

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2306	100.0%	4.5%	374	100.0%	1.5%	1932	100.0%	7.2%	895	100.0%	5.1%
Sexe												
Homme	374	16.2%	1.5%	374	100.0%	1.5%	0	0.0%	0.0%	133	14.9%	1.5%
Femme	1932	83.8%	7.2%	0	0.0%	0.0%	1932	100.0%	7.2%	762	85.1%	8.8%
Age												
15 à 24 ans	199	8.6%	2.7%	7	1.9%	0.2%	192	9.9%	5.3%	100	11.2%	3.2%
25 à 34 ans	303	13.1%	4.0%	45	12.0%	1.2%	258	13.3%	6.6%	137	15.4%	4.1%
35 à 49 ans	572	24.8%	4.6%	123	32.9%	2.0%	450	23.3%	7.1%	309	34.6%	5.0%
50 à 59 ans	573	24.8%	6.2%	107	28.8%	2.3%	465	24.1%	10.1%	281	31.4%	7.4%
60 ans et plus	659	28.6%	4.3%	91	24.4%	1.4%	568	29.4%	6.7%	67	7.5%	6.8%
Individu												
Ménagères	1707	74.0%	7.3%	0	0.0%	0.0%	1707	88.3%	7.3%	648	72.5%	9.2%
Personne de référence	869	37.7%	3.1%	344	92.2%	1.7%	525	27.2%	6.8%	243	27.2%	3.0%
Responsable des achats	1884	81.7%	5.3%	216	57.8%	1.7%	1668	86.3%	7.3%	686	76.7%	6.3%
PCS Individu												
Agriculteurs	24	1.0%	4.6%	7	1.9%	2.0%	17	0.9%	10.8%	0	0.0%	0.0%
Petits patrons	62	2.7%	3.8%	25	6.7%	2.2%	37	1.9%	7.4%	52	5.8%	3.5%
Affaires et Cadres	264	11.4%	5.2%	51	13.5%	1.7%	213	11.0%	10.0%	223	24.9%	4.8%
Professions intermédiaires	350	15.2%	5.1%	65	17.5%	2.0%	284	14.7%	7.9%	258	28.8%	4.7%
Employés	456	19.8%	5.5%	39	10.3%	1.8%	417	21.6%	6.8%	144	16.1%	7.9%
Ouvriers	194	8.4%	3.0%	79	21.3%	1.6%	115	5.9%	8.6%	24	2.7%	5.6%
Retraités	528	22.9%	4.2%	78	20.8%	1.3%	450	23.3%	6.9%	33	3.7%	13.5%
Autres inactifs	428	18.6%	4.2%	30	7.9%	0.8%	399	20.6%	6.1%	161	18.0%	4.8%
PCS Personne de référence												
Agriculteurs	45	2.0%	5.5%	8	2.1%	1.9%	37	1.9%	9.2%	0	0.0%	0.0%
Petits patrons	155	6.7%	5.9%	24	6.5%	1.8%	130	6.7%	9.9%	155	17.3%	5.9%
Affaires et Cadres	363	15.7%	5.0%	47	12.7%	1.3%	316	16.3%	8.8%	363	40.6%	5.0%
Professions intermédiaires	377	16.4%	5.0%	61	16.4%	1.6%	316	16.3%	8.5%	377	42.2%	5.0%
Employés	230	10.0%	4.2%	41	11.0%	1.8%	189	9.8%	6.1%	0	0.0%	0.0%
Ouvriers	354	15.4%	3.7%	77	20.6%	1.5%	277	14.4%	6.3%	0	0.0%	0.0%
Retraités	610	26.5%	4.2%	83	22.2%	1.3%	527	27.3%	6.7%	0	0.0%	0.0%
Autres inactifs	172	7.5%	4.2%	32	8.6%	2.1%	140	7.2%	5.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	393	17.1%	3.9%	55	14.9%	1.2%	338	17.5%	6.1%	76	8.5%	4.4%
2 personnes	851	36.9%	4.7%	161	43.0%	1.9%	690	35.7%	7.5%	233	26.0%	5.5%
3 personnes	431	18.7%	4.7%	69	18.4%	1.5%	362	18.8%	7.8%	222	24.8%	5.6%
4 personnes	457	19.8%	4.9%	79	21.1%	1.7%	378	19.6%	8.1%	266	29.7%	5.3%
5 personnes et +	173	7.5%	3.2%	10	2.6%	0.4%	164	8.5%	5.7%	98	11.0%	3.9%
Présence d'enfants de moins de 15 ans												
Oui	714	30.9%	4.6%	114	30.4%	1.6%	600	31.1%	7.2%	389	43.5%	5.0%
Non	1592	69.1%	4.4%	260	69.6%	1.5%	1332	68.9%	7.1%	506	56.5%	5.2%
Habitat												
Communes rurales	447	19.4%	3.8%	83	22.3%	1.5%	364	18.8%	5.9%	148	16.5%	4.5%
Agglo. - 20 000 hab	346	15.0%	3.8%	59	15.9%	1.4%	286	14.8%	5.9%	107	11.9%	4.1%
Agglo. 20 000 à 100 000 hab	297	12.9%	4.3%	60	15.9%	1.8%	238	12.3%	6.7%	105	11.8%	5.9%
Agglo. + 100 000 hab	793	34.4%	5.1%	109	29.3%	1.5%	683	35.4%	8.6%	325	36.3%	5.7%
