.1%
<b>5 personnes et +</b>	103	4.4%	1.9%	20	3.2%	0.8%	83	4.8%	2.9%	28	8.1%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	241	10.2%	1.6%	42	6.7%	0.6%	199	11.5%	2.4%	95	28.1%	1.2%
<b>Non</b>	2120	89.8%	5.8%	587	93.3%	3.3%	1533	88.5%	8.2%	244	71.9%	2.5%
<b>Habitat</b>												
<b>Communes rurales</b>	643	27.2%	5.4%	175	27.9%	3.1%	468	27.0%	7.6%	72	21.2%	2.2%
<b>Agglo. - 20 000 hab</b>	467	19.8%	5.2%	113	18.0%	2.7%	354	20.4%	7.3%	62	18.4%	2.4%
<b>Agglo. 20 000 à 100 000 hab</b>	388	16.4%	5.6%	123	19.5%	3.6%	265	15.3%	7.4%	31	9.2%	1.7%
<b>Agglo. + 100 000 hab</b>	601	25.4%	3.9%	153	24.3%	2.0%	448	25.9%	5.7%	128	37.8%	2.2%
<b>Agglo. Paris</b>	263	11.1%	3.1%	65	10.4%	1.6%	197	11.4%	4.4%	46	13.5%	1.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	322	13.6%	3.4%	90	14.4%	2.0%	231	13.4%	4.6%	55	16.2%	1.3%
Nord Pas de Calais	109	4.6%	3.4%	41	6.5%	2.7%	68	3.9%	4.1%	8	2.3%	0.8%
Lorraine	76	3.2%	3.9%	26	4.1%	2.8%	50	2.9%	5.1%	5	1.5%	0.9%
Alsace	72	3.0%	4.7%	10	1.6%	1.3%	62	3.6%	7.8%	10	2.9%	2.0%
Franche-Comté	44	1.8%	4.6%	8	1.3%	1.8%	35	2.0%	7.2%	7	2.0%	2.6%
Champagne Ardennes	75	3.2%	6.9%	19	3.0%	3.6%	56	3.2%	10.0%	12	3.5%	4.0%
Picardie	115	4.9%	7.5%	25	4.0%	3.4%	90	5.2%	11.3%	9	2.6%	2.1%
Bourgogne	104	4.4%	7.7%	21	3.3%	3.2%	83	4.8%	11.9%	10	2.8%	2.8%
Haute Normandie	73	3.1%	4.9%	18	2.8%	2.5%	56	3.2%	7.2%	8	2.4%	1.7%
Basse Normandie	61	2.6%	5.0%	9	1.4%	1.5%	52	3.0%	8.3%	1	0.2%	0.2%
Centre	127	5.4%	6.1%	36	5.7%	3.6%	91	5.3%	8.4%	18	5.4%	3.1%
Pays de Loire	140	5.9%	4.7%	26	4.1%	1.8%	114	6.6%	7.5%	17	5.1%	1.9%
Bretagne	141	6.0%	5.3%	56	8.9%	4.4%	85	4.9%	6.2%	31	9.0%	3.8%
Poitou Charentes	86	3.7%	5.8%	30	4.7%	4.1%	57	3.3%	7.4%	6	1.9%	1.6%
Aquitaine	109	4.6%	4.0%	29	4.6%	2.2%	80	4.6%	5.6%	12	3.7%	1.5%
Midi Pyrénées	104	4.4%	4.3%	32	5.1%	2.7%	72	4.2%	5.7%	13	3.9%	1.7%
Limousin	42	1.8%	6.7%	12	1.9%	4.0%	30	1.7%	9.2%	4	1.1%	2.3%
Auvergne	68	2.9%	6.0%	15	2.3%	2.7%	53	3.1%	9.0%	11	3.1%	3.4%
Rhône Alpes	209	8.9%	4.0%	51	8.2%	2.1%	158	9.1%	5.9%	41	12.1%	2.2%
Languedoc Roussillon	88	3.7%	3.9%	28	4.5%	2.6%	60	3.5%	5.0%	16	4.7%	2.3%
Provence Alpes Côte d'Azur. Corse	196	8.3%	4.5%	47	7.5%	2.3%	149	8.6%	6.5%	46	13.7%	3.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1084	45.9%	3.2%	273	43.5%	1.6%	810	46.8%	4.8%	247	72.8%	1.7%
Presque tous les jours	311	13.2%	5.3%	78	12.5%	2.9%	233	13.4%	7.4%	47	13.9%	2.4%
1 à 2 fois par semaine	196	8.3%	7.9%	27	4.3%	2.5%	169	9.7%	12.0%	36	10.5%	6.6%
1 à 3 fois par mois	33	1.4%	6.6%	3	0.5%	1.6%	30	1.7%	10.0%	1	0.3%	1.9%
Moins souvent	45	1.9%	6.2%	14	2.3%	4.2%	30	1.8%	7.9%	3	0.9%	5.2%
Jamais	9	0.4%	9.9%	5	0.8%	8.4%	3	0.2%	13.4%	3	0.9%	49.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	65	2.8%	3.4%	17	2.7%	2.1%	48	2.8%	4.4%	4	1.3%	2.3%
De 9 000 à moins de 12 000 euros par an	151	6.4%	5.1%	37	5.9%	3.4%	114	6.6%	6.2%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	402	17.0%	6.8%	92	14.7%	3.5%	310	17.9%	9.5%	19	5.7%	2.8%
De 18 000 à moins de 24 000 euros par an	388	16.4%	5.9%	72	11.4%	2.4%	316	18.2%	8.9%	28	8.3%	2.0%
De 24 000 à moins de 36 000 euros par an	555	23.5%	5.1%	181	28.9%	3.5%	374	21.6%	6.5%	64	18.8%	1.9%
De 36 000 à moins de 45 000 euros par an	277	11.8%	3.9%	89	14.2%	2.4%	188	10.8%	5.6%	53	15.7%	1.8%
De 45 000 à moins de 65 000 euros par an	243	10.3%	3.4%	77	12.3%	2.0%	166	9.6%	5.0%	90	26.6%	2.2%
De 65 000 à moins de 80 000 euros par an	40	1.7%	2.0%	12	1.9%	1.1%	28	1.6%	3.2%	20	5.8%	1.5%
De 80 000 à moins de 115 000 euros par an	36	1.5%	2.9%	8	1.2%	1.0%	28	1.6%	5.6%	24	7.1%	2.6%
115 000 euros et plus par an	10	0.4%	1.7%	4	0.7%	1.2%	6	0.3%	2.4%	7	2.2%	1.6%
Refus	136	5.8%	4.4%	28	4.5%	2.2%	108	6.2%	6.0%	16	4.6%	1.5%
Ne sait pas	58	2.5%	2.5%	11	1.7%	1.1%	47	2.7%	3.5%	14	4.0%	1.5%