Agglo. Paris	423	18.3%	5.0%	62	16.7%	1.5%	361	18.7%	8.1%	210	23.5%	5.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	456	19.8%	4.8%	68	18.3%	1.5%	388	20.1%	7.8%	224	25.1%	5.1%
Nord Pas de Calais	125	5.4%	3.9%	21	5.6%	1.4%	104	5.4%	6.2%	46	5.1%	4.6%
Lorraine	57	2.5%	3.0%	22	5.9%	2.4%	35	1.8%	3.5%	23	2.6%	4.2%
Alsace	82	3.5%	5.4%	19	5.1%	2.6%	63	3.3%	8.0%	33	3.7%	6.8%
Franche-Comté	52	2.3%	5.5%	10	2.7%	2.1%	43	2.2%	8.7%	19	2.2%	7.4%
Champagne Ardennes	56	2.4%	5.2%	7	1.9%	1.3%	49	2.6%	8.7%	10	1.1%	3.3%
Picardie	77	3.3%	5.0%	7	1.8%	0.9%	70	3.6%	8.8%	20	2.2%	4.7%
Bourgogne	49	2.1%	3.6%	8	2.1%	1.2%	41	2.1%	5.8%	17	1.9%	5.0%
Haute Normandie	64	2.8%	4.3%	14	3.7%	2.0%	50	2.6%	6.5%	19	2.1%	4.1%
Basse Normandie	31	1.3%	2.6%	6	1.6%	1.0%	25	1.3%	4.0%	11	1.2%	3.3%
Centre	71	3.1%	3.4%	16	4.2%	1.6%	55	2.9%	5.1%	26	2.9%	4.4%
Pays de Loire	100	4.3%	3.4%	21	5.6%	1.5%	79	4.1%	5.2%	32	3.6%	3.4%
Bretagne	114	4.9%	4.3%	18	4.9%	1.4%	95	4.9%	6.9%	56	6.3%	6.9%
Poitou Charentes	66	2.9%	4.5%	13	3.4%	1.8%	54	2.8%	6.9%	23	2.6%	5.9%
Aquitaine	109	4.7%	4.0%	16	4.2%	1.2%	93	4.8%	6.5%	31	3.4%	3.6%
Midi Pyrénées	118	5.1%	4.8%	21	5.7%	1.8%	97	5.0%	7.7%	52	5.8%	6.5%
Limousin	29	1.3%	4.7%	7	1.8%	2.3%	22	1.2%	6.9%	8	0.9%	5.2%
Auvergne	63	2.8%	5.6%	9	2.4%	1.7%	54	2.8%	9.2%	23	2.6%	7.4%
Rhône Alpes	254	11.0%	4.9%	17	4.7%	0.7%	236	12.2%	8.8%	102	11.4%	5.4%
Languedoc Roussillon	103	4.5%	4.6%	23	6.3%	2.2%	80	4.1%	6.7%	31	3.5%	4.4%
Provence Alpes Côte d'Azur. Corse	229	9.9%	5.3%	31	8.4%	1.5%	198	10.2%	8.7%	88	9.9%	5.9%
Habitudes de connexion à Internet												
Tous les jours	1581	68.6%	4.7%	265	70.9%	1.6%	1316	68.1%	7.7%	749	83.7%	5.1%
Presque tous les jours	286	12.4%	4.9%	25	6.8%	0.9%	260	13.5%	8.3%	95	10.6%	4.9%
1 à 2 fois par semaine	117	5.1%	4.7%	18	4.8%	1.7%	99	5.1%	7.0%	35	3.9%	6.5%
1 à 3 fois par mois	13	0.6%	2.6%	2	0.4%	0.8%	12	0.6%	3.9%	1	0.1%	1.2%
Moins souvent	28	1.2%	3.9%	4	1.0%	1.1%	24	1.3%	6.3%	2	0.3%	4.3%
Jamais	7	0.3%	8.3%	4	1.0%	6.1%	4	0.2%	13.6%	5	0.5%	74.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	53	2.3%	2.8%	7	1.8%	0.9%	46	2.4%	4.1%	13	1.4%	6.8%
De 9 000 à moins de 12 000 euros par an	121	5.2%	4.1%	16	4.2%	1.4%	105	5.4%	5.7%	4	0.5%	1.7%
De 12 000 à moins de 18 000 euros par an	203	8.8%	3.5%	19	5.1%	0.7%	184	9.5%	5.7%	22	2.5%	3.2%
De 18 000 à moins de 24 000 euros par an	253	11.0%	3.8%	39	10.5%	1.3%	213	11.0%	6.0%	47	5.3%	3.4%
De 24 000 à moins de 36 000 euros par an	481	20.8%	4.4%	83	22.1%	1.6%	398	20.6%	6.9%	157	17.6%	4.7%
De 36 000 à moins de 45 000 euros par an	326	14.1%	4.6%	54	14.4%	1.5%	272	14.1%	8.1%	140	15.7%	4.8%
De 45 000 à moins de 65 000 euros par an	387	16.8%	5.4%	97	25.9%	2.5%	290	15.0%	8.8%	226	25.3%	5.6%
De 65 000 à moins de 80 000 euros par an	117	5.1%	6.0%	18	4.8%	1.6%	99	5.1%	11.4%	72	8.1%	5.6%
De 80 000 à moins de 115 000 euros par an	72	3.1%	5.8%	11	2.9%	1.5%	61	3.1%	12.0%	52	5.8%	5.6%
115 000 euros et plus par an	38	1.7%	6.5%	8	2.2%	2.3%	30	1.5%	12.8%	33	3.7%	6.9%
Refus	169	7.3%	5.5%	10	2.7%	0.8%	159	8.2%	8.9%	86	9.7%	8.5%
Ne sait pas	87	3.8%	3.7%	13	3.4%	1.3%	74	3.8%	5.4%	41	4.5%	4.4%